

# *Journal of Agribusiness*

## Call for Papers

The *Journal of Agribusiness* publishes thoughtful conceptual articles, applied research articles, critical reviews, and case studies on a wide range of issues and problems related to agribusiness, economic development, international trade, natural resources, and the environment. An emphasis of *JAB* is providing a forum for presenting practical results, discussions and recommendations which facilitate development and implementation of private and public solutions to problems facing modern-day agriculture within and between countries around the world.

Feeding an expanding world population subject to financial, human resource, natural resource and environmental constraints presents a continued and critical need for reporting of research and analysis of direct relevance and value to the agricultural industry, government agencies, and private organizations interested in agribusiness and the relationships between agribusiness, the economy, natural resources and the environment. Thus, *JAB* invites submissions from academic researchers, government analysts, and agricultural industry practitioners featuring local, regional, national, and international agribusiness-related issues and problems. Relevant topics include issues and problems related to:

- Agritourism and nature-based recreation, tourism, and hospitality
- Agribusiness and the triple bottom-line
- Aquaculture
- Consumer demand and agricultural product marketing and advertising
- Domestic and foreign public policies impacting the agricultural industry
- Energy use
- Farm and agribusiness management
- Farmland protection and management
- International trade and development
- Natural resource and environmental protection, conservation, and sustainability
- New, emerging and innovative agricultural-related products and markets
- Processing of food & fiber commodities into consumer products
- Production of food & fiber commodities
- Rural economic development and regional economic impact analysis
- Wholesale and retail distribution and trade of food & fiber products within and between countries

We are especially interested in publishing articles related to new, emerging and innovative agricultural-related products including case studies of start-up companies and how businesses are participating in the new economy taking advantage of new technology and media. Also encouraged are articles and case studies dealing with how businesses are taking on the challenge of meeting the “triple bottom line” of “people (social), planet (environment) and profit (economics)”. In addition to full-length articles, submission of short notes (less than ten double-spaced typed pages) related to any of the above topics are also encouraged.

For submission guidelines and instructions, go to:

[www.jab.uga.edu](http://www.jab.uga.edu)