

Gregory J. Colson

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Education

- Ph.D. Economics, Iowa State University** 2009
Dissertation: *“Improving Nutrient Content through Genetic Modification: Evidence from Experimental Auctions on Consumer Acceptance and Willingness to Pay for Intragenic Foods”*
Committee: Wallace E. Huffman (Chair), Alicia L. Carriquiry, Joseph A. Herriges, Catherine L. Kling, Peter F. Orazem
- M.S. Economics, Iowa State University** 2008
Thesis: *“Alternative Approaches for Sharing Machinery, Labor, and Other Resources among Small- and Medium-Sized Agricultural Producers”*
Committee: Roger Ginder (Chair), William M. Edwards, Paul Lasley
- B.A. Economics, Mathematics, University of Virginia** 2003

Professional Experience

Dept. Head	Dept. of Agricultural & Applied Economics	University of Georgia	2025-
Interim Dept. Head	Dept. of Agricultural & Applied Economics	University of Georgia	2023-2025
Interim Director	UGA Center for Agribusiness & Economic Development		2023-
Assoc. Dept. Head	Dept. of Agricultural & Applied Economics	University of Georgia	2023-2023
Professor	Dept. of Agricultural & Applied Economics	University of Georgia	2021-
Associate Professor	Dept. of Agricultural & Applied Economics	University of Georgia	2015-2021
Assistant Professor	Dept. of Agricultural & Applied Economics	University of Georgia	2009-2015
Research Assistant	for Wallace Huffman	Iowa State University	2006-2009
Research Assistant	for Joseph Herriges and Catherine Kling	Iowa State University	2006-2008
Research Assistant	for Roger Ginder	Iowa State University	2003-2005

Fields of Interest

Agricultural, Energy, Environmental, Experimental, and Food Economics

Awards

D.W. Brooks Faculty Award for Excellence in Teaching, UGA CAES	2020
Early Career Teaching Award, UGA CAES	2018
Outstanding Faculty Award, AAE Graduate Student Association	2018
Educator Award, NACTA	2015
Emerging Scholar Award, SAEA	2015
Outstanding Selected Poster, AAEA Latin American Section	2014
Outstanding Faculty Award, AAE Graduate Student Association	2014
Outstanding Departmental Citizen Award, AAE Graduate Student Association	2013
Outstanding Faculty Award, AAE Graduate Student Association	2011
Honorable Mention, Outstanding Doctoral Dissertation Award, AAEA	2010
Southern Economics Association Travel Grant	2008
T.W. Schultz Fellowship, ISU Department of Economics	2004

Publications (* denotes student co-author)

- Hopson*, M., J. Mullen, G. Colson, L. Fowler (2025). "Impact of Terminology and Water Restrictions on Consumer Willingness to Pay for Potable Recycled Water in the U.S.," *Environmental Science & Technology* 59(13):6354-6542.
- Zhao*, C., G. Colson, H. Wetzstein, and M. Wetzstein (2023). "Real Options Adoption with Poisson Price, Quantity, and Policy Uncertainty Jumps," *Theoretical Economics Letters* 13(6):1548-1556.
- Bawa*, R., G. Colson, and P. Dwivedi (2023). "Monetary Compensation for Changing Forest Management Practices to Increase Water Availability in Georgia, United States," *Environmental Research Letters* 18(6): e064017.
- Melo, G., D. Monteza, G. Colson, and Y.Y. Zhang (2022). "How to Assess? Student Preferences for Methods to Assess Experiential Learning: A Best-Worst Scaling Approach," *PLOS ONE* 17(10): e0276745.
- Brown*, N., G. Colson, and M. Roessing (2022). "Tort Tradeoffs in Cases of Pesticide Drift: A Legal and Economics Analysis," *PLOS ONE* 17(10): e0276418.
- Masum*, MFH., W. Wang, G. Colson, and P. Dwivedi (2022). "Replacing Coal in Georgia's Power Plants with Woody Biomass to Increase Carbon Benefit: A Mixed Integer Linear Programming Model," *Journal of Environmental Management* 316:115060.
- Zhao*, C., G. Colson, B. Karali, and G.P. Philippidis (2021). "Drop-in Ready Jet Biofuels from Carinata: A Real Options Analysis of Processing Plant Investments," *GCB Bioenergy* 13(10):1624-1635.
- Melo*, G., C. Zhen, and G. Colson (2019). "Does Point-of-Sale Nutrition Information Improve the Nutritional Quality of Food Choices?" *Economics and Human Biology* 35:133-143.
- Kang*, M.J., J.P. Siry, G. Colson, S. Ferreira (2019). "Do Forest Property Characteristics Reveal Landowners' Willingness to Accept Payments for Ecosystem Services in Southeast Georgia, U.S.?" *Ecological Economics* 161:144-152.
- Allen, K.E., and G. Colson (2019). "Understanding PES from the Ground Up: A Combined Choice Experiment and Interview Approach to Understanding PES in Costa Rica," *Sustainability Science* 14:391-404.
- Kang*, M.J., J.P. Siry, G. Colson, and S. Ferreira (2019). "Risk Attitudes and Conservation Decisions: A Case Study of Family Forest Owners in Georgia," *Forest Science* 65(2):201-210.
- Liu*, S., G. Colson, and M.E. Wetzstein (2018). "Biodiesel Investment in a Disruptive Tax-Credit Policy Environment," *Energy Policy* 123:19-30.
- Awondo*, S.N., O.A. Ramirez, G.S. Datta, G. Colson, and E.G. Fonsah (2018). "Estimation of Crop Yield and Insurance Premiums Using a Shrinkage Estimator," *North American Actuarial Journal* 22(2):289-308.
- Liu*, S., G. Colson, N. Hao, and M.E. Wetzstein (2018). "Toward an optimal U.S. Household Solar Subsidy: A Social-technical Approach," *Energy* 147(15):377-387.
- Hao*, N., P. Pedroni, G. Colson, and M.E. Wetzstein (2017). "The Linkage between the U.S. Ethanol Market and Developing Countries' Maize Prices: A Panel SVAR Analysis," *Agricultural Economics* 48(5):629-638.
- Costa*, M.J., G. Colson, T.J. Frost, J. Halley, and G.M. Pesti (2017). "Evaluation of Starter Dietary Digestible Lysine Level on Broilers Raised under a Sex Separated or Straight-run Housing Regime Part 2: Economics of Sex Separation and Digestible Lysine Level for Maximum Returns," *Poultry Science* 96(9):3282-3290.

- Xian*, H., G. Colson, B. Karali, and M.E. Wetzstein (2017). "Do Non-Renewable Energy Prices Affect Renewable Energy Volatility? The Case of Wood Pellets," *Journal of Forest Economics* 28:42-48.
- Costa*, M.J., G. Colson, T.J. Frost, J. Halley, and G.M. Pesti (2017). "Straight-run vs. Sex Separate Rearing for Two Broiler Genetic Lines Part 2: Economic Analysis and Processing Advantages," *Poultry Science* 96(7):2127-2136.
- Mullen, J.D., K. Calhoun*, and G. Colson (2017). "Preferences for Policy Attributes and Willingness to Pay for Water Quality Improvements under Uncertainty," *Water Resources Research* 53(4):2627-2642.
- Lewis, K., C. Grebitus, G. Colson, and W. Hu (2017). "German and British Consumer Willingness to Pay for Beef Labeled with Food Safety Attributes," *Journal of Agricultural Economics* 68(2):451-470.
- Colson, G. and C. Grebitus (2017). "Relationship between Children's BMI and Parents' Preferences for Kids' Yogurts with and without Front of Package Health Signals," *Agribusiness* 33(2):151-159.
- Awondo*, S.N., O.A. Ramirez, G. Colson, E.G. Fonsah, and G. Kostandini (2017). "Self-Protection from Weather Risk using Improved Maize Varieties or Off-Farm Income and the Propensity for Insurance," *Agricultural Economics* 48(1):61-76.
- Qiu, Y., G. Colson, and M.E. Wetzstein (2017). "Risk Preference and Adverse Selection for Participation in Time-of-use Electricity Pricing Programs," *Resource and Energy Economics* 47:126-142.
- Peschel, A.O., C. Grebitus, G. Colson, and W. Hu (2016). "Explaining the Use of Attribute Cut-Off Values in Decision Making by Means of Involvement," *Journal of Behavioral and Experimental Economics* 65:58-66.
- Pak*, T-Y., S. Ferreira, and G. Colson (2016). "Measuring and Tracking Obesity Inequality in the United States," *Population Health Metrics* 14: 12
- Smith, T.A., J.P. Berning, X. Yang*, G. Colson, and J.H. Dorfman (2016). "The Effects of Benefit Timing and Income Fungibility on Food Purchasing Decisions among SNAP Households," *American Journal of Agricultural Economics* 98(2):564-580.
- Colson, G., J.R. Corrigan, C. Grebitus, M. Loureiro, and M.C. Rousu (2016). "Which Deceptive Practices, If Any, Should be Allowed in Experimental Economics Research? Results from Surveys of Applied Experimental Economists and Students," *American Journal of Agricultural Economics* 98(2):610-621.
- Brown*, J., G. Colson, C.B. de La Serre, and N. Magnan (2016). "Summer Garden Programs Improve Children's Food Knowledge and Preferences: Evidence Using Stated and Revealed Preference Measures," *HortTechnology* 26(2):133-140.
- Menapace, L., G. Colson, and R. Raffaelli (2016). "A Comparison of Hypothetical Risk Attitude Elicitation Instruments for Explaining Farmer Crop Insurance Purchases," *European Review of Agricultural Economics* 43(1):113-135.
- Colson, G., G. Melo*, and O.A. Ramirez (2015). "Survey Evidence on Legal and Illegal Hispanic Immigrants' Perceptions of Living and Working in US Agriculture," *AgBioForum* 18(3):259-265.
- Wang*, N., J.E. Houston, G. Colson, and Z. Liu (2015). "Consumer Attitudes Toward the Use of Gene Technology in Breakfast Products: Comparison between College Students from the U.S. and China," *Journal of Food Research* 4(6):143-154.
- Xian*, H., B. Karali, G. Colson, and M.E. Wetzstein (2015). "Diesel or Compressed Natural Gas? A Real Options Evaluation of the U.S. Natural Gas Boom on Fuel Choice for Trucking Fleets," *Energy* 90(2):1342-1348.

- Rousu, M.C., J.R. Corrigan, D. Harris, J.K. Hayter, S. Houser, B.A. LaFrancois, O. Onafowora, G. Colson, and A. Hoffer (2015). "Do Monetary Incentives Matter in Classroom Experiments? Effects on Course Performance," *The Journal of Economic Education* 46(4):341-349.
- Menapace, L., G. Colson, and R. Raffaelli (2015). "Climate Change Beliefs and Perceptions of Agricultural Risks: An Application of the Exchangeability Method," *Global Environmental Change* 35:70-81.
- Rousu, M.C., G. Colson, J.R. Corrigan, C. Grebitus, and M. Loureiro (2015). "Deception in Experiments: Towards Guidelines on Use in Applied Economics Research," *Applied Economic Perspectives & Policy* 37(3):524-236.
- Hao*, N., G. Colson, B. Seong, C. Park, and M.E. Wetzstein (2015). "Drought, Ethanol, and Livestock," *Energy Economics* 49:301-307.
- Xian*, H., G. Colson, B. Mei, and M.E. Wetzstein (2015). "Co-Firing Coal with Wood Pellets for U.S. Electricity Generation: A Real Options Analysis," *Energy Policy* 81:106-116.
- Wilde, H., K. Gandhi, and G. Colson (2015). "State of the Science and Challenges of Breeding Landscape Plants with Ecological Function," *Horticulture Research* 2:14069.
- Melo*, G., G. Colson, and O.A. Ramirez (2014). "Hispanic American Opinions toward Immigration and Immigration Policy Reform Proposals," *Applied Economic Perspectives & Policy* 36(4):604-622.
- Qiu, Y., G. Colson, and C. Grebitus (2014). "Risk Preferences and Purchase of Energy-Efficient Technologies in the Residential Sector," *Ecological Economics* 107:216-229.
- Qiu*, C., G. Colson, and M.E. Wetzstein (2014). "An Ethanol Blend Wall Shift is Prone to Increase Petroleum Gasoline Demand," *Energy Economics* 44:160-165.
- Colson, G., O.A. Ramirez, and S. Fu* (2014). "Crop Insurance Savings Accounts: A Viable Alternative to Crop Insurance?" *Applied Economic Perspectives & Policy* 36(3):527-545.
- Alhotan*, R.A., G.M. Pesti, and G. Colson (2014). "Reducing Crude Protein Variability and Maximizing Savings when Formulating Corn-Soybean Meal Based Feeds," *Journal of Applied Poultry Research* 23(3):456-469.
- Centner, T.J., G. Colson, and A. Lawrence (2014). "Assigning Liability for Pesticide Spray Drift," *Land Use Policy* 36:83-88.
- Mullen, J.D., M. Lamsal*, and G. Colson (2013). "Green Roof Adoption in Atlanta, Georgia: The Effects of Building Characteristics and Subsidies on Net Private, Public, and Social Benefits," *Environmental Science & Technology* 47(19):10824-10831.
- Lima*, D., G. Colson, B. Karali, B. Guerrero, S. Amosson, and M.E. Wetzstein (2013). "A New Look at the Economic Evaluation of Wind Energy as an Alternative to Natural-Gas Powered Irrigation," *Journal of Agricultural and Applied Economics* 45(4):739-751.
- Ramirez, O.A. and G. Colson (2013). "Can we do Better than Crop Insurance? The Case for Farmer Owned Crop Insurance Savings Accounts," *Choices* 28(3):1-4.
- Colson, G. and M.C. Rousu (2013). "What do Consumer Surveys and Experiments Reveal and Conceal about Consumer Preferences for Genetically Modified Foods?" *GM Crops and Food: Biotechnology in Agriculture and the Food Chain* 4(3):1-8.
- Centner, T.J. and G. Colson (2013). "Rationing Health Protection: A Proposal to Exempt Nuisance Dust from US Clean Air Act Regulations," *Journal of Environmental Management* 117:219-225.
- Menapace, L., G. Colson, and R. Raffaelli (2013). "Risk Aversion, Subjective Beliefs, and Farmer Risk Management Strategies," *American Journal of Agricultural Economics* 95(2):384-389.

- Colson, G. and L. Menapace (2012). "Multiple Receptor Ambient Monitoring and Firm Compliance with Environmental Taxes under Budget- and Target-Driven Regulatory Missions," *Journal of Environmental Economics and Management* 64(3):390-401.
- Qiu*, C., G. Colson, C. Escalante, and M.E. Wetzstein (2012). "Considering Macroeconomic Indicators in the Food before Fuel Nexus," *Energy Economics* 34(6):2021-2028.
- Wu*, H., G. Colson, C. Escalante, and M.E. Wetzstein (2012). "An Optimal U.S. Biodiesel Fuel Subsidy," *Energy Policy* 48:601-610.
- Grebitus, C., G. Colson, and L. Menapace (2012). "A Comparison of Hypothetical Survey Rankings with Consumer Shopping Behavior," *Journal of Agricultural and Applied Economics* 44(1):35-47.
- Colson, G., W.E. Huffman, and M.C. Rousu (2011). "Improving the Nutrient Content of Food through Genetic Modification: Evidence from Experimental Auctions on Consumer Acceptance," *Journal of Agricultural and Resource Economics* 36(2):343-364.
- Menapace, L., G. Colson, C. Grebitus, and M. Facendola (2011). "Consumers' Preferences for Geographical Origin Labels: Evidence from the Canadian Olive Oil Market," *European Review of Agricultural Economics* 38(2):193-212.
- Colson, G. (2011). "Methodological Developments and Issues in Experimental Auctions: Discussion," *American Journal of Agricultural Economics* 93(2):535-536.
- Colson, G. and W.E. Huffman (2011). "Consumers' Willingness to Pay for Genetically Modified Foods with Product-Enhancing Nutritional Attributes," *American Journal of Agricultural Economics* 93(2):358-363.
- Colson, G., M. Rousu, and J. Corrigan (2010). "The Impact of Perceived Prices on Willingness to Pay in Experimental Auctions," *Journal of Agricultural & Food Industrial Organization* 8(1), Art. 9.
- Artz, G., G. Colson, and R. Ginder (2010). "A Return of the Threshing Ring? A Case Study of Machinery and Labor Sharing in Midwestern Farms," *Journal of Agricultural and Applied Economics* 42(4):805-819.

Working Papers

- "Marketing Contracts for an Unfamiliar Oilseed Crop under Aversion to Risk and Ambiguity: The Case of Carinata in the U.S.," with E. Mensah (R&R at *American Journal of Agricultural Economics*).
- "Typology of Riparian Forest Owners in Southeast Georgia, U.S.," with M. Kang, S. Ferreira, and J. Siry (R&R at *Journal of Forest Economics*).
- "Price Transmission among Energy Products: Analysis of Renewable Wood Pellets," with H. Xian, B. Karali, and M.E. Wetzstein.
- "Insurance Demand over Varying Coverage Levels: Experimental Evidence from China," with R. Huo*, O.A. Ramirez, and Y. Liu.
- "Can U.S. Agriculture Provide Agro-Pharms for Malaria Treatment?" with C. Zhao*, H. Wetzstein, M.E. Wetzstein.

Book Chapters

- Landry, C.E., G. Colson, and M. Ahmadiani* (2019). "Structured Empirical Analysis of Decisions under Natural Hazard Risk," in H. Kunreuther, R.J. Meyer, and E.O. Michel-Kerjan (Eds.), *The Future of Risk Management* (pp. 66-77), Philadelphia, PA: University of Pennsylvania Press.
- Qiu*, C., G. Colson, and M.E. Wetzstein (2011). "The Post 2008 Food Before Fuel Crisis: Theory, Literature, and Policies," in M.A.S Bernardes (Ed.), *Economic Effects of Biofuel Production*, IntechOpen, doi:10.5772/19246.

Extension and Other Publications

- Alhotan*, R.A., G. Colson, G.M. Pesti (2014). "Estimating Crude Protein Variability and Savings of Broiler Feeds Using Microsoft Excel." *UGA Coop. Ext. Ser. Research Bulletin B 1430*.
- Melo*, G., Colson, G., & Ramirez, O. (2014). In Immigration Reform, Undocumented Immigrants Value Work Visas and Family Visits More than Access to Healthcare and Social Security. *USApp–American Politics and Policy Blog*.
- Artz, G., G. Colson, and R. Ginder (2007). "Sharing for Success: Profiles of Farm Machinery and Labor Sharing in the Midwest."
- Colson, G., G. Artz, and R. Ginder (2006). "Farming Cooperatively: The Case of Lakeside Machinery Cooperative."
- Ginder, R., G. Artz, and G. Colson (2004). "Alternative Approaches for Sharing Machinery, Labor and Other Resources Among Small- and Medium-Sized Producers."

Teaching

AAEC 2580	Applied Microeconomic Principles (<i>undergraduate</i>)	2010-
AAEC 3910	Internships	2023-
AAEC 6590	Microeconomics: Theory with Applications II (<i>graduate</i>)	2010-
AAEC 8010	Seminar in Agricultural and Applied Economics (<i>graduate</i>)	2020-2024
AAEC 8020	Topics in Agricultural and Applied Economics (<i>graduate</i>)	2017
AAEC 8150	Survey Design and Experimental Economics (<i>graduate</i>)	2016-2024
ECON 301	Intermediate Microeconomics (<i>ISU undergraduate</i>)	2008
FYOS 1001	Experimental Economics (<i>undergraduate</i>)	2012-
GRSC 7770	Graduate Teaching Seminar (<i>graduate</i>)	2024-

Graduate Student Advising

Chair or Co-Chair

Hosne Ara Akter	(M.S., <i>in progress</i>)	Dawson Rutledge	(M.A.B., 2024)
Logan Waldrop	(M.A.B., 2022)	Morgan Hart	(M.A.B., 2022)
Chong Zhao	(Ph.D., 2022)	Nicholas Brown	(M.S., 2020)
Farhad Masum	(M.S., 2020)	Mengyu Zhou	(M.S., 2020)
Ran Huo	(Ph.D., 2019)	Savin Khadka	(M.S., 2019)
Sharon Kane	(Ph.D., 2018)	Grace Melo	(Ph.D., 2017)
Sebastain Awondo	(Ph.D., 2014)	Joanna Brown	(M.S., 2014)
Zeke Bryant	(M.S., 2014)	Yang Li	(M.S., 2014)
Grace Melo	(M.S., 2014)	Matt O'Meara	(M.S., 2013)
Tae-Young Pak	(M.S., 2013)	Shengfei Fu	(M.S., 2012)
Nathaniel Herder	(M.S., 2012)	Tony Simpson	(M.S., 2011)

Committee Member (^e, ^f, ^p, ⁿ denote Ecology, Forestry, Poultry Science, and non-UGA graduate student)

Sanchita Chakrovorty	(Ph.D., <i>in progress</i>)	Prachi Jhamb	(Ph.D., <i>in progress</i>)
Shikshit Parajuli	(M.S., <i>in progress</i>)	Hongyi Yuan	(Ph.D., <i>in progress</i>)
Hosne Ara Akter	(Ph.D., 2025) ^f	Dewan Al Rafi	(M.S. 2025)
Sushant Kafle	(M.S. 2025)	Naresh Kharel	(M.S., 2025)
Prasanga Paudel	(M.S., 2025)	Biraj Sharma	(M.S., 2025)
Olanrewaju Olanipekun	(M.S., 2024)	Matthew Pruitt	(M.S., 2023) ^f
James Davis	(Ph.D., 2023)	Ava Hiller	(M.S., 2023)
Ajit Khanal	(M.S., 2023)	Subin Poudel	(M.S., 2023)
Ranjit Bawa	(M.S., 2023) ^f	Twinkle Roy	(Ph.D., 2023)

Dipesh Shrestha	(M.S., 2023)	Madison Spensley	(M.S., 2023)
Aashma Tiwari	(M.S., 2023)	Anisha Tiwari	(M.S., 2023)
Caroline Thomas	(M.S., 2023)	Nankai Zhang	(M.S., 2023)
Shouyu Zhang	(Ph.D., 2023)	Bishal Gaire	(M.S., 2022)
Rachel Judd	(M.S., 2022)	Srijana Baral	(Ph.D., 2022) ^f
Megan Hopson	(Ph.D., 2022) ^e	Susan Paudel	(M.S., 2022)
Ranjit Bawa	(Ph.D., 2021) ^f	Shun Chen	(Ph.D., 2021)
Dylan Turner	(Ph.D., 2021)	Melissa Abram	(M.S., 2020)
Ankul Bhattarai	(M.S., 2020)	Mary Blain Grist	(M.S., 2020)
Sulakshan Neupane	(M.S., 2020)	Lei Xian	(M.S., 2020)
Yu Chen	(Ph.D., 2019)	Benjamin Leiva Crispi	(Ph.D., 2019)
Amanda Harker	(Ph.D., 2019)	Siyuan Jiang	(M.S., 2019)
Soye Shin	(Ph.D., 2019)	Victoria Wright	(M.S., 2019)
Thabo Sacolo	(Ph.D., 2019) ⁿ	Chantal Tumpach	(M.S., 2018) ^f
Julian Worley	(M.S., 2018)	Chong Zhao	(M.S., 2018) ⁿ
Moon-Jeong Kim	(Ph.D., 2017)	Muna Sharma	(M.S., 2017)
Rashed Alhotan	(Ph.D., 2016) ^p	Ashley Barfield	(Ph.D., 2016)
Chelsea Chambers	(M.S., 2016)	Ellen Coats	(M.S., 2016)
Manuel Costa	(Ph.D., 2016) ^p	Shengfei Fu	(Ph.D., 2016)
Shen Liu	(Ph.D., 2016)	Ganna Sheremenko	(Ph.D., 2016)
Xiaosi Yang	(Ph.D., 2016)	Aitbek Amatov	(M.S., 2015)
Andrew Copley	(M.S., 2015) ^f	Na Hao	(Ph.D., 2015)
Simone Johnson	(M.S., 2015)	Anzhi Li	(M.S., 2015)
SeungTaek Lim	(M.S., 2015)	Brendan Meany	(M.S., 2015)
Nanying Wang	(Ph.D., 2015)	Xuedong Wu	(Ph.D., 2015)
Hui Xian	(Ph.D., 2015)	Tongyang Yang	(M.S., 2015)
Abby Moore	(M.S., 2014)	Will Thompson	(M.S., 2014)
Kayla Calhoun	(M.S., 2013)	Michelle Hayes	(M.S., 2013)
Yaqin Liu	(M.S., 2013)	Will McFall	(M.S., 2013)
Eric Carlberg	(M.S., 2012)	Madhur Lamsal	(M.S., 2012)
Dmitry Lima	(M.S., 2012)	Cheng Qiu	(Ph.D., 2012)
Ward Black	(M.S., 2011)	Huiting Wu	(M.S., 2011)

Grants

Funded Grants

“Onion-IQ (Improve Quality): Improving Quality, Resilience, Soil Health and Food Safety in Organic Onion in the Southeastern and Southwestern U.S.” \$3,214,975 (Co-PI), US Department of Agriculture (USDA-NIFA)	2023
“SAM: Sustainable Anthracnose Management for Watermelon and Cucumber Growers in the Eastern U.S.” \$4,790,065 (Co-PI), US Department of Agriculture (USDA-NIFA)	2023
“Sustainable Management of <i>Pantoea</i> spp. To Enhance Competitiveness of Onion” \$90,000 (Co-PI), GA Department of Agriculture	2022
“Sustainable Grafting Technology to Enhance Competitiveness of Watermelon in Georgia” \$95,000 (Co-PI), GA Department of Agriculture	2021
“The Use of Compact Bed Design and Prescriptive Approaches to Managing Nematodes and Weeds in Plasticulture Vegetable Production” \$231,041 (Co-PI), US Department of Agriculture (USDA-NIFA)	2021

“Enhancing Resiliency of Broccoli Production by Mitigating Alternaria Leaf Blight and Head Rot in the Eastern United States” \$2,721,129 (Co-PI), US Department of Agriculture (USDA-NIFA)	2020
“Integrating Biorational Approaches to Control Plant Parasitic Nematodes and Weeds in Organic Vegetable Systems” \$499,978 (Co-PI), US Department of Agriculture (USDA-NIFA)	2020
“Pecan Hedge-pruning: A Sustainable Management Option for the Southeastern US” \$299,893 (Co-PI), Sustainable Agriculture Research and Education (SARE).	2020
“Evaluation of Integrated Bacterial Disease Management Options for Organic Onion Production in Southeastern and Northcentral United States” \$498,793 (Co-PI), US Department of Agriculture (Organic Transitions Grant).	2019
“Stop the Rot: Combating Onion Bacterial Diseases with Pathogenomic Tools and Enhanced Management Strategies” \$4,044,300 (Collaborator), US Department of Agriculture (SCRI).	2019
“Sustainable IPM Strategies to Enhance Competitiveness of Snapbeans in Georgia” \$100,000 (Co-PI), USDA/AMS Specialty Crop Block Grant Program.	2019
“Management of Whitefly-transmitted viruses in cucurbits in Georgia” \$100,000 (Co-PI), USDA/AMS Specialty Crop Block Grant Program.	2018
“Integrated Management of Fusarium Wilt, Nematode and Weed Complex using Methyl Bromide Alternatives in Watermelon Production System” \$375,695 (Co-PI), US Department of Agriculture (USDA-NIFA).	2018
“Sustainable IPM Strategies to Enhance the Competitiveness of Vidalia Onions” \$90,000 (Co-PI), USDA/AMS Specialty Crop Block Grant Program.	2018
“Biocontrol with Benefits: Enhancing Sustainability by Adding Value” \$260,000 (Co-PI), Sustainable Agriculture Research and Education (SARE).	2018
“Sustainable Management Options for Whitefly-transmitted Viruses in Cucurbit Production” \$290,000 (Co-PI), Sustainable Agriculture Research and Education (SARE).	2018
“Southeast Partnership for Advanced Renewables from Carinata (SPARC)” \$14,810,000 (Co-PI), US Department of Agriculture (USDA-NIFA CAP Grant).	2017
"The Effects of Benefit Timing and Income Fungibility on Food Purchasing Decisions Among SNAP Households" \$39,766 (Co-PI), Economics Research Services (ERS) FoodsAPS Research Initiative.	2014
"Improvement and Implementation of Organic Pecan Systems in the Southeastern US" \$460,937 (Co-PI), US Department of Agriculture (USDA).	2013
"Using Stated and Revealed Preference Measures to Assess the Impact of Community-Based Garden Programs on Youth Nutrition and Health Behavior" \$9,978 (Co-PI), UGA Faculty Research Grants Program.	2013
"Meeting European Consumers' Demand for Canadian Beef: Analysis of Canadian Beef from a European Perspective - The Role of Country of Origin Labelling" \$66,000 (Co-PI), Consumer & Market Demand Agricultural Policy Research Network.	2012
"Enhancing Natural Enemy Systems: Biocontrol Implementation for Peachtree Borers" \$210,000 (Co-PI), Sustainable Agriculture Research and Education (SARE).	2011
"Malian and Ethiopian Bourlaug Fellows Program" \$154,306 (Co-Investigator), US Department of Agriculture (USDA).	2010

Unfunded Grants

“Multifaceted Approach (Genomics, Metabolomics, Engineering, Nutrition, Physiology, and Management) to Improve Keel Bone Health in Laying Hens” \$3,000,000 (Co-PI), Foundation for Food and Agriculture Research.	2023
“Smart-Georgia: A Consortium for Climate Smart Investment” \$28,603,351 (Co-PI), US Department of Agriculture (USDA – NRCS).	2022
“Growing Strong Roots: Optimize and Facilitate Adoption of Watermelon-Graft Technology Using Carolina Strong-Back Rootstock for Management of Fusarium Wilt in Watermelon in Georgia” \$499,993 (Co-PI), US Department of Agriculture (USDA – NIFA).	2020
“Ratooning/perennial Grain Crops to Maximize the Efficient Use of Water Resources” \$4,546,682 (Co-PI), US Department of Agriculture (USDA – NIFA).	2017
“Sustainable IPM Strategies for the Center Rot of Onion in Georgia and Michigan” \$324,995 (Co-PI), US Department of Agriculture (USDA – NIFA).	2017
“A System Approach towards the Management of Bacterial Spot in Pepper in the Eastern US” \$2,564,000 (Co-PI), US Department of Agriculture (USDA – NIFA).	2016
“Bio-based Solutions for the Suppression of Wood-boring and Related Arthropod Pests in Fruits \$3,421,022 (Co-PI), US Department of Agriculture (USDA – NIFA).	2016
“A Transdisciplinary System Approach towards the Management of Black Rot of Brassicas in the Eastern United States” \$38,460 (Co-PI), US Department of Agriculture (SCRI).	2015
"Development of Management Tools for Detection of Drought Induced Harmful Algal Blooms in Eutrophic Farm Ponds and Water Supply Lakes" \$1,886,430 (Co-PI), National Aeronautics & Space Administration (NASA).	2014
"Dynamics of Landscape Aesthetics and Biodiversity in the Appalachian Piedmont” \$1,497,740 (Co-PI), National Science Foundation (NSF).	2014
"Combining Stated and Revealed Preference Measures to Assess the Impact of Community-Based Garden Programs on Urban Youths' Food Preferences" \$15,000 (Co-PI), Economics Research Services (ERS) Cooperative Research Agreement.	2013
"Improvement and Implementation of Organic Pecan Systems in the Southeastern US" \$796,558 (Co-PI), US Department of Agriculture (USDA - NIFA).	2012

Presentations

Santhosh H., Colson G., Mullen J., “Is Biomass Co-firing a Means to End or Extend Coal-based Electricity Production in the US? Evidence from a Choice Experiment”, Selected Presentation, AAEA annual meeting, Washington DC, July 2023.
Santhosh H., Colson G., Mullen J., “Consumers’ Willingness to Pay for Co-firing Biomass with Coal”, Selected Presentation, SAEA annual meeting, Oklahoma City, OK, February 2023.
Colson, G., “Overview of the U.S. Academic Job Market for Ph.D.’s in Economics and Agricultural Economics,” Department Seminar, UGA AAE, September, 2022.
Colson, G., “Tips for the Successful Economics Graduate Student,” Department Seminar, UGA AAE, August, 2022.
Zhao, C., G. Colson, M.E. Wetzstein, "The Value of Flexibility: Application of Real Options Analysis to Existing Coal Powered Plants in Deregulated Wholesale Electricity Markets" Selected Presentation, AAEA annual meetings, Anaheim, CA, July, 2022.

- Colson, G., “Economic Assessments of Management Strategies for Onion Bacterial Rots,” NARC/W3008/SR-Meeting, Denver, March, 2022
- Colson, G., “Overview of the U.S. Academic Job Market for Ph.D.’s in Economics and Agricultural Economics,” Department Seminar, UGA AAE, October, 2021.
- Colson, G., “Tips for the Successful Economics Graduate Student,” Department Seminar, UGA AAE, August, 2021.
- Zhao, C., G. Colson, B. Karali, G. Philippidis, “Drop-in Ready Jet Biofuel from Carinata: A real Options Analysis of Processing Plant Investments,” Selected Presentation, AAEA annual meetings, Kansas City, MO, August, 2020.
- Shapiro-Ilan, D., C. Oliveira-Hofman, B.R. Blaauw, D.J. Chavez, L.W. Duncan, G. Jagdale, G. Colson, C. Bock, T. Cottrell, “Biocontrol with Benefits: Control of Peachtree Borer with Entomopathogenic Nematodes,” Selected Presentation, Entomological Society of America’s Annual Meeting, 2020.
- Oliveira-Hofman, C., B.R. Blaauw, D.J. Chavez, L.W. Duncan, G. Jagdale, G. Colson, C. Bock, D. Shapiro-Ilan, “Biocontrol with Benefits: Enhancing Sustainability by Adding Value,” Poster Presentation, Entomology 2019, St. Louis, MO, November, 2019.
- Zhao, C., G. Colson, B. Karali, G. Philippidis, “A Real Options Analysis of the Relationship Between Jet Fuel Price Volatility and Price Thresholds for Investing in a Carinata Biofuel Production Plant,” Selected Presentation, AAEA annual meetings, Atlanta, GA, July, 2019.
- Kane, S.P., G. Colson, B. Campbell, “An Ex-ante Assessment of Consumer Response to Proposed Pecan Industry Federal Marketing Order Initiatives,” Selected Presentation, AAEA annual meetings, Washington DC, August, 2018.
- Huo, R. G. Colson, O. Ramirez, Y. Liu, “Insurance Demand over Varying Coverage Levels: Experimental Evidence from China,” Selected Presentation, AAEA annual meetings, Washington DC, August, 2018.
- Zhao, C., G. Colson, H. Wetzstein, M.E. Wetzstein, “Can U.S. Agriculture Provide Agro-Pharms for Malaria Treatment?,” Selected Presentation, AAEA annual meetings, Washington DC, August, 2018.
- Kane, S.P., G. Colson, B. Campbell, “Assessing Consumer Response to Proposed Pecan Industry Federal Marketing Order Initiatives,” Poster Presentation, CAES Extension Winter Conference, Athens, GA, January, 2018.
- Kang, MJ, J.P. Siry, G. Colson, S. Ferreira, P. Bettinger, “A Typology of Riparian Forest Owners in the Southeast Georgia, Selected Presentation, SAF National Convention, Albuquerque, NM, November, 2017.
- Melo, G., C. Zhen, G. Colson, “The Impact of NuVal Shelf Nutrition Labels on Consumer Purchasing Decisions: Evidence from Frozen Dinner,” Selected Presentation, AAEA annual meetings, Chicago, IL July, 2017.
- Zhao, C., G. Colson, H. Wetzstein, J. Porter, M.E. Wetzstein, “Can U.S. Agriculture Provide Agro-Pharms for Malaria Treatment?,” Selected Presentation, AAEA annual meetings, Chicago, IL July, 2017.
- Hao, N., P. Pedroni, G. Colson, M. Wetzstein, “The Linkage between the U.S. Ethanol Market and World Hunger: A Panel SVAR Analysis,” Invited Paper, International Energy Forum, Bank of Canada, Ottawa, Canada, April 2016.
- Colson, G., “Ethics and Policies for Economic Experiments and Surveys,” Department Seminar, UGA AAE, October, 2015.

- Colson, G. and J. Mullen, "Tips for the Successful Economics Graduate Student," Department Seminar, UGA AAE, August, 2015.
- Colson, G., J. Corrigan, C. Grebitus, M. Loureiro, M. Rousu, "Which Deceptive Practices, If Any, Should be Allowed in Experimental Economics Research? Results from Surveys of Applied Experimental Economists and Students," Invited Paper, AAEA annual meetings, San Francisco, CA, July, 2015.
- Berning, J., G. Colson, J. Dorfman, T. Smith, X. Yang, "The Effects of Benefit Timing and Income Fungibility on Food Purchasing Decisions among SNAP Households," Invited Paper, AAEA annual meetings, San Francisco, CA, July, 2015.
- Mullen, J., G. Colson, K. Calhoun, W. Kriesel, "Effects of Uncertainty on Support for Water Quality Improvement Programs," Selected Paper, AAEA annual meetings, San Francisco, CA, July, 2015.
- Mullen, J., A. Bose, G. Colson, N. Magnan, "Economic and Environmental Impacts of Expanding Irrigation in the Southeast," Selected Poster, AAEA annual meetings, San Francisco, CA, July, 2015.
- Lewis, K., C. Grebitus, G. Colson, W. Hu, "Examining how British Consumers Food Safety Attitudes Influence their Country of Origin Preferences for Beef," Selected Paper, AAEA annual meetings, San Francisco, CA, July, 2015.
- Hao, N., G. Colson, M.E. Wetzstein, "US Ethanol and World Hunger: Is there a Connection?" Selected Paper, AAEA annual meetings, San Francisco, CA, July, 2015.
- Awondo, S., O. Ramirez, G. Colson, G. Kostandini, E. Fonsah, "Self-Protection from Weather Risk Using Improved Maize Varieties and Off-Farm Income and the Propensity for Insurance," Selected Paper, AAEA annual meetings, San Francisco, CA, July, 2015.
- Yang, T., J. Berning, G. Colson, T. Smith, "Does Ethnicity Matter for Food Choices? An Empirical Analysis of Asian Immigrant Time Use," Selected Paper, AAEA annual meetings, San Francisco, CA, July, 2015.
- Johnson, S., J. Berning, G. Colson, T. Smith, "Impact of Farm to School Programs on Students' Consumption of Healthful Foods: An Empirical Analysis in Georgia," Selected Paper, AAEA annual meetings, San Francisco, CA, July, 2015.
- Liu, S., G. Colson, M.E. Wetzstein, "Disruptive Policy Impacts on Biodiesel Investment: The Third Leg in 3-T Policy," Selected Poster, AAEA annual meetings, San Francisco, CA, July, 2015.
- Xian, H., G. Colson, M.E. Wetzstein, "Impact of Nonrenewable on Renewable Energy: The Case of Wood Pellets," Selected Paper, SAEA annual meetings, Atlanta, GA, February, 2015.
- Liu, S., G. Colson, M.E. Wetzstein, "Toward an Optimal U.S. Solar Photovoltaic Subsidy," Selected Paper, SAEA annual meetings, Atlanta, GA, February, 2015.
- Colson, G., J. Corrigan, C. Grebitus, M. Loureiro, M. Rousu, "Is there a Place for Deception in Economic Experiments? Evidence from a Survey of Agricultural and Environmental Economists," Invited Paper, SAEA annual meetings, Atlanta, GA, February, 2015.
- Xian, H., G. Colson, B. Karali, M.E. Wetzstein, "Is the U.S. Ready for Conversion of Shipping Fleets from Diesel to Compressed Natural Gas? A Real Options Analysis," Selected Paper, SEA annual meetings, Atlanta, GA, November, 2014.
- Colson, G., J. Berning, T. Smith, "Job Market Tips for M.A.B. and M.S. Students," Department Seminar, UGA AAE, September, 2014.
- Colson, G. and J. Mullen, "Tips for the Successful Economics Graduate Student," Department Seminar, UGA AAE, August, 2014.

- Menapace, L., G. Colson, R. Raffaelli, "Farmers' Climate Change Risk Perceptions: An Application of the Exchangeability Method," Selected Paper, EAAE Congress, Ljubljana, Slovenia, August, 2014.
- Colson, G., G. Melo, O. Ramirez, "Immigration Reform from the Perspective of Legal and Illegal Hispanic Immigrants," Invited Paper, Festschrift for Wallace Huffman, Ames, IA, August, 2014.
- Grebitus, C. G. Colson, W. Hu, "European Consumer Preferences for Domestic and Imported Beef with International Quality Certifications and Growth Hormone Claims," Selected Paper, AAEA annual meetings, Minneapolis, MN, July, 2014.
- Meas, T., W. Hu, C. Grebitus, G. Colson, "The Effects of Country of Origin Images and Patriotism on British Consumer Preference for Beef," Selected Paper, AAEA annual meetings, Minneapolis, MN, July, 2014.
- Xian, H., G. Colson, B. Karali, M.E. Wetzstein, "Conversion of Shipping Fleets from Diesel to Compressed Natural Gas: A Real Options Analysis," Selected Poster, AAEA annual meetings, Minneapolis, MN, July, 2014.
- Melo, G., G. Colson, O. Ramirez, "Hispanic Immigrants' Opinions Towards Immigration and Immigration Policy Reform," Selected Poster, AAEA annual meetings, Minneapolis, MN, July, 2014.
- Xian, H., G. Colson, B. Mei, and M.E. Wetzstein, "Assessing the Feasibility of Cofiring Wood Pellets with Coal for U.S. Electricity Generation: A Real Option Analysis," Selected Paper, SAEA annual meetings, Dallas, TX, February, 2014.
- Colson, G., Y. Qiu, and C. Grebitus, "Risk Preference, Discount Rate, and Purchase of Energy-Efficient Technologies in the Residential Sector," Selected Poster, AAEA annual meetings, Washington, DC, August, 2013.
- Colson, G., J. Brown, and N.P. Magnan, "Impact of a Community-Based, Educational Garden Program on Child and Household Food Choices: A Case Study in Atlanta," Selected Poster, AAEA annual meetings, Washington, DC, August, 2013.
- Colson, G., T-Y Pak, and S. Ferreira, "The Unequal Distribution of Body Mass Index: Examining the Effect of State-Level Soft Drink Taxes on Obesity Inequality," Selected Poster, AAEA annual meetings, Washington, DC, August, 2013.
- Grebitus, C., and G. Colson, "A Review of the Arguments for Deception in Economic Experiments," Invited Presentation, AAEA annual meetings, Washington, DC, August, 2013.
- Hao, N., G. Colson, B. Karali, and M.E. Wetzstein, "Is Ethanol Production Harming Livestock Producers," Selected Paper, AAEA annual meetings, Washington, DC, August, 2013.
- Liu, Y., G. Colson, S. Ferreira, and M.E. Wetzstein, "Fighting Obesity through Rejuvenation," Selected Paper, AAEA annual meetings, Washington, DC, August, 2013.
- Moore, R.L., P.A. Champ, and G. Colson, "The Effect of Decision Rule and Response Format on Hypothetical Bias in Contingent Valuation," Selected Paper, AAEA annual meetings, Washington, DC, August, 2013.
- Wu, Xuedong, G. Colson, and J.S. Shonkwiler, "Factors that Influence the Frequency and Quantity of Tobacco Use Among US Youth," Selected Paper, AAEA annual meetings, Washington, DC, August, 2013.
- Alcorn, J., T.J. Centner, and G. Colson, "State Preemption of Local Regulation of Livestock Facility Siting," International Academic Association on Planning, Law and Property, Portland, OR, February, 2013.
- Colson, G., "An Economist's Road to Sustainability," Bioenergy Systems Research Institute (BSRI) Annual Retreat, Athens, GA, May, 2013.

- Colson, G., L. Menapace, and R. Raffaelli, "Risk Aversion, Subjective Beliefs, and Farmer Risk Management," Invited Paper, AAEA annual meetings, Seattle, WA, August, 2012.
- Menapace, L., G. Colson, and R. Raffaelli, "On the Validity of Gamble Tasks to Assess Farmers' Risk Attitudes," Selected Paper, AAEA annual meetings, Seattle, WA, August, 2012.
- Fu, S., G. Colson, and O. Ramirez, "Crop Insurance Savings Accounts," Selected Paper, AAEA annual meetings, Seattle, WA, August, 2012.
- Menapace, L., G. Colson, and R. Raffaelli, "Cognitive Heuristics and Farmers' Perceptions of Risks Related to Climate Change," Selected Paper, AAEA annual meetings, Seattle, WA, August, 2012.
- Colson, G. and C. Grebitus, "Helping Parents with Obese Children Make Healthier Food Choices," Selected Poster, AAEA/EAAE conference on Food Environment: The Effects of Context and Food Choice, Boston, MA, May, 2012.
- Grebitus, C. and G. Colson, "Parents' Preferences for Health Labels on Foods for Children," Selected Paper, EAAE congress, Zurich, Switzerland, August, 2012.
- Colson, G., "How to Balance Your Teaching Appointment with Publication Expectations," Graduate Student Section Track Session, AAEA annual meetings, Seattle, WA, August, 2012.
- Colson, G. and C. Grebitus, "Parents' Preferences for Health Labels on Foods for Children," Department Seminar, UGA AAE, September, 2011.
- Colson, G., S. Ferreira, B. Karali, and F. Stegelin, "Tips for the Job Market," Department Seminar, UGA AAE, September, 2011.
- Grebitus, C., G. Colson, L. Menapace, "Analyzing Pork Purchases at the point of Sale - the Role of Consumer Involvement," Selected Paper, AAEA annual meetings, Pittsburgh, PA, July, 2011.
- Colson, G. and B. Tamboura, "Promotion of Agricultural Entrepreneurship in Mali," USDA/Borlaug Scientific Exchange Workshop on Adaption of Poultry Production in the Context of Climate Change in Mali, Bamako, Mali, June, 2011.
- Colson, G., W. Huffman, and M. Rousu, "Estimates of the Welfare Impact of Intragenic and Transgenic GM Labeling Policies," Selected Paper, AAEA annual meetings, Denver, CO, July, 2010.
- Colson, G., "Methodological Developments and Issues in Experimental Auctions: Discussion," Discussant for invited session, AAEA annual meetings, Denver, CO, July, 2010.
- Grebitus, C., G. Colson, L. Menapace, and M. Bruhn, "Who Cares about Food Origin? A Comparison of Hypothetical Survey Responses and Actual Shopping Behavior," Selected Paper, AAEA annual meetings, Denver, CO, July, 2010.
- Colson, G. and L. Menapace, "Multiple Receptor Ambient Monitoring and Firm Compliance with Environmental Taxes under Budget and Target Driven Regulatory Missions," Selected Paper, AAEA annual meetings, Denver, CO, July, 2010.
- Colson, G. and W. Huffman, "Consumers' Willingness to Pay for Genetically Modified Foods with Product-Enhancing Nutritional Attributes," Invited Paper, ASSA annual meeting, Atlanta, GA, January, 2010.
- Colson, G., W. Huffman, and M. Rousu, "Demand Curve Effects in Experimental Auctions: The Effect of Quantity Already Owned," Selected Paper, AAEA annual meetings, Milwaukee, WI, July, 2009.
- Huffman, W. and G. Colson, "Consumers' Willingness to Pay for New Genetically Modified Food Products: Evidence from Experimental Auctions of Intragenic and Transgenic Foods," Selected Paper, IAAE Triennial Conference, Beijing, China, August, 2009.

Departmental Service

Chair, Faculty Search Committee	UGA AAE Dept.	2023
Member, Department Advisory Committee	UGA AAE Dept.	2022-2023
Advisor, Graduate Student Association	UGA AAE Dept.	2014-
Chair, Rod Ziemer Paper Award Competition	UGA AAE Dept.	2014-
Chair, Ph.D. Microeconomics Qualifying Exam Committee	UGA AAE Dept.	2014-2020
Member, Faculty Search Committee	UGA AAE Dept.	2014, 2015, 2018
Member, Professional Development Committee	UGA AAE Dept.	2012-2014
Member, Ph.D. Microeconomics Qualifying Exam Committee	UGA AAE Dept.	2011-2013
Member, Department Strategic Planning Committee	UGA AAE Dept.	2010
Judge, Rod Ziemer Paper Award Competition	UGA AAE Dept.	2010, 2012-2014
Member, Computer Committee	ISU Econ Dept.	2006-2009
Member, Winter Social Committee	ISU Econ Dept.	2006-2009
President, Economics Graduate Student Association	ISU Econ Dept.	2005-2006

College and University Service

Chair, Electrical and Computer Engineering chair 3-year Review	UGA Engineering	2025
Member, Program Review and Assessment Committee	UGA	2025-
Member, Human Resource Committee	UGA	2025-
Chair, CAES Faculty Affairs Committee	UGA CAES	2023
Member, Promotion and Tenure Committee	UGA CAES	2021-
Member, CAES Faculty Council	UGA CAES	2021-
Member, D.W. Brooks Award Committee	UGA CAES	2021-2023
Member, University Council	UGA	2020-
Member, Associate Dean for Research Search Committee	UGA CAES	2017
Member, HACE Faculty Search Committee	UGA HACE Dept.	2013
Judge, Annual CAES Undergraduate Research Symposium	UGA CAES	2011, 2023
Member, Technology Advancement Committee	ISU	2007-2009

Professional Society Service

Committee Member, Outstanding Master's Thesis Award	AAEA	2022-
Committee Member, Quality of Research Discovery Award	AAEA	2019-2020
Chair, Quality of Research Discovery Award	AAEA	2018
Nominating Committee, Teaching, Learning, & Comm. Section	AAEA	2017
Committee Member, Galbraith Forum and Award	AAEA	2016-2018
Organizing Committee, Experimental Economics Workshop	AAEA	2016
Past Chair, Experimental Economics Section	AAEA	2015-2016
Topic Leader, Behavioral Economics Section	AAEA	2015-2016
Mentor, Workshop on Behavioral & Experimental Economics	AAEA Annual Meeting	2015
Best Paper Award Reviewer, Food Safety and Nutrition	AAEA	2014
Abstract Reviewer	WAEA Annual Meeting	2014
Topic Leader, Experimental Economics Section	AAEA Annual Meeting	2012, 2013
Abstract Reviewer	AAEA Annual Meeting	2010-
Abstract Reviewer	SAEA Annual Meeting	2011-
Abstract Reviewer	IAAE Triennial Conference	2009-

Referee

Agribusiness, Agriculture, Agricultural and Resource Economics Review, Agricultural Systems, Agricultural Economics, Agronomy, American Journal of Agricultural Economics, American Political Science Review, Appetite, Applied Economics, Applied Economic Perspectives and Policy, Applied

Energy, Behavior Research Methods, BioResources, Bioscience, British Food Journal, Canadian Journal of Agricultural Economics, China Agricultural Economics Review, Choices, Climate, Current Nutrition & Food Science, Economic Inquiry, Empirical Economics, Energies, Energy Economic, Environmental Conservation, Environmental Economics & Policy Studies, Environmental and Resource Economics, European Review of Agricultural Economics, Food Policy, Forest Policy & Economics, Geneva Papers on Risk and Insurance, International Food and Agribusiness Management Review, International Journal of Consumer Studies, International Journal of Disaster Risk Reduction, International Journal of Environmental Research and Public Health, International Review of Economics Education, Journal of Agribusiness, Journal of Agricultural and Applied Economics, Journal of the Agricultural and Applied Economics Association, Journal of Agricultural and Resource Economics, Journal of Agricultural Economics, Journal of Applied Social Psychology, Journal of Behavioral and Experimental Economics, Journal of Consumer Affairs, Journal of Environmental Economics and Management, Journal of Environmental Management, Journal of Experimental Social Psychology, Land, Land Economics, Marine Resource Economics, Nutrition, Plos One, Resource and Energy Economics, Review of Agricultural Food and Environmental Studies, Sage Open, Science of the Total Environment, Sustainability, Trends in Food Science and Technology, Utilities Policy, Water Resources Research, World Development.

Member of Professional Societies

Agricultural and Applied Economics Association, American Economic Association, Association of Environmental and Resource Economics, Experimental Economics Section, Food and Agricultural Marketing Policy Section, Food Safety and Nutrition Section, Institutional & Behavioral Economics Section, International Association of Agricultural Economists, North American Colleges and Teachers of Agriculture, Southern Agricultural Economics Association, Western Agricultural Economics Association