

## VITA

### 1. ACADEMIC HISTORY:

Name: Wojciech J. Florkowski

Present Rank: Professor, appointed July 1, 2002

Tenure Status: Tenured

Graduate Faculty Status: Appointed to graduate Faculty January, 1991, Reappointed

Highest Degree: Ph.D., University of Illinois, 1986

#### *List of Academic Positions*

<u>Title</u>	<u>Employer</u>	<u>Dates</u>
Graduate Research Assistant	Univ. of Illinois Department of Agricultural Economics	1981-1986
Assistant Professor	University of Georgia, Griffin Campus Department of Agricultural and Applied Economics	1986-1993
Associate Professor	University of Georgia, Griffin Campus Department of Agricultural and Applied Economics	1993-2002
Professor	University of Georgia, Griffin Campus Department of Agricultural and Applied Economics	2002-present

#### *Other Professional Employment*

<u>Title</u>	<u>Employer</u>	<u>Dates</u>
Economic Assistant	Kombinat PGR "Karolew" Karolew, Poland	1978
Economic Analyst	Stadnina Koni "Racot" Racot, Poland	1978-1980
Export Advisor	Wojewodzki Zwiasek Spoldzielni Rolniczych "Samopomoc Chlopska" Leszno, Poland	1980-1981

## 2. RESIDENT INSTRUCTION AND CONTINUING EDUCATION

### A. Instruction

Guest Lectures, 1994 and 1995, Food Science 462/662 “Food Biotechnology,” The University of Georgia.

Guest Lectures, 1999, Market Research, Rostock University, Germany.

### B. Workshops and Training

Multiple training sessions with apple growers in Poland on consumer and marketing issues sponsored by Winrock International, 1994.

Instruction for small farmers in Mexico in the area of fresh produce delivery system and marketing sponsored by Winrock International, 1995.

Training of managers of fruit and vegetable processing plant from the Republic of Tajikistan sponsored by Winrock International, 1995.

Training of Bulgarian research team from the Canning Research Institute in Plovdiv, Bulgaria, in the design and implementation of data collection for a consumer study, 1997.

Training of small and medium business managers in handling fresh produce for Wincenty Witos Foundation, Lublin, Poland, 1997.

Instruction to a faculty from Selangor Agricultural University in Malaysia in the area of marketing sponsored by the Cochran Fellowship program, 1997.

Instruction to a deputy manager from an export-import company in Vietnam sponsored by the Cochran Fellowship Program, 1997.

Lectures in agricultural marketing and application of marketing studies in peanut product development to participants in the Peanut CRSP grant projects from Africa, Europe, and Latin America, 1998.

Training of farm managers from the Ukraine in marketing and management sponsored by the Cochran Fellowship Program, 1998.

Training and supervision of Bulgarian research team from the Canning Research Institute in Plovdiv, Bulgaria, in the design and implementation of the consumer food product tasting panel, 1999.

Symposium on Peanut Processing and Utilization in Bulgaria, presentation on economics and marketing of peanuts and peanut products to research, government, and industry representatives in Plovdiv, Bulgaria, October 2000.

Workshop co-organizer and facilitator, International Conference, “An Integrated View of Fruit and Vegetable Quality,” July 8, 2003, Wageningen, The Netherlands.

Co-facilitator, Georgia Round Table Workshop for Improving Fresh Produce Supply Chain Networks, September 18, Griffin, 2005, Georgia.

C. Graduate Advising

1. Thesis Directed and Supervised (Major Professor):

- Senhui He (M.S.) 1994, Factors Influencing Consumption Frequency of Selected Nuts
- Charles E. Cruse (M.S.) 1999, Pricing Effects of Quality on Commodity Markets: Emphasis on the Beef Industry
- Anil Kumar (M.S.) 2001. Graduated
- Mohamed Ibrahim (Ph.D.) 2005. Graduated
- Sojin Hahn (M.S.) 2005. Graduated
- Madison Coley (M.S.) 2006. Graduated
- Padnanand Nadhavan Nambiar (M.S.) 2010. Graduated
- Ting Meng (PhD) 2014. Graduated
- Padnanand Nadhavan Nambiar (Ph D) 2015. Graduated
- Shu Wang (M.S.) 2015. Graduated
- Shengfei Fu (PhD) 2016. Graduated
- Walter Moturi (PhD) 2019. Graduated
- Yawotse Dziridula-Enyo Nouve (PhD) 2018-2019. Graduated 2022.
- Sulakshan Neupane (PhD) 2020-present
- Xianzhe Huang (PhD), 2022-present

2. Chairman, Reading Committee

- Arlyn Maligaya. An Analysis of Supply and Demand Relationships for Georgia Agriculture. M.S., 1987
- Robert Lee Franklin, Jr. An Analysis of the Profitability and Riskiness of Using Legume Cover Crops in the No-Till Feed Grain Production. M.S., 1988

3. Member of Advisory or Reading Committee

- Ines Heer, University of Rostock, Germany, Ph.D. thesis reviewer; degree completed April 2007
- Ines Heer, visiting Ph.D. candidate from Rostock University, Germany, August 2003-June 2004
- Ching-Mei Lu (M.S.) 1988
- Yngrid Jones (M.S.) 1997
- Adelin Semali (M.S.) 1998-2000
- Travis Smith (M.S.) 2008
- Ghann Shermenko (M.S.) 2011
- Joseph Spencer Shelton (M.S. Horticulture) 2020-2021
- Yawotse Dziridula-Enyo Nouve (PhD) 2019-2022

4. Supervision of Graduate Student non-Thesis Related Research

- Zana Somda (M.S.), 1999, Marketing and Price Analysis of Fresh Produce

#### 5. Post-Doctoral Supervisor

- Dr. Senhui He, January-March 2002; January 2005-October 2006
- Dr. Abdulkaki Bilgic, September 2001-January 2003
- Dr. Yvonne Acheampong, January-February 2002
- Dr. Pierre Boumtje, March-May 2002
- Dr. Camilo Sarmiento, July 2001- September 2002, Research area-Agricultural and Applied Economics and Statistics
- Dr. Wanki Moon, October 1997-July 2000, Research area-Agricultural Marketing
- Dr. Yue Lai, February 1996-November 1997, Research area-Agricultural Marketing
- Dr. Zhikang You, September 1996-October 1997, Research area-Agricultural Marketing
- Dr. Xi-Ling Wu, 1989, Research area-Agricultural Technology
- Co-supervision, Dr. A.H. Elnagheeb, 1990-1995, Research area-Agricultural Marketing and Technology

#### 6. Young Scholars Summer Mentor

- Eris Adams, June-July 2002
- William Jordan, June-July 2003
- Reginald Heggie, June-July 2005
- Cessel Taylor, Jr., June-July 2006
- Raine Mathis, June-July 2009

#### 7. Supervision of Visiting Scholars

- Dr. Weijun Liu, Shanghai Ocean University, August 2017-August 2018.
- Ebrima Sonko, Kwame Nkrumah University of Technology, Kumasi, Ghana, April 2018-July 2018.
- Dr. C. Wang, Shanghai Ocean University, March 2016-March 2017
- Dr. A.M. Klepacka, Warsaw University of Life Sciences (SGGW), Poland, June-September 2016.
- Dr. Marcin Wysokinski, Warsaw University of Life Sciences, January- March 2015
- Dr. Joanna Baran, Warsaw University of Life Sciences, January-March 2015
- Prof Quij Jiang, Shanghai Ocean University, November 2014-August 2015
- Dr. Anna M. Klepacka, Warsaw University of Life Sciences, May-November 2013
- Dr. Dong-Kyun Suh, RDA, Suwon, Republic of Korea, August-December 2007
- Florielle Parmentier, University of Toulouse, France, July-December 2007
- Dr. Nelly Bencheva, Agricultural University, Plovdiv, Bulgaria, June-July 2006
- Mr. In-Kyu Lee, Rural Development Administration, Korea, April-August, 2006
- Mr. Tim Prussia, June-August, 2006

### 3. SCHOLARLY ACTIVITIES

#### A. Publications

## Books

1. Florkowski, W. J., N. H. Banks, R. L. Shewfelt, and S. E. Prussia, Editors. 2022, Postharvest handling - a systems approach, 4<sup>th</sup> edition, Academic Press, 684 pages.
2. Florkowski, W.J., R.L. Shewfelt, B. Brückner and S.E. Prussia, Editors. 2014. Postharvest Handling - A Systems Approach. 3<sup>rd</sup> edition Academic Press, 564 pages.
3. Florkowski, W.J., R.L. Shewfelt, B. Brückner and S.E. Prussia, Editors. 2005. Postharvest Handling - A Systems Approach. 2<sup>nd</sup> edition Academic Press, 615 pages.
4. Florkowski, W.J., S. Prussia, and R. Shewfelt, Eds. 2000. Integrated View of Fruit and Vegetable Quality, Technomic Publishing Company, Inc., 344, p.

## Chapters in books

1. Domagała, J., W. Florkowski. 2023. Trust and communication among trading partners and consumers in food supply chain. In: J. Paliszkiwicz, J. L. Guerrero Cusumano, eds, Communication, Leadership and Trust in Organizations, ch. 14. Routledge, Taylor, and Francis.
2. Florkowski, W. J., I. Takacs. 2021. What mining the text tells about minding the consumer: The changing fruit and vegetable consumption patterns and shifting research focus. In: W. J. Florkowski, N. H. Banks, R. L. Shewfelt, and S. E. Prussia, eds., Postharvest handling - a systems approach, 4<sup>th</sup> edition, chapter 18, Academic Press, ISBN 978-0-12-822845-6.
3. Florkowski, W. J. 2021. Wojciech Florkowski (reminiscing). In: H. Mruk, ed., Uniwersytet Ekonomiczny w Poznaniu 1926-2021 – O wartościach łączących pracowników, absolwentów i studentów. Wydawnictwo Uniwersytetu Ekonomicznego w Poznaniu, Poznan, Poland, pp 55-56.
4. Klepacka A.M., Florkowski W.J. 2021. An Opportunity for Renewable Energy: Wood Pellet Use by Rural Households. In: Lackner M., Sajjadi B., Chen WY. (eds) *Handbook of Climate Change Mitigation and Adaptation*. Springer, New York, NY. [https://doi.org/10.1007/978-1-4614-6431-0\\_110-1](https://doi.org/10.1007/978-1-4614-6431-0_110-1).
5. Florkowski, W. J. 2020. Kształcenie uniwersyteckie a oczekiwania studentów podatników, administratorów uniwersyteckich, pracowników naukowo - dydaktycznych i pracodawców w Stanach Zjednoczonych [University education and the expectations of students, taxpayers, college administrators, faculty, and employers in the United States]. In: Dążenie do doskonałości edukacji wyższej w naukach społecznych, H. Mruk and R. Orliński, eds., Polskie Towarzystwo Ekonomiczne, Poznań.
6. Florkowski, W. J. 2020. African Swine Fever i zmiany w produkcji wieprzowego żywca rzeźnego w podlaskiem. In: Instytucjonalne i strukturalne aspekty rozwoju rolnictwa i obszarów wiejskich, R. Przygodzka, E. Gruszewska, eds., Chapter 14, pp 301-316. Uniwersytet w Białymstoku, Białystok.
7. Florkowski, W. J. 2019. Consumers and consumption of fruits and vegetables: Who wants more of a good thing? In: Swainson's Handbook of Technical and Quality

- Management for the Food Manufacturing Sector, M. Swainson, Editor, Woodhead Publishing, Woodhead Publishing Series in Food Science, Technology and Nutrition, Chapter 16, pp 411-432, Duxford, United Kingdom.
8. Florkowski, W.J., A.M. Klepacka, P.M. Nambair, T. Meng, S. Fu, G. Sheremenko, and D.B. Sarpong. 2014. Consumer Expenditures on Fresh Fruit and Vegetables. In *Postharvest Handling: A Systems Approach*, W.J. Florkowski, R.L. Shewfelt, B. Brueckner, S.E. Prussia, eds., Elsevier. Chapter 7, 147-166.
  9. Florkowski, W.J. R.L. Shewfelt, B. Brueckner, and S.E. Prussia, 2014. Challenges in Postharvest Handling. In *Postharvest Handling: A Systems Approach*, W.J. Florkowski, R.L. Shewfelt, B. Brueckner, S.E. Prussia, eds., Elsevier. Chapter 20, 543-547.
  10. Florkowski, W.J. 2011. Innowacyjność a MSP - przykład organizacji współpracy nad innowacją, In: *Uwarunkowania sprawności innowacyjnej przedsiębiorstw*, pp. 54-62, Henryk Mruk and Renata Nestorowicz, eds., Wydawnictwo Uniwersytetu Ekonomicznego w Poznaniu, Poznan.
  11. Florkowski, W.J. 2011. Znaczenie centrów wystawienniczo-konferencyjnych z perspektywypółudniowo-wschodnich Stanów Zjednoczonych, pp. 101-106, In: *Znaczenie targów dla rozwoju gospodarczego kraju*, H. Mruk, Ed., Polska Izba Przemysłu Targowego, Poznań.
  12. Florkowski, W.J., R.L. Shewfelt and B. Brückner. 2009. Challenges in Postharvest Handling. In: *Postharvest Handling - A Systems Approach*, Chapter 22, pp. 583-588.
  13. Florkowski, W.J. 2008. Economic Valuation of Fruit and Vegetable Taste: Issues and Challenges. In: *Fruit and Vegetable Flavour*, B. Brückner, S.G. Wyllie, Editors, Woodhead Publishing Co., Cambridge, England, pp. 18-37.
  14. Florkowski, W.J. 2008. Status and Projections for Foods Imported into the United States. In: *Imported Foods: Microbiological Issues and Challenges*. M.P. Doyle and M.C. Erickson, Eds. pp. 1-43. ASM Press, Washington, DC.
  15. Florkowski, W.J. and S. He. 2008. Preference of Golf Course Operators for Various Turf Varieties and Their Perceived Importance of Selected Problems in Turf Maintenance. In: *Handbook of Turfgrass Management and Physiology*. Chapter 1, pp. 3-26. Taylor and Francis.
  16. Aggarwal, D., S.E. Prussia, W.J. Florkowski, and D. Lynd. 2003. Produce Retailing Simulation. *Encyclopedia of Agricultural, Food, and Biological Engineering*.
  17. Florkowski, W.J. 2002. Lawn Care Treatments, In: D. Pimentel, ed., *Encyclopedia of Pest Management*, Marcel Dekker, Inc., pp. 439-441.
  18. Florkowski, W.J. 2002. Poland. *Worldmark Encyclopedia of National Economics*, 4:343-357.
  19. Florkowski, W.J. 2000. Economics of Quality. In: *Fruit and Vegetable Quality - An Integrated View*. R.L. Shewfelt and B. Brückner, Eds., Technomic Press, Lancaster, PA, Chapter 12, pp. 227-245.
  20. Florkowski, W.J., E.E. Hubbard. 1994. Structure and Performance of the Pecan Market. In: *Pecan Technology*, Ch. Santere, Editor, Chapman and Hall, New York, pp. 13-150.
  21. Florkowski, W.J. 1994. Groundnut Production and Trade. In: *The Groundnut Crop*. J. Smartt, Editor. Chapman and Hall, New York, pp. 1-23.

### Monographs

1. Florkowski, W.J. Nut Quality. 1996. Quality of U.S. Agricultural Products, L.D. Hill, Ed., Council of Agricultural Science and Technology Task Force Report No. 126.

### Book Reviews

1. Florkowski, W.J., 2021. Review: Hamada Youssef M. 2021. Agribusiness as the Future of Agriculture-The Sugarcane Industry under Climate Change in the Southeast Mediterranean. Apple Academic Press/CRC Press.
2. Florkowski, W.J., 2014. Review: Baralkiewicz, Tomasz, Michalik, Malgorzata, Michalik, Mruk, Henryk. 2013. Managing a Pharmacy through Marketing, ABC Wolters Kluwer Polska, Warszawa, 260 p. Poznań University of Economics Review, 14-(1):130-132.
3. Florkowski, W.J. 2012. Food Policy for Developing Countries: The Role of Government in Global, National, and Local Food Systems by P. Pinstруп-Andersen and D.D. Watson, II. Cornell University Press, 2011, American Journal of Agricultural Economics 94(4):1024-1025.
4. Florkowski, W.J. 2008. Performance and Strategies of Banks in Transition Economies by Reiner Maselmann, Metropolis-Verlag, 2006. Comparative Economic Studies, 50(4):701-702.

### Journal Articles

1. Nove, Y.D., Florkowski, W. J. 2024. Licensing scheme in the Green Industry sector: The case of Georgia tree care service providers. *Journal of Agricultural and Applied Economics* DOI: 10.1017/aac/2023.43.
2. Florkowski, W.J., Neupane, S. 2023. Cooking fuel frequency use in urban Uganda: addressing household air pollution. *Environmental Science and Pollution Research* 30, 120722–120734. <https://doi.org/10.1007/s11356-023-30255-8>.
3. Florkowski, W. J., Kaya, O., Contu, D. 2023. Unconsumed food concerns: the case of the United Arab Emirates. *Annals of the Polish Association of Agricultural and Agribusiness Economists*, XXV(3), 77-90.
4. Liu, W., Du, H., Florkowski, W.J. 2023. Online food purchase behavior: COVID-19 and community group effect. *Journal of Theoretical and Applied Electronic Commerce Research*, 18, 1529–1547. <https://doi.org/10.3390/jtaer18030077>.
5. Küçük, N., Urak, F., Bilgic, A., Florkowski W.J., Kiani, A.K., Özdemir, F.N. 2023. Fruit and vegetable consumption across population segments: evidence from a national household survey. *Journal of Health, Population and Nutrition* 42(1) Article number 54, 20 p. <http://doi.org/10.1186/s41043-023-00382-6>
6. Liu, W., Cao, M., Florkowski, W. J. 2023. The impact of regional COVID-19 outbreak on consumers' risk perception of purchasing food online. *Healthcare* 11(11):1571. <http://doi.org/10.3390/healthcare11111571>.

7. Bozma, G., Urak, F., Bilgic, A., Florkowski, W. 2023. The volatility of beef and lamb prices in Turkiye: The role of COVID-19, livestock imports, and energy prices. *PLOS ONE*, 18(3), 26 pages. doi:[10.1371/journal.pone.0282611](https://doi.org/10.1371/journal.pone.0282611)
8. Yang, H., Meng, T., Florkowski, W. J. 2023. Impacts of technical environment on the adoption of organic fertilizers and biopesticides among farmers: evidence from Heilongjiang Province, China. *Frontiers of Agricultural Science and Engineering* 0(0):0-0 17 Feb 2023
9. Florkowski, W. J., Rakowska, J. 2022. Review of regional renewable energy investment projects: the example of EU Cohesion Funds dispersal. *Sustainability* 14(24):17007-17007.
10. Ma, X., Liu, Z., Meng, T., Florkowski, W. J., & Mu, Y. 2022. Impact of Food Sustainability Labels on the Price of Rice in Online Sales. *Foods*, 11(23), 3781. doi:[10.3390/foods11233781](https://doi.org/10.3390/foods11233781)
11. Liu, W., Hao, Z., Florkowski, W. J., Wu, L., & Yang, Z. 2022. A Review of the Challenges Facing Global Commercialization of the Artificial Meat Industry. *Foods*, 11(22). doi:[10.3390/foods11223609](https://doi.org/10.3390/foods11223609)
12. Gradziuk, P., Siudek, A., Klepacka, A. M., Florkowski, W. J., Trocewicz, A., & Skorokhod, I. 2022. Heat Pump Installation in Public Buildings: Savings and Environmental Benefits in Underserved Rural Areas. *Energies*, 15(21), 7903. doi:[10.3390/en15217903](https://doi.org/10.3390/en15217903)
13. Mulia, E., Meng, T., & Florkowski, W. J. 2022. Ecotourism service provision and incomes of rural households: the case of Beijing in China. *Annals of the Polish Association of Agricultural and Agribusiness Economists*, XXIV(3), 120-138. doi:[10.5604/01.3001.0015.9532](https://doi.org/10.5604/01.3001.0015.9532)
14. Florkowski, W. J., Enyo-Nouve, Y., Bauske, E., Norton, N. 2022. Wood chip production and disposal choices: landfill or recycle? *Journal of Cleaner Production*, 357:131947.
15. Liu, W., Z. Hao, W. J. Florkowski, L. Wu, Z., Yang. 2022. Assuring food security: Consumers' ethical risk perception of meat substitutes. *Agriculture*, 12(5):671.
16. Urak, F., Bilgic, A., Bozma, G., Florkowski, W. J., Efehan, E. 2022. Volatility in Live Calf, Live Sheep, and Feed Wheat Return Markets: A Threat to Food Price Stability in Turkey. *Agriculture*, 12(4):566.
17. Demir, A., Alkan, Ö., Bilgiç, A., Florkowski, W.J., Karaasla, A. 2022. Determinants of Turkish households' Out-of-Pocket (OOP) Expenditures on Three Categories of Health Care Services: A Multivariate Probit Approach. *International Journal of Health Planning and Management (IF* 1.517 in 2020). DOI: [10.1002/hpm.3470](https://doi.org/10.1002/hpm.3470).
18. Meng, T., Q. Jiang, W. J. Florkowski. 2022. Pre- and post-production water treatment in the food processing industry: managerial perceptions of environmental pressure increase adoption of voluntary environmental management. *China Agricultural Economic Review*, 14(1), <https://doi.org/10.1108/CAER-09-2019-0174>.
19. Florkowski, W. J., Z. Liu, H. Chen. 2022. Social isolation: A key to explain a migrant worker cigarette smoking. *Journal of the Asia Pacific Economy*, 27:1-13. doi.org/10.1080/13547860.2021.2024362
20. Liu, W., W. J. Florkowski. 2021. Online meal ordering service quality and speed delivery: opportunities for restaurant operators? *Annals PAAAE* (Annals of the Polish Association of



Agricultural and Agribusiness Economists), Vol. XXIII(4), 108-128. DOI: 10.5604/01.3001.0015.5971.

21. Meng, T., C. Wang, W. J. Florkowski. 2021. Determinants of urban consumer expenditure on aquatic products in Shanghai, China. *Aquaculture Economics and Management*, 25, accepted for publication.
22. Kaya, O., A. M. Klepacka, W. J. Florkowski, 2021. The role of personal and environmental factors in rural homeowner decision to insulate: an example from Poland. *Renewable and Sustainable Energy Reviews*, <https://doi.org/10.1016/j.rser.2021.111474>, 111474.
23. Meng, T., W. J. Florkowski, D. B. Sarpong, M. Chinnan and A. V. A. Resurreccion. 2021. Cooking fuel usage in Sub-saharan urban households, *Energies*, 14(15), 4629, [doi.org/10.3390/en14154629](https://doi.org/10.3390/en14154629).
24. Klepacka, A. M., W. J. Florkowski, C. Revoredo-Giha. 2021. Can family farms depend on price information? Testing butter and curd price integration in Poland, *Agriculture*, 11(5), 434, [doi.org/10.3390/agriculture11050434](https://doi.org/10.3390/agriculture11050434).
25. Siudek, A., A.M. Klepacka, W.J. Florkowski, P. Gradziuk. 2020. Renewable energy utilization in rural residential housing: economic and environmental facets. *Energies*, 13:6637, [doi: 10.3390/en13246637](https://doi.org/10.3390/en13246637).
26. Jiang, Q., W.J. Florkowski. 2020. Factors limiting quality assurance program implementation in food manufacturing companies in Shanghai, China. *Review of Agricultural and Applied Economics*, XXIV(1):27-36.
27. Meng, T., R. Carew, W. J. Florkowski. 2020. Determinants of the grant lag and surrender lag of horticultural crop plant breeders' rights applications: Survival analysis with competing risks. *Canadian Journal of Agricultural Economics*, 68(4):489-512.
28. Florkowski, W. J. 2020. Plastic waste and its removal by licensed horticultural firms in Georgia, USA. *Annals of the Polish Association of Agricultural and Agribusiness Economists*, 22(4):64-74.
29. Kiraly, I., G. Kovacs, K. Molnar, W. J. Florkowski. 2020. Evaluation of fruit quality of apple land varieties. *Gradus*, 7(3), 44-50, [doi: 10.47833/2020.3AGR.007](https://doi.org/10.47833/2020.3AGR.007).
30. Kaya, O., W. J. Florkowski, D. Sarpong, M.C. Chinnan, A.V.A. Resurreccion. 2020. Groundnut spread likability, sensory properties, and intent to pay for quality certification. *Food and Nutrition Research*, 64, 3600-<http://dx.doi.org/10.292.19/fnr.v.64.3600>.
31. Harris, B., W.J. Florkowski, S. Penisi. 2020. Horticulture industry adoption of biodegradable containers, *HortTechnology*, 30(3), 372-384.
32. Sonko, E., W. J. Florkowski, S. K. Agodzo, Ph. Antwi-Agyei. 2020. Subsistence farmer knowledge of strategies alleviating food insecurity in the context of climate change in the

Lower River Region of The Gambia, *Food Security*, 12(3):603-624. <https://doi.org/10.1007/s12571-020-01024-z>.

33. Isgin, T., R. Özel, A. Bilgic, W. J. Florkowski, M. Reşit Sevinç. 2020. DEA Performance Measurements in Cotton Production of Harran Plain, Turkey: A Single and Double Bootstrap Truncated Regression Approaches, *Agriculture*, 10(4), 108, [doi.org/10.3390/agriculture10040108](https://doi.org/10.3390/agriculture10040108).
34. Klepacka A.M., W.J. Florkowski. 2019. The wood pellet sector, barriers to growth, and opinions of manufacturers in Poland. *Problems of World Agriculture*, 19(4), 9-18; DOI: 10.22630/PRS.2019.19.4.52.
35. Moturi, W., W.J. Florkowski. 2019. Truck driver decisions in perishable cargo transport: The case of agricultural food and trade in East Africa. *Annals of the Polish Agricultural Economist and Agribusiness Association*, XXI(3), 324-331; DOI: 10.5604/01.3001.0013.3385.
36. Kaya, O., A.M. Klepacka. W.J. Florkowski. 2019. Achieving renewable energy, climate, and air quality policy goals: Rural residential investment in solar panels. *Journal of Environmental Management* 248, 109309. DOI: 10.1016/j.jenvman.2019.10930.
37. Bozoglu, M., A. Bilgic, CL. Huang, W.J. Florkowski, B. Topuz. 2019. Urban households' willingness to pay for milk safety in Samsun and Trabzon Provinces of Turkey. *British Food Journal*, 121(10): 2379-2395. DOI: 10.1108/BFJ-03-2018-0174.
38. Kaya, O., W.J. Florkowski, A. Us, A.M. Klepacka. 2019. Renewable energy perception by rural residents of a peripheral EU region. *Sustainability*, 11, 2075; doi:10.3390/su11072075.
39. Klepacka, A. M., W. J. Florkowski, C. Reviredo-Giha. 2019. The expansion and changing cropping pattern of rapeseed production and biodiesel manufacturing in Poland, *Renewable Energy*, 133:156-165. DOI: 10.1016/j.renene.2018.10.015.
40. Klepacka, A. M., W. J. Florkowski, K. Wojcik. 2018. Issues of country of origin, market incentives, and recycling in opinions of passive solar collector owners. *Problems of World Agriculture*, 18 (XXXIII)(3):165-172. DOI: 10.22630/PRS.2018.18.3.75.
41. Moturi, W., W.J. Florkowski. 2018. Food preferences in meals consumed by long-distance truck drivers. *Roczniki Naukowe SERiA (SERiA Annals)*, XX(6):175-180 DOI: 10.5604/01.3001.0012.7758.
42. Wang, S., W.J. Florkowski, M. Chinnan, A.V.A. Resurreccion, and D. Sarpong. 2018. The alleviation of vitamin A deficiency through staple food fortification in Ghana. *Review of Agricultural and Applied Economics*, XXI(2):92-102.
43. Florkowski, W. J., A. Us, Anna M. Klepacka. 2018. Food waste in rural households support for local biogas production in Lubelskie Voivodship (Poland). *Resources, Conservation & Recycling*, 136: 46-52. DOI: 10.1016/j.resconrec.2018.03.022.

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112. Hubbard, E.E., W.J. Florkowski, and H. Witt. 1993. What Influences U.S. Ice Cream Manufacturers to Purchase Pecans? *The Pecan Grower*, 65(1):26, 30.
113. Hubbard, E.E., W.J. Florkowski, and H. Witt. 1993. The Pecan Industry: Use of Shelled Pecans. *Pecan South*, 26(9):24-25, 28-30.
114. Hubbard, E.E., W.J. Florkowski, and H. Witt. 1993. Perceptions of Pecans by U.S. Ice Cream Manufacturers. *The Pecan Grower*, 5(3):16-18.
115. Florkowski, W.J. and E.E. Hubbard. 1993. Timing of Pecan Purchases, Sales by Southeastern Wholesale Distributors and Retailers. *The Pecan Grower*, 5(2):36, 38.
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117. Florkowski, W.J. and E.E. Hubbard. 1993. Opinions, Perceptions Concerning Pecans - A Summary of Survey Results. *The Pecan Grower*, 5(1):31, 36.
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119. Hubbard, E.E., W.J. Florkowski, and H. Witt. 1993. Strategies to Improve Pecan Growers Profits. *The Pecan Grower*, 4(4):23.

120. Hubbard, E.E., W.J. Florkowski, and H.J. Witt. 1992. Pecans - They Taste Good but They Cost a Lot. *Pecan South*, 25(11):20-22.
121. Hubbard, E.E., W.J. Florkowski, and H.J. Witt. 1992. Confectioners Suggest Competitive, Stable Prices. *Pecan South*, 25(11):23-25.
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127. Florkowski, W.J. and E.E. Hubbard. 1992. Confectioners as End Users of Pecans. *The Pecan Grower*, 4(1):27, 30.
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129. Florkowski, W.J. and E.E. Hubbard. 1992. Timing of Southeastern Bakers' Pecan Purchases and Sale of Baked Goods Containing Pecans. *The Pecan Grower*, 3(4):4B.
130. Florkowski, W.J. and E.E. Hubbard. 1992. In Marketing Perceptions Do Matter. *The Pecan Grower*, 3(4):11B.
131. Hill, L.D. and W.J. Florkowski. 1991. The Economics of Biotechnology in Field-Crop Production. *Illinois Research*, 33(½):8-10.
132. Florkowski, W.J. and E.E. Hubbard. 1991. Quality Measurement, Control Practice in Selected Tree Nut Industries. *The Pecan Grower*, 3(1):24-26.
133. Florkowski, W.J. and J.C. Purcell. 1991. Quality Issues in the Macadamia Industry. *The Pecan Grower*, 2(5):58.
134. Florkowski, W.J. and E.E. Hubbard. 1991. Pecan Quality Problems and Their Impact on Price. *Pecan South* including *Pecan Quarterly*, 25(1):17-20.
135. Florkowski, W.J. and E.E. Hubbard. 1991. Important Quality Attributes in Tree Nuts. *The Pecan Grower*, 3(3):20.

136. Florkowski, W.J. and E.E. Hubbard. 1991. Trends in Nut Consumption. *Pecan South* including *Pecan Quarterly*, 24(6):13-15, 18-19.
137. Florkowski, W.J. 1991. Four papers on Economic Reform and Its Impact on Agriculture and Food Economy in Poland. *Newsletter for Research on Soviet and East European Agriculture*.
138. Florkowski, W.J. and E.E. Hubbard. 1991. Concentration of Nut Processing Operations. *The Pecan Grower*, 2(4):27.
139. Florkowski, W.J. and Xi-Ling Wu. 1991. Technology for Pecan Storage is Needed. *The Pecan Grower*, 2(2):23.
140. Florkowski, W.J. and E.E. Hubbard. 1991. Development of Pecan Products Adds Value to Domestic and Export Sales. *The Pecan Grower*, 2(2):23.
141. Florkowski, W.J. and E.E. Hubbard. 1990. A Lesson from Pecan Competitor on Domestic and International Market. *The Pecan Grower*, 2(1):23.
142. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1990. 1990 Sheller Survey. *The Pecan Grower*, 2(1):12.
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145. Florkowski, W.J. and E.E. Hubbard. 1990. Economic Importance of Pecan Storage. *The Pecan Grower*, 1(5):31.
146. Florkowski, W.J., E.E. Hubbard, and J.C. Purcell. 1990. A Few Comments about Surveys. *The Pecan Grower*, 1(5):17.
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148. Lindstrom, O.M., W.J. Florkowski, and D.J. Moorhead. 1990. quality Standards for Christmas Trees: Harmful or Helpful. *Georgia Christmas Tree Association Newsletter*, 5(1):3-6.
149. Florkowski, W.J. and J.C. Purcell. 1990. To Boost Market Share, Production Cost must Be Cut. *Feedstuffs*, 62(10):18, 36.
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152. Florkowski, W.J., E.E. Hubbard, and J.C. Purcell. 1990. Alternative Marketing Strategies Needed for Both Domestic and Export Pecans. *The Pecan Grower*, 1(3):10.
153. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1990. Alternate Bearing Poses Marketing Problem. *The Pecan Grower*, 1(3):12.
154. Florkowski, W.J. 1990. Production and Economic Analysis of Agriculture and Food Economy in 1989. *Newsletter for Research on Soviet and East European Agriculture*, 12(4):13-14.
155. Florkowski, W.J., E.E. Hubbard, and J.C. Purcell. 1989. Overseas Pecan Production and Market Development. *The Pecan Grower*, 1(2):24-25.
156. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1989. Pecan Quality and Price Discovery. *The Pecan Grower*, 1(2):14-15.
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158. Florkowski, W.J. 1989. Nut Consumption: An Incentive for biotechnology Application in Nut Tree Breeding. *Peanut Journal and Nut World*, 57(9):6, 16-17.
159. Florkowski, W.J. and Xi-Ling Wu. 1989. Production and Export of Pecans and Competing Tree Nuts. *The Pecan Grower*, 1(1):17.
160. Florkowski, W.J. and C.L. Huang. 1989. Consumer Attitudes Toward Procline Somatotropin Use. *The Meat Sheet*, 15(223):1.
161. Florkowski, W.J. and S.M. Fletcher. 1988. World Trends in Peanut Acreage and Yield. *Peanut Journal and Nut World*, 57(2):6-7.
162. Florkowski, W.J. and S.M. Fletcher. 1988. Generating Information for Pecan Producers in a Thin Market Environment. *Pecan South* including *Pecan Quarterly*, 22(1):17-19.

#### Creative Contributions Other than Formal Publications

1. Member, Scientific Board, International Scientific Conference “Sustainable Development – Regional and Local Dimensions”, Warsaw University of Life Sciences, November 26, 2020.
2. Member, Scientific Board, International Conference “Challenges and Opportunities for Rural Development”, Warsaw University of Life Sciences, June 19, 2020.

3. Moderator, Session B2 “Agricultural Markets and Food consumption (II)”, 11<sup>th</sup> CAER-IFPRI Annual International Conference, Hanzhou, October 17-19, 2019.
4. Co-moderator, Section 5, XXVI<sup>th</sup> Congress of the Polish Agricultural Economist and Agribusiness Association, September 3-5, 2019, Lubon, Poland.
5. Moderator, Session 17: Selected Papers International Development I, Southern Association of Agricultural Scientists annual meeting, Birmingham, Alabama, February 2-5, 2019.
6. Co-moderator, Session 7, XXV<sup>th</sup> Congress of the Polish Agricultural Economists and Agribusiness, Warszawa, Poland, September 12, 2018.
7. Moderator, Session 43: Selected Papers New and Trendy Agricultural Products and Services Southern Association of Agricultural Scientists annual meeting, Jacksonville, Florida, February 4-6, 2018.
8. Co-moderator, Session 6, XXIV Congress of the Polish Association of Agricultural Economists and Agribusiness, Poland, September 5-7, 2017.
9. Co-moderator, workshop on “Migrant Workers Survey and Land Policy Analysis”, Nanjing Agricultural University, Nanjing, China, June 30, 2017.
10. Co-chair, session, the 14<sup>th</sup> International Science Conference “Global problems of agriculture and food economy”, Warsaw-Rogów, Poland, June 8, 2017.
11. Chair, Panel session A/4, Marketing & research, the 15<sup>th</sup> International Conference on management, enterprise and Benchmarking “Global Challenges – Local Answers”, Obuda University, Budapest, Hungary, April 28, 2017.
12. Moderator, Session 47, Southern Association of Agricultural Scientists annual meeting, Mobile, Alabama, February 4-6, 2017.
13. Co-chair, Section 6, the 23<sup>rd</sup> Congress of the Polish Association of Agricultural Economists and Agribusiness, September 7-9, 2016 Biala podlaska, Poland.
14. Co-chair, session “Marketing”, the 15<sup>th</sup> International Scientific Days Conference, Károly Róbert College, Gyöngyös, Hungary, March 30, 2016.
15. Session Chair and moderator. 2015. Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.
16. Organizer. 2015. The European Union (EU) Trade Embargo on Export of Selected Agricultural Products and Food: Low Food Prices in Poland, High Prices in Russia? Organized Symposium, Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.

17. Moderator. 2014. 29<sup>th</sup> International Horticultural Congress, Session SYM21, Queensland, Australia, August 20.
18. Session Chair and moderator. 2014. 14<sup>th</sup> Congress of European Association of Agricultural Economists, Ljubljana, Slovenia, August 26-29.
19. Co-moderator. 2014. Section 6, XXI<sup>st</sup> Congress of the Polish Association of Agricultural Economists and Agribusiness, Lublin, Poland, September 16-18.
20. Moderator. 2013. Session #28 Southern Agricultural Economics Association annual meeting, Orlando, FL, February 2-5.
21. Co-moderator. 2013. 20<sup>th</sup> Congress of the Polish Association of Agricultural Economists and Agribusiness, Section 6, September 4-6.
22. Moderator. 2012. Session 3.1.6 Agriculture and the Economy, 28<sup>th</sup> International Conference of Agricultural Economists, The Global Bio-Economy, Rafain Convention Center, Foz do Iguaçu, Brazil, August 20.
23. Moderator. 2011. 13<sup>th</sup> International Scientific Days, Károly Róbert College, Gyöngyös, Hungary, March 29-30.
24. Moderator. 2011. Section #6 (September 7-8, 2011), XVII<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness, Wrocław, Poland, September 7-9.
25. Moderator. 2011. Poster presentations, Session B, European Association of Agricultural Economists, August 29-September 2, Zurich, Switzerland.
26. Moderator, Southern Agricultural Economics Association annual meeting, Corpus Christi, Texas, February 5-8.
27. Speaker. 2010. Workshop 12, August 24; “What do we mean by quality? Vegetable quality view in horticultural research;” International Horticultural Congress, Lisbon, Portugal, August 22-27.
28. Program Committee member, Conference on Public-Private Partnerships in Funding Public Projects, University of Białystok, Poland, October 26-27, 2008.
29. Program Committee member, Asia-Pacific Conference, Bangkok, Thailand, August 3-6, 2008.
30. Member, Scientific Committee, MQUIC, International Conference on Managing Quality in Chains, International Society for Horticultural Science, Bangkok, Thailand, August 7-10, 2006.
31. Organizer, Organized Symposium, Access to the EU: Implications for Extension and Research, American Agricultural Economics Association annual meeting, July 23-26, 2006, Long Beach, California.

32. Organizer, Organized Symposium, Capping the CAP Effects: Changes in Food and Fiber Sectors in the New Member States and Their Non-EU Neighbors, American Agricultural Economics Association annual meeting, July 29-August 1, 2007, Portland, Oregon.
33. Moderator, paper session at the XV<sup>th</sup> International Symposium on Horticultural Economics and Management, Berlin, Germany, August 29-September 3, 2004.
34. Panel member, 2<sup>nd</sup> Asia-Pacific Rice Policy Forum, October 22, 2003, Suwon, Republic of Korea.
35. Co-facilitator, Georgia Round Table Workshop for Improving Fresh Produce Supply Chain Networks, September 18, 2003, Griffin, Georgia.
36. Moderator, Session 323, Globalization and Economic Development, American Agricultural Economics Association annual meeting, July 26-30, 2003, Montreal, Quebec, Canada.
37. Organizer, Organized Symposium, Amer. Agric. Econ. Assoc, annual meeting, July 26-30, 2003, Montreal, Canada.
38. Organizer, Free Session, Amer. Agric. Econ. Assoc, annual meeting, July 26-30, 2003, Montreal, Canada.
39. Workshop co-organizer and facilitator, International Conference, “An Integrated View of Fruit and Vegetable Quality,” July 8, 2003, Wageningen, The Netherlands.
40. Moderator, Session 5, International Conference on Integrated View of Fruit and Vegetable Quality, July 6-9, 2003, Wageningen, The Netherlands.
41. Organizing Committee, 2002-2003, International Conference on Integrated View of Fruit and Vegetable Quality, May 6-9, 2003, Wageningen, The Netherlands.
42. Moderator, Session 2, “Willingness-to-Pay” at the X<sup>th</sup> Congress of the European Association of Agricultural Economists (EAAE), Zaragoza, Spain, August 28, 2002.
43. Co-chair, Plenary Paper Sessions, International Conference on Regional Structural Transformation of Agriculture and Rural Areas, Cracow University of Agriculture, Cracow, Poland, December 8, 2000.
44. Chair, Poster Group 12, XXIV Congress of the International Association of Agricultural Economists, August 13-18, 2000, Berlin, Germany.
45. Discussant, Poster Group 11, XXIV Congress of the International Association of Agricultural Economists, August 13-18, 2000, Berlin, Germany.
46. Review Panel Member, 2000, Food Distribution Research Society, Applebaum Outstanding MS Thesis Award.



47. Conference Coordinator responsible for designing and organizing the International Multidisciplinary Conference on Integrated View of Fruit and Vegetable Quality, May 1-3, 2000. The conference included presentation of 37 papers published in proceedings and 20 poster papers.
48. Moderator, Pecan marketing, a panel conducted at the Southeastern Pecan Growers Association annual convention, Asheville, NC, March 14-16, 1999.
49. Moderator of the Selected paper Session "Impact of Government Trade Policies on Selected International Markets." Southern Agricultural Economics Association annual meeting, January 31-February 3, 1999.
50. Coordinator of the paper selection and paper session specification on "Agricultural Policy" for the Southern Agricultural Economics Association, Memphis, TN, January 31-February 3, 1999.
51. Moderator, Organized Symposium "Agricultural Reform in Transition Economies: Lessons to be Learned." American Agricultural Economics Association annual meeting, Salt Lake City, UT, August 2-5, 1998.
52. Co-organizer of the Organized Symposium "Agriculture vs. Environment and the Fate of Farmers." American Agricultural Economics Association annual meeting, Salt Lake City, Utah, August 2-5, 1998.
53. Co-organizer of the Agricultural Economics Sessions at the 3<sup>rd</sup> National Pecan Workshop, Ruidoso, New Mexico, June 21-23, 1998.
54. Discussion recorder at the Agricultural Economics Session II, the 3<sup>rd</sup> National Pecan Workshop, Ruidoso, New Mexico, June 21-23, 1998.
55. Co-organizer of Selected Symposium, Building at Market Economy for Agriculture: Progress and Challenges for Transition Economies. Southern Association of Agricultural Scientists annual meeting, Little Rock, Arkansas, January 31-February 4, 1998.
56. Co-moderator, Session "Relationships between Farms and Markets," International Scientific Conference about the Transformation in Organizations in Farms, Cracow Agricultural University, Cracow, Poland, December 4-5, 1997.
57. Display at the Ag Showcase 97, CAES, The University of Georgia, Tifton, 1997. The display included a poster, slide show, and collection of visitors opinions about carrot quality attributes.
58. Co-organizer of three Organized Symposia at the American Agricultural Economics Association annual meeting, Toronto, Canada, July 31-August 4, 1997.
59. Moderator of the Selected Paper Session of the American Agricultural Economics Association annual meeting, Toronto, Canada, July 31-August 4, 1997.

60. Sunbelt Agricultural Exposition, College of Agricultural and Environmental Sciences Committee, Member, September-October 1996.
61. Organized display at the Ag Show '96, Tifton, Georgia, June 29, 1996.
62. Organizer and discussant of two papers at the session "Minding the Farm and Managing the Environment in Central Europe," The 10<sup>th</sup> International Conference of Europeanists, Chicago, Illinois, March 14-16, 1996.
63. Chaired the Summary Session at the 2<sup>nd</sup> American Agricultural Economics Association annual conference, Cracow, Poland, December 1-2, 1995.
64. A trip to Bulgaria, February 3-12, 1995, to study the feasibility of the peanut genetics, utilization, and marketing; with Dr. D. Cummins, Peanut CRSP.
65. Organizer of a Free Session, "Consumer Attitudes and Habits in Central and East European Economies in Transition," at the American Agricultural Economics Association annual meeting, August 9, 1995, Indianapolis, Indiana.
66. Completed a two-year term as Vice President of the Association of Agricultural Economists and Agribusiness in Poland, 1993-1995.
67. A trip to Mexico for Winrock International, July 8-18, 1995, to develop a fresh produce marketing plan and identify market research, quality, and postharvest training needs of farmers in The State of Jalisco Province; with Dr. S. Prussia, Department of Biological and Agricultural Engineering.
68. Provided input into the development and design of the Research and Education Garden, including the selection of research projects located in the garden (since inception), 1993.
69. Organizer of an Organized Symposium at the annual meeting of the American Agricultural Economics Association, Orlando, Florida, August 1-4, 1993.
70. Co-founder and Vice President of the Association of Agricultural Economists and Agribusiness; the Professional Association in Poland, 1993.
71. Participated in interdisciplinary research projects in Ornamental Working Group (since 1992).
72. Invited to participate in an organized symposium on needs concerning tissue culture grown plants in the greenhouse/nursery industry at the American Agricultural Economics Association annual meeting, Baltimore, Maryland, August 1992.
73. Organized symposia at the annual meeting of the American Agricultural Economics Association in 1989, 1991, and 1992.
74. Organized two and moderated two free sessions at the annual meeting of the American Agricultural Economics Association in 1990 and 1991.

75. Invited to chair an Invited Paper Session at the Southern Agricultural Economics Association meeting, Fort Worth, Texas, February 4-7, 1991.
76. Moderated a selected paper session “Demand and Price Analysis” at the Southern Agricultural Economics Association in Lexington, Kentucky, 1991.
77. Provided advice and comments on the questionnaire design and survey preparation of the nursery industry at the request of scientists from the Department of Agricultural Sciences, School of Agriculture and Home Economics, Tennessee State University, 1991.
78. Invited to participate in the Final Workshop on the “Differential Impact of the Modern Rice Technology across Production Environments” at the International Rice Research Institute, March 26-28, 1990, Los Banos, The Philippines.
79. Invited to participate on the Council of Agricultural Science and Technology Task Force, “Quality of U.S. Agricultural Products,” 1989.
80. Invited as a speaker by the Institute of Food Technologists, Dixie Section, Atlanta, October, 1989.

B. GRANTS RECEIVED (\*denotes competitive grants):

Date	Proposal title	Submitted to	Amount (\$)	Coop.
2020	Georgia Tree Care Industry Economic & Licensing Analysis	Georgia Forestry Commission	3,400	Co-PI
2019	Changing Attitudes and Behavior: Reducing Pollution and Landfill Load by Recycling Plastics used in Horticulture.	Office of Internatinoal Agriculture, CAU-UGA	7,000	PI
2014	Georgia Green Industry Survey	Georgia Green Industry Association	3,000	PI
2012	Peanut Utilization and Marketing	Peanut CRSP	108,000	PI
2011	Peanut Utilization and Marketing	Peanut CRSP	115,000	PI
2010	Peanut Utilization and Marketing	Peanut CRSP	108,000	PI
2005	Pecan Price Analysis	Southeastern Pecan Growers Association, Inc.	3,000	PI

Date	Proposal title	Submitted to	Amount (\$)	Coop.
2005	Regional Production of High and Lowbush Blueberries in the United States and Canada: Building Foundations for the Global Blueberry Production Forecasting System	U.S. Highbush Blueberry Council	15,540	PI
2005	Economic Analysis to Assess the Key Elements of Consumer Preferences with Emphasis on New and Modified Food and Agricultural Technologies	Rural Development Authority, Republic of Korea	35,000	PI
2004	Examination of Cold Storage In-Shell Pecans	GACCP	5,000	PI
2004	Travel Grant	UGARF	1,000	PI
2003	Examination of Cold Storage in In-Shell Pecans and the Effects of Storage on Shelled Pecan Prices	Georgia Agricultural Commodity Commission for Pecans	5,000	PI
2003	Examination of Pecans for Tocopherols	Georgia Agricultural Commodity Commission for Pecans	3,800	Co-prin.
2003	Peach Storage Life and Quality Changes through Calcium Applications	Georgia Agricultural Commodity Commission for Peaches	1,500	Co-prin.
2003	Travel Grant	University of Georgia Research Foundation	1,728	n/a
2002	Peach Storage Experiments	Georgia Agricultural Commodity Commission for Peaches	3,000	Co-prin.
2002	Foreign Travel Assistance	Georgia Research Foundation	770	PI
2002		USDA-ARS	50,000	Co-prin.
2002	Models for Fresh Produce Marketing Systems	USDA-ARS	50,000	Co-prin.
2002		USAID - Peanut CRSP	109,000	Co-prin.

Date	Proposal title	Submitted to	Amount (\$)	Coop.
2002	Pecan cold storage inventory	Georgia Agricultural Commodity Commission	3,000	Co-prin.
2001	Systems approach in postharvest	USDA-ARS	59,000	Co-prin.
2001	*Postharvest Changes in Quality of Selected Peach Cultivars	Georgia Peach Commission	2,000	Co-prin.
2001	*Management Simulator for Improving Global Food Distribution	Office of International Development, UGA, IDEAS	2,500	Co-prin.
2000	*Travel Grant for Invited Presentation in Hungary	UGA Research Foundation	650	Prin.
2000	Development and Transfer of Peanut Technologies in Bulgaria, II	Peanut CRSP/USAID	109,000	Co-prin.
2000	*Development and Transfer of Peanut Technologies in Bulgaria	Peanut CRSP/USAID	20,793	Co-prin.
1999	*Factors Influencing Pecan Cultivar Selection	Georgia Agricultural Commodity Commission for Pecans (GACCP)	6,000	Prin.
1999	*Development and Transfer of Peanut Processing Technology	Peanut CRSP	100,000	Co-prin.
1999	Landscape and Turfgrass Industry Survey	Assistant Dean, CAES Griffin Campus	15,000	Co-prin.
1998	*Development and Transfer of Peanut Processing Technologies	Peanut CRSP	98,433	Co-prin.
1997	*Development and Transfer of Peanut Processing Technologies	Peanut CRSP	97,758	Co-prin.
1997	*An Integrated Vegetable Production, Postharvest and Marketing System for Limited Resource Farmers in South Georgia	SARE/ACE	134,800	Coop.
1997	*Foreign Assistance Travel Grant	The UGA Research Foundation, Inc.	992	Prin.

Date	Proposal title	Submitted to	Amount (\$)	Coop.
1997	*Pecan Marketing	Georgia Agricultural Commodity Commission for Pecans (GACCP)	22,000	Prin.
1997	*Pecan Marketing	Southeastern Pecan Growers Association	4,000	Prin.
1997	*Foreign Assistance Travel Grant	The UGA Research Foundation, Inc.	667	Prin.
1996	*Pecan Marketing	Georgia Agricultural Commodity Commission for Pecans (GACCP)	18,000	Prin.
1996	*Pecan Market Information	Southern Pecan Growers Association	1,500	Prin.
1996	Postharvest Management Program for Georgia Carrots	CARS	19,000	Coop.
1996	*Research on display: Developing IPM Strategies for Urban Landscape Systems	Southern Region IPM Program	100,000	Coop.
1995	*Tree Inventory and Grower Opinion Survey	Georgia Agricultural Commodity Commission for Peaches	1,000	Prin.
1995	*Edible Nut Broker Survey	Southern Pecan Growers Association	2,200	Prin.
1995	*Increasing Acceptance of Low Input Landscapes for the Southeast	SARE/ACE	36,826	Coop.
1993	Research Support	USDA	1,500	Prin.
1993	Water Quality and Agriculture	Iowa State University/ CARD	12,000	Prin.
1991	Research Support	Michigan Blueberry Growers 'Sunbelt' Corporation, Georgia	2,000	Prin.
1990	Agricultural Biotechnology Research Priorities in India	The Rockefeller Foundation	5,100	Prin.

Date	Proposal title	Submitted to	Amount (\$)	Coop.
1989	Graduate Student Support	Resident Director, Georgia Station	2,550	Prin.
1988	Impact of Current and Potential Policy and Trade Issues on Georgia Peanut Farmers in the International Market	Georgia Peanut Commission	4,235	Prin.
1987	An Analysis of the Opportunity for Georgia Farmers in the World Peanut Market	Georgia Peanut Commission	3,000	Prin.

C. RECOGNITIONS AND OUTSTANDING ACHIEVEMENTS:

2020 Diploma for research accomplishments from Rector of Warsaw University of Life Sciences, August 31, 2020

2016 Honorary Professorship from Károly Róbert College, Gyöngyös, Hungary, March 30, 2016

2016 Lifetime Achievement Award from the Southern Agricultural Economics Association, San Antonio, Texas, February 8, 2016

2013 Outstanding researcher in Postharvest Horticulture, SEAsia 2013 Symposium, 5 December, Vientian, Laos.

2012 1<sup>st</sup> place Poster Competition; Southern Agricultural Economics Association annual meeting, Birmingham, Alabama, February 6.

2002 Special Appreciation plaque for Support and Education of Growers Nationwide on Marketing and Economics for *The Pecan Grower*, the magazine of the Georgia Pecan Growers Association, Inc.

1999 Commemorative Medal from Poznan Agricultural University (PAU) for developing research cooperation between PAU and UGA.

1997 The Best Extension Publication award from the American Association of Horticultural Science as the co-author of a two-article series.

1996 Recognition award received for the continuous support and total commitment from the Georgia Pecan Growers Association, Inc.

1996 1<sup>st</sup> place Poster Competition; Southern Agricultural Economics Association annual meeting, Greensboro, North Carolina, February 4-7.

1989-1996 CAST Task Force “Quality of U.S. Agricultural Products.”

1982-1983 Kosciuszko Foundation Grant.

D. AREAS IN WHICH RESEARCH IS DONE:

List of research projects is given below (details of research activities are given in the Achievements section 4B).

Duration	Role*	Type**	Title
2000-2006	PI	H-1615	Economic Assessment of Opportunities in Selected Enterprises with Emphasis on Horticultural Crops in Georgia
1994-1999	PI	H-1481	Economic Assessment of Opportunities in Selected Horticultural Enterprises in Georgia with Emphasis on Perennial Crops
1988-1993	Co-PI	H-1424	International Trade Research (S-224 on Commodities Important to the Southern Region)
1988-1993	PI	H-1405	Economic Impacts of Emerging Technologies in the Agriculture-Food and Kindred Sectors
1986-1993	Co-PI	H-1356	Economic Assessment of Opportunities of Selected Horticultural Enterprises in Georgia
1986-1988	Co-PI	H-1353 (S-190)	Disturbances to Price Discovery-Risk Management by Marketing Firms in Southern Agriculture
1986-1987	Co-PI	H-1366 (S-198)	Socioeconomic Dimensions of Technological Changes, Natural Resource Use and Agricultural Structure.

E. EDITORSHIP & EDITORIAL BOARD MEMBER

1. *Journal of Agribusiness*, Editor-in-Chief, Agricultural Economics Association of Georgia, 2020-present.
2. *Applied Studies in Agribusiness and Commerce*, Editorial board member, Debrecen University, Hungary.
3. *Economics and Business Review* (formerly *Poznan University of Economics Review*), Editorial Board, member, ISSN 2392-1641 (formerly ISSN 1643-5877).
4. *Ekonomika i Organizacja Logistyki* (Economics and Organization of Logistics), Program Board (Rada Programowa), ISSN 2450-8055.



5. *The Pecan Grower*, Contributing Writer, 1989-2017; since the middle of 2017, Contributing Writer in issues including my article.
6. *Ekonomia i Srodowisko*, Program Board, member (Rada Programowa), *Economics and Environment*, Journal of the European Association of Environmental and Resource Economists - Polish Division.
7. *Optimum Studia Ekonomiczne*, Program Board, member, journal of Białystok University, ISSN 1506-7637.
8. *Economic and Regional Studies*, Advisory Board, PSW im. Papieża Jana Pawła II w Białej Podlaskiej, ISSN 2083-3725.
9. Co-editor, *Journal of Food Distribution Research*, the peer-refereed journal of the Food Distribution Research Society; 2002-2006.
10. *Review of Economics and Business (formerly The Poznan University of Economics Review)*, Editorial Board Member, ISSN 2392-1641 (formerly ISSN 1643-5877), 2004-present.
11. Editorial Board Member: *Acta Horticulturae*, Number 712, Volumes 1 and 2, International Society for Horticultural Science, 2006.
12. Co-editor (with R.L. Shewfelt and S.E. Prussia) *Integrated View of Fruit and Vegetable Quality*, Technomics Publishing Company, 2000.

#### Referee for Grant Proposal

1. Reviewed five grants submitted under Faculty Seed Grants in Sciences, Social and Behavioral Sciences, Internal Grants & Awards, Office of Research, April-May 2020.
2. 2011 – Grant proposal from Ontario Research Fund – Research Excellence Round 5, RE-05062.
3. 2011 – Grant proposal from Singapore National Research Foundation, NRF2010NRF-CRP002-35.
4. 2005 -Panel member, Small Business Innovation Research, USDA, Marketing and Trade Program, one proposal.
5. 2005 - Panel member, Markets and Trade Program NRI-USDA, Primary reviewer: 3 proposals, 2nd reviewer: 2 proposals, 3rd reviewer: 3 proposals, Reader: 4 proposals.
6. 2004 - Panel member, National Research Initiative, USDA, Markets and Trade Program; primary reviewer, 3 grant proposals, secondary reviewer, 3 grant proposals, tertiary reviewer 4 grant proposals, quadriary reviewer 4 grant proposals.

7. 2003 - Review of one proposal (#2003-00619), Small Business Innovation Research Program, USDA.
8. 2003 - Review of one proposal (#00-04100), Phase I, Small Business Innovation Research Program, USDA.
9. 2003 - Panel member, National Research Initiative, USDA, Markets and Trade, in-depth review of 29 proposals, June, Washington, DC.
10. 2002 - Small Business Innovative Research, CSREES-USDA, Proposal 02-00425 (one proposal).
11. 2002 - Cooperative Grant Research Program, U.S. Civilian Research and Development Foundation (one proposal).
12. 2001 - Review of 10 grant proposals (3 as the primary, 3 as the second and 4 as the third reviewer) submitted under USDA-SARE Grant Program.
13. 2001 - Review of a grant proposal submitted under USDA Small Business Innovation Research.
14. 1999 - Review of a grant proposal submitted under the USDA National Research Competitive Grant Program.
15. 1998 - Review of a grant proposal submitted under the USDA National Research Initiative Competitive Grant Program.
16. 1997 - Review of two grant proposals submitted under the USDA National Research Initiative Competitive Grant Program.
17. 1994 - Reviewer of two grant proposals submitted under the USDA National Research Initiative Competitive Grant Program.
18. 1988 - Georgia Foundation Proposal: Agricultural Biotechnology.

Reviewer of manuscripts for science journals and professional meetings (the year in parentheses indicates that review was completed after September 1992, i.e., since the last promotion vote).

Journals (by year, multiple reviews may have been provided in a given year; selected journals)

1. Agribusiness-International Journal
2. Agricultural Economics, The Journal of International Association of Agricultural Economists (1996, 1997, 2001)
3. American Journal of Agricultural Economics (1995, 1996, 1998)

4. Applied Economics (2007)
5. Australian Journal of Agricultural and Resource Economics (2007)
6. Canadian Journal of Agricultural Economics (2007, 2015, 2016)
7. Empirical Economics (2007, 2015)
8. HortScience
9. HortTechnology (2004, 2005, 2007, 2014)
10. Industrial Relations, A Journal of Economy and Society (1996)
11. International Journal of Production Economics (2005)
12. International Journal of Wine Business Research (2007)
13. International Forecasting Journal (2002)
14. Journal of Economics and Finance
15. Journal of Food Distribution Research (2000, two, 2001, two, 2007, 2008)
16. Journal of Agricultural and Resource Economics (1995, 1996, two, 2003, 2006, 2007, 2008)
17. Journal of Agricultural and Applied Economics (1998, 1999, 2004, 2007, 2016, 2017, 2020)
18. Journal of Environmental Management (2007)
19. Journal of Econometrics (1998)
20. Journal of Agribusiness (1998, 2005, 2016)
21. Land Economics (1997, 1998, 2008)
22. Review of Agricultural Economics (1997, 1999)
23. Southern Journal of Agricultural Economics
24. The New Zealand Journal of Crop and Horticulture Science (2006)
25. Trends in Food Science and Technology (2005)
26. Journal of Environmental Management (2010, 2015)
27. Journal of Food Distribution Research Society (2010)

28. Agricultural Economics (2010)
29. Journal of International Agricultural Trade and Development (2010)
30. Appetite (2011)
31. Journal of Food Distribution Research Society two papers (2011)
32. Sustainability (2011)
33. Journal of Agribusiness and Rural Sociology, two papers (2011)
34. Hacettepe Journal of Mathematics and Statistics (2011)
35. Ten papers submitted for presentation at the XVIIth Congress of SERiA and publication in "Roczniki Naukowe SERiA" (SERiA is the acronym for the Polish Association of Agricultural Agribusiness and Economists.
36. Journal of Dairy Science (2015, 2016)
37. International Food and Agribusiness Management Review (2015, 2016)
38. Economics and Business Review (2015, 2016)
39. Journal of Agricultural Economics (2014; 2020)
40. Food and Nutritional Bulletin (2016)
41. Roczniki Naukowe SERiA (SERiA Annuals) (2016, 2017) (five papers)
42. Energy Research and Social Science (2016)
43. Journal of Applied Meteorology and Climatology (2020)
44. Sustainable Production and Consumption (2020)
45. Water Resources Research (2020)
46. Heliyon (2020)
47. China Agricultural Economics Review (2020)
48. Scientific African (2020)
49. Optimum Studia Ekonomiczne (2020)
50. Resources, Conservation and Recycling (2020)
51. Waste Management (2020)

### Other Publications and Papers

1. Reviewed 24 papers submitted for the 13<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness (SERiA) and Reviewer, *Annals of the Polish Association of Agricultural and Agribusiness Economics*, 13(6) (2006); four papers in 2014; six papers in 2015
2. Extension Bulletin, UGA, CAES (2005)
3. Two papers submitted for publication to “Acta Horticulturae” following the Asia-Pacific conference (2007)
4. Reviewer, eight selected paper proposals for the Southern Agricultural Economics Association, annual meeting.
5. Reviewed nine paper proposals for “Quality in Chains,” the tri-annual multidisciplinary conference, Wageningen, The Netherlands, July 6-9, 2003.
6. Arkansas Agricultural Experiment Station publication (1998)
7. Coordinator of the selected paper review in agricultural marketing for the annual Southern Agricultural Economics Association (1998).
8. Textbook, Macroeconomics, Bialystok University, Poland (1998, 2000)
9. Two proposed selected papers for the American Agricultural Economics Association annual meeting (1997)
10. Four proposed posters for the American Agricultural Economics Association annual meeting (1996)
11. Proposed papers for the Selected Paper sessions and Selected Poster sessions of the Southern Agricultural Economics Association.
12. Four proposed posters for the American Agricultural Economics Association (1996)
13. Georgia Agricultural Experiment Station publication (1996)
14. Reviewed a paper for the Southeast Decision Sciences Institute meeting (1995)

### Convention Papers

Papers presented at learned societies. (\* Denotes presentation with published abstract or proceedings)

1. Bilgic A., Florkowski W.J., Urak F. 2024. Machine Learning for Obesity Prediction: Analyzing the Obesity Issue in Turkey. Selected paper presented at the

- 57<sup>th</sup> Southern Agricultural Economics Association, Atlanta, Georgia, USA, February 4-6, 2024.
2. Cui, H., Meng, T., Fan, S., Florkowski, W.J. 2024. The impact of income on clean energy consumption among rural households: evidence from cooking and heating energy adoption in China. Selected paper presented at the 57<sup>th</sup> Southern Agricultural Economics Association, Atlanta, Georgia, USA, February 4-6, 2024.
  3. Bednarek, B., Klepacka, A.M., Florkowski, W.J. 2024. Sensitivity of biogas generation support systems to electricity price fluctuations. Selected poster presented at the 57<sup>th</sup> Southern Agricultural Economics Association, Atlanta, Georgia, USA, February 4-6, 2024.
  4. Neupane, S., Dhakal, C., Florkowski, W. J. 2024. E-Cigarette Use and Diabetes Prevalence among US Adults. Selected poster presented at the 57<sup>th</sup> Southern Agricultural Economics Association, Atlanta, Georgia, USA, February 4-6, 2024.
  5. Yang, Haoyue, Mao, Geping, Meng, T., Florkowski, W. J. 2023. Impacts of perceptions of ecosystem services on farmers' willingness to participate in environmental management: the case of Erhai Lake Basin. The 15th CAER-IFPRI Annual Conference, Oct 21-22, 2023, Nanjing, Jiangsu Province, China.
  6. Florkowski, W. J., Kaya, O., Contu, D. 2023. Unconsumed food concerns: the case of the United Arab Emirates. The XXVIIIth Congress of the PAAAE, September 5-7, Olsztyn Poland.
  7. Liu, W., Cao, M., Florkowski, W. J. 2023. The Impact of Regional COVID-19 Outbreak on Consumers' Risk Perception of Purchasing Food Online. Selected poster presented at the XVII Congress of the European Association of Agricultural Economists, August 29-September 1, 2023, Rennes, France.
  8. Neupane, S., Florkowski, W. J., Klepacka, A. M., Revoredo-Giha, C. 2023. Testing Regional Market Integration Across Eight Dairy Product Price Series. Selected poster presented at the XVII Congress of the European Association of Agricultural Economists, August 29-September 1, 2023, Rennes, France.
  9. Urak, F., A. Bilgic, W. J. Florkowski. 2023. The COVID-19 Pandemic, Russia-Ukraine War, and Price Uncertainty of Staples: An Application of the VECM-Asymmetric GARCH-M BEKK Method. Selected paper presented at the Agricultural and Applied Economics Association annual meeting, July 23-25, 2023, Washington, D.C.
  10. Neupane, S., Florkowski, W. J. 2023. Pollinator contribution to food and non-food supply: wild pollinators and honey bees. Southern Agricultural Economics Association (SAEA) 55th Annual Meeting. Feb 5-7, 2023, Oklahoma City, OK.
  11. Ma, X., Liu, Z., Meng, T., Florkowski, W. J. 2023. Examining price premium of sustainable label in agricultural products: an empirical study of rice on e-commerce platforms. Selected paper presented at the Southern Agricultural Economics Association (SAEA) 55th Annual Meeting. Feb 5-7, 2023, Oklahoma City, OK.
  12. Bilgic, A., W. J. Florkowski, Urak, F. 2023. Obesity prevalence and the risk factors in adolescent cohort in Turkey. Selected paper presented at the Southern Agricultural Economics Association (SAEA, session SP19) 55th Annual Meeting. Feb 5-7, 2023, Oklahoma City, OK.

13. Mulia, E., Meng, T., Florkowski, W. J. 2022. Econtourism service provision and incomes of rural households: the case of Beijing in China. *Annals of the Polish Association of Agricultural Economics and Agribusiness*. Paper presented at the XXVIIIth annual congress of the PAAEA, September 6-8, 2022.
14. Florkowski, W.J., Nouve, Y. 2022. Licensing scheme in the “Green Industry” sector: the case of a tree care service. Selected poster presented at the Agricultural and Applied Economics Association annual meeting, July 31-August 2, Anaheim, CA.
15. Florkowski, W. J., Neupane, S. 2022. Polluting and modern cooking fuel frequency use by urban households in Uganda. Selected poster presented at the Agricultural and Applied Economics Association annual meeting, July 31-August 2, Anaheim, CA.
16. Klepacka, A.M., Florkowski, W.J., Revoredo-Giha, C. 2022. Physical isolation: did residing in rural areas lower infection risk in the initial period of the COVID-19 pandemic? Selected poster presented at the Agricultural and Applied Economics Association annual meeting, July 31-August 2, Anaheim, CA.
17. Klepacka, A. M., Florkowski, W. J., Revoredo-Giha, C. 2022. Does perishability affect market integration: the case of dairy products. Selected poster presented at the Southern Agricultural Economics Association annual conference, 13-15 Feb 2022, New Orleans, LA.
18. Florkowski, W. J. 2021. The 27<sup>th</sup> Annual Meeting of the Polish Association of Agricultural Economists and Agribusiness, Kazimierz Dolny, Poland, September 7-9, 2021.
19. Meng, T., Florkowski, W.J. & Wang, C. 2021. Wild catch vs. aquaculture: Preferences and the inclination to pay the premium among residents of the coastal city of Shanghai. Selected presentation at the International Conference of Agricultural Economists (IAAE) triennial (virtual) meeting August 23-27, 2021.
20. Florkowski, W.J., E. M. Bauske, and N. Norton. 2021. Opinions and perceptions of key management issues among tree care providers. Selected poster presentation at the American Society of Horticultural Science annual meeting, Denver, CO. Aug. 9, 2021.
21. Klepacka, A. M., Florkowski, W.J. & Revoredo-Giha, C. 2021. The ripple effect: Implications of COVID-19 restrictions for major dairy product prices. Selected poster at the Agricultural and Applied Economics Association annual meeting Antonio, August 1-3, 2021.
22. Liu, W. & Florkowski, W.J., 2021. The online meal ordering restaurant operator perceptions of online food safety regulations: the case of Shanghai, China. Selected poster at the Agricultural and Applied Economics Association annual meeting Antonio, August 1-3, 2021.
23. Nouve, Y.D-E., & Florkowski, W.J. 2021. Role of beliefs about profits and image in recycling behavior: Evidence from Georgia horticultural. Selected presentation at the

- Agricultural and Applied Economics Association annual meeting Antonio, August 1-3, 2021; session postponed due to internet problems to August 27, 2021.
24. Florkowski, W.J., Bauske, E., & Nogue, Y. D-E., 2021. Attitudes towards industry-driven regulations: the case of tree care sector. Selected presentation at the Southern Agricultural Economics Association virtual annual meeting, February 7-9.
  25. Florkowski, W. J. 2020. ASF i zmiany w produkcji wieprzowego żywca rzeźnego w Podlaskiem (ASF and changes in hog production in Podlaskie). Presentation at the XXIst Podlaskie Forum of Economists, Polish Economics Society, Bialystok, Poland, November 26.
  26. Klepacka, A.M., Florkowski W. J., Revoredo-Giha C. Changes in butter prices and regional economies in Poland. Poster. Agricultural & Applied Economics Association, Virtual Meeting, 11-12 August, 2020.
  27. Nogue, Y. D-E., & Florkowski, W.J. 2020. Shopping for food at traditional and modern retail outlets: Evidence from Uganda. Selected poster at the Southern Agricultural Economics Association annual meeting, Louisville, KY, February 2-4.
  28. Meng, T., Q. Jiang, W.J. Florkowski. 2019. Determinants of water treatment practices for food safety and environmental sanitation among food processors. Selected paper, 11<sup>th</sup> CAERIFPRI Annual International Conference, Hangzhou, China, October 17-19.
  29. Moturi, W., W.J. Florkowski. 2019. Truck driver decisions in perishable cargo transport: The case of agricultural food and trade in East Africa. Selected paper, XXVIth Congress of the Polish Agricultural Economist and Agribusiness Association, Lubon, Poland. September 3-5, 2019.
  30. Kaya, O., A.M. Klepacka. W.J. Florkowski. 2019. Rural life quality enhancement: reducing fossil fuel dependence through dwelling renovation. Selected paper, American Agricultural Economics Association annual meeting, Atlanta, GA, July 21-23.
  31. Meng, T., C. Wang, W.J. Florkowski, Z. Yang. 2019. Farmers as suppliers of fish: Household seafood and aquaculture expenditure Selected paper, American Agricultural Economics Association annual meeting, Atlanta, GA, July 21-23.
  32. Liu, Z.H. Chen., W.J. Florkowski. 2019. Gender differences, social isolation and rural migrants' cigarette smoking. Selected poster, American Agricultural Economics Association annual meeting, Atlanta, GA, July 21-23.
  33. Moturi, W., W.J. Florkowski. 2019. Food choices as occupation hazard: Food choice and purchase behavior among the long-haul truck drivers. Selected poster, American Agricultural Economics Association annual meeting, Atlanta, GA, July 21-23.
  34. Siudek, A., A.M. Klepacka, W.J. Florkowski. 2019. Modelling of automatic generation control for multi-area integrated power system equipment including renewable energy systems, 4<sup>th</sup> Conference Renewable Energy Sources – Research and Business (RESRB), Wroclaw, July 8-9.



35. Klepacka, A.M., W.J. Florkowski. 2019. The wood pellet sector, barriers to growth, and opinions of manufacturers in Poland, XVIth International conference on Global problems of agriculture and food industry, Warsaw, Poland, June 27-28.
36. Ozgur, K., W.J. Florkowski, A.M. Klepacka. 2019. Rural household investment in solar panel and energy bill savings, 45<sup>th</sup> Eastern Economic Association Annual Meetings, New York, NY, February 28-March 3.
37. Sonko, E., W.J. Florkowski, S. Agodzo, P. Antiwe-Agyel. 2019. Farmer choice of strategies alleviating food insecurity due to changing weather patterns. Selected paper, International Association of Agricultural Economics Congress, Birmingham, AL, February 2-5.
38. Klepacka, A.M., W.J. Florkowski, C. Revoredo-Giha. 2019. Fluctuations in apply variety prices of selected wholesale markets in Poland before and after the imposition of the Russian embargo. Selected poster, International Association of Agricultural Economics congress, Birmingham, AL, February 2-5.
39. Florkowski, W.J. 2018. Working on a dissertation: one day at a time. Department of Agricultural Economics and Agribusiness Management, Egerton University, Kenya, October 5.
40. Florkowski, W.J. 2018. The establishment of the Association. XXVth Congress of the Polish Agricultural Economists and Agribusiness, Warszawa, Poland, September 11.
41. Moturi, W., W.J. Florkowski. 2018. Food preferences in meals consumed by long-distance truck drivers XXVth Congress of the Polish Agricultural Economists and Agribusiness, Warszawa, Poland, September 11-13.
42. Florkowski, W.J., Q. Jiang. 2018. Perceptions of water quality, safety, and volume among food processing firms in Shanghai, Agricultural and Applied Economics annual meeting, Washington, D.C., August 5-7.
43. Andrzejczyk, A., W.J. FLorkowski. 2018. Curriculum-sanctioned and informal approaches to shape entrepreneurial attitudes among students from urban and rural environments, Agricultural and Applied Economics annual meeting, Washington, D.C., August 5-7.
44. Klepacka, A.M., C. Revoredo-Giha, W.J. Florkowski. 2018. Where is the butter? Tracking recent butter and curd price changes across major milk producing regions in Poland. International Association of Agricultural Economics Congress, Vancouver, Canada, July 28-August 2.
45. Klepacka, A.M., W.J. Florkowski, M. Myszkowska. 2018. The 2007-2013 EU convergence funds and the solar panel investment: the case of Mazowieckie Voivodship in Poland. Poster Session at 16<sup>th</sup> International Scientific Days. Sustainability Challenges and Answers. Hungary, Gyöngyös, April 12-13.

46. Florkowski, W.J., Q. Jiang. 2018. Perceptions of solid waste disposal system among food manufacturing companies in Shanghai, China. Poster Session at 16<sup>th</sup> International Scientific Days. Sustainability Challenges and Answers, Gyöngyös, April 12-13.
47. Moturi, W., W.J. Florkowski. 2018. Perceptions of constraints and their burden affecting transportation efficiency by truckers in Kenya, Southern Association of Agricultural Scientists annual meeting, Jacksonville, Florida, February 4-6.
48. Klepacka, A., K. Pawlik, W.J. Florkowski. 2018. Effects of regulations on the investment returns into a photovoltaic power plant. Southern Association of Agricultural Scientists annual meeting, Jacksonville, Florida, February 4-6.
49. Harris, B.A., W.J. Florkowski, B.V. Pennisi. 2018. Familiarity and attributes of plantable biodegradable containers among environmental horticulture firms. Southern Association of Agricultural Scientists annual meeting, Jacksonville, Florida, February 4-6.
50. Florkowski, W.J., W. Moturi, M. Ibrahim, S. Kolavalli. 2017. Cash sale of peanuts among small farmers in the Northern Region in Ghana. Paper presented at the XXIV Congress of the Polish Association of Agricultural Economists and Agribusiness, Poland, Bydgoszcz, September 5-7.
51. Klepacka, A.M., W.J. Florkowski, M. Bagińska. 2017. Pole czy las: zmiany w użytkowaniu ziemi a wsparcie programów regionalnych na przykładzie województwa podlaskiego. Paper presented at the XXIV Congress of the Polish Association of Agricultural Economists and Agribusiness, Poland, Bydgoszcz, September 5-7.
52. Baran, J., W.J. Florkowski, M. Wysokiński. 2017. Agriculture in EU countries: An application of the Malmquist Productivity Index to examine the “new” and “old” members’ productivity change. Selected poster presented at XVEAAE Congress, Parma, Italy, August 29-September 1.
53. Kaya, O., W.J. Florkowski, A. Us, A.M. Klepacka. 2017. Renewable energy perception by rural residents of a peripheral EU Region. Selected poster presented at XV EAAE Congress, Parma, Italy, August 29-September 1.
54. Klepacka, A.M., W.J. Florkowski, T. Meng. 2017. Household use of renewable energy and the perception of solar panel attributes. Selected poster presented at XV EAAE Congress, Parma, Italy, August 29-September 1.
55. Carew, R., W.J. Florkowski, T. Meng. 2017. Pricing of organic wines in British Columbia: Not all wines are created equal. Paper presented at XV EAAE Congress, Parma, Italy, August 29-September 1.
56. Florkowski, W.J., Q. Jiang. 2017. Constraints in implementing quality assurance programs in food manufacturing firms in Shanghai, China. The 14<sup>th</sup> International science Conference “Global problems of agriculture and food economy”, Warsaw-Rogów, Poland, June 8-9.
57. Us, A., W.J. Florkowski. 2017. Stosunek mieszkańców terenów wiejskich do zagadnienie udziału w finansowaniu rozwoju i użytkowania energii ze Źródeł odnawialnych (Rural

residents' attitudes towards financing development and utilization of renewable energy). NAME? Lublin, Poland, May 13.

58. Florkowski, W.J., Q. Jiang. 2017. Constraints in implementing quality assurance programs in food manufacturing firms in Shanghai, China. Keynote at the 15<sup>th</sup> International Conference on management, enterprise and Benchmarking "Global Challenges – Local Answers", Obuda University, Budapest, Hungary, April 28-29.
59. Carew, R., T. Meng, W.J. Florkowski. 2017. The grant and surrender of Canadian horticultural crops plant breeders' rights certificates survival analysis in the presence of competing events. Paper presented at NC-1034 Impact Analysis and Decision Strategies for Agricultural Research, February 24-25, Tucson, AZ.
60. Florkowski, W.J., A. Us, A. Klepacka, 2017. Food waste in rural households. Southern Association of Agricultural Scientists annual meeting, Mobile, Alabama, February 4-6, 2017.
61. Florkowski, W. J., M. Ibrahim, W. Moturi. Agronomic and Eating Peanut Attributes: Preferences of Farmers in Northern Ghana. Selected poster paper, Southern Agricultural Economics Association Annual Meeting, Mobile, Alabama, February 4-6, 2017.
62. Klepacka, A., P. Siudzińska, E. Smolańczuk, E., K. Wójcik, W.J. Florkowski. Perceptions of solar water heating panel attributes by rural households. Southern Association of Agricultural Scientists annual meeting, Mobile, Alabama, February 4-6, 2017.
63. Wang, C., W.J. Florkowski, Z. Yang, Y. Li. Perceptions of selected aquaculture practices: Shanghai residents' views on water and feed quality. Southern Association of Agricultural Scientists annual meeting, Mobile, Alabama, February 4-6, 2017.
64. Florkowski, W.J., A. Us. 2016. Commons forms of recreation among residents of rural areas: The case of residents in Lubelskie Voivodship. Paper presented at the 23<sup>rd</sup> congress of the Polish Association of Agricultural Economists and Agribusiness, September 7-9, Biala Podlaska, Poland.
65. Klepacka, A.M., C. Revoredo-Giha, W.J. Florkowski. 2016. Farmers and Their Groves: How Efficient Are Farms with Forested Land? Presented at Agricultural & Applied Economics Association Annual Meeting, Boston, Massachusetts, July 31-August 2, 2016.
66. Carew, R., W.J. Florkowski, T. Meng. 2016. Segmenting California Wines in the British Columbia Wine Market: The Influence of Wine Attributes on Retail Wine Prices presented at Agricultural & Applied Economics Association Annual Meeting, Boston, Massachusetts, July 31-August 2, 2016.
67. Carew, R., T. Meng, W.J. Florkowski, A.M. Klepacka. 2016. Modeling Temperature and Precipitation Influences on Yield Distributions of Canola and Spring Wheat in

Saskatchewan presented at Agricultural & Applied Economics Association Annual Meeting, Boston, Massachusetts, July 31-August 2, 2016.

68. Fu, S., W.J. Florkowski. 2016. Changing Dairy consumption in an Emerging Economy Application of a Multivariate Two-Part Model presented at Agricultural & Applied Economics Association Annual Meeting, Boston, Massachusetts, July 31-August 2, 2016.
69. Fu, S., W. J. Florkowski. 2016. Polish Household Consumption of Tobacco and Alcohol: A Censored System presented at the One Hundred and Thirteenth Annual Meeting Southern Association of Agricultural Scientists, San Antonio, Texas, February 5-9, 2016.
70. Kaya, O., W.J. Florkowski, D. Sarpons, M.S. Chinnan, A.V.A. Resurreccion. 2016. Consumer attitude and preference for a safe peanut product among Ghanaians, 19<sup>th</sup> Eurasia Business and Economics Society (EBES) Conference, May 26-28, 2016, Istanbul, Turkey.
71. Florkowski, W. J., A. Us, A. M. Klepacka. 2016. Opinions about Water Quality among Rural Residents of Lesser Developed Region of the European Union: the Case of Villagers from Lubelskie Voivodship in Poland. Gyongyos, Hungary, March 30-31, 2016.
72. Meng, T., W. J. Florkowski, A.M. Klepacka, S. K. Braman. 2015. Determinants of an Environmental Horticulture Firm's Recycle Process in Terms of type and Quantity: the Case of Georgia. Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.
73. Nambiar, P.M., W.J. Florkowski, M. Chinnan, A.V.A. Resurreccion. 2015 Determinants of Regular Consumption of Protein Rich Foods in the Urban Areas of the Republic of Uganda. Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.
74. Nambiar, P.M., W.J. Florkowski, M. Chinnan, A.V.A. Resurreccion. 2015. Shopping Outlet Choice and Frequency in Urban Areas of the Republic of Uganda. Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.
75. Ibrahim, M., W.J. Florkowski. 2015. Analysis of Farmers' Willingness to Adopt Improved Peanut Varieties in Northern Ghana with the Use of Baseline Survey Data. Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.
76. Wang, S., W. J. Florkowski, D.B. Sarpong, M.S. Chinnan, A.V.A. Resurreccion. 2015. Domestic And Imported Fruit consumption Frequency Among Urban Dwellers In Ghana, ISHS Economics and Management of Horticulture Symposium, Alnarp, Sweden, May 31-June 3.
77. Klepacka, A. M., W. J. Florkowski. 2015. Poland's Apple Sector And The Embargo On Fruit Exports To Russia, ISHS Economics and Management of Horticulture Symposium, Alnarp, Sweden, May 31-June 3.

78. Nambiar, P.M., W.J. Florkowski, M.S. Chinnan, A.V.A. Resurrecion. 2015. Drivers of Regular Consumption of Fresh Fruits and Vegetables in Urban Households of the Republic of Uganda. International Association of Agricultural Economics, Milan, Italy, August 8-13, 2015.
79. Us, A., W.J. Florkowski, A.M. Klepacka. 2015. From water to biofuels: knowledge and attitudes towards renewable energy sources among rural residents in Eastern Poland. XXII Congress of the Polish Association of Agricultural Economists and Agribusiness, Kołobrzeg, Poland, September 8-10, 2015.
80. Florkowski, W. J., G. Juszczuk, O. Golawska. 2015. Attitudes and perceptions of common European currency among residents of Northern Lubelskie Voivodship. XXII Congress of the Polish Association of Agricultural Economists and Agribusiness, Kołobrzeg, Poland, September 8-10, 2015.
81. Sobczynski, T., A.M. Klepacka, W.J. Florkowski, C. Revoredo-Giha, 2014. Dairy Farm Cost Efficiency In Leading Milk Producing Regions in Poland. 14<sup>th</sup> Congress of European Association of Agricultural Economists. Ljubljana, Slovenia, August 26-29.
82. Klepacka, A.M., W.J. Florkowski, and T. Meng, 2014. Changes in Fruit Consumption Preferences in the EU Countries; an Example of Poland. 29<sup>th</sup> International Horticultural Congress, Queensland, Australia, August 17-22.
83. Florkowski, A.M. Klepacha, S. Fu, K. Braman. 2014. Business Growth Expectations of the Environmental Horticulture Sector: On the Way to Recovery After the Financial Crisis? 29<sup>th</sup> International Horticultural Congress, Queensland, Australia, August 17-22.
84. Madhavan-Nambiar, P., W.J. Florkowski, M. Chinnan, A.V.A. Resurreccion. 2015. Determinants of regular consumption of protein rich foods in the urban areas of the Republic of Uganda. Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.
85. Madhavan-Nambiar, P., W.J. Florkowski, M. Chinnan, A.V.A. Resurreccion. 2015. Shopping Outlet Choice And Frequency In Urban Areas Of The Republic of Uganda. Atlanta, GA, January 31-February 3.
86. Klepacka, A.M., T. Meng, and W.J. Florkowski. 2014. Apples or Oranges – Recent Household Fruit Consumption in Poland. XXI Congress of the Polish Association of Agricultural Economists and Agribusiness, Lublin, Poland, September 16-18.
87. Madhavan-Nambiar, P., W.J. Florkowski, and D. Suh. 2014. Perceptions of Female Urban Consumers about Food Production Practices in South Korea. 14<sup>th</sup> Congress of European Association of Agricultural Economists, Ljubljana, Slovenia, August 26-29.
88. Fu, S., A.M. Klepacka, W.J. Florkowski. 2014. Dairy Product Consumption in Poland: An Application of Bivariate Two-part Model. 14<sup>th</sup> Congress of European Association of Agricultural Economists, Ljubljana, Slovenia, August 26-29.

89. Meng, T., W.J. Florkowski, D. Sarpong, M. Chinnan, and A.V.A. Resurreccion. 2014. Modeling the Cooking Fuel Usage in Urban Households: The Case of Ghana. 14<sup>th</sup> Congress of European Association of Agricultural Economists, Ljubljana, Slovenia, August 26-29.
90. Meng, T., W.J. Florkowski, D.B. Sarpong, M.S. Chinnan, and A.V.A. Resurreccion. 2014. Determinants of Peanut Paste Eating Frequency in Urban Ghana: Does Household Members' Preference Matter? 2014 AAEE/CAES/EAAE Joint Symposium, Montreal, Quebec, Canada, May 29-30.
91. Meng, T., A.M. Klepacka, W.J. Florkowski, S.K. Braman. 2014. What Drives an Environmental Horticulture Firms Recycle Decision? An Application of a Decision Model. 14th International Scientific Days. Gyongyos, Hungary, March 27-28.
92. Meng, T., A.M. Klepacka, W.J., Florkowski, S. K. Braman. 2014. What Drives an Environmental Horticulture Firms Recycle Decision? - An Application of a Decision Model. Poster presentation, UGA Sustainability Science Symposium & Workshop, Athens, GA, U.S.A., Feb 28.
93. Madhavan-Nambiar, P., W.J. Florkowski, M. Chinnan, and A.V.A. Resurreccion. 2014. Factors Driving Fruit and Vegetable Expenditures and Consumption Frequency in Lesser Developed Country: An Analysis of Urban Households from the Republic of Uganda. Southern Agricultural Economics Association, Dallas, TX, February 1-4.
94. Meng, T., W. J. Florkowski, D. Sarpong, A.V.A. Resurreccion, and M. Chinnan. 2014. Expenditure on Fresh Vegetables, Fresh Fruits, and Peanut Products in Urban Ghana: Does Location Matter? Southern Agricultural Economics Association, Dallas, TX, February 1-4.
95. Fu, S., A.M. Klepacka, and W.J. Florkowski. 2014. Household Whole and Low Fat Milk Consumption in Poland: A Multivariate Sample Selection System. Southern Agricultural Economics Association, Dallas, TX, February 1-4.
96. Meng, T., Klepacka, A.M., Florkowski, W.J., A., Sarpong, D., Resurreccion, A., Chinnan, M. Processed Peanut Products and Consumer Profiles: the case of Ghana Urban Households. Selected Presentation. 8<sup>th</sup> CIGR International Technical Symposium. Advanced Food Processing and Quality Management, Guangzhou, China, November 3-7, 2013.
97. Meng, T., Florkowski, W.J., Sarpong, D., Resurreccion, A., and Chinnan, M. 2013. Consumer's Food Shopping Choice in Ghana: Supermarket or Traditional Outlets? Paper presented at the 138<sup>th</sup> European Association of Agricultural Economists (EAAE) seminar, Ghent, Belgium, September 11-13.
98. Meng, T., Florkowski, W.J., Ibrahim, M., and Kolavalli, S. 2013. Coping with the Heteroscedasticity in Applied Research: A Comparison of Three Methods of Food Expenditure Estimation in Northern Ghana's Rural Households. Paper presented at the 20<sup>th</sup> Congress of the Polish Association of Agricultural and Agribusiness Economists, Rzeszow, Poland, September 4-6.

99. Meng, T., Florkowski, W.J., Sarpong, D., Resurreccion, A., and Chinnan, M. 2013. Determinants of Fresh Vegetable, Fresh Fruit and Peanut Products Expenditure in Urban Households in Ghana. Paper presented at the 5<sup>th</sup> Annual Scientific Research Day of the University of Georgia. Athens, GA, U.S., August 14.
100. Meng, T., Florkowski, W.J., Sarpong, D., Resurreccion, A., and Chinnan, M. 2013. Peanut Products Expenditure and Its Retail Outlets Choice in the Urban Households of Ghana. Paper presented at the Agricultural and Applied Economics Association (AAEA) and CAES Joint Annual Meeting, Washington D.C., U.S., August 4-6.
101. Meng, T., Florkowski, W.J., Sarpong, D., Resurreccion, A., and Chinnan, M. 2013. Determinants of Fresh Vegetable, Fresh Fruit and Peanut Products Expenditure in Urban Households in Ghana. Paper presented at the Agricultural and Applied Economics Association (AAEA) and CAES Joint Annual Meeting, Washington D.C., U.S., August 4-6.
102. Meng, T., Florkowski, W.J., Sarpong, D., Resurreccion, A., and Chinnan, M. 2013. Consumer's Food Shopping Choice in Ghana: Supermarket or Traditional Outlets? Paper presented at the Agricultural and Applied Economics Association (AAEA) and CAES Joint Annual Meeting, Washington, D.C., U.S., August 4-6.
103. Florkowski, W.J., Meng, T., Klepacka, A.M., and Sarpong, D.B. Differences in consumption of domestic vs. exotic fruit in countries located in different climate zones. Poster presented at the International Symposium on Agri-Foods for Health and Wealth (AFHW), Bangkok, Thailand, August 5-8, 2013.
104. Sheremenko, G., W.J. Florkowski, A. Klepacka. 2013. Poverty Outreach in Southern and Northern Ghana. Paper presented at the Southern Agricultural Economics Association annual meeting, Orlando, FL, February 2-5.
105. Meng, T., W.J. Florkowski, D. Sarpong, A.V.A. Resurreccion, M.S. Chinnan. 2013. The Determinants of Food Expenditures in Urban Households of Ghana: A Quantile Regression Approach. Paper presented at the Southern Agricultural Economics Association annual meeting, Orlando, FL, February 2-5.
106. Fu, S., W.J. Florkowski, P.M. Nambiar, A.V.A. Resurreccion, M.S. Chinnan. 2013. Household Consumption Characteristics of Cookies: The Case of Uganda. Paper presented at the Southern Agricultural Economics Association annual meeting, Orlando, FL, February 2-5.
107. Nambiar, P.M., W.J. Florkowski. 2013. Peanut Paste/Butter Consumption Frequency in the Republic of Uganda: Count Data Model Approach. Paper presented at the Southern Agricultural Economics Association annual meeting, Orlando, FL, February 2-5.
108. Sheremenko, G., C.L. Escalante, W.J. Florkowski. 2012. The Dual Goals of Social Outreach and Financial Sustainability: A Comparative Analysis of More Mature Indian and Newer Russian Microfinance Institutions. Paper presented at the NC-1177 Annual Meeting, USDA-ERS. October 25-26.

109. Sheremenko, G., C.L. Escalante, W.J. Florkowski. 2012. The Universality of Microfinance Operations Model in Eastern Europe and Central Asia: Financial Sustainability vs. Poverty Outreach. Agricultural and Applied Economics Association 2012 Annual Meeting, Seattle, WA, August 12-14.
110. Nambiar, P.M. W.J. Florkowski, D-K. Suh. 2012. Characteristics of Females in Urban Korea that Influence Attitudes toward Food Production Practices. Agricultural and Applied Economics Association 2012 Annual Meeting, Seattle, WA, August 12-14.
111. Meng, T., W.J. Florkowski. 2012. Food Expenditures and Income in Rural Households in the Northern Region of Ghana. Agricultural and Applied Economics Association 2012 Annual Meeting, Seattle, WA, August 12-14.
112. Nambiar, P.M., W.J. Florkowski, and D-K Suh. 2012. Who Will Buy GM Foods in South Korea.” Poster presented at the Southern Agricultural Economics Association annual meeting, Birmingham, Alabama, February 4-7.
113. Sheremenko, G., C. Escalante, and W.J. Florkowski. 2012. The Road to Financial Sustainability. Comparative Analysis of Russia and the Caucasus Region. Paper presented at the 109<sup>th</sup> Annual Meeting, Southern Association of Agricultural Scientists, February 4-7.
114. Meng, T., W.J. Florkowski, S. Kollavali, and M. Ibrahim. 2012. Food Expenditures in Rural Households in the Northern Region of Ghana. Paper presented at the 109<sup>th</sup> Annual Meeting, Southern Association of Agricultural Scientists, February 4-7.
115. Pawlak, K., W.J. Florkowski, and M. Muczynski. 2012. An Examination of Agricultural Trade Liberalization Using the GTAP Model with the Emphasis on the Household Demand for Pork, Broilers and Apples. Poster presented at the 28<sup>th</sup> International Conference of Agricultural Economists, The Global Bio-Economy, Rafain Convention Center, Foz do Iguaçu, Brazil, August 18-24.
116. Florkowski, W.J., V. Heboyan, D. Sarpong, A.V.A. Resurreccion and M.S. Chinnan. 2011. Consumer Attitudes and Preferences for Peanut Product Attributes in Sub-Saharan Africa: An Evidence from Ghana (R). Paper presented at the 52<sup>nd</sup> Annual conference of the Food Distribution Research Society-FDRS, Portland, OR, October 15-19.
117. Florkowski, W.J., L. Hołubowicz, M. Muczyński. 2011. Factors Determining Apple Expenditure among Households of Different Income Level in Poland, paper presented at the XVIIth Congress of the Association of Agricultural Economists and Agribusiness, Wrocław, Poland, September 7-9.
118. Florkowski, W.J. and R. Carew. 2011. An Analysis of Price Determination in the Sweet Cherry Markets of British Columbia, Washington, Oregon and California. Poster presented at the XIIIth Congress of the European Association of Agricultural Economists: Change and Uncertainty, Zurich Switzerland, ETH Zurich, August 30-September 2.



119. Florkowski, W.J., M. Muczynski and L. Holubowicz. 2011. Consumption Differences across Household Types: Expenditures on Pork and Quality Pork Products in Poland. Poster presented at the XIIIth Congress of the European Association of Agricultural Economists: Change and Uncertainty, Zurich Switzerland, ETH Zurich, August 30-September 2.
120. Heboyan, V., D. Sarpong, W.J. Florkowski, A. Resurreccion and M. Chinnan. 2011. Vegetable, Fruit and Peanut Product Expenditure in Urban Households in Sub-Saharan Africa: The Case of Tamale, Ghana, Poster presented at the XIIIth Congress of the European Association of Agricultural Economists: Change and Uncertainty, Zurich Switzerland, ETH Zurich, August 30-September 2.
121. Ibrahim, Mohammed, W.J. Florkowski, S. Kolavalli. 2011. The Adoption of Improved Peanut Varieties and Farm Income: A Propensity Score Analysis for Peanut Farmers in Northern Ghana, presented at the XIIIth Congress of the European Association of Agricultural Economists: Change and Uncertainty, Zurich Switzerland, ETH Zurich, August 30 - September 2.
122. Holubowicz, L., M. Muczynski and W.J. Florkowski, 2011. Broiler Consumption in a Transition Economy: An Application of Quantile Regression to Household Expenditure Analysis in Poland, Agricultural and Applied Economics Association (AAEA) annual meeting, Pittsburgh, Pennsylvania, July 24-26, 2011.
123. Yoo, Veronica, W.J. Florkowski, and R. Carew. 2011, Agricultural and Applied Economics Association (AAEA) annual meeting, Pittsburgh, Pennsylvania, July 24-26, 2011.
124. Nambiar, P., W. J. Florkowski, and D-K Suh. 2011. Southern Agricultural Economics Association annual meeting, Corpus Christi, Texas, February 5-8.
125. Nambiar, P., W.J. Florkowski, and D-K Suh. 2010. Can Organically Produced Foods Attract South Korean Consumers? Southern Agricultural Economics Association annual meeting, Orlando, Florida, February 6-9.
126. Kaya, O., W.J. Florkowski, and D-K Suh. 2010. Determinants of Decision to Pay a Price Premium for Modified Food by Consumers of the Republic of Korea, Agricultural and Applied Economics Association (AAEA) annual meeting, Denver, Colorado, July 27-29.
127. Florkowski, W.J., D-K Suh, and Padmanand M. Nambiar. 2010. Food-Away-From-Home Expenditures in the Republic of Korea, International Horticultural Congress of the International Society of Horticultural Science, Lisbon, Portugal, August 22-27.
128. Sarmiento, C., W.J. Florkowski. 2010. A Model of Firm Growth Expectations for a Low-Tech Service Provider: The Case of Landscape and Lawn Care Services. XVII<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness (SERiA), Swinoujście, Poland, September 7-9.

129. Nambiar, P., W. J. Florkowski, D-K Suh and M. Ibrahim. 2010. Can Organically Produced Foods Attract South Korean Consumers? Food Distribution Research Society annual meeting, Sandestin, Florida, October 16-20.
130. Florkowski, W.J. 2009. Food Imports from China to the U.S. and Possible Threat from Microbial Contamination. Paper presented at the 2009 Mini-Summit: Food Safety and Trade Initiative, Athens, Georgia, November 23-24.
131. Florkowski, W.J., D-K. Suh, and M. Ibrahim. 2009. Knowledge and Attitudes Toward Organic Foods Among Korean Primary Food Shoppers. Paper presented at The 2009 Conference of the Food Distribution Research Society, Broomfield, Colorado, October 31-November 4.
132. Florkowski, W.J. and D.K. Suh. 2009. Importance of Reduced Food Poisoning from Eating Contaminated Vegetables, Fruits and Nuts: An Application of the Multinomial Logit Technique. XVI<sup>th</sup> Congress of the Polish Association of Agricultural and Agribusiness Economists, September 8-10, Olsztyn, Poland.
133. Florkowski, W.J. 2009. Fresh Produce Marketing during the Economic Slowdown - Constraints and Opportunities. Paper presented at the Southeast Asia Symposium on Quality and Safety of Fresh and Fresh Cut Produce, in conjunction with Greater Mekong Subregion Conference on Postharvest Quality Management in Chains, Bangkok, Thailand, August 3-5.
134. Kaya, O., W.J. Florkowski, and D.K. Suh. 2009. Factors Determining the Decision to Pay Price Premium for Modified Food by Consumers of the Republic of Korea. Paper presented at SEAsia 2009, Southeast Asia Symposium on Quality and Safety of Fresh and Fresh Cut Produce, in conjunction with GSM 2009, Greater Mekong Subregion Conference on Postharvest Quality Management in Chains, Bangkok, Thailand, August 3-5.
135. Florkowski, W.J. and D.K. Suh. 2009. Korean Consumers' View of Genetic Modification of Fruits and Vegetables. Proceedings of the 16<sup>th</sup> International Symposium on Horticultural Economics and Management, Chiang Mai, Thailand, June 28-July 1.
136. Bauske, E.M., W.J. Florkowski, and G.W. Landry. 2009. Urban Agriculture Industries in Georgia, U.S.A. Respond to Outdoor Watering Ban. Paper presented at the ISHS 2<sup>nd</sup> International Conference on Landscape and Urban Horticulture, University of Bologna, Bologna, Italy, June 9-13.
137. Ibrahim, M. and W.J. Florkowski. 2009. Forecasting Cointegrated Relationships among U.S. Tree Nuts Prices. Selected paper presented at the annual meeting of the Southern Agricultural Economics Association, Atlanta, Georgia, February 1-3.
138. Bilgic, A., G. Eren, and W.J. Florkowski. 2008. Willingness to Pay for Potable Water in the Southeastern Turkey: An Application of Both Stated and Revealed Preferences Valuation Method. 40<sup>th</sup> Annual Meeting, Southern Agricultural Economics Association, Dallas, Texas, February 2-5.

139. Carew, R., W.J. Florkowski, and E. Smith. 2008. Hedonic Pricing and Apple Supermarkets: Evidence from Western Canadian Cities. Paper presented at the Joint Annual Meeting of the Canadian Agricultural Economics Society/Northeast Agricultural and Resource Economics Association, Quebec City, June 30-July 1.
140. Florkowski, W.J., D-K. Suh. 2008. Risk Perceptions Among Korean Consumers. Asia-Pacific Conference, Bangkok, Thailand, August 3-6.
141. Florkowski, W.J., R. Carew, and S. He. 2008. British Columbia Consumers' Preferences for Italian Wines: Reputation and Vintage Effects on Wine Quality and Prices. Poster presented at the XII<sup>th</sup> Congress of the European Association of Agricultural Economists, Ghent, Belgium, August 26-29.
142. Florkowski, W.J., D-K Suh. 2008. Consumer and Farmers Benefits from Agricultural and Food Technology Research. Paper presented at the XV<sup>th</sup> Congress of the Polish Association of Agricultural Economists and Agribusiness, Lublin, Poland, September 8-10.
143. Florkowski, W.J, D-K Suh, and M. Ibrahim. 2008. Consumer Attitudes towards the Use of Three Techniques of Microorganism Reduction in Food. Paper presented at the Food Distribution Research Society annual meeting, Columbus/Dublin, Ohio, October 11-15.
144. Ibrahim, M. and W.J. Florkowski. 2007. Forecasting U.S. Shelled Pecan Prices: A Cointegration Approach. Paper presented at the Southern Agricultural Economics Association annual meeting, Mobile, Alabama, February 3-6.
145. Carew, R. and W. Florkowski. 2007. British Columbia Consumers' Wine Purchasing Behavior: The Importance of Brands and Varietal for Different Consumer Segments. Selected poster, AAEA annual meeting, Portland, Oregon, July 29-August 1.
146. Ibrahim, M. and W. Florkowski. 2007. Price Relationships in the U.S. Tree Nut Market. Selected poster, AAEA annual meeting, Portland, Oregon, July 29-August 1.
147. Phillips, J. W. Florkowski, F. Freeman, J. Bada, C. Hicks, L.P. Rodriguez and F. Escamilla. 2007. Student Evaluation of Faculty in Colleges of Agriculture. Selected poster, AAEA annual meeting, Portland, Oregon, July 29-August 1.
148. He, S., W.J. Florkowski, and J.L. Jordan. 2007. Source-Related Acquisition Costs and Preference for Information Sources. Paper presented at XIV<sup>th</sup> Congress of SERiA, Krakow, Poland, September 18-21.
149. Florkowski, W.J. 2007. Opportunities for Innovation Through Interdisciplinary Research. Poster paper presented at International Conference "Tradition and Innovation," Szent Istvan University, Gödöllő, Hungary, December 3-5.
150. Florkowski, W.J. 2007. Marketing Asian Fruits and Vegetables in Europe. Paper presented at the Europe-Asia Symposium on Quality Management in Postharvest Systems, Bangkok, Thailand, December 3-6.

151. Florkowski, W.J. 2007. The Role of Professional Agricultural Economics Associations in Shaping National Agricultural Policy: The Case of SERiA. Paper presented at the Joint IAAE - 104<sup>th</sup> EAAE Seminar, Agricultural Economics and Transition: "What was expected, what we observed, the lessons learned," Budapest, Hungary, September 5-8.
152. Coley, M., W.J. Florkowski, and M. Bowker. 2006. House and Landscape Value: An Application of Hedonic Pricing Technique Investigating Effects of Lawn Area on House Selling Price. Paper presented at the Southern Agricultural Economics Association meeting, Orlando, Florida, February 4-8.
153. Florkowski, W.J. and A. Bilgic. 2006. Planning an Expansion of Blueberry Production by Southern Growers. Paper presented at the Southern Agricultural Economics Association meeting, Orlando, Florida, February 4-8.
154. Bilgic, A and W.J. Florkowski. 2006. Growth Expectations and Decision to Renovate a Golf Course: An Application of a Censored Model with the Simultaneity Test. Selected paper, American Agricultural Economics Association annual meeting, Long Beach, California, July 23-26.
155. Carew, R., W.J. Florkowski, and S. He. 2006. Hedonic Pricing of Australian Wines in the British Columbia Wine Market: The Importance of Wine Brands and Reputation. Selected Poster, The 2<sup>nd</sup> Conference of the International Association of Agricultural Economists, Brisbane, Australia, August 12-18.
156. Hwang, S., W.J. Florkowski and I. Lee. 2006. Importance of Turfgrass Attributes among Golf Course Operators. Selected Poster, International Horticulture Congress, ISHS, Seoul, Korea, August 13-18.
157. Florkowski, W.J., S. Hwang, and I-K Lee. 2006. Consumer Views of the Agricultural and Food Technology Research Directions. Paper presented at the 13<sup>th</sup> Congress of the Polish Association of Agricultural Economists and Agribusiness, Poznan, Poland, September 14-16.
158. Florkowski, W.J., A. Bilgic, M. Chinnan, A. Resurreccion, L. Beuchat, P. Paraskova, and J. Jordanov. 2006. Niche Market Meats in Bulgaria. Paper presented at the 2006 Conference of the Food Distribution Research Society Annual Meeting, Quebec City, Canada, October 14-18.
159. Ibrahim, M. and W.J. Florkowski. 2005. Testing for Seasonal Cointegration and Error Correction: The U.S. Pecan price-Inventory Relationship. Paper presented at the Southern Agricultural Economics Association meeting, Little Rock, Arkansas, February 6-9.
160. Hwang, S. and W.J. Florkowski. 2005. Consumer Food Choices as a Reflection of Concerns about Nutritional Attributes. Paper presented at the Southern Agricultural Economics Association meeting, Little Rock, Arkansas, February 6-9.
161. Florkowski, W.J. 2005. Spatial Pecan Price Differences and the Future of Pecan Contracting. Paper presented at the National Meeting of Pecan Scientists, Branson, Missouri, June 5-6.

162. Ibrahim, M. and W.J. Florkowski. 2005. Pecans in Cold Storage and Shelled Pecan Prices. Paper presented at the National Meeting of Pecan Scientists, Branson, Missouri, June 5-6.
163. Ibrahim, M. and W.J. Florkowski. 2005. Forecasting Shelled Pecan Prices. Selected Paper presented at the 25<sup>th</sup> International Symposium on Forecasting, San Antonio, Texas, June 12-15.
164. He, S., W.J. Florkowski, and J. Jordan. 2005. Valuation Format, Income Reminder and Inconsistent Responses in Contingent Valuation. Selected poster presented at the AAEE annual meeting, Providence, Rhode Island, July 24-27.
165. Hwang, S. and W.J. Florkowski. 2005. Korean Consumer Food Choices in the Presence of Risk: An Application of an Ordered Probit Approach. Selected poster presented at the XI<sup>th</sup> Congress, European Association of Agricultural Economists, Copenhagen, Denmark, August 24-27.
166. Carew, R., W.J. Florkowski, S. He. 2005. European and New World Wine Exports to Canada: Is There Evidence of Market Power? Canadian Agricultural Economics Society annual meeting, San Francisco, CA, July 6-8.
167. Bilgic, A. and W.J. Florkowski. 2005. What Do We Learn from Treatment, Treatment on Treated and Marginal Treatment Effects on Golf Course Renovation and the Golf Course Growth? XII<sup>th</sup> Congress of Association of Agricultural Economists and Agribusiness, Warsaw, Poland, September 22-24.
168. Aggarwal, D., S.E. Prussia, G. Lysiak, and W.J. Florkowski. 2004. Simulating Calcium Dip Effect on Post Harvest Quality of Peaches. Paper presented at the 5th International Postharvest Symposium, Verona, Italy, June 6-11.
169. Prussia, S., G. Lysiak, W.J. Florkowski, and D. Aggawal. 2004. Postharvest Calcium Chloride Dips for Increasing Peach Firmness. Paper presented at the 5th International Postharvest Symposium, Verona, Italy, June 6-11.
170. lorkowski, W.J. 2004. Blueberry Growers' Use and Confidence in Information Sources. XV<sup>th</sup> International Symposium on Horticultural Economics and Management, Berlin Germany, August 29-September 3.
171. Bilgic, A., W.J. Florkowski. 2004. A Mixed Count Data with Known Class Analysis to the Recreational Fishing Trips Demand. Selected paper presented at the 11th Congress of the Association of Agricultural Economists and Agribusiness, Pulawy, Poland, September 22-24.
172. Florkowski, W.J. and S. Hwang. 2004. Attitudes and Importance of Pesticide Applications of Golf Course Operators. 9<sup>th</sup> International Scientific Days of Agricultural Economics, March 25-16, Gyöngyös, Hungary.

173. Bilgic, A. and W.J. Florkowski. 2004. The Functional Form and the Selection of Alternative Models: An Application to Recreational Pursuit. 9<sup>th</sup> International Scientific Days of Agricultural Economics, March 25-26, Gyöngyös, Hungary.
174. \*Boumtje, P., W.J. Florkowski, G. Landry, and C. Escalante. 2004. Factors Affecting the Profitability of Golf Courses in Georgia. Paper presented at the 101<sup>st</sup> Annual Meeting of the Southern Association of Agricultural Scientists, Tulsa, Oklahoma, February 15-18.
175. \*Ibrahim, M. and W.J. Florkowski. 2004. Price-Inventory Relationship in the Pecan Industry: A Study of Long- and Short-Run Effects with Seasonal Consideration. Paper presented at the 101<sup>st</sup> Annual Meeting of the Southern Association of Agricultural Scientists, Tulsa, Oklahoma, February 15-18.
176. Kanlayanarat, S., S.E. Prussia, and Florkowski, W.J. 2004. Workshop on Systems Thinking for Food Supply Chains, Center for Excellence in Postharvest Technology, King Mongkut's University of Technology Thonburi, Bangkok, Thailand, May 6.
177. Bilgic, A. and W.J. Florkowski. 2003. Truncated-at-Zero Count Data Models with Partial Observability: An Application to the Freshwater Fishing Demand in the Southeastern U.S. Selected paper presented at the Southern Agricultural Economics Association 35<sup>th</sup> Annual Meeting, February 2-5, Mobile, Alabama.
178. \*He, S., J.L. Jordan, and W.J. Florkowski. 2003. Income Reminder and the Divergence Between Willingness-to-Pay Estimates Associated with Dichotomous Choice and Open-Ended Elicitation Formats. Selected paper presented at the Southern Agricultural Economics Association 35<sup>th</sup> Annual Meeting, February 2-5, Mobile, Alabama.
179. \*Bilgic, A. and W.J. Florkowski. 2003. A Bivariate Probit Contingent Valuation Method with Partial Observability: An Application to the Black Bass Fishing. Selected paper presented at the Southern Agricultural Economics Association 35<sup>th</sup> Annual Meeting, February 2-5, Mobile, Alabama.
180. \*Aggarwal, D., A.J. Prussia, S.E. Prussia, A. Nunez, D.S. NeSmith, W.J. Florkowski, and D.E. Lynd. 2003. Predicting Fresh Produce Quality in Supply Chains. Selected paper presented at the International Conference on Quality and Chains, July 6-9, Wageningen, The Netherlands.
181. \*Florkowski, W.J., T.A. Park, and A. Bilgic. 2003. External and Internal Quality Index in Fresh Peach Marketing. Selected paper presented at the International Conference on Quality and Chains, July 6-9, Wageningen, The Netherlands.
182. \*Kleeman, M. and W.J. Florkowski. 2003. Bitterness in Carrots as Quality Indicator. Selected poster paper presented at the International Conference on Quality and Chains, July 6-9, Wageningen, The Netherlands.
183. Lysiak, G., W.J. Florkowski, and S.E. Prussia. 2003. Temperature and Relative Humidity Control in Mass and Decay Prevention in Postharvest Handling of Peaches. Selected poster paper presented at the International Conference on Quality and Chains, July 6-9, Wageningen, The Netherlands.

184. Escalante, C., W.J. Florkowski, G. Landry, and P. Boumtje. 2003. Redirecting University Extension Services to an Alternative Clientele in the Golf Industry. Selected paper presented at the AAEA annual meeting, July 27-30, Montreal, Quebec, Canada.
185. Bilgic, A. and W.J. Florkowski. 2003. Explaining Anglers Behavior Using Count Data Models with Endogenous Switching Regime. Selected paper presented at the AAEA annual meeting, July 27-30, Montreal, Quebec, Canada.
186. Florkowski, W.J., T. Park, and A. Bilgic. 2003. Marketing Portfolio Choices by Independent Peach Growers: An Application of the Polychotomous Selection Model. Selected paper presented at the AAEA annual meeting, Montreal, Quebec, Canada, July 27-30.
187. Aggarwal, D., S.E. Prussia, W.J. Florkowski, and D. Lynd. 2003. Computerized Simulation Game for Post Harvest Fresh Produce Retailing. ASAE Annual International Meeting, Las Vegas, July 27-30.
188. Florkowski, W.J., A. Bilgic, P. Paraskova, L.R. Beuchat, M.S. Chinnan, A.V.A. Resurreccion, and J. Jordanov. 2003. Beverage Consumption Patterns in a New Market Economy. Selected paper presented at the XXV<sup>th</sup> Congress of the International Association of Agricultural Economists, August 17-22, Durban, Republic of South Africa.
189. Bilgic, A., W.J. Florkowski, P. Paraskova, M.S. Chinnan, J. Jordanov, A.V.A. Resurreccion, and L.R. Beuchat. 2003. Modeling Excess Zeros in Consumption Frequency: An Application to the Bulgarian Meat and Meat Products. The XXV<sup>th</sup> Congress of the International Association of Agricultural Economists, August 17-22, Durban, Republic of South Africa.
190. Aggarwal, D., S.E. Prussia, W.J. Florkowski, and D. Lynd. 2003. Simulating Peach Quality in Refrigerated Supply Chains, 21<sup>st</sup> International Congress of Refrigeration, Washington, DC, August 17-22.
191. Lysiak, G., W. Florkowski, and S. Prussia. 2003. Factors Influencing Peach Fruit Stability, selected Poster Paper (in Polish). The 1<sup>st</sup> Congress of the Polish Society of Horticultural Sciences, Cracow, September 9-11.
192. He, S., W.J. Florkowski, and J.L. Jordan. 2002. Budget Constraint Reminders, Estimation Efficiency, and WTP Effects of Elicitation Formats. Selected poster presented at the 9<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness, September 18-20, Bydgoszcz, Poland.
193. He, S., W.J. Florkowski, P. Paraskova, J. Jordanov, A.V.A. Resurreccion, M. Chinnan and L.R. Beuchat. 2002. Country of Origin Preferences for Food Products in a Transition Economy. Paper presented at the annual conference of the Food Distribution Research Society, October 27-30, Miami, Florida.

194. He, S., W.J. Florkowski, M. Chinnan, P. Paraskova, J. Jordanov, A.V.A. Resurreccion, and L.R. Beuchat. 2002. Attitude Importance and Nut Consumption Frequency: Application of a Logistic and Count Data Models. Annual Conference of the Food Distribution Research Society, October 27-30, Miami, Florida.
195. Prussia, S.E., D. Aggarwal, W.J. Florkowski, and D. Lynd. 2002. The Peach Retailing Game: A Computerized Tutorial on Produce Ordering. Poster presented at the annual conference of the Food Distribution Research Society, October 27-30, Miami, Florida.
196. Landry, G., W.J. Florkowski, and C. Waltz. 2002. An Economic Profile of Golf Courses in Georgia. Selected poster presented at the American Society of Agronomy annual meeting, November 10-14, Indianapolis, Indiana.
197. Florkowski, W.J., A. Bilgic, and T.A. Park. 2002. Factors Influencing the Share of Irrigated Peach Trees in Georgia. The 8<sup>th</sup> International Scientific Day of Agricultural Economics, March 26-27, Gyöngyös, Hungary.
198. Carew, R.W., W.J. Florkowski, and S. He. 2002. Demand for Domestic and Imported Wine in British Columbia: An Almost Ideal Demand System Approach. Paper presented at the Canadian Agricultural Economics Society annual meeting, University of Calgary, Calgary, Alberta, Canada, May 30-June 1.
199. \*He, S., W.J. Florkowski, and J.L. Jordan. 2002. Irrational Responses in Contingent Valuation and their Potential Impacts on Mean Stated Willingness to Pay. X<sup>th</sup> Congress, European Association of Agricultural Economists, Zaragoza, Spain, August 28-31.
200. Bilgic, A. and W.J. Florkowski. 2002. Standard or Count Data Models When Zero Purchase Is Present: An Illustration to the Fresh Water Fishing Trips Demand. Selected poster presented at the X<sup>th</sup> Congress, European Association of Agricultural Economists, Zaragoza, Spain, August 28-31.
201. Lai, Yue and W.J. Florkowski. 2001. Forecasting Commodity Prices Using Random Walk and VAR Methods: Empirical Evidence from the Pecan Market. Paper presented at the International Forecasting Symposium, Callaway Gardens, Pine Mountain, Georgia, June 17-21.
202. Florkowski, W.J. 2001. Consumer Acceptance of American Peanut Products by Bulgarian Consumers. Poster paper presented at the Institute of Food Technology annual meeting, New Orleans, Louisiana, June 23-27.
203. Sarmiento, C. and W.J. Florkowski. 2001. Modeling Expectations Using Spatial Correlation in a Semiparametric Model. Selected poster paper presented at the VII<sup>th</sup> Congress of Agricultural Economists and Agribusiness, Bialystok, Poland, September 19-21.
204. Park, T.A. and W.J. Florkowski. 2001. The Role of Quality Attributes in Selection of Peach Varieties by Georgia Growers. Food Distribution Research Society annual meeting, Mesa, Arizona, October 17-18.



205. Prussia, S., W. Florkowski, G. Sharan, G. Naik, and S. Deodhar. 2001. Management Simulation Game for Improving Food Chains. The 2<sup>nd</sup> International Symposium on Applications of Modeling as an Innovative Technology in the Agri-Food Chain, Palmerston North, New Zealand, December 9-13.
206. \*He, S., W.J. Florkowski, and J.L. Jordan. 2001. Information Acquisition Costs and Demand for Yard Care Information. Selected paper presented at the Southern Agricultural Economics Association annual meeting, February 3-6, Orlando, Florida.
207. \*Anil, S.K., W.J. Florkowski, and G. Landry. 2001. Estimation of Production Function and Related Labor Risk Considerations for Landscape and Lawn Care Firms. Selected poster presented at the Southern Agricultural Economics Association annual meeting, February 3-6, Orlando, Florida.
208. \*Anil, S.K., W.J. Florkowski, J.E. Epperson, and G.W. Landry. 2001. Empirical Investigation of Factors Determining Revenues of Landscape Maintenance and Lawn Care Firms in the Southeast. Selected paper presented at the Southern Agricultural Economics Association annual meeting, Forth Worth, Texas, January 28-31.
209. Florkowski, W.J. and J. Karg. 2000. Attitudes of Rural Population Towards Environmental Protection Issues (based on a survey of residents of Gen. D. Chlapowski Landscape Park in Poland). Paper presented at the International Scientific Conference "Regional Structural Adjustments in Agriculture and Rural Areas," Cracow Agricultural University, Cracow, Poland, December 7-8.
210. \*\*Florkowski, W.J. and S Mann. 2000. Acceptance of Large Agricultural Investments Projects: An Example from Northern Germany. Conference Vision-2000, Szent Isztvan University, Gödöllő, Hungary, November 10.
211. Florkowski, W.J., W. Moon, L.R. Beuchat, P. Paraskova, et al. 2000. Meal Importance and Preference for Types of Dishes in the Transition Economy in Bulgaria. Paper presented at the 7<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness, Zamosc, Poland, September 19-21.
212. Florkowski, W.J., W. Moon, L.R. Beuchat, A.V.A. Resurreccion, M. Chinnan, P. Paraskova, and J. Jordanov. 2000. The Market for Spreads in an Emerging Market Economy of Bulgaria. Poster paper presented at the XXIV Congress of the International Association of Agricultural Economists, Berlin, Germany, August 13-18.
213. \*Paraskova, P., J. Jordanov, A.V.A. Resurreccion, W.J. Florkowski, W. Moon, M.S. Chinnan, and L.R. Beuchat. 2000. Consumer acceptance of American Peanut Products by Bulgarian Consumers. Institute of Food Technologists annual meeting, Dallas, Texas, June 11-14.
214. \*Park, T.A. and W.J. Florkowski. 2000. Effective Promotion Programs for Stimulating Pecan Purchases: The Role of Consumer Demand Models. International Multidisciplinary Conference, Integrated View of Fruit & Vegetable Quality, University of Georgia, College of Agricultural and Environmental Sciences, Griffin Campus, Griffin, Georgia, May 1-3, 2000.

215. Prussia, S.E., W.J. Florkowski, and R.L. Shewfelt. 2000. Sistema Peschicolo Statunitense di Fronte al 2000. Invited lecture at XXIV Peach and Nectarine Convention, Per Una Nuova Peschicoltura: Produzione, Organizzazione, Mercato, Cesena, Italy, February 24-25.
216. \*Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, M.S. Chinnan, P. Paraskova, and J. Jordanov. 2000. Comparing Three Alternative Hurdle Count Data Models: The Case of Meat Consumption in a Transition Economy. Southern Agricultural Economics Association meetings, Lexington, Kentucky, January 31-February 3.
217. \*Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, J. Jordanov, and M.S. Chinnan. 2000. Identifying Factors Affecting Consumption of Peanut Product in a Transition Economy. Poster presentation at the Southern Agricultural Economics Association meetings, Lexington, Kentucky, January 31-February 3.
218. \*Moon, W., W.J. Florkowski, L. Beuchat, and A.V.A. Resurreccion. 1999. Pensioners and Food Intake: Patterns in a Transition Economy. Paper presented at the American Agricultural Economics Association annual meeting, August 8-11, Nashville, Tennessee.
219. \*Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, M.S. Chinnan, P. Paraskova, and J. Jordanov. 1999. Household Demand for Varied Diet in an Emerging Market Economy. Southern Agricultural Economics Association annual meeting, January 31-February 3, Memphis, Tennessee.
220. \*Park, T. and W.J. Florkowski. 1999. Pecan Promotional Programs and Consumer Purchasing Decisions. Paper presented at the American Agricultural Economics Association annual meeting, August 8-11, Nashville, Tennessee.
221. \*Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, J. Jordanov, and M.S. Chinnan. 1999. Food Consumption Composition and Patterns in an Economy under Transition. The IX<sup>th</sup> Congress of European Association of Agricultural Economists, Warsaw, Poland, August 24-28.
222. \*Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, J. Jordanov, and M.S. Chinnan. 1999. Meat Consumption and Transition to a Market Economy: Two-Stage Count Data Model Approach. The IX<sup>th</sup> Congress of European Association of Agricultural Economists, Warsaw, Poland, August 24-28.
223. \*Moon, W., W.J. Florkowski, L. Beuchat, A. Resurreccion, P. Paraskova, J. Jordanov, and M. Chinnan. 1999. Consumer Demand and Food Variety in an Emerging Market Economy. The IX<sup>th</sup> Congress of European Association of Agricultural Economists, Warsaw, Poland, August 24-28.
224. \*Florkowski, W.J., W. Moon, L.R. Beuchat, P. Paraskova, A.V.A. Resurreccion, M. Chinnan, and J. Jordanov. 1999. Regional Income Disparities in an Economy in Transition. The 6<sup>th</sup> Congress of SERiA, September 21-22, Rzeszow, Poland.

225. Florkowski, W.J. and T.A. Park. 1999. Quality Attributes in Peaches and the Selection of Marketing Channels. Annual meeting of the Food Distribution Research Society, October 24-27, San Antonio, Texas.
226. Moon, W., W.J. Florkowski, L. Beuchat, A. Resurreccion, M. Chinnan, P. Paraskova, and J. Jordanov. 1998. Consumer Preferences for Peanuts in a Transition Economy. Food Distribution Research Society annual conference, October 25-28, Monterey, California.
227. Florkowski, W.J., W. Moon, A. Resurreccion, M. Chinnan, L. Beuchat, P. Paraskova, and J. Jordanov. 1998. Customers of Food Retail Outlets in an Emerging Market Economy. Food Distribution Research Society annual conference, October 25-28, Monterey, California.
228. Moon, W., W.J. Florkowski, A.V.A. Resurreccion, P. Paraskova, L.R. Beuchat, J. Jordanov, and M.S. Chinnan. 1998. Consumer Concerns about Nutritional Attributes in a Transition Economy. Workshop of the Regional Committee S-278, October 22-23, St. Louis, Missouri.
229. \*Florkowski, W.J., W. Moon, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, M.S. Chinnan, and J. Jordanov. 1998. Konsumpcja mleka i jego przetworow w warunkach gospodarki przejsciowej (Consumption of Milk and Dairy Products in a Transition Economy). Paper presented at the conference about the Dairy Industry and the European Union Expansion, Lomza, Poland, October 8-9.
230. \*Florkowski, W.J., W. Moon, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, M.S. Chinnan, and J. Jordanov. 1998. Consumer Preferences for Food Products of Different Geographical Origin - An Example from a Transition Economy. Paper presented at the 5<sup>th</sup> Congress of Association of Agricultural Economists and Agribusiness, Wroclaw, Poland, September 22-25.
231. \*Florkowski, W.J., Y. Lai, and C.L. Huang. 1998. Determinants of Consumer Perceptions and Consumption of Fresh Vegetables. Poster paper presented at the annual meeting of the American Agricultural Economics Association, Salt Lake City, Utah, August 2-5.
232. \*Florkowski, W.J. 1998. Pecan User Expectations. Paper presented at the 3<sup>rd</sup> National Pecan Workshop, June 21-23, Ruidoso, New Mexico.
233. \*Florkowski, W.J., W. Moon, A. Resurreccion, P. Paraskova, L. Beuchat, M. Chinnan, and J. Jordanov. 1998. Cechy demograficzne i socjoekonomiczne a konsumpcja żywności dietetycznej (Demographic and Socio-Economics Characteristics and the Consumption of Dietary Foods: An Illustration from an Economy in Transition). Conference "Marketing Strategies on the Market of Pharmaceuticals," Institute of Marketing Strategies, Academy of Economics, Poznan, Poland, June 11-12.
234. \*Florkowski, W., W. Moon, A. Resurreccion, J. Jordanov, P. Paraskova, L. Beuchat, K. Murgov, and M. Chinnan. 1998. Analysis of Demographic and Socioeconomic Factors Affecting Meal Preparation in Bulgaria. Poster presented at the 1998 Southern

Association of Agricultural Scientists meeting, Little Rock, Arkansas, January 31-February 4.

235. \*Lai, Y, W. Florkowski, and C. Huang. 1998. Factors Affecting Fat, Calories, Sodium and Sugar Intake. Paper presented at the 1998 Southern Association of Agricultural Scientists meeting, Little Rock, Arkansas, January 31-February 4.
236. \*Florkowski, W.J., B. Hubbell, R. Oetting, S.K. Braman, and C. Robacker. 1998. Pest Management Profiles of Atlanta Lawn Care and Landscape Maintenance Firms. Paper presented at the Southern Association of Agricultural Scientists meeting, Little Rock, Arkansas, January 31-February 4.
237. \*\*Florkowski, W.J. 1997. Transformacja w rolnictwa: czekanie na Godota, czy marsz pod ramie z niewidzialna reka (in Polish) (Transformation of Agriculture: Waiting for Godot or a March arm-to-arm with the Invisible Hand). International Scientific Conference, The Transformation in Organization of Farms, Cracow Agricultural University, Cracow, Poland, December 4-5.
238. \*Lai, Y., W.J. Florkowski, B. Brückner, I. Schonhof. 1997. Berlin Consumers Preferences for Quality Attributes of Fresh Vegetables. Paper presented at the Food Distribution Research Society annual conference, October 26-29, Clearwater, Florida.
239. \*Florkowski, W.J., Y. Lai, B. Brückner, and I. Schonhof. 1997. Factors Influencing Weekly Expenditures for Fresh and Frozen Fruit by Berlin Residents, the 4<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness, September 17-18, Szczecin, Poland.
240. You, Z., W.J. Florkowski, and C.L. Huang. 1997. Factors Influencing Consumption Frequency of Selected Nuts. Poster presented at the 23<sup>rd</sup> Congress of the International Association of Agricultural Economists, Sacramento, California, August 10-17.
241. \*Florkowski, W.J., T. Park, and E.E. Hubbard. 1997. Quality Attributes and the Selection of Marketing Channels by Georgia Peach Growers. Paper presented at the American Agricultural Economics Association annual meeting, Toronto, Ontario, Canada, July 27-30.
242. \*You, Z. and W.J. Florkowski. 1997. Modeling Pecan Retail Demand Using Survey Data. Paper presented at the American Agricultural Economics Association annual meeting, Toronto, Ontario, Canada, July 27-30.
243. \*Lai, Y., W.J. Florkowski, and C. Huang. 1997. Factors Influencing Consumer Consumption of Fresh Vegetables. Paper presented at the American Agricultural Economics Association annual meeting, Toronto, Ontario, Canada, July 27-30.
244. \*Lai, Y, W.J. Florkowski, C.L. Huang, B. Brückner, and I. Schonhof. 1997. Consumer Willingness to Pay for Improved Attitudes of Fresh Vegetables: a Comparison Between Atlanta and Berlin. Paper presented at the annual conference of the Western Agricultural Economics Association, Sparks, Nevada, July 13-16.

245. \*Florkowski, W.J. and Yue Lai. 1997. Cointegration Between Prices of Pecans and Other Edible Nuts: Forecasting and Implications. Paper presented at the annual conference of the Western Agricultural Economics Association, Sparks, Nevada, July 13-16.
246. Lai, Y, W.J. Florkowski, and C.L. Huang. 1997. Consumer Perceptions of Quality Attributes of Fresh Vegetables and Fresh Fruits: A Comparison. Poster paper presented at the International Conference, "An Integrated View of Fruit and Vegetable Quality," Potsdam, Germany, May 11-15.
247. Florkowski, W.J., Y. Lai, B. Brückner, and I. Schonhof. 1997. Consumer Perceptions of Quality Indicators for Fresh Vegetables. Poster paper presented at the International Conference, "An Integrated View of Fruit and Vegetable Quality," Potsdam, Germany, May 11-15.
248. \*\*Florkowski, W.J. 1997. Economics of Quality. Keynote paper presented at the International Conference, "An Integrated View of Fruit and Vegetable Quality," Potsdam, German, May 11-15.
249. \*Lai, Y. and W.J. Florkowski. 1997. Price Dynamics in the Edible Nut Markets. Paper presented at the Southern Agricultural Economics Association annual meeting, Birmingham, Alabama, February 1-5.
250. \*Park, T. and W.J. Florkowski. 1997. Consumer Demand for Pecans: Comparing Sample Selection and Two-Part Demand Models. Paper presented at the Southern Agricultural Economics Association annual meeting, Birmingham, Alabama, February 1-5.
251. \*Hubbell, B.J., W.J. Florkowski, R. Oetting, and K. Braman. 1997. Integrated Pest Management in the Lawn Care and Landscape Maintenance Industry. Paper presented at the Southern Agricultural Economics Association annual meeting, Birmingham, Alabama, February 1-5.
252. \*Florkowski, W.J. and Yue Lai. 1996. A Nonparametric Test for Correlations between Edible Nut prices. Food Distribution Research Society Annual Conference, New Orleans, Louisiana, October 27-30.
253. \*Florkowski, W.J., B. Brückner, and I. Schonhof. 1996. Rodzaj Punktu Sprzedaży Detalicznej a Zakupy Warzyw Przez Konsumentów Berlina. Poster paper presented at the III<sup>rd</sup> Congress of the Association of Agricultural Economists and Agribusiness, Olsztyn, Poland, September 26-27.
254. \*Szulc, H. and W.J. Florkowski. 1996. Opinie Rolników o Korzystaniu z Kredytów Bankowych. Poster paper presented at the III<sup>rd</sup> Congress of the Association of Agricultural Economists and Agribusiness, Olsztyn, Poland, September 26-27.
255. \*Stańko, S. S. Koziol, and W.J. Florkowski. 1996. Sytuacja Rolnictwa i Rolników w Okresie Przejściowym do Gospodarki Rynkowej. Poster paper presented at the III<sup>rd</sup> Congress of the Association of Agricultural Economists and Agribusiness, Olsztyn, Poland, September 26-27.

256. \*Lai, Y. and W.J. Florkowski. 1996. Analyzing Almond and Walnut Prices. Poster paper presented at the VIII<sup>th</sup> Congress of the European Association of Agricultural Economics, Edinburgh, United Kingdom, September 3-7.
257. \*Adamus, W. and W.J. Florkowski. 1996. Family Farm Modeling for Polish Agriculture. Poster paper presented at the VIII<sup>th</sup> Congress of the European Association of Agricultural Economics, Edinburgh, United Kingdom, September 3-7.
258. \*Florkowski, W.J. and J.H. Szulce. 1996. Insurance Purchase by Farmers in an Economy in Transition. Poster paper presented at the VIII<sup>th</sup> Congress of the European Association of Agricultural Economics, Edinburgh, United Kingdom, September 3-7.
259. \*Florkowski, W.J., B. Brückner, and I. Schonhof. 1996. Consumer Preferences for Broccoli Quality Attributes and Packaging. Paper presented at the 13<sup>th</sup> International Symposium on Horticultural Economics, Rutgers University, New Jersey, August 4-9.
260. \*Florkowski, W.J., B. Brückner, and I. Schonhof. 1996. Importance of Produce Freshness to European Consumers: Evidence from Berlin, Germany. Proceedings of the 13<sup>th</sup> International Symposium on Horticultural Economics, Rutgers University, New Jersey, August 4-9.
261. \*Florkowski, W.J., B. Brückner, and I. Schonhof. 1996. Consumer Perceptions of Fresh Produce Origin. Poster paper presented at the American Agricultural Economics Association annual meeting, San Antonio, Texas, July 28-31.
262. \*Florkowski, W.J., B. Brückner, C.L. Huang, and I. Schonhof. 1996. The Importance of Pesticide Residue in Vegetables for Consumers in the United States and Germany. The 59<sup>th</sup> Annual Meeting of the Southern Region American Society for Horticultural Science, Greensboro, North Carolina, February 3-5.
263. \*Florkowski, W.J., C. Robacker, and P. Thomas. 1996. Sources and Adequacy of Information about Pesticide Application in the Atlanta Landscape Maintenance and Lawn Care Industry. The 59<sup>th</sup> Annual Meeting of the Southern region American Society for Horticultural Science, Greensboro, North Carolina, February 3-5.
264. \*Cruse, C., W.J. Florkowski, J. McKissick, and R. Stuart. 1996. Influence of Breed Type on Cattle Profitability, Southern Agricultural Economics Association annual meeting, Greensboro, North Carolina, February 3-6.
265. \*Florkowski, W.J., B. Brückner, and I. Schonhof. 1996. Nutritional Attributes as Reasons for German Consumer Fruit Consumption, Southern Agricultural Economics Association annual meeting, Greensboro, North Carolina, February 3-6.
266. Brückner, B., I. Schonhof, R. Kuchenbuch, and W.J. Florkowski. 1995. Comparison of Berlin, Germany and Atlanta, Georgia Attitudes Towards Fresh Produce. COST Conference, Switzerland, December 14-16.

267. Florkowski, W.J., E.E. Hubbard, and C.L. Huang. 1995. Attitudes Towards Statements about Pecans from a Nationwide Consumer Survey. The 36<sup>th</sup> Annual Conference of the Food Distribution Research Society, Myrtle Beach, South Carolina, October 22-25.
268. Florkowski, W.J., B. Brückner, C.L. Huang, and I. Schonhof. 1995. Food Selection and Five Nutritional Quality Attributes of Food: Evidence from Europe. The 36<sup>th</sup> Annual Conference of the Food Distribution Research Society, Myrtle Beach, South Carolina, October 22-25.
269. \*Florkowski, W.J., A.H. Elnagheeb, E.E. Hubbard, and H. Witt. 1995. Perceptions of Edible Nut Prices. American Agricultural Economics Association annual meeting, Indianapolis, Indiana, August 6-9.
270. \*He, S. and W.J. Florkowski. 1995. Identifying Consumer Characteristics Influencing Nut Product Consumption Using Utility Maximization Framework. Southern Agricultural Economics Association annual meeting, New Orleans, Louisiana, January 29-February 1.
271. \*Elnagheeb, A.H., W.J. Florkowski, C.L. Huang, and E.E. Hubbard. 1995. Sender and Respondent Characteristics in Mail Consumer Survey. Southern Agricultural Economics Association annual meeting, New Orleans, Louisiana, January 29-February 1.
272. \*Florkowski, W.J., A.H. Elnagheeb, J. Houston, C.L. Huang. 1994. Risk Perceptions and New Food Production Technologies. Poster paper, Congress of the International Association of Agricultural Economists, Harare, Zimbabwe, August 28-September 2.
273. \*Florkowski, W.J., H. Szulce, and A.H. Elnagheeb. 1994. Privatization of Agricultural Marketing Services in an Economy in Transition. Poster paper presented at the American Agricultural Economics Association annual meeting, San Diego, California, August 7-10.
274. \*Elnagheeb, W.H. and W.J. Florkowski. 1994. Testing Equality of Parameters Across Different Ordered Probit Models. Poster paper presented at the American Agricultural Economics Association annual meeting, San Diego, California, August 7-10.
275. \*Olorunnipa, Z. and W.J. Florkowski. 1994. Causality Tests Between Agricultural Export and Import Values. Annual meeting of the American Agricultural Economics Association, San Diego, California, August 7-10.
276. \*Florkowski, W.J., E.E. Hubbard, and A.H. Elnagheeb. 1994. Perception of Pecan Taste and the Importance of Flavor to the United States Consumers. Poster paper, 2<sup>nd</sup> National Pecan Workshop, Lake Ft. Gibson, Wagoner, Oklahoma, July 24-26.
277. \*Hubbard, E.E., W.J. Florkowski, and H. Witt. 1994. Pecan Purchases vs. Income, Education and Age of the United States Consumers. Poster paper, 2<sup>nd</sup> National Pecan Workshop, Lake Ft. Gibson, Wagoner, Oklahoma, July 24-26.
278. \*Florkowski, W.J. and E.E. Hubbard. 1994. Marketing Pecans: Primary End Users and Consumption of Pecan Products. 2<sup>nd</sup> National Pecan Workshop, Lake Ft. Gibson, Wagoner, Oklahoma, July 24-26.

279. \*Florkowski, W.J. and C.L. Huang. 1993. Consumer Attitudes Towards Safety Statements about Bioengineered Foods. Poster paper presented at the VII<sup>th</sup> European Association of Agricultural Economics Congress.
280. \*Florkowski, W.J., A.H. Elnagheeb, and L.D. Hill. 1993. Factors Affecting Purchase of Low-Temperature Grain Dryers: An Empirical Ordered Probit Model. Poster paper presented at the VII<sup>th</sup> European Association of Agricultural Economics Congress.
281. \*Florkowski, W.J. and A.H. Elnagheeb. 1993. Data Problems and Implications in Economies in Transition. American Agricultural Economics Association, Orlando, Florida, August 1-4.
282. Florkowski, W.J. and M.A. Florkowska. 1993. Food Rationing in Poland in the 1980s. Southern Conference on Slavic Studies, Atlanta, Georgia, March 18-20.
283. \*Elnagheeb, A.H. and W.J. Florkowski. 1993. Estimation of the Supply Function Embodying Investment and Harvesting Decisions. Southern Agricultural Economics Association annual meeting, Tulsa, Oklahoma, January 31-February 3.
284. \*Florkowski, W.J. and Z. Olorunnipa. 1993. Testing Forecast Accuracy of Vegetable Prices in a Market Economy vs. A Centrally Planned Economy. Southern Agricultural Economics Association annual meeting, Tulsa, Oklahoma, January 31-February 3.
285. \*Florkowski, W.J. and G. Humphries. 1993. Factors Impacting Peanut Exports-A Company View. Southern Agricultural Economics Association annual meeting, Tulsa, Oklahoma, January 31-February 3.
286. \*Florkowski, W.J. 1992. Privatization of State Farms in Central Europe. American Association for the Advancement of Slavic Studies, Phoenix, Arizona, November 19-22.
287. \*Florkowski, W.J., W. Simonton, and A.H. Elnagheeb. 1992. Application of Robotic Technology in Production of Potted Plants. Poster presented at the American Agricultural Economics Association annual meeting, Baltimore, Maryland, August 9-12.
288. Florkowski, W.J. 1992. Biotechnology-Tissue Culture in Nursery Industry and Need for Data. American Agricultural Economics Association annual meeting, Baltimore, Maryland, August 9-12.
289. \*Florkowski, W.J., A.H. Elnagheeb, and L.D. Hill. 1992. Across-State Variations in Purchase of On-Farm Drying Technology. American Agricultural Economics Association annual meeting, Baltimore, Maryland, August 9-12.
290. \*Florkowska, M., O.M. Lindstrom, and W.J. Florkowski. 1992. Attitudes and Perceptions of Choose-and-Cut Christmas Tree consumers. Southern Association of Agricultural Sciences annual meeting, Lexington, Kentucky, February 2-5.
291. \*Elnagheeb, A. and W.J. Florkowski. 1992. An Illustration of Modelling Perennial Crop Planting Response. Southern Agricultural Economics Association annual meeting, Lexington, Kentucky, February 2-5.



292. Florkowski, W.J. 1991. The Impact of Agricultural Trade on an Economy in Transition. American Association for the Advancement of Slavic Sciences annual meeting, November 22-24.
293. \*Elnagheeb, A., W.J. Florkowski, C.L. Huang, and C. Halbrendt. 1991. Willingness-to-Pay for pST-Treated Pork: An Ordered Probit Model with Selectivity Bias. The 21<sup>st</sup> Congress of International Association of Agricultural Economists, Tokyo, Japan, Poster session.
294. \*Florkowski, W.J. and J.C. Purcell. 1991. State Farms and the Competitiveness of Agriculture in Poland. Conference on International Competitiveness, International Institute for Economic Competitiveness, Radford University, Radford, Virginia, April 5-6.
295. \*Purcell, J.C. and W.J. Florkowski. 1991. The 1990 Mid-East Division and Alternate Sources of Energy. Conference on International Competitiveness, International Institute of Economic Competitiveness, Radford University, Radford, Virginia, April 5-6.
296. Florkowski, W.J. 1990. Agricultural Price Interaction in Poland. 1958-1986. American Association for the Advancement of Slavic Sciences annual meeting, Washington, DC, October 22-24.
297. \*Florkowski, W.J. 1990. Lead-Lag Price Relationship Between Government and Private Retail Outlets in a Planned Economy. Poster presented at the American Agricultural Economics Association annual meeting, Vancouver, Canada, August 4-8.
298. \*Purcell, J.C., W.J. Florkowski, and E.E. Hubbard. 1990. Buyers Power and Factors Influencing Pecan Farm Prices. Poster presented at the American Agricultural Economics Association annual meeting, Vancouver, Canada, August 4-8.
299. \*Florkowski, W.J. and E.E. Hubbard. 1990. Pecan Marketing in the United States. National Pecan Workshop, Helen, Georgia, July 23-25.
300. \*Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1990. Pecan Value Determination and Quality Perceptions. National Pecan Workshop, Helen, Georgia, July 23-25.
301. \*Florkowski, W.J., E.E. Hubbard, J.C. Purcell, and Z.I. Olorunnipa. 1990. Survey of Georgia Viticultural Industry. Viticultural Science Symposium and Workshop. Center for Viticultural Sciences, Florida A&M University, Tallahassee, Florida, June 21-22.
302. \*Purcell, J.C. and W.J. Florkowski. 1990. Implicit Barriers to International Trade in Agro-Food Commodities. 3<sup>rd</sup> Annual Symposium on International Competitiveness, International Institute for Economic Competitiveness, Radford University, Radford, Virginia, March 22-24.
303. \*Olorunnipa, Z.I. and W.J. Florkowski. 1990. Forecasting Farmers Market Prices in a Centrally Planned Economy. Southeast Region Decision Sciences Institute annual meeting, Columbia, South Carolina, February 21-23.

304. \*Jones, M. and W.J. Florkowski. 1990. Agricultural Expansion in the Caribbean: Promises of Biotechnological Research. Mid-South Academy of Economics and Finance annual meeting, Jackson, Mississippi, February 7-9.
305. \*Jones, M, W.J. Florkowski, and Xi-Ling Wu. 1990. The Impact of Military Conflicts on Argentina's Peanut Exports. Mid-South Academy of Economics and Finance annual meeting, Jackson, Mississippi, February 7-9.
306. \*Lindstrom, O. and W.J. Florkowski. 1990. Quality Standards for Christmas Trees: Harmful or Helpful. Southern Association of Agricultural Sciences annual meeting, Little Rock, Arkansas, February 4-6.
307. \*Halbrendt, C., W.J. Florkowski, L. Sterling, and C. Huang. 1990. Socioeconomic Determinants of Attitudes Toward the Use of Bio-Engineered Products in Food Production. Southern Agricultural Economics Association annual meeting, Little Rock, Arkansas, February 4-6.
308. \*Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1990. Differences in Pecan Quality Perception at Farm and Wholesale Markets. Poster presented at the Southern Agricultural Economics Association annual meeting, Little Rock, Arkansas, February 4-6.
309. Florkowski, W.J. and Xi-Ling Wu. 1989. Biotechnology Application in Food Processing and Its Importance to East-West Technology Development and Transfer. Organized Symposium at the American Agricultural Economics Association annual meeting, Baton Rouge, Louisiana, July 30-August 2.
310. \*Florkowski, W.J., C.L. Huang, and C. Halbrendt. 1989. Perception of Food Safety and Meat Consumption in Atlanta Metro Area. Poster presented at the American Agricultural Economics Association annual meeting, Baton Rouge, Louisiana, July 30-August 2.
311. \*Purcell, J.C., W.J. Florkowski, and E.E. Hubbard. 1989. Strategies for Developing Export Markets for Southern USA Horticultural Specialties - Pecans. 2<sup>nd</sup> Annual Symposium of the Institute of International Economic Competitiveness. Radford University, Radford, Virginia, April 28-29.
312. Halbrendt, C.L., L. Sterling, W. Stoughton, W.J. Florkowski, and C.L. Huang. 1989. Consumer Attitudes Toward Pork produced with Recombinant pST. American Council on Consumer Interests annual meeting, Baltimore, Maryland, March 29-April 1.
313. Florkowski, W.J. 1989. Is Private Sector Access to Technology a Limitation to Market Reforms in Poland? 15<sup>th</sup> Annual Convention of Eastern Economics Association, Baltimore, Maryland, March 3-5.
314. \*Florkowski, W.J. and R.L. Jarret. 1989. Economic Incentives and Approaches to Germplasm Preservation. The Mid-South Academy of Economics and Finance annual meeting, Nashville, Tennessee, February 16-18, 1989.

315. \*Purcell, J.C., E.E. Hubbard, and W.J. Florkowski. 1989. Cooperation Between Producers and Processors in Marketing Specialty Crops - The Case of Pecans. Southern Agricultural Economics Association annual meeting, Nashville, Tennessee, February 5-8.
316. \*Florkowski, W.J. and O.M. Lindstrom. 1989. Marketing Trends in Natural and Artificial Christmas Tree Industries. Southern Association of Agricultural Sciences annual meeting, Nashville, Tennessee, February 5-8.
317. \*Florkowski, W.J. 1988. Forecasting Pecan Prices During Harvest. NCR-134 Conference on Applied Commodity Price Analysis, Forecasting, and Market Risk Management, St. Louis, Missouri, April 26-27.
318. \*Florkowski, W.J., S.L. Ott, and L.D. Hill. 1988. Biotechnology and Shifts in Regional Grain Production Patterns. S-176 Conference "Grain Marketing in the 1990s," June 23-24.
319. \*Florkowski, W.J. and K. McNamara. 1988. The Impacts of Economic and Population Changes on Alcohol and Tobacco Consumption in Poland. Annual meeting of Rural Sociological Society, Athens, Georgia, August 21-23.
320. Florkowski, W.J. and R.L. Jarret. 1988. Cost of Establishing Sweet Potato Germplasm Collection Using Alternative Preservation Methods. Poster presented at the 20<sup>th</sup> Congress of International Association of Agricultural Economists, Buenos Aires, Argentina.
321. Florkowski, W.J., L.D. Hill, and J.C. Purcell. 1988. Potential Biotechnology Impact on Regional Agricultural Land Allocation. Poster presented at the 20<sup>th</sup> Congress of International Association of Agricultural Economists, Buenos Aires, Argentina.
322. Florkowski, W.J. and J.C. Purcell. 1988. Production and Trade Patterns Following Commercialization of Oil-Seed Biotechnology. Poster presented at the 20<sup>th</sup> Congress of International Association of Agricultural Economists, Buenos Aires, Argentina.
323. Halbrendt, C., L. Sterling, W.J. Florkowski, C. Gempesaw, and C.L. Huang. 1988. Public Attitudes in the Northeast Region Toward Pork Produced with Recombinant pST. The 29<sup>th</sup> Annual Meeting of the Food Distribution Research Society, Houston, Texas, October 23-26.
324. \*Fletcher, S.M. and W.J. Florkowski. 1988. Generating Information for Pecan Producers in a Thin Market Environment. Southern Agricultural Economics Association annual meeting, New Orleans, Louisiana.
325. \*Florkowski, W.J., O. Lindstrom, C. Robacker, and W. Simonton. 1988. Pricing Foliage Plants Grown in Tissue Culture. Southern Agricultural Economics Association annual meeting, New Orleans, Louisiana.
326. Hill, L.D. and W.J. Florkowski. 1985. Economic Consequences of Biotechnology for Corn. Poster presented at the 19<sup>th</sup> Congress of International Association of Agricultural Economists, Malaga, Spain.

### Invited Lectures and Seminars

1. Florkowski, W.J. 2019. Kształcenie uniwersyteckie a oczekiwania studentów, pracowników naukowo-dydaktycznych, administratorów uniwersyteckich, pracodawców, in podatników (University education and expectations of students, faculty, university administrators, employers, and taxpayers), Conference “Striving for excellence in college education”, Wyższa Szkoła Zarządzania i Bankowości w Poznaniu, Poznan, Poland, November 16.
2. Florkowski, W.J. 2019. Food choices as occupation hazard: Food choice and purchase behavior among the long-haul truck drivers. W. Moturi, co-author. Shanghai Ocean University, Shanghai, China, October 22.
3. Florkowski, J.J. 2019. Rural household, fossil fuel dependence, and dwelling renovation. O. Kaya and A.M. Klepacka, co-authors. China Agricultural University, Beijing, Cina, October 15.
4. Florkowski, W.J. 2018. How to publish? Shanghai Ocean University, College of Agricultural Economics, Shanghai, Pudong, June 19.
5. Florkowski, W. J., Fu, S. 2017. Who drinks and smokes... (Kto pije i pali...). Presentation in the series „Meeting Economics” (Spotkania z ekonomia), Białystok University, Białystok, Poland, December 20.
6. Florkowski, W. J., Q. Jiang. 2017. Constraints in implementing quality assurance programs in food manufacturing firms in Shanghai, China. Keynote at the 15th International Conference on management, enterprise and Benchmarking “Global Challenges – Local Answers”, Obuda University, Budapest, Hungary, April 28-29.
7. Florkowski, W. J., Q. Jiang. 2017. Constraints in implementing quality assurance programs in food manufacturing firms in Shanghai, China. *The 14th International Science Conference “Global problems of agriculture and food economy”*, Warsaw-Rogów, Poland, June 8-9.
8. Florkowski, W.J. 2016. Examples of survey data-based research. Nanjing Agricultural University, Nanjing, June 15.
9. Florkowski, W.J. 2014. Freshcut Market in the United States. 3<sup>rd</sup> Asian Pacific Symposium on Postharvest Research, Education and Extension, Hochiminh City, Vietnam, December 8-11.
10. Florkowski, W.J. 2013. Consumption of Fruits and Vegetables: Influence of Economic and Socio-Demographic Factors in Selected Countries. Vientiane, Laos, December 4-6.

11. Florkowski, W.J., 2013. Household Preference for Peanuts and Peanut Products: differences and similarities between West and East Africa with Implications for Food Safety. October 14-15, Shanghai Academy of Agricultural Sciences, Shanghai, China.
12. Florkowski, W.J., S. Kolavalli. 2013. Aflatoxin: Quality Institutions in the Groundnut Value Chain in Ghana. The 19<sup>th</sup> Annual International Farm Management Association, July 21-26, Warsaw, Poland.
13. Florkowski, W.J. 2012. Developments in Pecan Marketing. Florida Pecan Growers Association, Field Day and Annual Meeting, Suwanee Valley Agricultural Extension Center, Live Oak, Florida, September 19.
14. Florkowski, W.J. 2012. Survey of Market Samples for Incidence of Aflatoxin in West Africa. International Union of Food Scientists and Technologists Mycotoxin Management Pre-Congress Meeting, Brazil, August 4.
15. Florkowski, W.J. 2012. Urban Consumer Preferences for Groundnut Products and their Attitudes: Results from the Ghana Household Survey. University of Ghana-Legon, Ghana, June 6, 2012.
16. Florkowski, W.J. 2012. Differences in Household Food Purchases Behavior: An Illustration of Differences in Food Expenditure of the Poor and Non-Poor in Poland. The International Conference of Climate Change, Recycling of Agricultural Resources, Technology Improvement and Agricultural Management, Huazhong Agricultural University, Wuhan, China, January 8-10.
17. Florkowski, W.J. May 12, 2011, Organization, financing and the latest trends in economic research in the USA, "Problems of development of economic sciences in selected countries," May 12, 2011, Warsaw University of Life Sciences – SGGW, Poland.
18. Florkowski, W.J. (with contribution from P. Nambiar and D-K Suh), October 6, 2010, Chung Chou University of Technology, Yuanlin, Taiwan, R. C.C. Florkowski, W.J. (with contribution from P. Nambiar and K-K Suh), October 6, 2010, Chung Chou University of Technology, Yuanlin, Taiwan, R.O.C.
19. Florkowski, W.J. 2009. Sytuacja na rynku koncentratu jabłkowego (Developments on the apple concentrate market), In: "Czynniki wpływające na plonowanie i jakość owoców roślin sadowniczych", the V<sup>th</sup> International Tradeshow of Orchard Agri-technology, Warsaw, Poland, January 9, 2009.
20. Florkowski, W.J. 2007. The Peanut Connection or the Knowledge as the Source of Competitive Advantage. Conference on Technology Transfer and Commercialization of Peanut Products Developed through the USAID Peanut Collaborative Research Support Program (CRSP), Plovdiv, Bulgaria, May 8.
21. Florkowski, W.J., T.A. Park, and A. Bilgic. 2006. External and Internal Quality Index in Fresh Peach Marketing. The 49<sup>th</sup> International Fruit Tree Association Annual Conference, Hershey, Pennsylvania, February 26 - March 1.

22. Florkowski, W.J. 2006. Fruit and Vegetable Quality, the Value of Time and Marketing. The Fourth International Conference on Managing Quality in Chains, International Society for Horticultural Science, King Mongkut's University of Technology Thonburi, Bangkok, Thailand, August 7-10.
23. Florkowski, W.J. 2005. Empirical agricultural economics studies for non-traditional clientele, Rostock University, Germany, May 23.
24. Florkowski, W.J., S. Prussia, and D. Lynd. 2004. Systems Thinking for Food Supply Chains. Workshop on Systems Thinking for Food Supply Chains, Centre of Excellence in Postharvest Technology, King Mongkut's University of Technology Thonburi, Bangkok, Thailand, May 6.
25. Florkowski, W.J. 2004. Supply Chain Management. Workshop on Systems Thinking for Food Supply Chains, Centre of Excellence in Postharvest Technology, King Mongkut's University of Technology Thonburi, Bangkok, Thailand, May 6.
26. Florkowski, W.J. and S.E. Prussia. 2004. Business Models for Marketing Horticultural Products. Workshop on Systems Thinking for Food Supply Chains, Centre of Excellence in Postharvest Technology, King Mongkut's University of Technology Thonburi, Bangkok, Thailand, May 6.
27. Florkowski, W.J. and S.E. Prussia. 2004. Four Business Models in Fresh Produce Marketing. Workshop "Chain of Value in Agricultural Products," University of Chihuahua, Chihuahua, Mexico, May 26.
28. Florkowski, W.J. 2003. Beverage Consumption Patterns in Bulgaria. Christian Albrechts University, Kiel, Germany, April 11.
29. Florkowski, W.J. 2003. Economics and Marketing of New Food Products, International Conference and Workshop, Plovdiv, Bulgaria, May 7.
30. Florkowski, W.J. 2003. About Consumers, Agriculture and Changes with Optimism about the Future of the Polish Association of Agricultural and Agribusiness Economists. The X<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness (SERiA), Koszalin, Poland, September 2.
31. Florkowski, W.J. 2003. Agricultural Technology Development in a Consumer-Driven Marketplace. Seoul National University, Republic of Korea, October 17.
32. Florkowski, W.J. 2003. Agricultural Technology Assessment: The Role of Consumers. Rural Development Administration, Suwon, Republic of Korea, October 18.
33. Florkowski, W.J. 2001. Systems of Fresh Produce Supply Chain Overseas. Conference Cum Workshop on Management of Quality in Fresh Produce Post-Harvest Systems. Center for Management in Agriculture and Retailing Centre, Indian Institute of Management, Ahmedabad, India, April 7.

34. Florkowski, W.J. 2001. Packing, Handling, Transport and Selected Management Strategies. Conference Cum Workshop on Management of Quality in Fresh Produce Post-Harvest Systems. Center for Management in Agriculture and Retailing Centre, Indian Institute of Management, Ahmedabad, India, April 7.
35. Florkowski, W.J. 2001. Agriculture-Ecology-Tourism. Conference at Panstwowa Wyzsza Szkola Zawodowa, Leszno, Poland, December 7.
36. Florkowski, W.J. 1997. Criteria of Purchase Selection Used by American Consumers. Higher School of Management and Banking, Poznan, Poland, March 24.
37. Florkowski, W.J. 1997. Trends in the U.S. Consumer Behavior. Academy of Economics, Poznan, Poland, March 24.
38. Florkowski, W.J. 1997. Macroeconomic Research Issues. University of Warsaw, Bialystok Campus, Bialystok, Poland, March 17.
39. Florkowski, W.J. 1997. Methodology of Survey Research, Bialystok University, Bialystok, Poland, September 29.
40. Florkowski, W.J. 1997. Methodology of Survey Research. Bialystok University (University of Warsaw, Bialystok campus became an independent institution on October 1, 1997 by Parliamentary decree).
41. Florkowski, W.J. 1996. University of Aberdeen and Scottish Agricultural College, Aberdeen, Scotland, September 1.
42. Florkowski, W.J. 1992. Forecasting Agricultural Prices in Poland Using Available Data Series. Institute of Agricultural Economics and Food Economy, Warsaw, Poland, October 27.
43. Florkowski, W.J. 1992. Consumer Attitudes Towards New Products. Academy of Economics, Poznan, Poland, October 26.
44. Florkowski, W.J. 1992. Impact of Agricultural Biotechnology on Row Crops. Department of Agronomy, The University of Georgia, Athens, January 22.
45. Florkowski, W.J. 1991. The Evolution of the Pricing Mechanism in Eastern Europe. ERS-USDA, Washington, DC, December 19.
46. Florkowski, W.J. 1990. Structural Change: A Curse or a Blessing. S-224 meeting, Clearwater, Florida, November 15.
47. Florkowski, W.J. 1990. Consumer Acceptance of Biotechnology Used in Food Product Development. NCR-142 annual meeting, San Antonio, Texas, October 2.
48. Florkowski, W.J. 1990. Economic Development Needs and Potential for Biotechnology Application. Department of Agricultural Economics, Georgia Station, June 15.

49. Florkowski, W.J. 1990. Commercialization of Agricultural Biotechnology. The Indian Institute of Management, Ahmedabad, India, April 5.
50. Florkowski, W.J. 1989. Food Processing and Its Importance to East-West Technology Development and Transfer. Institute of Food Technologists, Dixie Section, October.
51. Florkowski, W.J. 1988. Economic Implications of Tissue Culture Use in Breeding Oil-Bearing Crops, Germplasm Preservation, and Foliage Plant Production. Seminar at the Department of Agricultural Economics, Cook College, Rutgers University, New Brunswick, New Jersey, March.
52. Florkowski, W.J. 1987. Economic Impacts of Biotechnology Commercialization of Oil Seed Crops. Station Research Seminar. Georgia Experiment Station, November 1.
53. Florkowski, W.J. 1987. Developing Data and Methodology for Evaluation of Economic Impacts of Biotechnology. Department of Agricultural Economics, Georgia Experiment Station, February 13.
54. Florkowski, W.J. 1985. Economic Impacts of Biotechnology. Department of Agricultural Economics, Georgia Experiment Station, November 18.
55. Florkowski, W.J. 1983. Poland's Agricultural Policy and Its Impact on the Three Economic Sectors of Polish Agriculture. Department of Agricultural Economics, University of Illinois at Urbana-Champaign, March.
56. Florkowski, W.J. 1981. Current Economic Situation in Poland. International Colloquium, University of Illinois, September.

#### Research Papers Presented at Industry Meetings

1. Florkowski, W.J. 2015. Food safety issues in the United States – a view from an economist. 2015 China's Food System Research Association Annual Meeting Shanghai, China, October 23, 2015.
2. Florkowski, W.J. 2014. Freshcut Market in the United States. 3<sup>rd</sup> Asian Pacific Symposium on Postharvest Research, Education and Extension, ISHS Symposium, Hochiminh City, Vietnam, December 8-11.
3. Florkowski, W. and S. Kollavali. 2013. Processing - Between Farmers and Retailers; Implications for Agriculture. Paper presented at the 19<sup>th</sup> International Farm Management Association Congress, Warsaw, Poland, July 21-26.
4. Florkowski, W.J. May 12, 2011, Organization, financing and the latest trends in economic research in the USA, "Problems of development of economic sciences in selected countries," May 12, 2011, Warsaw University of Life Sciences - SGGW, Poland.
5. Florkowski, W.J. (with contribution from P. Nambiar and D-K Suh), October 6, 2010, Chung Chou University of Technology, Yuanlin, Taiwan, R.O.C. Florkowski, W.J. (with



contribution from P. Nambiar and D-K Suh), October 6, 2010, Chung Chou University of Technology, Yuanlin, Taiwan, R.O.C.

6. Florkowski, W.J. 2008. Georgia Pecan Exports to China: Has the Giant Discovered the Cadillac? Paper presented at the 43<sup>rd</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 1.
7. Florkowski, W.J. and T. Stevenson. 2007. Preliminary Analysis of Prices from Pecan Auctions. Southeastern Pecan Growers Association, 100<sup>th</sup> Annual Convention, Panama City Beach, FL, February 24-25.
8. Florkowski, W.J. 2005. Increasing Role of Contracts in Agricultural Commodity Marketing. Paper presented at the 40<sup>th</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 5<sup>th</sup>.
9. Florkowski, W.J. 2004. Georgia State Blueberry Survey: New Trends and Industry Growth Comparison. Southeastern Regional Fruit & Vegetable Conference, January 9-11, Savannah, Georgia.
10. Florkowski, W.J. and E. G. Fonsah. 2004. Promotion Programs of the Competing Tree Nut Industries in the United States. Georgia Pecan Growers Association Annual Meeting, Perry, Georgia, May 6.
11. Fonsah, E.G. and W.J. Florkowski. 2004. Holistic View of the Tree Nut Industry. Georgia Pecan Growers Association Annual Meeting, Perry, Georgia, May 6.
12. Florkowski, W.J. 2003. Inventory Level and Prices of Pecans. Paper presented at the Southeastern Pecan Growers Association convention, Panama City Beach, Florida, March 7-8.
13. Florkowski, W.J. 2002. Pecan Prices and Inventories in the Last Decade. The 37<sup>th</sup> annual conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 2.
14. Prussia, S.E., W.J. Florkowski, and G. Lysiak. 2001. Improving Peach Quality Through Postharvest Treatment. Poster presented at the Symposium on Value Added Agriculture, Tifton, Georgia, December 13-14.
15. Florkowski, W.J. 2001. Disappearance of Pecans and Other Tree Nuts. The 36<sup>th</sup> Georgia Pecan Growers Association annual meeting, Perry, Georgia, May 3.
16. Florkowski, W.J. and G.W. Landry. 2001. An Economic Profile of the Professional Turfgrass and Landscape Industry in Georgia. Poster paper presented at the "Grow and Mow Expo," College Park, Georgia, January 22-25.
17. Florkowski, W.J. and G.W. Landry. 2001. Results of the Georgia Golf Course Superintendent Survey. Poster paper presented at the "Grow and Mow Expo," College Park, Georgia, January 22-25.

18. Florkowski, W.J., G. Humphries, H. Witt, and T.F. Crocker. 2000. Demographics of Commercial Pecan Growers in Georgia. Paper presented at the 35<sup>th</sup> Annual Conference, Georgia Pecan Growers Association, Inc., May 4.
19. Florkowski, W.J., G. Humphries, and T.F. Crocker. 2000. Criteria Used by Georgia Growers in Selecting Pecan Cultivars: 1998 Pecan Tree Inventory. Paper presented at the Southeastern Pecan Growers Association 93<sup>rd</sup> Annual Convention, Panama City, Florida, February 27-29.
20. Prussia, S.E., W.J. Florkowski, and R.L. Shewfelt. 2000. Sistema Peschicolo Statunitense di Fronte al 2000. Invited lecture at the XXIV<sup>th</sup> Peach and Nectarine Convention, Per Una Nuova Peschicoltura: Produzione, Organizzazione, Mercato. Cesena, Italy, February 24-25.
21. Florkowski, W.J. 1999. Marketing of Machinery and Equipment for Food Processing and Manufacturing. Industrial Marketing Conference, Academy of Economics, Poznan, Poland, September 27-28.
22. Florkowski, W.J., T.F. Crocker, and G. Humphries. 1999. Results of the Georgia Pecan Tree Inventory. The 34<sup>th</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 7.
23. Florkowski, W.J., T. Crocker, and G. Humphries. 1999. Counting Pecan Trees: Changes in the Structure of the Georgia Pecan Industry. Paper presented at the 92<sup>nd</sup> Annual Convention of the Southeastern Pecan Growers Association, Asheville, North Carolina, March 14-16.
24. Florkowski, W.J. and T.F. Crocker. 1998. The Size and the Cultivar Composition of the Georgia Pecan Industry - 1997. Paper presented at the 33<sup>rd</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 7.
25. Florkowski, W.J. 1998. quality Enhancing Practices in Postharvest Handling of Pecans by Commercial Pecan Growers. Paper presented at the 91<sup>st</sup> Southeastern Pecan Growers Association Annual Convention, Biloxi, Mississippi, March 1-3.
26. Florkowski, W.J. and T.F. Crocker. 1998. Application of Selective Chemicals - Preliminary Results of the Georgia Pecan Growers Survey. Paper presented at the 91<sup>st</sup> Southeastern Pecan Growers Association Annual Convention, Biloxi, Mississippi, March 1-3.
27. Brückner, B., I. Schonhof, W. Florkowski, H. Auerswald, and P. Röger. 1997. Qualitätsanforderungen an Gemüse aus der Sicht der Konsumenten. 36. Betriebswirtschaftliches Seminar für Gartenbauberater, Seddin, September 17.
28. Florkowski, W.J., Z. You, and E.E. Hubbard. 1997. Mail Order Consumers and Their Characteristics. Paper presented at the 32<sup>nd</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 1.

29. Florkowski, W.J. 1997. Can NAFTA Help Pecan Growers? Paper presented at the 32<sup>nd</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 1.
30. Florkowski, W.J. and Y. Lai. 1997. Selected Price Relationships Between Shelled Pecan Prices and Other Shelled Nuts. Paper presented at the 90<sup>th</sup> Annual Convention of the Southeastern Pecan Growers Association, Savannah, Georgia, February 23-25.
31. Florkowski, W.J. and E.E. Hubbard. 1997. Sector and Regional Importance of Edible Nut Industry. Paper presented at the 90<sup>th</sup> Annual Convention of the Southeastern Pecan Growers Association, Savannah, Georgia, February 23-25.
32. Florkowski, W.J. and E.E. Hubbard. 1996. Organization and Perception of Tree Nut Promotion by Brokers and End Users. Paper presented at the 31<sup>st</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Albany, Georgia, May 2.
33. Hubbard, E.E., W.J. Florkowski, H. Witt. 1996. Lack of Cultivar Awareness Beyond the Sheller Level, paper presented at the 31<sup>st</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., May 2, Albany, Georgia.
34. Hubbard, E.E., W.J. Florkowski, H. Witt. 1996. The Appeal of Pecans. Paper presented at the 89<sup>th</sup> Annual Convention of the Southeastern Pecan Growers Association, Inc., Orange Beach, AL, March 3-5, 1996.
35. Florkowski, W.J., E.E. Hubbard. 1996. Preliminary results of the National Nut Broker Survey. Paper presented at the 89<sup>th</sup> Annual Convention of the Southeastern Pecan Growers Association, Inc., Orange Beach, AL, March 3-5, 1996.
36. Hubbard, E.E., W.J. Florkowski, H. Witt. 1995. Paper presented at the 30<sup>th</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., May 4, Albany, Georgia.
37. Florkowski, W.J., E.E. Hubbard. 1995. Preference for Pecans and Its Relation to Pecan Consumption. Paper presented at the 30<sup>th</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., May 4, Albany, Georgia.]
38. Hubbard, E.E., W.J. Florkowski, H. Witt. 1995. The Future of the Pecan Industry. Paper presented at the 88<sup>th</sup> Southeastern Pecan Growers Association annual convention, Feb. 26-28, 1995, Panama City, FL.
39. Florkowski, W.J., E.E. Hubbard, A.H. Elnagheeb. 1995. Retail Outlet and Package Size Preferences by the United States Pecan Consumers. Paper presented at the 88<sup>th</sup> Southeastern Pecan Growers Association annual convention, Feb. 26-28, 1995, Panama City, FL.

#### 4. PUBLIC SERVICE:

1. Public Service (Also see Section 4C)

- a. Participation in county educational meetings organized by the Cooperative Extension Service.

Lecturer on domestic and export pecan marketing, pecan quality and its impact on price, and pecan advertising and promotion.

<u>Date</u>	<u>Type of program</u>
April 1991	Pecan Industry, Macon County
March 1990	Pecan Industry, Macon County
January 1990	Pecan Industry, Peach County
March 1989	Pecan Industry, Macon County
February 1989	Pecan Industry, Dougherty County

- b. International programs

1. Visited Warsaw University of Life Sciences, Poland, and made presentations about Department's PHD program to 5 groups of students (undergraduate and Master; total about 100 students) and a group of faculty (25 persons) in June 2017.
2. Made presentation about Department's PHD program to more than 60 undergraduate students at Nanjing Agricultural University, China, in July 2017.
3. Speaker, Workshop 12, August 24, 2010; "What do we mean by quality? Vegetable quality view in horticultural research" International Horticultural Congress, Lisbon, Portugal, August 22-27, 2010.
4. In cooperation with the American Agricultural Economics Association Council assisted in selection and arranging for financial assistance of four ag economists from Poland to participate in 1993 American Agricultural Economics Association meeting.
5. At the request of the American Agricultural Economics Association Council organized a competitive selection of participants from Poland and assisted on securing funding for their participation in the 1992 American Agricultural Economics Association meeting.
6. At the request of the American Agricultural Economics Association Council assisted in selection and invited agricultural economists from Poland to participate in the 1991 American Agricultural Economics Association meetings and moderated a session for invited agricultural economists from Poland and Czechoslovakia.

- c. Local community services and relations

Date Type of program

2010	Interviewed by Brad Haire, Agricultural Communications, for one press release on pecan prices in the fall of 2010.
2008	Interviewed for Georgia Farm Bureau television program at Georgia Pecan Growers Association annual meeting, May 1

- 2007 Interviewed for an article on pecan market by Sharon Omahen, CAES
- 2006 Press release based on the assignment in Ukraine; also placed on the UGA web page
- 2006 Cited in a press release on pecan oil
- 2006 Cited in a press release on pecans
- 2006 Cited in a radio report on pecan prices
- 2001 Interviewed and cited for “India needs to be consumer oriented - not produce oriented,” *The Times of India*, April 23
- 2001 Cited as a source of documenting the Green Industry size in “Industry Water Issues: The Georgia Horticultural Trade Alliance Water Task Force Update: by W. Gardner and G. Landry, *Georgia Green Industry Association Journal*, 12(8):18, 20-22
- 2001 Cited for a press release by Brad Haire, CAES, October 2001
- 2001 Interviewed for radio spot, CAES, November 2001
- 2001 Cited in the AP story posted at Maryland
- 2000 Provided services and information for press story, “Georgia Pecan Crop Small, but Prices Stable,” by Brad Haire
- 2000 Radio interview for story on pecans by personnel from RDC, Tifton, GA
- 2000 Georgia Council for International Visitors, received and discussed past research on agricultural biotechnology and consumers with Carole Inkster, Director, Policy Coordination, Ministry of Agriculture and Forestry, New Zealand, June 29, 2000
- 2000 Featured in “International Agricultural Tour Visits Toombs County,” in *The Advance-Progress*, Vol. 100, No. 19 - May 10, 2000
- 1999 Pecan Crop Good for Growers, but Retail Prices High, by S. Omahen, interviewed with Dr. T. Crocker, press release
- 1999 Store Pecans Carefully to Protect Peak Flavor, by S. Omahen, press release
- 1999 Consumers Can Expect High Prices When Purchasing Pecans, by J. Howell, radio news
- 1999 Interviewed for Farm Bureau TV show on current issues of the Pecan Industry
- 1998 Interviewed for “Panorama Leszczynska,” a regional weekly magazine in Leszno, Poland, September 28, 1998
- 1998 Featured in the newspaper “ABC” (in Polish), October 8, 1998, a regional newspaper of Leszno province, Poland
- 1998 Interviewed for local cable TV in Lomża, Poland, October 8, 1998
- 1998 Presented “Georgia Agriculture and Continuing Farmer Education” to juniors and seniors of technical agricultural high school, Leszno, Poland, September 28, 1998
- 1998 Interviewed for Radio Wroclaw, Poland on differences and similarities of American and Polish farmers on September 22, 1998, for airing on September 30
- 1998 Featured in “Survey shows Georgia pecan industry still growing,” *Pecan South* 31(4):10-11
- 1998 Interview for Radio Merkury, Conference “Marketing Strategies on the Market of Pharmaceuticals,” June 8, 1998, Poznan, Poland

- 1998 Motivational speaker for a class of juniors at Oskar Kolberg High School, Koscian, Poland, October 1, 1998, invited as a successful alumnus
- 1997 An interview for "Kurier Poranny," a daily published in Bialystok, Poland, April
- 1997 Quoted in "Please Pass the Sweet Georgia Carrot" in "Ag Showcase '97. The Growing Impact of Georgia's Agricultural Colleges"
- 1997 Following the presentation "Georgia Agriculture - Educating Your Agricultural Economists" to a group of graduating class of the Technical Agricultural School in Leszno, Poland, December 1, 1997, I gave a radio interview to Radio ELKA; the radio carried information about the presentation in daily news reports and broadcasted the interview later in a week. A note and a picture from the lecture was published by a local newspaper, "ABC"
- 1996 Organized display at the Ag Show '96, Tifton, GA, June 29, 1996
- 1994 Presented a talk on Poland to a group of Boy Scouts from several troops working towards their "Citizen of the World" badge, Griffin, Ga, St George Episcopal Church, February 15, 1994
- 1994 Judge at the 12<sup>th</sup> Annual Griffin RESA Regional Science Fair, March 4, 1994
- 1994 Under the Science Alliance program visited the Greensboro/Taliafero Comprehensive High School and presented a talk on agriculture, high tech, and globalization of agribusiness to six groups of students on the Career Day, February 17, 1994
- 1993 Talked to Boy Scout Troop #1, Flint River Council, Griffin, Georgia, about Poland's agriculture and economy
- 1993 Judged science projects at the Flint River Academy
- 1993 Judged science projects at the Regional Science Fair
- 1993 Judged local high school Science Fair projects
- 1992 Speaker at the Presbyterian Church, Forsyth, Georgia
- 1992 Featured in press release on consumer preferences for Christmas trees
- 1992 Judged local high school Science Fair projects
- 1992 Featured in "Agrisearch" on pecan quality
- 1991 Featured in "Agrisearch" on agricultural and environmental pollution in Poland
- 1991 Made three presentations "Agriculture as an International Business" to Monroe High School students under "Science Alliance" program
- 1990 Responded to the telephone inquiry from the Atlanta Constitution about impact of food credits for export to the Soviet Union
- 1990 Featured in an article on pecan promotion in the "Pecan Press"
- 1990 Judged local high school Science Fair projects
- 1989 Featured in "National Hog Farmer" in report on consumer acceptance of pST
- 1989 Speaker at the Georgia Farm Bureau Convention on domestic and export pecan marketing
- 1989 Authored a press release on pST and consumer acceptance reprinted by two Georgia newspapers
- 1989 Judged local high school Science Fair projects
- 1988 Featured in "Agrisearch" on emerging agricultural technologies

- 1988 Interviewed for "Georgia Sunrise" on agricultural biotechnology issues
- 1988 Georgia Peanut Commission, Research update on international peanut trade, Agricultural biotechnology and germplasm presentation
- 1988 South Hall County Rotary Club
- 1987 Assisted in presentation of the Georgia Station exhibit at the Spalding County Fair
- 1987 Featured in a broadcast release on agricultural technology
- 1987 Featured in Griffin Daily News, Commented on life in Poland
- 1987 Presented "Life in Poland," International Day Crescent Elementary School, Griffin
- 1987 Griffin Regional Science Fair
- 1987 Featured in Griffin Daily News in comments about life in Eastern Europe
- 1986 Featured in Griffin Daily News, editorial page

d. Consultation with non-governmental institutions

1. International Food Policy and Research Institute, Accra, Ghana, 2010-2011.
2. Poznan University of Economics, Poland, 2000-2004
3. Citizens Network for Foreign Affairs (CNFA), Assignment in Ukraine, 2006
4. Workshop for farm managers from Ukraine visiting the United States under the Cochran Fellowship program, 1998
5. Consultant to the Ministry of Agriculture and Food Economy, Warsaw, Poland, on supplemental nutrition programs, 1996
6. Workshop on Produce Quality for Wincenty Witos Foundation, Lublin, Poland, May 1997
7. Member of the Promotion and Education Committee, Georgia Agricultural Commodity Commission for Pecans, 1995-2004
8. Winrock International; trained food processing industry managers from the Republic of Tajikistan in marketing of produce, postharvest quality, contracting, promotion, and market research, August/September, 1995
9. Served as a consultant to the University of Illinois in organizing a trip of U. of Illinois delegation to Poland in order to establish teaching, research and extension cooperation, February 1991

5. OTHER SERVICE

a. University

Chair, PRAC Review Committee of the Department of Food Science and Technology, 2020-2021

University Council, 2006-2009

b. College

1. Undergraduate Committee, 2019-present
2. CAES Council 2006-2009
3. Advisory Committee, Office of International Agriculture (2001-2004)
4. Sunbelt Agricultural Exposition, College of Agricultural and Environmental Sciences Committee, Member, September-October (1996)
5. Traveled to Grossbeeren, Germany, and Poznan Agricultural University, IHAR - Radzikow, and IUNG-Pudawy, Poland, to identify cooperative research project potential and faculty/student exchange with Dr. E. Kanemasu, Director, Office of International Agriculture (1996)
6. E. Broadus Browne Research Award Panel, Member (1995)
7. D.W. Brooks Faculty Award for Excellence in International Agriculture Selection Committee (1991)
8. Junior Faculty Advisory Committee, The University of Georgia College of Agriculture (1987-1988)

c. Georgia Agricultural Experiment Stations

1. GAES Biotechnology Advisory Committee (1988-1992)
2. Ad Hoc Committee on Biotechnology, The University of Georgia College of Agriculture (1986 - 1987)

d. Georgia Station

1. Greeter at the Georgia Station booth of Spalding County Fair (1996)
2. Tour Group Committee (1996-1998)
3. Envirotron Committee (1995-2001)
4. Library Committee (1995-present)
5. Research Seminar Committee (1995)
6. Research and Education Garden Steering Committee (1995-2000)
7. Employee Council (1992-1993)



8. Growth Chamber Committee (1992)
  9. International Agriculture Day (1991)
  10. International Club (1990 - 1992)
  11. Search Committee for Department Head (1987 - 1988)
- e. Divisional
1. Graduate Committee (1988 - 1991)
  2. Marketing Committee (1987 - 1991)
  3. Research Committee (1987 - 1989)
- f. Departmental
1. Faculty and Staff Development Committee (1998-1999; 2003-2004)
  2. Graduate Committee (2001-2002)
  3. J.W. Fanning Lecture - Selection Committee (1996)
  4. Special Events and Public Relations Committees (1995-1998)
  5. Undergraduate Committee (1992-1995)
  6. Search Committee member for the position Natural Resource/Production Economics at the Georgia Station (1994-1995)
  7. Awards Committee (1989 - 1991)
  8. Centennial Committee, Chair (1989)
  9. Seminar Committee (1987 - 1990)

## 6. OFFICES HELD

- a. National Level
1. Secretary, Southern Agricultural Economics Association, February 2005-2011.
  2. International Committee, AAEA
  3. Member, Executive Board, International Section, American Agricultural Economics Association, 2006-2007
  4. Vice President and Co-founder, Association of Agricultural Economists and Agribusiness in Poland, 1993-1995

5. Chair, The American Agricultural Economics Association Committee on Professional Relations with Economies in Transition, 1993-1994
  6. Member, the American Agricultural Economics Association Committee on Professional Relationships with Eastern Europe and the Soviet Union. The Committee develops and proposes forms of professional support, development, and improvement of agricultural economics in the period of transition from central planning to a market economy (1991-1998)
  7. Member, The American Agricultural Economics Association Committee on Organizing Symposium "Rebuilding the Agricultural Economics Professional in the New Market Economies" (1991)
  8. Chair, The Southern Agricultural Economics Association Selected Poster Paper Committee. This entailed issuing a call for proposed posters, reviewing, and selecting 66 percent of the proposed posters for presentation at the annual meeting (1990-1991)
  9. Chair, The Southern Agricultural Economics Association Committee on Guidelines for Organizing the Selected Poster Session. The Committee developed guidelines for organization of the session including the mechanism for selecting proposals for selected posters (1990)
- b. Regional Level
1. Vice-chairman of the NCR-142 Regional Committee on Biotechnology in Agriculture (1990-1991)
  2. Secretary of the NCR-142 Regional Committee on Biotechnology in Agriculture (1988-1990).

International involvement (selected projects)

1. Visit to discuss research collaboration with Dr. Ting Meng and other faculty at China Agricultural University and invited presentation, Beijing, China, October 10-17, 2019.
2. Workshop on rural migrant workers, Nanjing Agricultural University, Nanjing, China, October 21, 2019.
3. Visit to discuss research collaboration with Drs. Q. Jiang, W. Liu, and C. Wang at Shanghai Ocean University and invited presentation, October 22-23, 2019.