

# Curriculum Vitae

## Guy Hancock

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### Agricultural Data Scientist

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### Formal Education

2019      **Master of Science in Agricultural & Applied Economics**  
University of Georgia

2017      **Bachelor of Science in Agricultural & Applied Economics**  
University of Georgia

2015      **Associate of Applied Science in Agricultural Business and Economics**  
Abraham Baldwin Agricultural College

### Professional Experience

Present –      **Agricultural Data Scientist** - 95% Extension/5% Service  
Sep. 2023      Public Service Assistant  
*Dept. of Agricultural & Applied Economics, The University of Georgia*

Responsibilities include collecting crop enterprise budget input data, developing enterprise budgets, conducting economic crop/farm loss assessments, and developing educational programs for producers and agricultural stakeholders in the state of Georgia. Fruit and vegetable crops are his primary responsibility within the Department.

Sep. 2023 –      **Extension Agent – Agriculture & Natural Resources** - 100% Extension  
Sep. 2019      Public Service Assistant  
*Southwest District Extension, The University of Georgia*

Coordinated all ANR Cooperative Extension crop research, educational efforts, and nominations of worthy local producers for honors and awards in Turner County. Annually, planned and generated funding from agribusinesses and commodity commissions for annual county crop production meetings. Other responsibilities include providing landowners and community members individual consultations and making appropriate recommendations for issue resolution to support Turner County's \$112 million agricultural industry.

# Collaborative Efforts

## Most Notable Collaborations

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Present – 2024

### Ag Forecast

Collaborates with other faculty members within the UGA CAES Department of Agricultural & Applied Economics and **UGA Warnell School of Forestry** as well as the **Georgia Department of Agriculture: Georgia Grown** to present the annual Georgia Ag Forecast. The program provides agricultural producers, agribusiness representatives, elected officials, and other agricultural stakeholders a yearly economic outlook of row crops, greenhouse & nursery, forestry, agritourism, pollinators, fruit, vegetable, nut, and production inputs.

**Role:** Presents the Inputs and Production Expenditures presentation and authors the Inputs and Production Expenditures Forecast chapter in the *2024 Georgia Ag Forecast Situation and Outlook Reports* booklet.

**Collaborator's Role:** Present forestry Ag Forecast publications and presentations and answer attendee questions related to forestry outlooks for the upcoming year.

Present – 2022

### UGA Emergency Preparedness Team

The UGA Emergency Preparedness Team consists of a diverse group of Extension agents and specialists across Georgia. A few of the team's primary objectives include developing programming for communities to prepare for natural disasters and other emergencies, assisting communities impacted by disasters, and collaborating with other agencies to assess losses after an emergency. UGA Emergency Preparedness Team collaborators include the **Local Government Risk Management Services Group, Georgia Emergency Management and Homeland Security Agency, Extension Disaster Education Network, Fort Valley State University, and USDA Farm Service Agency.**

**Role:** Critical roles on the team have included summarizing crop/farm losses after a natural disaster by crop, operating a drone to capture pre-hurricane landfall images of farms and crops, representing UGA Extension at events such as the Georgia Municipal Association Convention & Expo, attending emergency preparedness training events, and working with the team to help host the 2023 Extension Disaster Education Network National Conference in Savannah, GA.

**Collaborator's Role (Local Government Risk Management Services Group):** Provide a platform for Extension educational programming and provide training for Georgia Municipal Association conference attendees.

**Collaborator's Role (Georgia Emergency Management and Homeland Security Agency):** Assist in coordinating emergency rescues for victims of disasters and provide leadership during emergencies.

**Collaborator's Role (Extension Disaster Education Network):** Pre-emptively provide disaster education to Extension professionals and serve as a national resource of Extension expertise for other Extension personnel navigating an emergency.

**Collaborator's Role (Fort Valley State University):** Develop programming with the University of Georgia Emergency Preparedness team over disaster preparedness to reach diverse audiences and support post-disaster loss assessments.

**Collaborator's Role (USDA Farm Service Agency):** Assist agricultural producers in navigating federal disaster relief programs and supporting post-disaster loss assessment efforts.

**Collaborator's Role (USDA National Institute of Food and Agriculture):** Support UGA Extension Emergency preparedness efforts by providing grant funding for agent training, meeting travel, drones for post-disaster loss assessment, and other programming.

2023

### **Turner County Rural Health Farmer Education**

Hosted a rural stress farmer meeting in collaboration with the **Georgia Cotton Commission** and **Turner County Health Department**. Meeting participants were invited to have their blood pressure checked by a representative from the local health department and complete an evaluation. Additionally, attendees heard a short presentation from the health department on vaccines, a rural stress management presentation, and an informative presentation from the Georgia Cotton Commission on its efforts to support Georgia cotton farmers. The meeting was attended by 82 people and 53 attendees completed evaluations. Upon completion of the meeting, he provided interested individuals with resources to improve their overall mental and physical health.

**Role:** Responsible for securing funding from the Georgia Cotton Commission to host the meeting, scheduling speakers, and promoting the event to local Extension clientele.

**Collaborator's Role (Georgia Cotton Commission):** Present a short Georgia Cotton Commission update and provide meeting funding.

**Collaborator's Role (Turner County Health Department):** Provide blood pressure checks to attendees and present on the vaccines and health programs available at the local health department.

2023 – 2022

### **UGA Forage Team**

Hancock was formally invited to join the UGA Forage Team in 2022. The UGA Forage Team includes Extension personnel from across the state. Team

members strive to provide livestock producers and other individuals involved in forage production with relevant research-based information and programming to enable them to make optimal management decisions for their operations. UGA Forage Team Collaborators include the **Georgia Cattleman's Association** and the **UGA Department of Crop and Soil Science**.

**Role:** A few of the team roles included presenting a session in the UGA GrassMasters Program, conducting forage research, authoring blog and magazine articles, and serving on expert panels at meetings such as the Georgia Cattleman's Association meetings.

**Collaborator's Role (Georgia Cattleman's Association):** Promote team's educational programs to members, publish team articles in Georgia Cattleman's Association magazine, and provide a platform for team members to network and share educational materials with cattle producers.

**Collaborator's Role (UGA Department of Crop and Soil Science):** Facilitate team's forage research efforts in collaboration with county Extension agents and support a portion of local educational programming efforts as appropriate, such as the UGA Grassmasters program.

2023 – 2019

### **Crop Progress and Condition Survey**

The Crop Progress and Condition Survey is a national agricultural reporting platform coordinated by the **USDA National Agricultural Statistics Service**. The survey helps provide federal, state, and local government agencies, educational institutions, and agricultural economists with frequent and timely updates on topics such as weather conditions, crop conditions, and planting and harvest progress.

**Role:** Collect survey information from growers and locally available sources weekly during the growing season and monthly during the winter months. Complete and submit all aspects of the report by the designated deadline each reporting period.

**Collaborator's Role:** Analyze all submitted surveys from across the United States and generate appropriate reports for each reporting period for use by agricultural stakeholders nationwide.

2023 - 2019

### **Floridian Aquifer Collaborative Engagement for Sustainability (FACETS) enterprise crop budgets for NE Florida and SW Georgia**

Hancock and collaborators from Auburn University, the University of Florida, Albany State University, and the University of Georgia, united in a regional effort with the FACETS project to promote the economic sustainability of silviculture and agriculture while protecting water quality, quantity, and natural habitat.

**Role:** Validate the accuracy of Georgia and Florida cotton, peanut, forage, and livestock enterprise budgets and run simulations for each state budget to compare net returns per acre in varying management systems and crops.

**Collaborators' Role (Auburn University, University of Florida, Albany State University):** Generate yield data for each management system budget evaluated, gather regional feedback from stakeholders, and coordinate economic simulations and enterprise budget development for each crop.

2023 - 2021

### **UGA Heifer Evaluation and Reproductive (HERD) Team**

As a member of the UGA HERD Team, collaborated with the **UGA College of Veterinary Medicine, Georgia Cattleman's Association, and UGA Department of Animal and Dairy Science** to serve Georgia's beef cattle producers. Based out of two locations in the state, the HERD Team consists of Extension agents and specialists across Georgia who strive to provide cattle producers with current research data about the heifers in their operation. The opportunity for producers to enroll heifers in the program adds value to their animals and enables them to make better decisions related to the genetics of their herd.

**Roles:** Data collection, program and HERD Sale promotion to the public, auction preparation, sale transaction facilitation, and other responsibilities.

**Collaborator's Role (Georgia Cattleman's Association):** Assist with program planning, HERD auction promotion, and provide Georgia Cattleman's Association updates at HERD Team events.

**Collaborator's Role (UGA College of Veterinary Medicine and UGA Department of Animal and Dairy Science):** Facilitate artificial insemination schedules, manage heifer health issues as they arise, assist in heifer data collection, and perform ultrasound pregnancy checks after breeding.

2023 - 2020

### **Using Pesticides Wisely (UPW) Grower Training(s)**

The Using Pesticides Wisely training must be completed yearly by all individuals involved with using Engenia, Tavium, or XtendiMax herbicides or any person in charge of in-season applications of Enlist Duo or Enlist One Enlist cotton or soybean. The purpose of this training is to train those involved with applying the products safely and on-target without drifting the product onto unintended locations. In this collaborative effort with the **Georgia Department of Agriculture: Licensing Division**, he oversaw the training of over 130 cotton producers.

**Role:** Promotion of training to cotton and soybean producers, coordinating training times with growers, presenting training modules in person, and submitting the names of all participants to successfully complete the training to the collaborating partner.

**Collaborator's Role:** Sanction training for growers to satisfy training requirements to use products and record submitted producers who completed training in the state pesticide applicator database.

2022

### **Peanut Education**

Collaborated with the **Georgia Peanut Commission** to educate legislators and other stakeholders about the issues facing Georgia farmers and their efforts to be sustainable. Topics addressed in these meetings included commodity prices, pesticide labeling concerns, and supply-chain issues resulting in delays in receiving necessary repair parts for farm equipment from distributors. In total, this series of educational efforts was attended by 1 U.S. Senator, 20 federal legislative staffers, and 18 social media influencers.

**Role:** At each of the three events, Hancock shared with attendees the efforts being taken by UGA Extension to support Georgia agricultural producers and some of the challenges growers face. Additionally, he hosted a small in-field peanut maturity clinic for 18 social media influencers to demonstrate one of the services provided by UGA Extension to help producers make optimal harvest timing decisions.

**Collaborator's Role:** In these educational efforts, the Georgia Peanut Commission invited attendees, arranged attendee transportation, coordinated media coverage of events, and funded the meetings and field days.

2022-2021

### **Improving Over-Wintering Feeding Efficiency in Beef Cattle Operations**

Collaborated with the **USDA Natural Resources Conservation Service** and **CAES Department of Crop and Soil Science** to conduct forage programming. To address cattle producer knowledge gaps in winter forage species, he established an on-farm demonstration in the fall of 2021. To extend the development of forage nutrition knowledge with beef cattlemen beyond this demonstration, he hosted a follow-up livestock production meeting. The meeting was promoted locally and was headlined by UGA Beef Cattle Nutritionist, Dr. Lawton Stewart. The meeting focused on improving livestock feed rations, the nutritional value of various forages, and how to interpret a hay sample report.

**Role:** Oversaw all aspects of the winter forage demonstration and concurrent educational programming. To establish the on-farm winter forage demonstration, he identified a willing farm collaborator, developed a forage plot plan, coordinated planting with the collaborating producer, and data collection for each treatment over the growing season. In planning the educational programming, he was responsible for fundraising for educational grower meetings, scheduling speakers, and event promotion.

**Collaborator's Role:** In this forage education effort, collaborators held numerous responsibilities to ensure project success. The primary collaborator duties included supplying seeds for each of the 7 winter forages included in the demonstration and facilitating other demonstrations across

the state of Georgia as part of a larger regional effort.

2021

### **Master Cattleman Program**

The Master Cattlemen Program delivers a practical, research-based production management curriculum to beef cattle producers. This program educates producers about numerous aspects of cattle production including nutrition, facilities, forages, economics, marketing, animal diseases, herd health, external parasites, reproduction, Beef Quality Assurance, and sire selection. He hosted this 8-week program in a virtual format due to COVID-19 pandemic restrictions in collaboration with the **Georgia Cattleman's Association** and the Wilcox County ANR Extension program.

**Role:** Program promotion, speaker scheduling, managing attendee registration, moderating each weekly educational session, and coordinating Zoom access for all attendees.

**Collaborator's Role:** Serve as a program presenter, promote the program to association members, and educate program participants about Georgia Beef Cattle production and their role in supporting cattle producers.

2023 – 2019

### **UGA Cotton Variety Trials**

Conducted cotton variety trials in Turner County, Georgia in collaboration with the **UGA Department of Crop and Soil Science, UGA Department of Entomology, PhytoGen Cotton, Dyna-Gro Cotton, Deltapine Cotton, and Stoneville Cotton** companies. and **UGA Department of Crop and Soil Science** collaborators. Conducting the UGA cotton variety trials is a state-wide effort carried out by Extension agents, specialists, and farm collaborators across the state to help producers make a more informed decision when selecting an appropriate variety for their operation.

**Role:** Identify farmer collaborators, collect data on each variety over the growing season, oversee the planting and harvest of trials, and share trial results with local cotton growers.

**Collaborator's Role (PhytoGen Cotton, Dyna-Gro Cotton, Deltapine Cotton, and Stoneville Cotton):** Cotton companies provide seeds for modern varieties to be evaluated in the trials and continue to breed new varieties to improve cotton production and be evaluated.

**Collaborator's Role (UGA Department of Crop and Soil Science):** Provide technical assistance and necessary supplies needed to conduct the research as well as gin a small sample of seed cotton from each variety in the trial to estimate gin turnout and fiber quality for each variety evaluated.

# Membership in Professional Associations and Organizations

Present – 2023

## **Georgia Cattlemen's Association**

Georgia Cattlemen's Association works daily for our members through legislative efforts, state and federal regulatory concerns, producer education, market development, community events, and networking opportunities. GCA is a member-led organization where your membership impacts the future of the cattle industry in Georgia.

Present - 2023

## **Epsilon Sigma Phi**

The mission of Epsilon Sigma Phi is to foster standards of excellence in the Extension System and to develop the Extension profession and professional. ESP is one of the oldest and is the largest organization of Extension Professionals. Epsilon Sigma Phi is an equal opportunity/affirmative action organization. The organization values and seeks a diverse membership.

Present – 2022

## **Extension Disaster Education Network**

The Extension Disaster Education Network (EDEN) is a collaborative multi-state effort by Cooperative Extension Services across the country to improve the delivery of services to citizens affected by disasters. EDEN's mission is to reduce the impact of disasters through research-based education.

Present-2022

## **Georgia Farm Bureau Member**

The Georgia Farm Bureau Federation has a membership of almost 300,000 family members and is the largest farm organization in Georgia. Georgia Farm Bureaus' goal is to provide leadership and assistance to the agricultural sector, promote farm products, aid in ag-related procurement, be a spokesman for the farmer in the legislative arena, be a leader in the development and expansion of farm markets, and strive for more agricultural research and educational funds and facilities.

Present-2019

## **National Association of County Agricultural Agents**

The National Association of County Agriculture Agents (NACAA) and Georgia Association of Agriculture Agents (GACAA) are both pathways for agents to further their professional careers and share research they have conducted. Leadership positions within the organizations are elected positions that coordinate annual meetings and business issues.

Present-2019

## **Georgia Association of County Agricultural Agents**

The National Association of County Agriculture Agents (NACAA) and Georgia Association of Agriculture Agents (GACAA) are both pathways for agents and Extension Specialists to further their professional careers and share research they have conducted. Leadership positions within the organizations are elected positions that coordinate annual meetings and business issues.



# Awards, Honors, and Recognitions

## Summary of Awards and Recognitions

National	State/Regional
1	10

### National

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2022      **2<sup>nd</sup> Place Poster**  
**Environmental Sustainability Impacts of Cover Crops in Southeastern Cotton Production** (Co-Author), *2022 Beltwide Cotton Conference*, San Antonio, Texas. January 2022.

### State/Regional

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2023      **3<sup>rd</sup> Place Poster**  
 Awarded third place poster for the poster titled “**Evaluation of Grafted Seedless Watermelon Plants for Management of Fusarium Wilt**” (Co Author) in the Applied Research Competition at the Association of County Agricultural Agents Annual Meeting/Professional Improvement Conference, North Augusta, South Carolina. November 13, 2023.

2023      **2<sup>nd</sup> Place Poster**  
 Awarded second place poster for the poster titled “**Path to Preparedness Building Emergency Capabilities in Southwest Georgia**” (Co- Author) in the Extension Education Competition at the Georgia Association of County Agricultural Agents Annual Meeting/Professional Improvement Conference, North Augusta, South Carolina. November 13, 2023.

2022      **2<sup>nd</sup> Place Oral Presentation**  
 Awarded second place poster for the poster titled “**Evaluation of Grafted Seedless Watermelon Plants for Management of Fusarium Wilt**” (Author & Presenter) in the GACAA Applied Research Competition, at the Georgia Association of County Agricultural Agents Annual Meeting/Professional Improvement Conference, Dalton, Georgia. November 15, 2022.

2020      **3<sup>rd</sup> place Poster**  
 Awarded third place poster for the poster titled “**Evaluation of Pic-Clor 60 and Carolina-strongback Rootstock for Fusarium Wilt Management in Watermelon**” (Co-Author and Co-Presenter) in the GACAA Applied Research Competition at the Georgia Association of County Agricultural Agents Annual Meeting/Professional Improvement Conference, Virtual. November 11, 2022.

2020      **1<sup>st</sup> Place Winner**  
 Awarded the **Vegetable Research and & Demonstration Award** (Co-Applicant) at the Georgia Association of County Agricultural Agents Annual Meeting/Professional Improvement Conference, Virtual. November 11, 2022.

2019            **2<sup>nd</sup> place Poster**  
Awarded second place for his poster “**An Economic Analysis of Cover Crop Utilization in Georgia Cotton and Peanut Production**” (Author) in the Conservation Tillage Competition at the Georgia Association of County Agricultural Agents Annual Meeting/Professional Improvement Conference, Dublin, GA. November 5, 2019

### **Nominated by Hancock**

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*Awards in this category were applied for or nominated by Hancock on behalf of clientele.*

2022            **State Winner**  
**Sunbelt Expo Georgia Farmer of the Year – Turner County Farmer, Scotty Raines**, Nominated state winner, assisted in facilitating media interviews, securing application documents from the farmer, and planning local celebration event (75 contacts). Hancock recognized for nomination efforts by the Georgia Farm Bureau, CAES Newswire, Southeast AgNet, numerous television stations, and local newspapers.

2021            **Region Winner**  
**Georgia Cotton Quality Award, Region 1 (1,000+ acres) – Turner County Farmer, Scotty Raines**, Nominated winning farmer, collected application documents from the cotton gin, and was recognized with the winning nominee at the Georgia Cotton Commission’s Annual Meeting

2020            **Region Winner**  
**Georgia Cotton Quality Award, Region 1 (500 – 1,000 acres) – Turner County Farmer, Wendell Hobby**, Nominated winning farmer, collected application documents from the cotton gin, and was recognized with the winning nominee at the Georgia Cotton Commission’s Annual Meeting

2019            **Region Winner**  
**Georgia Cotton Quality Award, Region 1 (less than 500 acres) – Turner County Farmer, Beth NeSmith**, Nominated winning farmer, collected application documents from the cotton gin, and was recognized with the winning nominee at the Georgia Cotton Commission’s Annual Meeting

# Leadership and Special Assignments

Summary of Assignments	
National	State
2	6

## National

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Present-2022	<p><b>Extension Disaster Education Network (EDEN) Delegate</b></p> <p>Serves as an Extension Disaster Education Network Delegate for the University of Georgia. EDEN is an alliance of land-grant extension services with institutional representatives serving as organizational delegates.</p>
2023 – 2020	<p><b>Southeast Regional Fruit &amp; Vegetable Conference Educational Session Moderator</b></p> <p>During each Southeast Regional Fruit &amp; Vegetable Conference, he served as a moderator in at least one educational session. Hancock was responsible for moderating the sessions, introducing speakers, setting up presentations, and distributing conference material to attendees.</p>

## State

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Present – 2022	<p><b>Georgia Association of County Agricultural Agents Executive Board Member, State Treasurer</b></p> <p>Responsible for managing all financial aspects of the GACAA. A few of his association duties include collecting member registration and membership dues, invoicing association sponsors, managing the association’s investment portfolio, supporting annual meeting planning efforts, and weighing in on association leadership decisions.</p>
Present – 2022	<p><b>Georgia Association of County Agricultural Agents Farmhouse Public Relations Co-Facilitator/Supporter</b></p> <p>As GACAA treasurer, he takes an active role in helping facilitate two annual Extension public relations efforts including the Georgia Farm Bureau Convention in Jekyll Island, Georgia and the Association of County Commissioners of Georgia annual conference in Savannah, Georgia. At each annual event, he is responsible for overseeing all financial transactions for the association, including processing invoices, providing appropriate reimbursements to members, and assisting in event set-up. These conferences are each attended by 700 – 1,000 Extension stakeholders annually.</p>

Present – 2019

**Georgia Association of County Agricultural Agents - Agricultural Economics Committee**

The Agricultural Economics Committee serves as a platform for Extension agents and specialists to develop agricultural economics programming and planning. Additionally, the committee annually awards a worthy agent for excellent programming in the areas of agricultural economics and community development.

2023 – 2022

**Suwannee-Satilla Regional Water Planning Council Extension Liaison**

Served as a liaison between University of Georgia Cooperative Extension and the Suwannee-Satilla Regional Water Planning Council. The Suwannee-Satilla Regional Water Planning Council is comprised of members who reside in the water region and who have been appointed by the Governor, the Lieutenant Governor, or the Speaker of the House. The Council is led by a Chair and Vice-Chair who are voted on by council members.

2024, 2022

**UGA Extension Winter Conference Hospitality Committee Member**

The Extension Winter Conference Hospitality Committee develops plans and ideas to welcome conference attendees including providing welcome gifts and gift baskets. His role with the committee included soliciting donations/collecting conference donations from Extension stakeholders, arriving at the conference one day early to set up and prepare attendee gifts, and attending committee planning meetings.

2022

**Georgia Cooperative Council Youth Leadership Conference Adult Leader**

The Georgia Cooperative Council Youth Leadership Conference provides students with leadership development opportunities while increasing awareness of cooperatives and exploring the cooperative way of doing business. During this week-long camp, he was involved with teaching participants about leadership, helped facilitate team-building exercises, and chaperoned youth during evening hours.

**Mentoring**

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2022

**Mentored UGA Extension summer Intern, Kaelyn Morgan for 12 weeks during the summer of 2022.**

## FINANCIAL SUPPORT AND GIFTS

Year	Funding Source	Purpose	Role	Value
2023 - 2019	Turner County ANR Donors	ANR Programming	Solicitor	\$13,955.00
2023 - 2019	In-Kind Support	On-Farm Research	Coordinator	\$8,450.00
2021	Participant Contributions	Master Cattlemen's Program	Coordinator	\$1265.00
	<b>Grand Total</b>			<b>\$23,670.00</b>

## Pending and In-Progress

Year	Funding Source	Purpose	Role	Value
2025	Georgia Cotton Commission	Sustainability and Profitability for Georgia Cotton	Co-Principal Investigator	\$54,000.00 <b>(Funded)</b>
2029 - 2024	USDA National Institute of Food and Agriculture	Converting Agricultural Waste Product into Valuable Resources and Adopting Next Level Labor-Saving Technology	Co-Principal Investigator	\$5,000,000.00 <b>(In-Review)</b>
	<b>Grand Total</b>			<b>\$5,054,000.00</b>

# PROFESSIONAL PRESENTATIONS & EDUCATIONAL PROGRAMS

Summary of Presentations		
International/National	State/Regional	District/Local
15	25	4

## International/National

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### Oral Presentations

- 2024      **Investigating the Lucrativeness of Onion Production in Georgia, USA**, In the 65th Annual Conference of the Food Distribution Research Society. Cabezasa, Puerto Rico. **(Co-Presenter)**.
- 2024      **UGA Extension Prepares for Emergencies**. In Extension Disaster Education Network Annual Conference. Salt Lake City, Utah. **(Presenter)**.
- 2024      **Profitability Analysis of Producing Sweet Corn in the Southeast Regions, USA**, In XV International Agriculture Symposium "AGROSYM 2024". Sarajevo, Bosnia and Herzegovina. **(Co-Presenter)**.
- 2024      **Cost Benefit Analysis of Bulb Onion Production Using Manual Harvesting Technics in the Southeast Region, USA**, In XV International Agriculture Symposium "AGROSYM 2024". Sarajevo, Bosnia and Herzegovina. **(Co-Presenter)**.
- 2024      **Building Organizational Capacity For Emergency Preparedness: A Team Approach to Serve the Community**, In 2024 *National Association of County Agricultural Agents Annual Meeting & Professional Improvement Conference*. Dallas, Texas. **(Presenter)**
- 2022      **Evaluating Economic Outcomes of the Utilization of Cover Crops in Southeastern Cotton Production**, In 2022 *Beltwide Cotton Conference*. San Antonio, Texas. **(Co-Presenter)**
- 2020      **Economics of Best Management Practices to Improve Water Quality and Quantity in the Upper Floridan Aquifer**, In *Seventh Interagency Conference on Research in the Watersheds*. Online Conference. **(Co-Presenter)**
- 2020      **Understanding the Regional Economic Impact of Adopting Agricultural Best Management Practices (BMPs) in the Upper Floridan Aquifer (UFA) Region**, *Southern Agricultural Economics Association Annual Meeting*. Louisville, Kentucky, February **(Co-Presenter)**

## Poster Presentations

- 2024      **Assessment of Peanut Fungicide Programs and Sulfur in Irwin County, GA, 2020-2023**, *American Peanut Research & Education Society Annual Meeting*. Oklahoma City, Oklahoma. **(Co-Presenter)**
- 2024      **2023 UGA On-Farm Cotton Variety Evaluation Program Preliminary Results**, In *2024 Beltwide Cotton Conferences*. Fort Worth, Texas. **(Co-Presenter)**
- 2023      **UGA Southeast District Extension's Emergency Preparedness Response**, Extension Disaster Education Network Annual Conference. Savannah, Georgia. **(Co-Presenter)**
- 2023      **Assessment of Peanut Fungicide Programs and Sulfur in Irwin County, GA, 2020-2022**, *American Peanut Research & Education Society Annual Meeting*. Savannah, Georgia. **(Co-Presenter)**
- 2022      **2021 UGA On-Farm Cotton Variety Evaluation Program Preliminary Results**, In *2022 Beltwide Cotton Conferences*. San Antonio, Texas. **(Co-Presenter)**
- 2022      **Evaluating the Last Effective Bloom Date for Cotton in Georgia**. *Beltwide Cotton Conference*, San Antonio, Texas. **(Co-Presenter)**
- 2022      **Environmental Sustainability Impacts of Cover Crops in Southeastern Cotton Production**. *Beltwide Cotton Conference*, San Antonio, Texas. **(Co-Presenter)**

## State/Regional

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### Educational Programs

- 2023      **2023 UGA GrassMasters Program Series**
- Served as an invited instructor for a portion of the 2023 GrassMasters Series in Warren County, Georgia on the topic of improving soil fertility in hay fields and pastures. The GrassMasters program is a 7-week-long series of seven educational workshops that focus on forage production. This program is an introduction to forage production systems and is an informative program for experienced forage managers and beginners alike. (38 Contacts)
- 2021      **2021 Spring Master Cattleman Program**
- The Georgia Master Cattleman program is an eight-week collaborative beef cattle education effort between the University of Georgia and the Georgia Cattleman's Association. This course educates producers on best management practices and UGA recommendations in the areas of animal nutrition, herd health, forage planning strategies, beef industry economics, and parasite management among other topics. Participants also had the opportunity to obtain their Beef Quality Assurance certification through the program. The Georgia Master Cattleman program featured 11 speakers from 4 University of Georgia Departments and the Georgia Cattleman's Association. Each of the eight sessions lasted two hours with questions from the audience at the end of the presentations. Approximately 55 participants started the program and over 40 completed the program for certification as Master Cattleman. Program participants were from 27 Georgia counties and 1 South Carolina county.

Hancock hosted this program virtually due to Covid-19 meeting restrictions. (63 Contacts)

### Oral Presentations

- 2024 **2024 Georgia Ag Forecast: Production Inputs and Expenditures**, Georgia Ag Forecast. Tifton, Georgia **(Presenter)**
- 2024 Journeyman Farmer: Small Fruits & Vegetable Production, Barrow County Journey Farmer Program, Barrow, County, Georgia **(Presenter)**
- 2024 **Optimizing Planting Density of Bell Pepper (*Capsicum annuum*) in Georgia**, Southern Regional conference for the *American Society for Horticultural Science* (SR-ASHS). Atlanta, Georgia. **(Co-Presenter)**
- 2022 **Forage Hot Topics, Expert Panel - Cattleman's Connection**. Georgia Cattlemen's Association Quarterly Meeting. Moultrie, Georgia. **(Co-Presenter)**
- 2022 **Evaluation of Grafted Seedless Watermelon Plants for Management of Fusarium Wilt**, Georgia Association of County Agricultural Agents Annual Meeting, Dalton, Georgia. **(Presenter)**.
- 2019 **Georgia and Florida Farm Scale Economic Results**, *Floridan Aquifer Collaborative Engagement for Sustainability (FACETS)* Participatory Stakeholders Meeting, Tifton, Georgia. **(Co-Presenter)**
- 2019 **Farm/Forest-Scale Biophysical & Economic Modeling & Trade-Offs**, *Floridan Aquifer Collaborative Engagement for Sustainability (FACETS)* Participatory Stakeholder Meeting. Tifton, Georgia. **(Co-Presenter)**
- 2019 **Why Hay Sampling is Important. Don't Judge a Bale by How it Looks**, Ben Hill, Irwin, and Turner Joint Forage Production Update, Irwinville, Georgia. **(Co-host)**

### Poster Presentations

- 2024 **Evaluation of Grafted Seedless Watermelon Plants for Management of Fusarium Wilt**, Southeast Regional Fruit & Vegetable Conference, Savannah, Georgia. **(Co-Presenter)**.
- 2024 **Economics of Producing Hand-Harvested Bulb Onion Amidst High Input Prices in Georgia**. UGA 2024 Extension Winter Conference Poster Session. Eatonton, Georgia. **(Co-Presenter)**
- 2023 **Assessment of Peanut Fungicide Programs and Sulfur in Irwin County, GA, 2020-2022**, Georgia Association of County Agricultural Agents Annual Meeting. North Augusta, South Carolina. **(Co-Presenter)**
- 2023 **Evaluation of Systematic Spray Programs to Reduce Onion Center Rot Incidence**, Georgia Association of County Agricultural Agents Annual Meeting. North Augusta, South Carolina. **(Co-Presenter)**



- 2023 **Evaluation of Grafted Seedless Watermelon Plants for Management of Fusarium Wilt**, Georgia Association of County Agricultural Agents Annual Meeting, North Augusta, South Carolina. **(Co-Presenter)**.
- 2023 **Leveraging a Team's Approach for Emergency Preparedness in Georgia**, Georgia Association of County Agricultural Agents Annual Meeting, North Augusta, South Carolina. **(Co-Presenter)**.
- 2022 **The Effects of Whole Cottonseed Supplementation on Performance, Breeding Soundness Exams, and Manganese Superoxide Dismutase Concentrations in the Blood and Semen of Beef Bulls**. Georgia Association of County Agricultural Agents Annual Meeting, Tifton, Georgia. **(Presenter)**
- 2022 **The Effects of Whole Cottonseed Supplementation on Performance, Breeding Soundness Exams, and Manganese Superoxide Dismutase Concentrations in the Blood and Semen of Beef Bulls**. UGA Extension Winter Conference, Eatonton, Georgia. **(Presenter)**
- 2021 **An Analysis of Cover Crop use in Southeastern Row Crop production: Economics, Production Practices, and Perceptions**. In Farm Bureau State Commodity Conference, Tifton, Georgia. **(Co-Presenter)**
- 2020 **UGA Extension Intern Program and FVSU Team Success: A Summer of Learning**, Georgia Association of County Agriculture Agents Annual Meeting/Professional Improvement Conference, Dublin, Georgia. **(Co-Presenter)**
- 2020 **UGA Extension Intern Program and FVSU Team Success: A Summer of Learning**, UGA Extension Winter Conference, Eatonton, Georgia. **(Co-Presenter)**
- 2020 **An Economic Analysis of Cover Crop Utilization in Georgia Cotton and Peanut Production**. UGA Extension Winter Conference, Eatonton, Georgia. **(Presenter)**
- 2020 **Evaluation of Pic-Clor 60 and Carolina-strongback Rootstock for Fusarium Wilt Management in Watermelon**, Georgia Association of County Agricultural Agents Annual Meeting/Professional Improvement Conference, Virtual. **(Co-Presenter)**.
- 2019 **UGA Extension Intern Program and FVSU Team Success: A Summer of Learning**, Georgia Association of County Agriculture Agents Annual Meeting/Professional Improvement Conference, Dublin, Georgia. **(Co-Presenter)**
- 2019 **Development of Best Management Practice Simulations with Enterprise Budgets for Production in the Flint River Basin**. Georgia Association of County Agricultural Agents Annual Meeting, Dublin, Georgia. **(Presenter)**
- 2019 **An Economic Analysis of Cover Crop Utilization in Georgia Cotton and Peanut Production**. Georgia Association of County Agricultural Agents Annual Meeting, Dublin, Georgia. **(Author)**

## District / Local

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### Oral Presentations

- 2023        **2022 Turner County ANR Program Research Highlights.** Turner County ANR Peanut Commodity Meeting. Ashburn, Georgia **(Presenter)**
- 2022        **Georgia Farmer of the Year Award Overview,** Turner County Farmer of the Year Celebration. Ashburn, Georgia. **(Presenter)**
- 2022        **Using Pesticides Wisely.** Scheduled 4 Turner County farmer trainings. Ashburn, Georgia. **(Presenter)**
- 2020        **Pegging Zone Sampling and Impacts Calcium Deficiencies in Peanuts.** Hat Creek Peanut Farm Meeting. Ashburn, Georgia. **(Presenter)**

### Poster Presentations

- 2022        **The Effects of Whole Cottonseed Supplementation on Performance, Breeding Soundness Exams, and Manganese Superoxide Dismutase Concentrations in the Blood and Semen of Beef Bulls.** Presented at UGA Beef Cattle Short Course and HERD Sale. Tifton, Georgia. **(Presenter)**

## MEDIA PROGRAMMING

- 2023 - 2019      Published **111 Turner County ANR Blog Posts** on numerous topics related to row-crop production, emergency preparedness, watermelon disease control, livestock forages, and other relevant topics.
- 2023 - 2019      Published **97 Turner County ANR Email Updates** to inform growers and local agricultural stakeholders about upcoming meetings, training, and extension specialist recommendations, and research updates. (**138 subscribers** – Including local newspaper)
- 2023              Authored *Georgia Cattleman's Association Magazine* article: "**Should I Establish Bahiagrass or Bermudagrass on my Farm?**" May 2023. (**5,000+ subscribers**)
- 2022              In collaboration with the Georgia Peanut Commission, he hosted an in-field mini-peanut production presentation for **18 national agriculture social media influencers** to be posted on their pages. September 2022
- 2022              **Featured** on the "Farm Babe" Facebook page demonstrating how to determine optimal peanut maturity. Sep. 2022 (**240,000+ followers**).
- 2022              Published *Southern Ag Today media* article - Harkins, M., Liu, Y., Plastina, A., Hancock, G., and Smith. A. R. 2022. Cover Crop Seed Availability Hinders Cover Crop Adoption by Agricultural Producers – Sep. 2022

# Publications

Authored or co-authored the following abstracts, extension publications, extension enterprise budgets, or journal articles as a result of his work in agriculture. All works listed in this section were peer-reviewed and/or accepted for publication.

Summary of Publications	
National	State/Regional
12	39

## National

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### Peer-Reviewed Journal Articles

- 2024 Burt, J. C., Baxter, L. L., Anderson, W. F., Hancock, G. A., & Secor, W. G. (2024). Evaluating the agronomic and economic benefit of including spinosad with and without pyrethroid insecticides in bermudagrass stem maggot treatments. *Crop, Forage & Turfgrass Management*, 10, e70011. <https://doi.org/10.1002/cft2.70011> **(Co-Author)**.
- 2021 Hudson, O., Waliullah, S., Ji, P., Hand, J., Price, J., **Hancock, G.**, Carlson, S., Kichler, J., Price, T., Dowdy, M., Hayes, B., and Ali, E. (2021). Detection of *Phytophthora capsici* from Irrigation Ponds in South Georgia. *Journal of the American Phytopathological Society (APS) - Plant Health Progress* 2021 22:3, 380-383. June 2021. <https://doi.org/10.1094/PHP-02-21-0043-FI> **(Co-Author)**
- 2020 **Hancock, G.**, Liu, Y., Smith, A. R., & Plastina, A. (2020). Motivations and Challenges of Cover Crop Utilization for Georgia Crop Production. *Journal of American Society of Farm Managers and Rural Appraisers*. **(Author)**.

### Jury Selected Conference Presentation(s)

- 2020 Koirala, U., Adams, D., He, F., **Hancock, G.**, Smith, A., and Athearn, K, (2020). Understanding the Regional Economic Impact of Adopting Agricultural Best Management Practices (BMPs) in the Upper Floridan Aquifer (UFA) Region. *Southern Agricultural Economics Association Annual Meeting*, Louisville, Kentucky, February 2020. 10.22004/ag.econ.302314. **(Co-Author)**

### Poster Presentations

- 2024 Hand, L., **Hancock, G.**, et al. (2022). 2021 UGA On-Farm Cotton Variety Evaluation Program Preliminary Results. In *2022 Beltwide Cotton Conferences*. Fort Worth, Texas. **(Co-Author)**.
- 2022 Hand, L., **Hancock, G.**, et al. (2022). 2021 UGA On-Farm Cotton Variety Evaluation Program Preliminary Results. In *2022 Beltwide Cotton Conferences*. San Antonio, Texas. **(Co-Author)**.

- 2022 Hayes, B., Miller, J., Carter, A., Moon, C., **Hancock, G.**, Cloud, J., Kichler, J., Register, J., Dawson, J., Hollifield, S., Roberts, P., Hand, L. 2022. Evaluating the Last Effective Bloom Date for Cotton in Georgia. *Beltwide Cotton Conference*, San Antonio, Texas. **(Co-Author)**

### **Jury Selected Abstracts and Proceedings**

- 2024 Edwards, P., Anderson, A., Bell, K., Pope, W., Bennett, J., Carlson, S., **Hancock, G.**, Reeves, B., Culbreath, K., and Kemerait, B. 2024. Assessment of Peanut Fungicide Programs and Sulfur in Irwin County, GA, 2020-2023. *American Peanut Research & Education Society Annual Meeting*. Oklahoma City, Oklahoma. **(Co-Author)**
- 2022 Hayes, B., Miller, J., Carter, A., Moon, C., **Hancock, G.**, Cloud, J., Kichler, J., Register, J., Dawson, J., Hollifield, S., Roberts, P., Hand, L. 2022. Evaluating the Last Effective Bloom Date for Cotton in Georgia. *Beltwide Cotton Conference*, San Antonio, Texas. **(Co-Author)**
- 2021 Maeda, M., S.M. Brown, S.A. Byrd, D.S. Carlson, P. Edwards, **G. Hancock**, J.M. Kichler, T. Price, J.L. Snider, G.D. Collins, K. Edmisten, L.U. Snyder. H. Frame, M.A. Jones, B.M. McKnight, C.D. Meeks, G. Morgan, R. Norton, B.K. Pieralisi, T.B. Raper, B. Robertson, T. Sandlin, and D.L. Wright. 2021. A Beltwide Seed Quality Survey; An Extension Cotton Specialists Project. Abstract. *Beltwide Cotton Conferences*, Virtual. **(Co-Author)**
- 2020 Smith, A.R., **Hancock, G.**, Koirala, U., Karki, R., Athearn, K., & Liu, Y. (2020). Economics of Best Management Practices to Improve Water Quality and Quantity in the Upper Floridan Aquifer. In *Seventh Interagency Conference on Research in the Watersheds*. Tifton, Georgia. Online Conference. **(Co-Author)**.

### **Other Notable Publication(s)**

- 2022 Unmesh, K., Adams, D., Smith, A. R., Athearn, K., Kastner-Wilcox, K. R., **Hancock, G.**, Russell, L., Hancock, D. (2022). FACETS enterprise crop budgets for NE Florida and SW Georgia. USDA Ag Data Commons. **(Co-Author)**.

### **State/Regional**

#### **Booklet Chapter Contributions**

- 2024 **Hancock, G.** (2024) 2024 Inputs and Production Expenditures Forecast. In *2024 Georgia Ag Forecast Situation and Outlook Reports* booklet. The University of Georgia College of Agricultural & Environmental Sciences. January 26, 2024. **(Author)**

#### **Extension Publications**

- 2024 Liu, Y., Hancock, G., and Smith, A., The Looming Crisis for Georgia Row Crop Producers in 2024. UGA Extension Numbered Publication - AGECON-24-07-PR. September 2024. **(Co-Author)**.
- 2024 Fonsah, E. and Hancock, G., Southern Highbush Blueberry Marketing and Economics. UGA Extension Numbered Publication - AGECON-24-10-02. October 2024. **(Co-Author)**.

- 2024 Fonsah, E. and Hancock, G., Production Costs. In: Commercial Pepper Production Handbook. UGA Extension Numbered Publication - AGECON-24-09-02. October 2024. **(Co-Author)**.
- 2024 Fonsah, E. and Hancock, G., Marketing. In: Commercial Pepper Production Handbook. UGA Extension Numbered Publication - AGECON-24-09-02. October 2024. **(Co-Author)**.
- 2024 Fonsah, E. and Hancock, G., Production Costs. In: Commercial Watermelon Production Handbook. UGA Extension Numbered Publication - AGECON-24-08-02. October 2024. **(Co-Author)**.
- 2024 Fonsah, E. and Hancock, G., Marketing. In: Commercial Watermelon Production Handbook. UGA Extension Numbered Publication - AGECON-24-08-02. October 2024. **(Co-Author)**.
- 2024 Daniel, J., Escalante, C., and **Hancock, G.**, 2022 Georgia Agricultural Census: Farm Financials. UGA Extension Numbered Publication - AGECON-24-01-02. February 2024. **(Co-Author)**.
- 2024 Daniel, J. and **Hancock, G.**, 2024. 2022 Georgia Agricultural Census: Inputs and Production Expenditures. UGA Extension Numbered Publication - AGECON-24-01-03. February 2024. **(Co-Author)**.
- 2024 Daniel J., Hancock G., Fonsah E., and Campbell B., Georgia Farm Gate Value 20-Years Trends – Vegetables. UGA Extension Numbered Publication - AGECON- 24-05-05. May 2024. **(Co-Author)**
- 2024 Daniel J., Hancock G., Fonsah E., and Campbell B., Georgia Farm Gate Value 20-Years Trends – Fruits and Nuts. UGA Extension Numbered Publication - AGECON- 24-05-04. May 2024. **(Co-Author)**
- 2022 Harkins, M., Liu, Y., Plastina, A., **Hancock, G.**, and Smith, A. R. 2022. Cover Crop Cost-Share Program Payments. UGA Extension Numbered Publication - AGECON-22-01PR. September 2022. **(Co-Author)**.

### **Extension Enterprise Budgets**

- 2024 **Hancock, G.**, Fonsah, E. G., Tyson, C. 2024. Onion Crop Enterprise Budget. January 2024. **(Author)**
- 2024 **Hancock, G.** and Fonsah, E. G. 2024. Watermelon Crop Enterprise Budget. January 2024. **(Author)**
- 2024 **Hancock, G.** and Fonsah, E. G. 2024. Sweet Corn Crop Enterprise Budget. January 2024. **(Author)**
- 2024 **Hancock, G.** and Fonsah, E. G. 2024. Cabbage Crop Enterprise Budget. January 2024. **(Author)**
- 2024 **Hancock, G.** and Fonsah, E. G. 2024. Blueberry Crop Enterprise Budget. January 2024. **(Author)**

- 2024 Fonsah, E. G., and **Hancock, G.** 2024. Squash – Bare-Ground Crop Enterprise Budget. January 2024. **(Co-Author)**
- 2024 Fonsah, E. G., Wells, L., and **Hancock, G.** 2024. Pecan Crop Enterprise Budget. January 2024. **(Co-Author)**
- 2024 Fonsah, E. G., and **Hancock, G.** 2024. Satsuma Crop Enterprise Budget. January 2024. **(Co-Author)**
- 2024 Fonsah, E. G., and **Hancock, G.** 2024. Strawberry Crop Enterprise Budget. January 2024. **(Co-Author)**
- 2024 Secor, W., Baxter, L., and Hancock, G. 2024. Fescue Enterprise Budget. January 2024. **(Co-Author)**
- 2024 Secor, W., Baxter, L., and Hancock, G. 2024. Bahia Enterprise Budget. January 2024. **(Co-Author)**
- 2024 Secor, W., Baxter, L., and **Hancock, G.** 2024. Irrigated Hybrid Bermuda Enterprise Budget. January 2024. **(Co-Author)**
- 2024 Secor, W., Baxter, L., and **Hancock, G.** 2024. Non-Irrigated Hybrid Bermuda Enterprise Budget. January 2024. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Crop Costs and Net Returns Estimate. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Canola Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Dryland Corn Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Irrigated Corn Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Dryland Corn, Strip Tillage Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Irrigated Corn, Strip Tillage Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Dryland Grain Sorghum, Strip Tillage Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Dryland Grain Sorghum Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Irrigated Grain Sorghum, Strip Tillage Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Irrigated Grain Sorghum Crop Enterprise Budget. December 2023. **(Co-Author)**

- 2023 Smith, A. and **Hancock, G.** 2024. Dryland Peanut, Strip Tillage Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Dryland Peanut Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Irrigated Peanut, Strip Tillage Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Irrigated Peanut Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Dryland Soybean, Strip Tillage Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Dryland Soybean Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Irrigated Soybean, Strip Tillage Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2024. Irrigated Soybean Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2023. Conventional Wheat Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Smith, A. and **Hancock, G.** 2023. Intensively Managed Wheat Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Liu, Y., Smith, A., and **Hancock, G.** 2023. Irrigated Cotton Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Liu, Y., Smith, A., and **Hancock, G.** 2023. Dryland, Strip Tillage Cotton Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Liu, Y., Smith, A., and **Hancock, G.** 2023. Irrigated, Strip Tillage Cotton Crop Enterprise Budget. December 2023. **(Co-Author)**
- 2023 Liu, Y., Smith, A., and **Hancock, G.** 2023. Dryland Cotton Crop Enterprise Budget. December 2023. **(Co-Author)**

## Papers in Review

Hancock has authored or co-authored the following article(s). The work in this section has been submitted for review in various national and international academic journals.

- 2024 McCay, M., Liu, Y., Plastina, A., **Hancock, G.**, and Smith A. R. Sustainable Practices for Cover Crops in the Southeastern United States Row Crop Production. **(Co-Author)**.



# Professional Consultations

## Summary of Client Consultations

Year	Program Area	Telephone Consultation	In-Person Office Contacts	Site Visits
2023	ANR	1,551	1,186	94
2022	ANR	3,202	2,723	149
2021	ANR	1,925	1,618	158
2020 (covid year)	ANR	2202	1,140	113
2019 (09/01/2019-12/31/2019)	ANR	551	283	63

## Additional Outreach Programming

Many crop, forage, and livestock related educational programs were conducted Hancock and in collaboration with Cooperative Extension Specialists, a local Young Farmers program, and/or industry representatives in response to programming needs. This programming included production meetings covering topics such as forage, cotton, peanuts, watermelon, cover crops, emergency preparedness, livestock, and weed control. These programs were conducted as continuing education programs to keep growers informed on the latest information, introduce them to new practices, agricultural policies, and technologies to help them produce a positive return on their commodities, and provide private and commercial pesticide hours/credits to satisfy their Georgia Department of Agriculture Pesticide license requirements. In each of these events hosted by Hancock, members were informed about program details through email, postcard-mailers, social media, and other public venues.

Summary of Outreach/Educational Agricultural Programming			
	CEU Credit Hours Made Available to Participants	Participants	Educational Contact Hours
<b>Outreach/Educational Agricultural Programming</b>	19 Private 35 Commercial	1,212	61

### Outreach/Educational Agricultural Programming

- 2024            2024 Georgia Ag Forecast: Production Inputs and Expenditures (29 Contacts)
- 2023            Hat Creek Peanut Education Meeting (50 Contacts)
- 2023            Warren County ANR GrassMasters Soil Fertility Education Meeting (37 Contacts)

2023 Turner County Cotton/Rural Health Production (83 Contacts)  
2023 Turner County Peanut Production Meeting (45 Contacts)  
2023 Turner County Watermelon Production Meeting (27 Contacts)  
2022 Turner County Cotton Trainings (41 Contacts)  
2022 Turner County Peanut Maturity Clinics (18 Clinics & 113 Contacts)  
2022 Turner County Legislative Agricultural Tour (20)  
2022 Turner County ANR Using Pesticides Wisely Grower Training (33)  
2022 Turner County ANR Using Pesticides Wisely Grower Training (12)  
2022 Turner County ANR Using Pesticides Wisely Grower Training (7)  
2022 Turner County ANR Using Pesticides Wisely Grower Training (13)  
2022 Sconyer's Gin & Warehouse Cotton Production Meeting (17)  
2022 Turner County Peanut Presentation for Social Media Influencers (18 Contacts)  
2022 Turner County Row Crop Disease Meeting (45 Contacts)  
2022 Turner & Wilcox County Beef Production Meeting (31 Contacts)  
2022 Georgia Farmer of the Year Turner County Celebration (75 Contacts)  
2022 Turner County Peanut Production Meeting (35 Contacts)  
2022 Turner County Cotton Whitefly Management Meeting (29 Contacts)  
2021 Turner County Peanut Maturity Clinics (20 Clinics & 104 Contacts)  
2021 UGA Master Cattleman's Program Module 1 (60 Contacts)  
2021 UGA Master Cattleman's Program Module 2 (51 Contacts)  
2021 UGA Master Cattleman's Program Module 3 (47 Contacts)  
2021 UGA Master Cattleman's Program Module 4 (53 Contacts)  
2021 UGA Master Cattleman's Program Module 5 (38 Contacts)  
2021 UGA Master Cattleman's Program Module 6 (44 Contacts)  
2021 UGA Master Cattleman's Program Module 7 (47 Contacts)  
2021 UGA Master Cattleman's Program Module 8 (53 Contacts)  
2020 Turner County Peanut Maturity Clinics (14 Clinics & 73 Contacts)  
2020 Turner County Row Crop Weed Control Production Meeting (38 Contacts)  
2020 Turner County Peanut Production Meeting (44 Contacts)  
2020 Turner County Watermelon and Vegetable Production Meeting (27 Contacts)  
2020 Turner County Young Farmers and Extension Hemp Education Meeting (65 Contacts)  
2019 Irwin, Turner, and Ben Hill County Forage Production Meeting (27 Contacts)  
2019 Turner County Peanut Maturity Clinics (12 Clinics & 67 Contacts)