

## VITA

### 1. ACADEMIC HISTORY:

Name: Wojciech J. Florkowski

Present Rank: Professor, appointed July 1, 2002

Tenure Status: Tenured

Graduate Faculty Status: Appointed to graduate Faculty January, 1991, Reappointed

Highest Degree: Ph.D., University of Illinois, 1986

#### *List of Academic Positions*

| <u>Title</u>                | <u>Employer</u>   | <u>Dates</u> |
|-----------------------------|---|--------------|
| Graduate Research Assistant | Univ. of Illinois<br>Department of Agricultural Economics                                 | 1981-1986    |
| Assistant Professor         | University of Georgia, Griffin Campus<br>Department of Agricultural and Applied Economics | 1986-1993    |
| Associate Professor         | University of Georgia, Griffin Campus<br>Department of Agricultural and Applied Economics | 1993-2002    |
| Professor                   | University of Georgia, Griffin Campus<br>Department of Agricultural and Applied Economics | 2002-present |

#### *Other Professional Employment*

| <u>Title</u>       | <u>Employer</u>  | <u>Dates</u> |
|--------------------|--|--------------|
| Economic Assistant | Kombinat PGR "Karolew"<br>Karolew, Poland  | 1978         |
| Economic Analyst   | Stadnina Koni "Racot"<br>Racot, Poland   | 1978-1980    |
| Export Advisor     | Wojewodzki Zwiasek<br>Spoldzielni Rolniczych<br>"Samopomoc Chlopska"<br>Leszno, Poland | 1980-1981    |

## 2. RESIDENT INSTRUCTION AND CONTINUING EDUCATION

### A. Instruction

Guest Lectures, 1994 and 1995, Food Science 462/662 “Food Biotechnology,” The University of Georgia.

Guest Lectures, 1999, Market Research, Rostock University, Germany.

### B. Workshops and Training

Multiple training sessions with apple growers in Poland on consumer and marketing issues sponsored by Winrock International, 1994.

Instruction for small farmers in Mexico in the area of fresh produce delivery system and marketing sponsored by Winrock International, 1995.

Training of managers of fruit and vegetable processing plant from the Republic of Tajikistan sponsored by Winrock International, 1995.

Training of Bulgarian research team from the Canning Research Institute in Plovdiv, Bulgaria, in the design and implementation of data collection for a consumer study, 1997.

Training of small and medium business managers in handling fresh produce for Wincenty Witos Foundation, Lublin, Poland, 1997.

Instruction to a faculty from Selangor Agricultural University in Malaysia in the area of marketing sponsored by the Cochran Fellowship program, 1997.

Instruction to a deputy manager from an export-import company in Vietnam sponsored by the Cochran Fellowship Program, 1997.

Lectures in agricultural marketing and application of marketing studies in peanut product development to participants in the Peanut CRSP grant projects from Africa, Europe, and Latin America, 1998.

Training of farm managers from the Ukraine in marketing and management sponsored by the Cochran Fellowship Program, 1998.

Training and supervision of Bulgarian research team from the Canning Research Institute in Plovdiv, Bulgaria, in the design and implementation of the consumer food product tasting panel, 1999.

Symposium on Peanut Processing and Utilization in Bulgaria, presentation on economics and marketing of peanuts and peanut products to research, government, and industry representatives in Plovdiv, Bulgaria, October 2000.

Workshop co-organizer and facilitator, International Conference, “An Integrated View of Fruit and Vegetable Quality,” July 8, 2003, Wageningen, The Netherlands.

Co-facilitator, Georgia Round Table Workshop for Improving Fresh Produce Supply Chain Networks, September 18, Griffin, 2005, Georgia.

C. Graduate Advising

1. Thesis Directed and Supervised (Major Professor):

- Senhui He (M.S.) 1994, Factors Influencing Consumption Frequency of Selected Nuts
- Charles E. Cruse (M.S.) 1999, Pricing Effects of Quality on Commodity Markets: Emphasis on the Beef Industry
- Anil Kumar (M.S.) 2001. Graduated
- Mohamed Ibrahim (Ph.D.) 2005. Graduated
- Sojin Hahn (M.S.) 2005. Graduated
- Madison Coley (M.S.) 2006. Graduated
- Padnanand Nadhavan Nambiar (M.S.) 2010. Graduated
- Ting Meng (PhD) 2014. Graduated
- Padnanand Nadhavan Nambiar (Ph D) 2015. Graduated
- Shu Wang (M.S.) 2015. Graduated
- Shengfei Fu (PhD) 2016. Graduated
- Walter Moturi (PhD) 2019. Graduated
- Yawotse Dzidula-Enyo Nove (PhD) 2018-2019. Graduated 2022.
- Sulakshan Neupane (PhD) 2020-present
- Xianzhe Huang (PhD) 2022-present
- Charishma Nadavala (MS) 2023-present
- Naresh Kharel (MS) 2023-present

2. Chairman, Reading Committee

- Arlyn Maligaya. An Analysis of Supply and Demand Relationships for Georgia Agriculture. M.S., 1987
- Robert Lee Franklin, Jr. An Analysis of the Profitability and Riskiness of Using Legume Cover Crops in the No-Till Feed Grain Production. M.S., 1988

3. Member of Advisory or Reading Committee

- Ines Heer, University of Rostock, Germany, Ph.D. thesis reviewer; degree completed April 2007
- Ines Heer, visiting Ph.D. candidate from Rostock University, Germany, August 2003-June 2004
- Ching-Mei Lu (M.S.) 1988
- Yngrid Jones (M.S.) 1997
- Adelin Semali (M.S.) 1998-2000
- Travis Smith (M.S.) 2008
- Ghann Shermenko (M.S.) 2011
- Joseph Spencer Shelton (M.S. Horticulture) 2020-2021
- Yawotse Dzidula-Enyo Nove (PhD) 2019-2022

#### 4. Supervision of Graduate Student non-Thesis Related Research

- Zana Somda (M.S.), 1999, Marketing and Price Analysis of Fresh Produce

#### 5. Post-Doctoral Supervisor

- Dr. Senhui He, January-March 2002; January 2005-October 2006
- Dr. Abdulbaki Bilgic, September 2001-January 2003
- Dr. Yvonne Acheampong, January-February 2002
- Dr. Pierre Boumtje, March-May 2002
- Dr. Camilo Sarmiento, July 2001- September 2002, Research area-Agricultural and Applied Economics and Statistics
- Dr. Wanki Moon, October 1997-July 2000, Research area-Agricultural Marketing
- Dr. Yue Lai, February 1996-November 1997, Research area-Agricultural Marketing
- Dr. Zhikang You, September 1996-October 1997, Research area-Agricultural Marketing
- Dr. Xi-Ling Wu, 1989, Research area-Agricultural Technology
- Co-supervision, Dr. A.H. Elnagheeb, 1990-1995, Research area-Agricultural Marketing and Technology

#### 6. Young Scholars Summer Mentor

- Eris Adams, June-July 2002
- William Jordan, June-July 2003
- Reginald Heggie, June-July 2005
- Cessel Taylor, Jr., June-July 2006
- Raine Mathis, June-July 2009

#### 7. Supervision of Visiting Scholars

- Dr. Weijun Liu, Shanghai Ocean University, August 2017-August 2018.
- Ebrima Sonko, Kwame Nkrumah University of Technology, Kumasi, Ghana, April 2018-July 2018.
- Dr. C. Wang, Shanghai Ocean University, March 2016-March 2017
- Dr. A.M. Klepacka, Warsaw University of Life Sciences (SGGW), Poland, June-September 2016.
- Dr. Marcin Wysokinski, Warsaw University of Life Sciences, January- March 2015
- Dr. Joanna Baran, Warsaw University of Life Sciences, January-March 2015
- Prof Quij Jiang, Shanghai Ocean University, November 2014-August 2015
- Dr. Anna M. Klepacka, Warsaw University of Life Sciences, May-November 2013
- Dr. Dong-Kyun Suh, RDA, Suwon, Republic of Korea, August-December 2007
- Florielle Parmentier, University of Toulouse, France, July-December 2007
- Dr. Nelly Bencheva, Agricultural University, Plovdiv, Bulgaria, June-July 2006
- Mr. In-Kyu Lee, Rural Development Administration, Korea, April-August, 2006
- Mr. Tim Prussia, June-August, 2006

### 3. SCHOLARLY ACTIVITIES

## A. Publications

### Books

1. Florkowski, W. J., N. H. Banks, R. L. Shewfelt, and S. E. Prussia, Editors. 2022, Postharvest handling - a systems approach, 4<sup>th</sup> edition, Academic Press, 684 pages.
2. Florkowski, W.J., R.L. Shewfelt, B. Brückner and S.E. Prussia, Editors. 2014. Postharvest Handling - A Systems Approach. 3<sup>rd</sup> edition Academic Press, 564 pages.
3. Florkowski, W.J., R.L. Shewfelt, B. Brückner and S.E. Prussia, Editors. 2005. Postharvest Handling - A Systems Approach. 2<sup>nd</sup> edition Academic Press, 615 pages.
4. Florkowski, W.J., S. Prussia, and R. Shewfelt, Eds. 2000. Integrated View of Fruit and Vegetable Quality, Technomic Publishing Company, Inc., 344, p.

### Chapters in books

1. Pietrzak, M., Domagała, J., Florkowski, W. 2024. Informatoin assymetry as a challenge in chain governance. In: M. Pietrzak, J. Domagała, A. Chelbnicka (eds), Trust and Supply Chains – Infromatoin Assymetry in the Agri-Food Sector. Chapter 3, Routledge, Taylor & Francis Group.
2. Klepacka A.M., Florkowski W.J. 2024. Near-term Opportunity for Renewable Energy: Wood Pellet Use by Rural Households. In: Lackner M., Sajjadi B., Chen WY. (eds) Handbook of Climate Change Mitigation and Adaptation. 4<sup>th</sup> edition, Springer, New York, NY.
3. Domagała, J., W. Florkowski. 2023. Trust and communication among trading partners and consumers in food supply chain. In: J. Paliszkievicz, J. L. Guerrero Cusumano, eds, Communication, Leadership and Trust in Organizations, ch. 14. Routledge, Taylor, and Francis.
4. Florkowski, W. J., I. Takacs. 2021. What mining the text tells about minding the consumer: The changing fruit and vegetable consumption patterns and shifting research focus. In: W. J. Florkowski, N. H. Banks, R. L. Shewfelt, and S. E. Prussia, eds., Postharvest handling - a systems approach, 4<sup>th</sup> edition, chapter 18, Academic Press, ISBN 978-0-12-822845-6.
5. Florkowski, W. J. 2021. Wojciech Florkowski (reminiscing). In: H. Mruk, ed., Uniwersytet Ekonomiczny w Poznaniu 1926-2021 – O wartosciach laczaczych pracownikow, absolwentow i studentow. Wydawnictwo Uniwersytetu Ekonomicznego w Poznaniu, Poznan, Poland, pp 55-56.
6. Klepacka A.M., Florkowski W.J. 2021. An Opportunity for Renewable Energy: Wood Pellet Use by Rural Households. In: Lackner M., Sajjadi B., Chen WY. (eds) *Handbook of Climate Change Mitigation and Adaptation*. 3<sup>rd</sup> edition, Springer, New York, NY. [https://doi.org/10.1007/978-1-4614-6431-0\\_110-1](https://doi.org/10.1007/978-1-4614-6431-0_110-1).
7. Florkowski, W. J. 2020. Kształcenie uniwersyteckie a oczekiwania studentów podatników, administratorów uniwersyteckich, pracowników naukowo - dydaktycznych i pracodawców w Stanach Zjednoczonych [University education

- and the expectations of students, taxpayers, college administrators, faculty, and employers in the United States]. In: Dążenie do doskonałości edukacji wyższej w naukach społecznych, H. Mruk and R. Orliński, eds., Polskie Towarzystwo Ekonomiczne, Poznań.
8. Florkowski, W. J. 2020. African Swine Fever i zmiany w produkcji wieprzowego żywca rzeźnego w podlaskiem. In: Instytucjonalne i strukturalne aspekty rozwoju rolnictwa i obszarow wiejskich, R. Przygodzka, E. Gruszewska, eds., Chapter 14, pp 301-316. Uniwersytet w Białymstoku, Białystok.
  9. Florkowski, W. J. 2019. Consumers and consumption of fruits and vegetables: Who wants more of a good thing? In: Swainson's Handbook of Technical and Quality Management for the Food Manufacturing Sector, M. Swainson, Editor, Woodhead Publishing, Woodhead Publishing Series in Food Science, Technology and Nutrition, Chapter 16, pp 411-432, Duxford, United Kingdom.
  10. Florkowski, W.J., A.M. Klepacka, P.M. Nambair, T. Meng, S. Fu, G. Sheremenko, and D.B. Sarpong. 2014. Consumer Expenditures on Fresh Fruit and Vegetables. In Postharvest Handling: A Systems Approach, W.J. Florkowski, R.L. Shewfelt, B. Brueckner, S.E. Prussia, eds., Elsevier. Chapter 7, 147-166.
  11. Florkowski, W.J. R.L. Shewfelt, B. Brueckner, and S.E. Prussia, 2014. Challenges in Postharvest Handling. In Postharvest Handling: A Systems Approach, W.J. Florkowski, R.L. Shewfelt, B. Brueckner, S.E. Prussia, eds., Elsevier. Chapter 20, 543-547.
  12. Florkowski, W.J. 2011. Innowacyjność a MSP - przykład organizacji współpracy nad innowacją, In: Uwarunkowania sprawności innowacyjnej przedsiębiorstw, pp. 54-62, Henryk Mruk and Renata Nestorowicz, eds., Wydawnictwo Uniwersytetu Ekonomicznego w Poznaniu, Poznan.
  13. Florkowski, W.J. 2011. Znaczenie centrów wystawienniczo-konferencyjnych z perspektywypołudniowo-wschodnich Stanów Zjednoczonych, pp. 101-106, In: Znaczenie targów dla rozwoju gospodarczego kraju, H. Mruk, Ed., Polska Izba Przemysłu Targowego, Poznań.
  14. Florkowski, W.J., R.L. Shewfelt and B. Brückner. 2009. Challenges in Postharvest Handling. In: Postharvest Handling - A Systems Approach, Chapter 22, Academic Press, pp. 583-588.
  15. Florkowski, W.J. 2008. Economic Valuation of Fruit and Vegetable Taste: Issues and Challenges. In: Fruit and Vegetable Flavour, B. Brückner, S.G. Wyllie, Editors, Woodhead Publishing Co., Cambridge, England, pp. 18-37.
  16. Florkowski, W.J. 2008. Status and Projections for Foods Imported into the United States. In: Imported Foods: Microbiological Issues and Challenges. M.P. Doyle and M.C. Erickson, Eds. pp. 1-43. ASM Press, Washington, DC.
  17. Florkowski, W.J. and S. He. 2008. Preference of Golf Course Operators for Various Turf Varieties and Their Perceived Importance of Selected Problems in Turf Maintenance. In: Handbook of Turfgrass Management and Physiology. Chapter 1, pp. 3-26. Taylor and Francis.
  18. Aggarwal, D., S.E. Prussia, W.J. Florkowski, and D. Lynd. 2003. Produce Retailing Simulation. Encyclopedia of Agricultural, Food, and Biological Engineering.
  19. Florkowski, W.J. 2002. Lawn Care Treatments, In: D. Pimentel, ed., Encyclopedia of Pest Management, Marcel Dekker, Inc., pp. 439-441.
  20. Florkowski, W.J. 2002. Poland. Worldmark Encyclopedia of National Economics, 4:343-357.

21. Florkowski, W.J. 2000. Economics of Quality. In: Fruit and Vegetable Quality - An Integrated View. R.L. Shewfelt and B. Brückner, Eds., Technomic Press, Lancaster, PA, Chapter 12, pp. 227-245.
22. Florkowski, W.J., E.E. Hubbard. 1994. Structure and Performance of the Pecan Market. In: Pecan Technology, Ch. Santere, Editor, Chapman and Hall, New York, pp. 13-150.
23. Florkowski, W.J. 1994. Groundnut Production and Trade. In: The Groundnut Crop. J. Smartt, Editor. Chapman and Hall, New York, pp. 1-23.

### Monographs

1. Florkowski, W.J. Nut Quality. 1996. Quality of U.S. Agricultural Products, L.D. Hill, Ed., Council of Agricultural Science and Technology Task Force Report No. 126.

### Book Reviews

1. Florkowski, W.J., 2021. Review: Hamada Youssef M. 2021. Agribusiness as the Future of Agriculture-The Sugarcane Industry under Climate Change in the Southeast Mediterranean. Apple Academic Press/CRC Press.
2. Florkowski, W.J., 2014. Review: Baralkiewicz, Tomasz, Michalik, Malgorzata, Michalik, Mruk, Henryk. 2013. Managing a Pharmacy through Marketing, ABC Wolters Kluwer Polska, Warszawa, 260 p. Poznań University of Economics Review, 14-(1):130-132.
3. Florkowski, W.J. 2012. Food Policy for Developing Countries: The Role of Government in Global, National, and Local Food Systems by P. Pinstrup-Andersen and D.D. Watson, II. Cornell University Press, 2011, American Journal of Agricultural Economics 94(4):1024-1025.
4. Florkowski, W.J. 2008. Performance and Strategies of Banks in Transition Economies by Reiner Maselmann, Metropolis-Verlag, 2006. Comparative Economic Studies, 50(4):701-702.

### Journal Articles

1. Liu, W., Mengzhen, C., Florkowski, W. J. 2024. Consumer self-protection behavior of online meal safety during the COVID-19 pandemic: the impact of risk perception and effect of satisfaction with management safety performance. *British Food Journal*. DOI: [10.1108/BFJ-04-2024-0329](https://doi.org/10.1108/BFJ-04-2024-0329).
2. Neupane, S. Florkowski, W. J., Dhakal, C. 2024. Heterogeneous association between e-cigarette use and diabetes prevalence among US adults. *American Journal of Preventive Medicine – Focus*. DOI: [10.1016/j.focus.2024.100281](https://doi.org/10.1016/j.focus.2024.100281).
3. Florkowski, W. J., Kharel, N. 2024. Mitigation of food insecurity in Ethiopia: Personal, household, and regional determinants. *Annals of the Polish Association of Agricultural and Agribusiness Economists*, XXVI(3):23-33. DOI: 10.5604/01.3001.0054.7334

4. Mielziuk, P., Klepacka, A. M., Florkowski, W. J. 2024. Prosumer dilemma: Does choosing net billing lower household electricity costs? *Acta Scientiarum Polonorum. Oeconomia*, 23(3):19-45. DOI: 10.22630/ASPE.2024.23.3.10.
5. Liu, W., Wu, Y., Sun, Y., Florkowski, W.J. 2024. Consumer Perception of the Performance of Online Catering Food Safety Regulations: The Case of Shanghai, China. *Foods*, 13, 2568. <https://doi.org/10.3390/foods13162568>
6. Spencer, S.S., Florkowski, W.J., Pennisi, S.V. 2024. Establishing native wildflower habitats in urban settings on a low budget, *Folia Horticulturae*, 29(1):328-340. <https://doi.org/10.1080/13547860.2021.2024362>
7. Neupane, S., Florkowski, W.J., Dhakal, C. 2024. Regional disparities in type 2 diabetes prevalence and associated risk factors in the United States from 2012 to 2022. *Diabetes, Obesity and Metabolism*, 26:4776-4782. DOI: 10.1111/dom.15797.
8. Neupane, S., Florkowski, W.J., Dhakal, C. 2024. Trends and disparities in diabetes prevalence in the United States from 2012 to 2022, *American Journal of Preventive Medicine*, 67(2):299-302. <https://doi.org/10.1016/j.amepre.2024.04.010>.
9. Urak, F., Bilgic, A., Florkowski, W.J., Bozma, G. 2024. Confluence of COVID-19 and the Russia-Ukraine conflict: Effects on agricultural commodity prices and food security. *Borsa Istanbul Review*, 24(3):506-519, doi: 10.1016/j.bir.2024.02.008.
10. Nove, Y.D., Florkowski, W. J. 2024. Licensing scheme in the Green Industry sector: The case of Georgia tree care service providers. *Journal of Agricultural and Applied Economics*, 56:120-137. DOI: 10.1017/aac/2023.43.
11. Florkowski, W.J., Neupane, S. 2023. Cooking fuel frequency use in urban Uganda: addressing household air pollution. *Environmental Science and Pollution Research* 30, 120722–120734. <https://doi.org/10.1007/s11356-023-30255-8>.
12. Florkowski, W. J., Kaya, O., Contu, D. 2023. Unconsumed food concerns: the case of the United Arab Emirates. *Annals of the Polish Association of Agricultural and Agribusiness Economists*, XXV(3), 77-90.
13. Liu, W., Du, H., Florkowski, W.J. 2023. Online food purchase behavior: COVID-19 and community group effect. *Journal of Theoretical and Applied Electronic Commerce Research*, 18, 1529–1547. <https://doi.org/10.3390/jtaer18030077>.
14. Küçük, N., Urak, F., Bilgic, A., Florkowski W.J., Kiani, A.K., Özdemir, F.N. 2023. Fruit and vegetable consumption across population segments: evidence from a national household survey. *Journal of Health, Population and Nutrition* 42(1) Article number 54, 20 p. <http://doi.org/10.1186/s41043-023-00382-6>
15. Liu, W., Cao, M., Florkowski, W. J. 2023. The impact of regional COVID-19 outbreak on consumers' risk perception of purchasing food online. *Healthcare* 11(11):1571. <http://doi.org/10.3390/healthcare11111571>.
16. Bozma, G., Urak, F., Bilgic, A., Florkowski, W. 2023. The volatility of beef and lamb prices in Türkiye: The role of COVID-19, livestock imports, and energy prices. *PLOS ONE*, 18(3), 26 pages. doi:[10.1371/journal.pone.0282611](https://doi.org/10.1371/journal.pone.0282611)



17. Yang, H., Meng, T., Florkowski, W. J. 2023. Impacts of technical environment on the adoption of organic fertilizers and biopesticides among farmers: evidence from Heilongjiang Province, China. *Frontiers of Agricultural Science and Engineering* 0(0):0-0 17 Feb 2023
18. Florkowski, W. J., Rakowska, J. 2022. Review of regional renewable energy investment projects: the example of EU Cohesion Funds dispersal. *Sustainability* 14(24):17007-17007.
19. Ma, X., Liu, Z., Meng, T., Florkowski, W. J., & Mu, Y. 2022. Impact of Food Sustainability Labels on the Price of Rice in Online Sales. *Foods*, 11(23), 3781. doi:[10.3390/foods11233781](https://doi.org/10.3390/foods11233781)
20. Liu, W., Hao, Z., Florkowski, W. J., Wu, L., & Yang, Z. 2022. A Review of the Challenges Facing Global Commercialization of the Artificial Meat Industry. *Foods*, 11(22). doi:[10.3390/foods11223609](https://doi.org/10.3390/foods11223609)
21. Gradziuk, P., Siudek, A., Klepacka, A. M., Florkowski, W. J., Trocewicz, A., & Skorokhod, I. 2022. Heat Pump Installation in Public Buildings: Savings and Environmental Benefits in Underserved Rural Areas. *Energies*, 15(21), 7903. doi:[10.3390/en15217903](https://doi.org/10.3390/en15217903)
22. Mulia, E., Meng, T., & Florkowski, W. J. 2022. Ecotourism service provision and incomes of rural households: the case of Beijing in China. *Annals of the Polish Association of Agricultural and Agribusiness Economists*, XXIV(3), 120-138. doi:[10.5604/01.3001.0015.9532](https://doi.org/10.5604/01.3001.0015.9532)
23. Florkowski, W. J., Enyo-Nouve, Y., Bauske, E., Norton, N. 2022. Wood chip production and disposal choices: landfill or recycle? *Journal of Cleaner Production*, 357:131947.
24. Liu, W., Z. Hao, W. J. Florkowski, L. Wu, Z., Yang. 2022. Assuring food security: Consumers' ethical risk perception of meat substitutes. *Agriculture*, 12(5):671.
25. Urak, F., Bilgic, A., Bozma, G., Florkowski, W. J., Efehan, E. 2022. Volatility in Live Calf, Live Sheep, and Feed Wheat Return Markets: A Threat to Food Price Stability in Turkey. *Agriculture*, 12(4):566.
26. Demir, A., Alkan, Ö., Bilgiç, A., Florkowski, W.J., Karaasla, A. 2022. Determinants of Turkish households' Out-of-Pocket (OOP) Expenditures on Three Categories of Health Care Services: A Multivariate Probit Approach. *International Journal of Health Planning and Management* (IF 1.517 in 2020). DOI: [10.1002/hpm.3470](https://doi.org/10.1002/hpm.3470).
27. Meng, T., Q. Jiang, W. J. Florkowski. 2022. Pre- and post-production water treatment in the food processing industry: managerial perceptions of environmental pressure increase adoption of voluntary environmental management. *China Agricultural Economic Review*, 14(1), <https://doi.org/10.1108/CAER-09-2019-0174>.
28. Florkowski, W. J., Z. Liu, H. Chen. 2022. Social isolation: A key to explain a migrant worker cigarette smoking. *Journal of the Asia Pacific Economy*, 27:1-13. doi.org/10.1080/13547860.2021.2024362
29. Liu, W., W. J. Florkowski. 2021. Online meal ordering service quality and speed delivery: opportunities for restaurant operators? *Annals PAAAE* (Annals of the Polish Association of Agricultural and Agribusiness Economists), Vol. XXIII(4), 108-128. DOI: 10.5604/01.3001.0015.5971.

30. Meng, T., C. Wang, W. J. Florkowski. 2021. Determinants of urban consumer expenditure on aquatic products in Shanghai, China. *Aquaculture Economics and Management*, 25, accepted for publication.
31. Kaya, O., A. M. Klepacka, W. J. Florkowski, 2021. The role of personal and environmental factors in rural homeowner decision to insulate: an example from Poland. *Renewable and Sustainable Energy Reviews*, <https://doi.org/10.1016/j.rser.2021.111474>, 111474.
32. Meng, T., W. J. Florkowski, D. B. Sarpong, M. Chinnan and A. V. A. Resurreccion. 2021. Cooking fuel usage in Sub-saharan urban households, *Energies*, 14(15), 4629, [doi.org/10.3390/en14154629](https://doi.org/10.3390/en14154629).
33. Klepacka, A. M., W. J. Florkowski, C. Revoredo-Giha. 2021. Can family farms depend on price information? Testing butter and curd price integration in Poland, *Agriculture*, 11(5), 434, [doi.org/10.3390/agriculture11050434](https://doi.org/10.3390/agriculture11050434).
34. Siudek, A., A.M. Klepacka, W.J. Florkowski, P. Gradziuk. 2020. Renewable energy utilization in rural residential housing: economic and environmental facets. *Energies*, 13:6637, [doi: 10.3390/en13246637](https://doi.org/10.3390/en13246637).
35. Jiang, Q., W.J. Florkowski. 2020. Factors limiting quality assurance program implementation in food manufacturing companies in Shanghai, China. *Review of Agricultural and Applied Economics*, XXIV(1):27-36.
36. Meng, T., R. Carew, W. J. Florkowski. 2020. Determinants of the grant lag and surrender lag of horticultural crop plant breeders' rights applications: Survival analysis with competing risks. *Canadian Journal of Agricultural Economics*, 68(4):489-512.
37. Florkowski, W. J. 2020. Plastic waste and its removal by licensed horticultural firms in Georgia, USA. *Annals of the Polish Association of Agricultural and Agribusiness Economists*, 22(4):64-74.
38. Kiraly, I., G. Kovacs, K. Molnar, W. J. Florkowski. 2020. Evaluation of fruit quality of apple land varieties. *Gradus*, 7(3), 44-50, [doi: 10.47833/2020.3AGR.007](https://doi.org/10.47833/2020.3AGR.007).
39. Kaya, O., W. J. Florkowski, D. Sarpong, M.C. Chinnan, A.V.A. Resurreccion. 2020. Groundnut spread likability, sensory properties, and intent to pay for quality certification. *Food and Nutrition Research*, 64, 3600-  
<http://dx.doi.org/10.292.19/fnr.v.64.3600>.
40. Harris, B., W.J. Florkowski, S. Penisi. 2020. Horticulture industry adoption of biodegradable containers, *HortTechnology*, 30(3), 372-384.
41. Sonko, E., W. J. Florkowski, S. K. Agodzo, Ph. Antwi-Agyei. 2020. Subsistence farmer knowledge of strategies alleviating food insecurity in the context of climate change in the Lower River Region of The Gambia, *Food Security*, 12(3):603-624. <https://doi.org/10.1007/s12571-020-01024-z>.

42. Isgin, T., R. Özel, A. Bilgic, W. J. Florkowski, M. Reşit Sevinç. 2020. DEA Performance Measurements in Cotton Production of Harran Plain, Turkey: A Single and Double Bootstrap Truncated Regression Approaches, *Agriculture*, 10(4), 108, doi.org/10.3390/agriculture10040108.
43. Klepacka A.M., W.J. Florkowski. 2019. The wood pellet sector, barriers to growth, and opinions of manufacturers in Poland. *Problems of World Agriculture*, 19(4), 9-18; DOI: 10.22630/PRS.2019.19.4.52.
44. Moturi, W., W.J. Florkowski. 2019. Truck driver decisions in perishable cargo transport: The case of agricultural food and trade in East Africa. *Annals of the Polish Agricultural Economist and Agribusiness Association*, XXI(3), 324-331; DOI: 10.5604/01.3001.0013.3385.
45. Kaya, O., A.M. Klepacka. W.J. Florkowski. 2019. Achieving renewable energy, climate, and air quality policy goals: Rural residential investment in solar panels. *Journal of Environmental Management* 248, 109309. DOI: 10.1016/j.jenvman.2019.10930.
46. Bozoglu, M., A. Bilgic, CL. Huang, W.J. Florkowski, B. Topuz. 2019. Urban households' willingness to pay for milk safety in Samsun and Trabzon Provinces of Turkey. *British Food Journal*, 121(10): 2379-2395. DOI: 10.1108/BFJ-03-2018-0174.
47. Kaya, O., W.J. Florkowski, A. Us, A.M. Klepacka. 2019. Renewable energy perception by rural residents of a peripheral EU region. *Sustainability*, 11, 2075; doi:10.3390/su11072075.
48. Klepacka, A. M., W. J. Florkowski, C. Reviredo-Giha. 2019. The expansion and changing cropping pattern of rapeseed production and biodiesel manufacturing in Poland, *Renewable Energy*, 133:156-165. DOI: 10.1016/j.renene.2018.10.015.
49. Klepacka, A. M., W. J. Florkowski, K. Wojcik. 2018. Issues of country of origin, market incentives, and recycling in opinions of passive solar collector owners. *Problems of World Agriculture*, 18 (XXXIII)(3):165-172. DOI: 10.22630/PRS.2018.18.3.75.
50. Moturi, W., W.J. Florkowski. 2018. Food preferences in meals consumed by long-distance truck drivers. *Roczniki Naukowe SERiA (SERiA Annals)*, XX(6):175-180 DOI: 10.5604/01.3001.0012.7758.
51. Wang, S., W.J. Florkowski, M. Chinnan, A.V.A. Resurreccion, and D. Sarpong. 2018. The alleviation of vitamin A deficiency through staple food fortification in Ghana. *Review of Agricultural and Applied Economics*, XXI(2):92-102.
52. Florkowski, W. J., A. Us, Anna M. Klepacka. 2018. Food waste in rural households support for local biogas production in Lubelskie Voivodship (Poland). *Resources, Conservation & Recycling*, 136: 46-52. DOI: 10.1016/j.resconrec.2018.03.022.
53. Klepacka, A.M., W.J. Florkowski, T. Meng. 2018. Clean, accessible, and cost-saving: Reasons for rural household investment in solar panels in Poland, *Resources, Conservation, & Recycling*, 139:338-350, DOI:10.1016/j.resconrec.2018.09.004.

54. Meng, T., W.J. Florkowski, A.M. Klepacka, D. Sarpong, A.V.A. Resurreccion, M. Chinnan, A. Ekielski. 2017. Preferences for Groundnut Products among Urban residents in Ghana. *Journal of Science of Food and Agriculture*, 98(2):817-824. DOI: 10.1002/jsfa.8532.
55. Carew, R., T. Meng, W.J. Florkowski, D. Blair. 2017. Climate change impacts on hard red spring wheat yield and production risk: evidence from Manitoba, Canada. *Canadian Journal of Plant Sciences*. DOI: 10.1139/CJPS-2017-0135.
56. Meng, T., W. J. Florkowski, D. B. Sarpong, M. S. Chinnan, A.V. A. Resurreccion. 2017. Regional variations in healthy food consumption among urban households: an empirical study of Ghana. *Journal of Agricultural and Applied Economics* DOI: 10.1017/aae.2017.30.
57. Carew, R., W. J. Florkowski, T. Meng. 2017. Intellectual property rights and plant variety protection of horticultural crops: evidence from Canada. *Canadian Journal of Plant Sciences*, 97:1-18. DOI: dx.doi.org/10.1139/cjps-2016-0239.
58. Carew, R., W. J. Florkowski, T. Meng. 2017. Segmenting Wine Markets with Diverse Price Functions: Evidence from California Red and White Wines Sold in British Columbia. *Wine Economics and Policy*, 6(1):48-59. DOI: <https://doi.org/10.1016/j.wep.2017.05.002>. SNIP 1.658.
59. Florkowski, W. J., W. Moturi, M. Ibrahim, S. Kolavalli. 2017. Cash Sale of Peanuts among Small Farmers in the Northern Region of Ghana. *SERiA Annals (Roczniki Naukowe SERiA)*, 19(4):46-52. DOI: 10.5604/01.3001.0010.5163.
60. Klepacka, A.M., W.J. Florkowski, M. Bagińska. 2017. Zmiany w użytkowaniu ziemi – ilustracja skutków wsparcia programów regionalnych w zwiększaniu udziału lasów na przykładzie województwa podlaskiego. *SERiA Annals (Roczniki Naukowe SERiA)*, 19(5):106-112. DOI: 10.5604/01.3001.0010.6215.
61. Meng, T., R. Carew, W.J. Florkowski, A.M. Klepacka, 2016. Analyzing temperature and precipitation influences on yield distributions of canola and spring wheat in Saskatchewan.” *Journal of Applied Meteorology and Climatology*, 56(4): 897-913. [http://hdl.handle.net/1721.1/112935\(5yr IP 2.743\)](http://hdl.handle.net/1721.1/112935(5yr IP 2.743)). <http://dx.doi.org/10.1175/JAMC-D-16-0258.1>.
62. Klepacka, A.M., W.J. Florkowski, C. Revored-Giha. 2016. Farmers and their groves: will cost inefficiency lead to land use change? *Land Use Policy* 61:329-338. (5yr IF 3.253). <http://dx.doi.org/10.1016/j.landusepol.2016.11.032>
63. Florkowski, W.J., A. Us. 2016. Common forms of recreation among residents of rural areas: the case of residents in Lubelskie Voivodship. *Roczniki Naukowe SERiA (SERiA Annuals)* 18(4):55-61.

64. Adamus, W., W.J. Florkowski. 2016. The evolution of shale gas development and energy security in Poland: Presenting a hierarchical choice of priorities. *Energy Research & Social Science* 20:168-178.
65. Florkowski, W. J., S. Kolavalli. 2016. Aflatoxin control in groundnut value chain in Sub-Saharan Africa: The Case of Ghana. *Food Protection Trends*, 36(2):96-107.
66. Madhavan Nambiar, P.M., W.J. Florkowski, D. Suh. 2016. Attitudes of urban female consumers toward food production practices in the Republic of Korea. *Journal of Central European Green Innovation* 4(1):83-96. HU ISSN 2064-3004. Available online at <http://greeneconomy.karolyrobert.hu/>
67. Sheremenko, G., C. L. Escalante, W. J. Florkowski. 2016. Financial sustainability and poverty outreach: the case of microfinance. *European Journal of Development Research* 00(0):1-16. doi:10.1057/ejdr.2016.12.
68. Florkowski, W. J., G. Łysiak. 2015. Quality attribute-price relationship: modernization of the sweet cherry sector in Poland. *Problems of World Agriculture* 15(4):41-55.
69. Florkowski W., G. Łysiak. 2015. Opportunities for horticultural production in Podlaskie Voivodhsip: pears for fresh fruit market. *Optimum. Studia Ekonomiczne*, 78(6):159-167. DOI: 10.15290/ose.2015.06.78.12
70. Carew, R., W.J. Florkowski, R. DePauw, 2015. Shifting patterns in plant variety protection for field crops in Canada, *Canadian Journal of Plant Science* 95(5)-813:829.
71. Yoo, V., W.J. Florkowski, R. Carew. 2015. Pricing attributes of wines from emerging suppliers on the British Columbia Market. *Review of Agricultural and Applied Economics*, 18(2):28-39.
72. Madhavan Nambiar, P.M., W.J. Florkowski, D. Suh. 2015. Measuring vulnerability of urban Korean Women to weight management problems. *Food and Nutrition Sciences*, doi: 10.4236/fns.2015.
73. Meng, T., A.M. Klepacka, W.J. Florkowski, K. Braman. 2015. What drives an environmental horticultural firm to start recycling plastics? Results of a Georgia survey. *Resources, Conservation & Recycling* 102:1-8. Doi:10.1016/j.resconrec.2015.04.011.
74. Sobczyński, T., A.M. Klepacka, C. Revoredo-Giha, W.J. Florkowski. 2015. Dairy farm cost efficiency in leading milk-producing regions in Poland. *Journal of Dairy Science* 98:8294-8307.
75. Us, A., W.J. Florkowski, A.M. Klepacka. 2015. From water to biofuels: knowledge and attitudes towards renewable energy sources among rural residents in eastern Poland, *Roczniki Naukowe SERiA*, 17(5):312-318.
76. Meng, T. A.M. Klepacka, W.J. Florkowski, K. Braman. 2016. Determinants of recycling common types of plastic product waste in environmental horticulture industry: The case of Georgia. *Waste Management*, 48:81-88; doi: 10.1016/j.wasman.2015.11.013.

77. Florkowski, W.J., G. Juszczyk, O. Golawska. 2015. Attitudes and perceptions of common European currency among residents of Northern Lubelskie Province. *Roczniki Naukowe SERiA*, 17(6):1-6.
78. Meng, T., Florkowski, W.J., Sarpong, D., Resurreccion, A., and Chinnan, M. 2014. Consumer's food shopping choice in Ghana: supermarket or traditional outlets. *International Food and Agribusiness Management Review*, 17 (Special Issue A): 107-130.
79. Klepacka, A.M., T. Meng, W.J. Florkowski. 2014. Apples or Oranges? Recent fruit consumption in Poland, *Roczniki Naukowe SERiA*, 16 (6): 255-259.
80. Bozoglu, M., C.L. Huang, W.J. Florkowski, B. Kilic Topuz. 2014 Consumers' purchase intention toward safety labeled dairy products in the Black Sea Region of Turkey, *Tarim Bilimleri Dergisi, (Journal of Agricultural Sciences)*, 20, 434-445.
81. Meng, T., Florkowski, W.J., Ibrahim, M., and Kolavalli, S. 2013. Coping with the heteroscedasticity in applied research – a comparison of three methods of food expenditure estimation in Northern Ghana's rural households. *Zeszyty Naukowe SERiA*, 15 (6):202-209.
82. Carew, R., W.J. Florkowski, and Yu (Rachel) Zhang. 2013. Review: industry levy-funded pulse crop research in Canada: evidence from the prairie provinces. *Canadian Journal of Plant Science*, 93:1017-1028.
83. Revoredo-Giha, Cesar, W.J. Florkowski. 2013. An analysis of the demand for fresh fruit in Scotland. *Zeszyty Naukowe SERiA*, 15 (3):279-287.
84. Bilgic, A., S. Yen, W.J. Florkowski, C. Akbay. 2012. Tobacco spending patterns and their hHealth-related implications in Turkey. *Journal of Policy Modeling*, 35 (1):1-15.
85. Florkowski, W.J., J. Rubalema, A.V.A. Resurreccion, M.S. Chinnan. 2012. Preferences for bakery products among urban residents in Uganda. *SERiA, Annals of The Polish Association of Agricultural and Agribusiness Economists* 14(6):72-76.
86. Carew, R., W.J. Florkowski and E.G. Smith. 2012. Hedonic analysis of apple attributes in metropolitan markets of western Canada, agribusiness: *An International Journal*, 28(3): 293-309.
87. Florkowski, W.J. 2012. Evidence of household consumption changes associated with the global economic slowdown: *Poznań University of Economics Review* 12(3):42-80.
88. Carew, R., Florkowski, W.J., and Doroundian, A. 2012. Market integration and relationship between farm-level prices: evidence from cherry markets in BC, Washington and California. *Journal of International Agricultural Trade and Development*, 8(1):43-64.

89. Carew, R. and W.J. Florkowski. 2012. Wine industry developments in the Pacific Northwest: a comparative analysis of British Columbia, Washington State, and Oregon, *Journal of Wine Research*, 23(1):27-45.
90. Oz, K., S. Yen, W.J. Florkowski. 2012. Determinants of decision to pay a premium for modified food in Korea. *Agribusiness: An International Journal*, 29 (2):172-193.
91. Carew, R., Florkowski, W.J. 2012. Regulatory and institutional developments in the Ontario wine and grape industry. *International Journal of Wine Research* 4:33-44.
92. Florkowski, W.J., L. Hołubowicz, M. Muczyński. 2011. Factors determining apple expenditure among households of different income level in Poland, *Roczniki Naukowe SERiA (SERiA)*, 13(6):39-44.
93. Florkowski, W.J. 2011. Organization, Financing and the latest trends in agricultural economics research in the USA, *Annals of Agricultural Science, Series G-Economy*, 98(2):28-36.
94. Bilgic, A. and W.J. Florkowski. 2010. Demand for cigarettes in Turkey: an application of count data models. *Empirical Economics* 39(3):733-765.
95. Sarmiento, C. and W.J. Florkowski. 2010. A model of firm growth expectations for a low-tech service provider: the case of landscape and lawn care services. *Roczniki Naukowe SERiA (SERiA)*, 12(6):156-162.
96. Carew, R., W.J. Florkowski. 2009. The Importance of Geographic Wine Appellations: Hedonic Pricing of Burgundy Wines in the British Columbia Wine Market. *Canadian Journal of Agricultural Economics*, 58 (1): 93-108.
97. Carew, R., W.J. Florkowski. 2010. Productivity and Business R and D: A Study of Canadian Food Manufacturing Industries, 1994-2005. *British Food Journal*, 112(7): 737-750.
98. Florkowski, W.J. and D-K Suh. 2009. Importance of Reduced Food Poisoning from Eating Contaminated Vegetables, Fruits and Nuts: An Application of the Multinomial Logit Technique. *Roczniki Naukowe SERiA (SERiA)*, 11(6):38-43.
99. Bilgic, A. and W.J. Florkowski. 2009. Demand for Cigarettes in Turkey: An Application of Count Data Models. *Empirical Economics*, 39 (3): 733-765.
100. Bilgic, A., W.J. Florkowski. 2009. The Impact of License Regulation on the Number of Recreation Trips: Is It Worth Considering? *Journal of Regulatory Economics* 35:45-69.
101. Boumtje, P., W.J. Florkowski, C.L. Escalante, and G. Landry. 2008. Structural Determinants of Golf Course Profit: The Case of Golf Courses in Georgia. *Southwestern Economic Journal*, 35(1):113-129.

102. Lysiak, G., W.J. Florkowski, and S.E. Prussia. 2008. Postharvest Calcium Chloride Application and Moisture Barrier Influence on Peach Fruit Quality. *HortTechnology* 18(1):1-6.
103. Florkowski, W.J. and Dong-Kyun Shu. 2008. Consumer and Farmers Benefits from Agricultural and Food Technology Research. *Roczniki Naukowe SERiA (SERiA)*, 10(5):32-37.
104. Carew, R., W.J. Florkowski. 2008. The Importance of Australian Corporate Brand and Grape Varietal Wines: Hedonic Pricing in the British Columbia Wine Market. *Journal of Wine Economics* 3(2):194-204.
105. He, S., W.J. Florkowski, and J.L. Jordan. 2007. Source-Related Acquisition Costs and Preference for Information Sources. *Roczniki Naukowe SERiA (SERiA)*9(3):85-92.
106. Bilgic, A., W.J. Florkowski, J. Yoder, and D.F. Schreiner. 2007. Estimating Fishing and Hunting Leisure Spending Shares in the United States. *Tourism Management*. doi. 10.1016/j.tourman.2007.09.001).
107. Bilgic, A., W.J. Florkowski. 2007. Application of a Hurdle Negative Binomial Count Data Model to Demand for Bass Fishing in the Southeastern United States. *Journal of Environmental Management*, 83(4):478-490.
108. Florkowski, W.J., A. Bilgic, P. Paraskova, L.R. Beuchat, M.S. Chinnan, A.V.A. Resurreccion, and J. Jordanov. 2006. Beverage Consumption Patterns in a New Market Economy, *The Poznan University of Economics Review*, 6(1):25-53.
109. Florkowski, W.J., S. Hwang, and I-K Lee. 2006. Consumer Views of the Agricultural and Food Technology Research Directions. *Roczniki Naukowe SERiA (SERiA)*, 13(6):50-54.
110. Florkowski, W.J., T.A. Park, and A. Bilgic. 2006. External and Internal Quality Index in Fresh Peach Marketing, *The Compact Fruit Tree*, 39(3):21-24.
111. Carew, R., W.J. Florkowski, and E.G. Smith. 2006. Apple Industry Performance, Intellectual Property Rights and Innovation: A Canada-U.S. Comparison, *International Journal of Fruit Science*, 6(1):93-116.
112. Tollner, E.W., S.E. Prussia, and W.J. Florkowski. 2006. Modeling Product Flow Through a Generic Postharvest Distribution System. *Journal of Food Distribution Research*, 37(2):23-34.
113. Carew, R., W.J. Florkowski, and S. He. 2005. Contribution of Health Attributes, Research Investment and Innovation to Developments in the Blueberry Industry: A Canada-U.S. Comparison. *International Journal of Fruit Science*, 5(4):95-117.
114. Florkowski, W.J. and C. Sarmiento. 2005. The Examination of Pecan Price Differences Using Spatial Correlation Estimation. *Applied Economics*, 37:271-278.



115. Bilgic, A. and W.J. Florkowski. 2005. What Do We Learn from Treatment, Treatment on Treated and Marginal Treatment Effects on Golf Course Renovation and the Golf Course Growth? *Roczniki Naukowe SERiA (SERiA)s* 7(6):11-16.
116. Escalante, C., W.J. Florkowski, G.W. Landry, Jr., and P. Boumtje. 2004. Alternative Demand for University Outreach Services from Georgia's Golf Course Industry. *Review of Agricultural Economics*, 26(1):118-131.
117. Aggarwal, D., S.E. Prussia, W.J. Florkowski and D. Lynd. 2004. Simulation Game for Peach Retail Ordering Systems. *Interactive Multimedia Electronic Journal of Computer-Enhanced Learning*, 6(1), <http://imej.wfu.edu/articles/2004/V03/index.asp>.
118. Carew, R.W., W.J. Florkowski, S. He. 2004. Demand for Domestic and Imported Table Wine in British Columbia: An Almost Ideal Demand System Approach. *Canadian Journal of Agricultural Economics* 52(2004):183-199.
119. Bilgic, A. and W.J. Florkowski. 2004. A Mixed Count Data with Known Class Analysis to the Recreational Fishing Trips Demand. *Roczniki Naukowe SERiA (SERiA)*, 6(6):15-20 (in English).
120. Park, T.A., W.J. Florkowski. 2003. Selection of Peach Varieties and the Role of Quality Attributes. *Journal of Agricultural and Resource Economics*, 28(1):138-151.
121. Carew, R., W.J. Florkowski. 2003. Pricing to Market Behaviour by Canadian and U.S. Agri-Food Exporters: Evidence from Wheat, Pulse and Apples. *Canadian Journal of Agricultural Economics*, 51:139-159.
122. Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, J. Jordanov, and M.S. Chinnan. 2002. Identifying Factors Affecting Consumption of Peanut Tahina in Bulgaria. *Journal of International Agribusiness and Food Product Marketing*, 13(2-3).
123. Varlamoff, S., W.J. Florkowski, J.G. Latimer, S.K. Braman, and J.L. Jordan. 2002. Homeowners and Their Choice of Information Sources About Gardening. *Journal of Extension* 40(3), online at <http://www.joe.org/joe/2002june/a7.html>.
124. Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, J. Jordanov, and M.S. Chinnan. 2002. Food Intake Patterns of the Unemployed and Pensioners in Bulgaria. *Journal of Policy Modeling*, 24:621-637.
125. Florkowski, W.J., W. Moon, P. Paraskova, J. Jordanov, A.V.A. Resurreccion, M.S. Chinnan, and L.R. Beuchat. 2002. Customer Profiles of Retail Food Outlets in the Emerging Market Economy of Bulgaria. *Journal of Food Distribution Research*, 33(2):14-24.
126. Paraskova, P., J. Jordanov, A.V.A. Resurreccion, W. Moon, W.J. Florkowski, M.S. Chinnan, and L.R. Beuchat. 2001. Consumer Acceptance of American Peanut Products by Bulgarian Consumers. *Peanut Science*, 28(2):44-48.

127. Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, J. Jordanov, and M.S. Chinnan. 2001. Demand for Food Variety in an Emerging Market Economy. *Applied Economics*, 34:573-581.
128. Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, J. Jordanov, and M.S. Chinnan. 2001. Identifying Factors Affecting Consumption of Peanut Tahina in Bulgaria. *Journal of International Food and Agribusiness Marketing*, 13(2-3):111-127.
129. Varlamoff, S., W.J. Florkowski, J.L. Jordan, J. Latimer, and K. Braman. 2001. Georgia Homeowner Survey of Landscape Management Practices. *HortTechnology*, 11(2):326-331.
130. Moon, W., W.J. Florkowski, L.R. Beuchat, P. Paraskova, A.V.A. Resurreccion, M.S. Chinnan, and J. Jordanov. 2001. Hurdle Count-Data Models of Meat Consumption in Bulgaria. *European Review of Agricultural Economics*, 28(1):37-56.
131. Hubbell, B.J., W.J. Florkowski, R. Oetting, S.K. Braman, and C.R. Robacker. 2001. Implications of Lawn Care and Landscape Management Firm Profiles for Adoption of Pest Management Practices. *Journal of Agricultural and Applied Economics*, 33(1):147-159.
132. Moon, W., W.J. Florkowski, B. Brückner, and I. Schonhof. 2000. Willingness-to-pay for Environmental Practices: Implications for Eco-labeling. *Land Economics*, 78(1):88-102.
133. Park, T.A., and W.J. Florkowski. 2000. Effective Promotion Programs for Stimulating Pecan Purchases: The Role of Consumer Demand Models. *Applied Economics*, 33(6):763-770.
134. Varlamoff, S.M., W.J. Florkowski, J. Latimer, J. Jordan, and S.K. Braman. 2000. Homeowner Interest in Environmentally Friendly Gardening Practices: A Georgia Survey. *Pollution Prevention Review*, 10(4):39-48.
135. Florkowski, W.J., W. Moon, L.R. Beuchat, P. Paraskova, A.V.A. Resurreccion, M. Chinnan, and J. Jordanov. 2000. Meal Importance and Preference for Types of Dishes in the Transition Economy of Bulgaria. *Roczniki Naukowe SERiA (SERiA)*, Warsaw, Poland, Vol. II, Issue 4:316-320.
136. Florkowski, W.J., W. Moon, A.V.A. Resurreccion, J. Jordanov, P. Paraskova, L.R. Beuchat, K. Murgov, and M.S. Chinnan. 2000. Allocation of Time for Meal Preparation in a Transition Economy. *Agricultural Economics*, 22:173-183.
137. Moon, W., W.J. Florkowski, L.R. Beuchat, P. Paraskova, A.V.A. Resurreccion, J. Jordanov, and M. Chinnan. 1999. Effects of Product Attributes and Consumer Characteristics or Attitude and Behavior: The Case of Peanuts in a Transition Economy. *Agribusiness: An International Journal*, 15(3):411-425.
138. Florkowski, W.J., Z. You, C.L. Huang. 1999. Consumer's Selection of Retail Outlets in Buying Pecans. *Journal of Food Distribution Research*, 30(2):34-43.

139. Park, T. and W.J. Florkowski. 1999. Demand and Quality Uncertainty in Pecan Purchasing Decisions. *Journal of Agricultural and Applied Economics*, 31(1):29-39.
140. Moon, W., W.J. Florkowski, A.V.A. Resurreccion, P. Paraskova, L.R. Beuchat, J. Jordanov, and M.S. Chinnan. 1998. Consumer Concerns about Nutritional Attributes in a Transition Economy, *Food Policy*, 23(5):357-369.
141. He, S., W.J. Florkowski, and A.H. Elnagheeb. 1998. Consumer Characteristics Influencing Consumption of Nut Containing Products. *Journal of Food Distribution Research*, 29(2):31-44.
142. Florkowski, W.J., A.H. Elnagheeb, and C.L. Huang. 1998. Risk Perception and New Food Production Technologies. *Applied Economics Letters*, 5:69-73.
143. Braman, S.K., R.D. Oetting and W. Florkowski. 1997. Assessment of Pesticide Use by commercial Landscape Maintenance and Lawn Care Firms. *Journal of Entomological Science*, 32(4):403-411.
144. Beverly, R.B., W. Florkowski, and J.M. Ruter. 1997. Fertilizer Management by Landscape Maintenance and Lawn Care Firms in Atlanta. *HortTechnology*, 7(4):442-445.
145. Florkowski, W.J., H. Szulce, and A.H. Elnagheeb. 1996. Privatization of Agricultural Services in an Economy in Transition. *Review of Agricultural Economics*, 19(1):45-57.
146. Hubbell, B.J., W.J. Florkowski, R. Oetting, and S.K. Braman. 1996. Pest Management in the Landscape/Lawn Maintenance Industry: A Factor Analysis. *Journal of Production Agriculture*, 10:331-336.
147. Florkowski, W.J., C.D. Robacker, J.G. Latimer, and S.K. Braman. 1996. Economic Profile of Landscape Maintenance and Lawn Care Firms. *HortTechnology*, 6(4):414-418.
148. Florkowski, W.J., E. Majewski, and M. Bagel. 1996. Opportunities in Production and Marketing of Integrated Fruit Production (IFP) Certified Apples in Poland. *Journal of Tree Fruit Production*, 1(2):15-31.
149. Latimer, J.G., S.K. Braman, R.B. Beverly, P.A. Thomas, J.T. Walker, R.D. Oetting, J.M. Rufer, W.J. Florkowski, D.L. Olson, C.D. Robacker, M.P. Garber, O.M. Lindstrom, and W.G. Hudson. 1996. Reduction of Pollution from Pesticides and Fertilizers in the Ornamental Horticulture Industry. II. Lawn Care and Landscape Maintenance. *HortTechnology*, 6(3):222-232.
150. Latimer, J.G., R. Oetting, P. Thomas, D.L. Olson, J. Allison, S.K. Braman, J.M. Rufer, R.B. Beverly, W.J. Florkowski, C.D. Robacker, J.T. Walker, M. Garber, O.M. Lindstrom, and G. Hudson. 1996. Reduction of Pollution from Pesticides and Fertilizers in the Ornamental Horticulture Industry. Greenhouse, Nursery, and Sod Production. *HortTechnology*, 6(2):115-124.

151. Olorunnipa, Z.I. and W.J. Florkowski. 1995. Forecasting Vegetable Crop Prices in a Market Economy Versus a Centrally Planned Economy. *Zeszyty Naukowe* (Scientific Papers), Cracow Agricultural University (In English), 265:141-149.
152. Florkowski, W.J. and O.M. Lindstrom. 1995. Consumer Characteristics Associated with the Perception of Live Christmas Trees. *Journal of Environmental Horticulture*, 13(1):15-18.
153. Florkowski, W.J. and E.E. Hubbard. 1995. Blueberry Production in Georgia, U.S.A. (in Polish). *Erica*, 6:48-55.
154. Florkowski, W.J. and O.M. Lindstrom. 1995. Opinions and Perceptions of a Live Cut Leyland Cypress as a Christmas Tree. *HortTechnology*, 5(2):161-164.
155. Florkowski, W.J., E.E. Hubbard, G.W. Landry, and T.R. Murphy. 1994. Impact of Lawn-Care Firm Characteristics on Pesticide Expenditures. *HortScience*, 29(9):1084-1086.
156. Florkowski, W.J., E.E. Hubbard, and G. Wade. 1994. Factors Influencing the Supply of Four Landscape Services. *Journal of Environmental Horticulture*, 12(1):39-42.
157. Florkowski, W.J., C. Halbrendt, C.L. Huang, and L. Sterling. 1994. Socioeconomic Determinants of Attitudes Toward Bioengineered Products. *Review of Agricultural Economics*, 16(1):125-132.
158. Wu, Xi-Ling and W.J. Florkowski. 1993. Forecasting Annual and Harvest Pecan Prices. *Journal of Economics and Finance*, 17(2):131-138.
159. Elnagheeb, A.H. and W.J. Florkowski. 1993. Modelling Perennial Crop Supply: An Illustration from the Pecan Industry. *Journal of Agricultural and Applied Economics*, 25(1):187-196.
160. Florkowski, W.J., E.E. Hubbard, and G.W. Krewer. 1993. Impact of Marketing Options on Cultural Practices of Blueberry Growers in Georgia. *Journal of Small Fruit and Viticulture*, 1(4):9-20.
161. Sharpe, R.R., P.L. Pusey, A.P. Nyczepir, and W.J. Florkowski. 1993. Influence of Soil Fumigation, Rootstock, and Time of Pruning on Peach Yield and Economics in Peach Tree Short Life Orchards. *Journal of Production Agriculture*, 6(2):241-243.
162. Olorunnipa, Z. and W.J. Florkowski. 1993. Forecasting Farmers Market Prices in a Centrally Planned Economy. *Journal of International Food and Agribusiness Marketing*, 5(1):19-34.
163. van Warde, P., W. Florkowski, and W. Simonton. 1993. Parametric Cost Analysis of Robotic Preparation of Geranium Cuttings for Propagation. *Applied Engineering in Agriculture*, 9(1):151-158.

164. Florkowski, W.J., E.E. Hubbard, and G.W. Krewer. 1993. Changes in the Georgia Grape Industry and the Utilization of Three Marketing Channels. *Journal of Small Fruit and Viticulture*, 1(4):49-60.
165. Florkowski, W.J. and A.H. Elnagheeb. 1993. The Evolution of the Pricing Mechanism in Polish Vegetable Market: An Empirical Test. *Review of Agricultural Economics*, 15(1):1-8.
166. Florkowski, W.J., E.E. Hubbard, and G.W. Krewer. 1992. Cultural Practices Used by Georgia's Expanding Blueberry Industry. *Journal of Environmental Horticulture*, 10(4):224-227.
167. Florkowski, W.J., O.M. Lindstrom, and M.A. Florkowska. 1992. Importance of Shape, Density, Height, Color, and Price of Natural Christmas Trees by Choose-and-Cut Farms' Customers. *Journal of Environmental Horticulture*, 10(4):199-202.
168. Florkowski, W.J., J.C. Purcell, and E.E. Hubbard. 1992. Importance of the U.S. Pecan Industry of Communicating about Quality. *HortScience*, 27(5):462-464.
169. Elnagheeb, A., W.J. Florkowski, C.L. Huang, and C. Halbrendt. 1992. Willingness-to-Pay for pST-Treated Pork: An Ordered Probit Model with Sample Selection. *Agricultural Economics*, 8(1):45-56.
170. Florkowski, W.J. and K.T. McNamara. 1992. Policy Implications of Alcohol and Tobacco Demand in Poland. *Journal of Policy Modeling*, 14(1):93-98.
171. Wu, Xi-Ling and W.J. Florkowski. 1991. The Effects of Agricultural Biotechnology under Different Market Structures: A Conceptual Model. *Journal of Economic Finance*, 15(2):81-89.
172. Lindstrom, O.M., W.J. Florkowski, and D.J. Moorhead. 1991. Results and Future Production and Marketing Estimates Projected from a Survey of Christmas Tree Growers in Georgia. *Journal of Environmental Horticulture*, 9(4):173-176.
173. Florkowski, W.J., C.L. Huang, and Xi-Ling Wu. 1991. Attracting High-School Students to College of Agriculture Through Open House Tours. *NACTA Journal*, 35(1):22-26.
174. Florkowski, W.J. and Xi-Ling Wu. 1990. Simulating Impact of Pecan Storage Technology on Farm Price and Growers' Income. *Southern Journal of Agricultural Economics*, 22(2):217-222.
175. Florkowski, W.J., O.M. Lindstrom, C.D. Robacker, H.R. Simonton. 1990. Analysis of Pricing Plants Grown in Tissue Culture. *HortScience* 25(10):1306.
176. Florkowski, W.J. 1990. The Paradox of Environmental Damage in Easter European Agriculture. *Journal of Agribusiness*, 8(2):49-58.

177. Florkowski, W.J. and R.L. Jarret. 1990. The Cost of Alternative Strategies for the Maintenance of Sweet Potato Germplasm. *Quarterly Journal of International Agriculture*, 29(1):79-87.
178. Jarret, R.L. and W.J. Florkowski. 1990. 'Active' Genebanks: Cost and Other Considerations. *HortScience*, 25(2):141-146.
179. Florkowski, W.J. and J.C. Purcell. 1989. Commercialization of Oil-Seed biotechnology Economic Implications for Secondary Agricultural Areas. *Journal of American Oil Chemists' Society*, 66(10):1504-1506.
180. Halbrendt, C., L. Sterling, W.J. Florkowski, C. Gempesaw, and C.L. Huang. 1989. Public Attitudes in the Northeast Region Toward Pork Produced with Recombinant pST. *Journal of Food Distribution Research*, 20(1):156-164.
181. Florkowski, W.J. 1988. The Role of Science and Technology in Economic Progress. *Journal of Agribusiness*, 6(1):29-32.
182. Florkowski, W.J., L.D. Hill, and M. Zareba. 1988. Impact of Agricultural Policy Changes on Food Production in Poland. *Comparative Economic Studies*, 20(3):16-32.
183. Hill, L.D., J. Brophy, and W.J. Florkowski. 1988. Production Response of Illinois Framers to Premiums for Low-Temperature Dried Corn. *Agribusiness: An International Journal*, 4(2):197-209.
184. Florkowski, W.J. and L.D. Hill. 1987. Biotechnology: Opportunities and Adjustments. *Journal of Agribusiness*, 5(1):47-53.
185. Florkowski, W.J. and L.D. Hill. 1987. Timing and the Potential Impact of the Commercial Application of Agricultural Biotechnology (in German). *Agarwirtschaft*, 36(10):309-317.
186. Florkowski, W.J., L.D. Hill, and J. Brophy. 1986. The Input Allocation Among Private, State, and Cooperative Sectors of Polish Agriculture. *North Central Journal of Agricultural Economics*, 8(1):47-58.

#### Bulletins and Reports

1. Florkowski, W.J. Commercial Blueberry Inventory and Prospectus, Georgia, 2002. The University of Georgia, College of Agricultural and Environmental Sciences, Georgia Agricultural Experiment Stations Research Report No. 693, May, 2004. Also available online: [www.caes.uga.edu](http://www.caes.uga.edu).
2. Florkowski, W.J., G. Landry, and C. Waltz. 2002. Revenue Profile of Golf Courses in Georgia. University of Georgia, College of Agricultural and Environmental Sciences,

Agricultural Experiment Stations Research Report Number 687. Available as of 01/05/2007 at [www.caes.uga.edu/publications/aes.html#researchReports](http://www.caes.uga.edu/publications/aes.html#researchReports).

3. Florkowski, W.J. and G. Landry. 2002. An Economic Profile of Golf Courses in Georgia: Course and Landscape Maintenance. The University of Georgia College of Agricultural and Environmental Sciences. The Georgia Agricultural Experiment Stations, Research Report 681, April, 14p. Available as of 01/05/2007 at [www.caes.uga.edu/publications/aes.html#researchReports](http://www.caes.uga.edu/publications/aes.html#researchReports).
4. Florkowski, W.J., G.D. Humphries, and T.F. Crocker. 2001. Commercial Pecan Tree Inventory, Georgia, 1997. University of Georgia, College of Agricultural and Environmental Sciences, Agricultural Experiment Stations Research Report 678, November.
5. Florkowski, W.J. and G. Landry. 2000. An Economic Profile of the Professional Turfgrass and Landscape Industry in Georgia. University of Georgia, College of Agricultural and Environmental Sciences, Agricultural Experiment Stations, Research Report Number 672. Available as of 01/05/2007 at [www.caes.uga.edu/publications/aes.html#researchReports](http://www.caes.uga.edu/publications/aes.html#researchReports).
6. Hubbard, E.E., W.J. Florkowski, T. Park, and H. Witt. 1998. Commercial Peach Tree Inventory and Prospectus, Georgia 1995. University of Georgia, College of Agricultural and Environmental Sciences, Agricultural Experiment Stations, Research Report Number 650.
7. Prussia, S., W.J. Florkowski, Zhikang You. 1998. Carrot Packinghouse Quality Control System. In: *Carrot Production and Processing in Georgia*. University of Georgia, College of Agricultural and Environmental Sciences, Agricultural Experiment Stations, Research Report Number 653.
8. Florkowski, W.J., E.E. Hubbard, L. Snipes, and G.W. Krewer. 1992. Commercial Bunch Grape and Muscadine Vine Inventory, Georgia 1991. University of Georgia, College of Agricultural and Environmental Sciences, Agricultural Experiment Stations, Research Report Number 615.
9. Hubbard, E.E., W.J. Florkowski, G.W. Krewer, and H.J. Witt. 1992. Commercial Blueberry Inventory and Prospectus, Georgia 1992. University of Georgia, College of Agricultural and Environmental Sciences, Agricultural Experiment Stations, Research Report Number 608.
10. Lindstrom, O.M., W.J. Florkowski, and D. Moorhead. 1992. Production and Marketing of Christmas Trees in Georgia. University of Georgia, College of Agricultural and Environmental Sciences, Agricultural Experiment Stations, Research Report Number 601.
11. Hill, L.D., J.P. Brophy, S. Zhang. and W.J. Florkowski. 1991. Farmer Attitudes Toward Technological Changes Affecting Grain Handling and Quality. University of Illinois at Urbana-Champaign, College of Agriculture, Agricultural Experiment Station, Research Bulletin 805.

12. Florkowski, W.J. and L.D. Hill. 1990. Economic Impacts of Commercial Biotechnology Application in Field Crop Production. University of Illinois, College of Agriculture, Illinois Agricultural Experiment Station, Research Bulletin 799.
13. Purcell, J.C. and W.J. Florkowski. 1990. The Changing Fortunes of the United States Pork Industry 1950-1988. University of Georgia, College of Agriculture, Agricultural Experiment Stations, Research Report Number 586.
14. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1989. Opportunities, Sentiments, and Problems of Georgia Pecan Growers, Accumulators, and Shellers. University of Georgia, College of Agriculture, Agricultural Experiment Stations, Research Report Number 571.
15. Florkowski, W.J., C.L. Huang, and B.D. Goggin. 1989. Attitudes toward Porcine Somatotropin: A Consumer Survey of Atlanta Metropolitan Area. University of Georgia, College of Agriculture, Agricultural Experiment Stations, Research Report Number 570, 15 p.
16. Florkowski, W.J. and S.M. Fletcher. 1989. An Economic Profile of the World Peanut Sector. University of Georgia, College of Agriculture, Agricultural Experiment Stations, Research Bulletin Number 383, 18 p.
17. Hubbard, E.E., J.C. Purcell, and W.J. Florkowski. 1988. Issues that Have Surfaced in Marketing Pecans in Georgia. University of Georgia, College of Agriculture, Agricultural Experiment Stations, Research Report Number 564, 8p.
18. Hubbard, E.E., J.C. Purcell, S.L. Ott, and W.J. Florkowski. 1988. Prevailing Issues Common to Georgia-Based Pecan Growers, Accumulators, Shellers. University of Georgia, College of Agriculture, Agricultural Experiment Stations, Research Report Number 559, 12 p.
19. Florkowski, W.J., O. Lindstrom, C. Robacker, and W. Simonton. 1988. Biological, Technical, and Economics Aspects of Commercial Micropropagation. University of Georgia, College of Agriculture, Agricultural Experiment Stations, Research Report Number 556, 17 p.
20. Huang, Chung-Liang., A.V.A. Resurreccion, W.J. Florkowski, and Yen-Con Hung. 1988. Food Irradiation: A Revolutionary Technology at the Crossroads. University of Georgia, College of Agriculture, Agricultural Experiment Stations, Research Report Number 540, 13 p.
21. Purcell, J.C. and W.J. Florkowski. 1987. Changing Fortunes of the United States Soybean-Producing Sector. University of Georgia, College of Agriculture, Agricultural Experiment Stations, Research Report Number 532, December.
22. Hill, L.D., P. Brophy, and W.J. Florkowski. 1987. Production Response of Illinois Farmers to Premiums for Low-Temperature Dried Corn. Department of Agricultural Economics, Agricultural Experiment Station, College of Agriculture, University of Illinois, AERR 201, August.



## Abstracts

1. Florkowski, W.J., E. M. Bauske, and N. Norton. 2021. Opinions and perceptions of key management issues among tree care providers. *HortSci*. 56(9) S231.
2. Florkowski, W. J., Q. Jiang. 2018. Perceptions of solid waste disposal system among food manufacturing companies in Shanghai, China, 16<sup>th</sup> International Scientific Days – Summaries of Presentations and Posters, L. Dinya and J. Csernak, eds., ISBN 978-615-5621-74-1 (online) p. 111.
3. Klepacka, A. M., W. J. Florkowski, M. Myszkowska. 2018. The 2007-2013 EU convergence funds and the solar panel investment: The case of Mazowieckie Voivodship in Poland, 16<sup>th</sup> International Scientific Days – Summaries of Presentations and Posters, L. Dinya and J. Csernak, eds., ISBN 978-615-5621-74-1 (online) p. 149.
4. Sheremenko, G., C. Escalante, and W.J. Florkowski. 2012. The Road to Financial Sustainability. Comparative Analysis of Russia and the Caucasus Region. *Journal of Agricultural and Applied Economics*, 44(3):427.
5. Meng, T., W.J. Florkowski, S. Kolavalli, and Mohammed Ibrahim. 2012. Food Expenditures in Rural Households in the Northern Region of Ghana. *Journal of Agricultural and Applied Economics*, 44(3):427.
6. Heboyan, V., W.J. Florkowski, D. Sarpong, A.V.A. Resurreccion and M.S. Chinnan. 2012. Consumer Attitudes and Preferences for Peanut Paste in Sub-Saharan Africa: Evidence from Ghana. *Journal of Agricultural and Applied Economics*, 44(3):427.
7. Bozoglu, M., C.L. Huang, W. J. Florkowski, and B. Kilic. 2012. Consumers' Willingness to Pay for Food Safety in Milk Products in the Black Sea Region, Turkey. *Journal of Agricultural and Applied Economics*, 44(3):427.
8. Nambiar, P.M., W.J. Florkowski, and D-K Suh. 2012. Who Will Buy GM Foods in South Korea. *Journal of Agricultural and Applied Economics*, 44(3):427.
9. Nambiar, P.M., W.J. Florkowski and D-K Suh. 2011. Socio-economic and Demographic Factors Affecting the Likelihood of Being an Over-weight Korean Woman. *Journal of Agricultural & Applied Economics*, 43(3):465.
10. Sheremenko, G., C.L. Escalante, W.J. Florkowski. 2012. The Universality of Microfinance Operations Model in Eastern Europe and Central Asia: Financial Sustainability vs. Poverty Outreach. AAEA 2012 Annual Meeting, Seattle, WA, August 12-14.
11. Ibrahim, M., W.J. Florkowski, S. Kolavalli. 2012. Determinants of Farmer Adoption of Improved Peanut Varieties and Their Impact on Farm Income: Evidence from Northern Ghana. AAEA 2012 Annual Meeting, Seattle, WA, August 12-14.

12. Nambiar, P.M. W.J. Florkowski, D-K. Suh. 2012. Characteristics of Females in Urban Korea that Influence Attitudes toward Food Production Practices. AAEA 2012 Annual Meeting, Seattle, WA, August 12-14.
13. Meng, T., W.J. Florkowski. 2012. Food Expenditures and Income in Rural Households in the Northern Region of Ghana. AAEA 2012 Annual Meeting, Seattle, WA, August 12-14.
14. Florkowski, W.J., P.M. Nambiar and D-K Suh. 2010. Can Organically Produced Foods Attract South Korean Consumers? *Journal of Agricultural and Applied Economics*, 42(3):577.
15. Florkowski, W. J. 2010. Economic Valuation of Quality, Abstracts, Volume I, p. 306. International Horticultural Congress of the International Society of Horticultural Science, Lisbon, Portugal, August 22-27.
16. Florkowski, W. J., D. Suh, P. M. Nambiar. 2010. Household Characteristics and Weekly Expenditures on Fresh Fruit and Vegetables, Abstracts, Volume II, p. 117, International Horticultural Congress of the International Society of Horticultural Science, Lisbon, Portugal, August 22-27.
17. Ibrahim, M. and W.J. Florkowski. 2009. Forecasting Price Relationships among U.S. Tree Nut Prices. *Journal of Agricultural and Applied Economics* 41(2):548.
18. Florkowski, W.J., R. Carew, and S. He. 2008. British Columbia Consumers' Preferences for Italian Wines: Reputation and Vintage Effects on Wine Quality and Prices. XII<sup>th</sup> Congress of the European Association of Agricultural Economists, EAAE 2008 Congress, Programme and Abstract Book, p. 153, Ghent, Belgium, August 26-29.
19. Bilgic, A., G. Eren and W.J. Florkowski. 2008. Willingness to Pay for Potable Water in Southeastern Turkey: An Application of Both Stated and Revealed Preferences Valuation Method. *Journal of Agricultural and Applied Economics* 40(2):732.
20. Florkowski, W.J. 2007. Opportunities for Innovation through Interdisciplinary Research. International Scientific Conference "Tradition and Innovation," Jubilee Conference of Faculty of Economics and Social Sciences, Szent Istvan University, Gödöllő, Hungary, December 3-5, p. 214.
21. Ibrahim, M. and W.J. Florkowski. 2005. Testing for Seasonal Cointegration and Error Correction: The U.S. Pecan price-Inventory Relationship. *Journal of Agricultural and Applied Economics* 37(2):503.
22. Hwang, S. and W.J. Florkowski, 2005. Consumer Food Choices as a Reflection of Concerns about Nutritional Attributes. *Journal of Agricultural and Applied Economics* 37(2):501.
23. Florkowski, W.J. and S. Hwang. 2004. Attitudes and Importance of Pesticide Applications of Golf Course Operators. Poster paper presented at the 9<sup>th</sup> International Scientific Days of Agricultural Economics, March 25-26, p. 362.

24. Bilgic, A. and W.J. Florkowski. 2004. The Functional Form and the Selection of Alternative Models: An Application to Recreational Pursuit. 9<sup>th</sup> International Scientific Days of Agricultural Economics, March 25-26, p. 99.
25. Boumtje, P., W.J. Florkowski, G. Landry, and C. Escalante. 2004. Factors Affecting the Profitability of Golf Courses in Georgia. Paper presented at the 101<sup>st</sup> Annual Meeting of the Southern Association of Agricultural Scientists, Tulsa, OK, Feb 15-18. *Journal of Agricultural and Applied Economics* 36:508.
26. Ibrahim, M. and W.J. Florkowski. 2004. Price-Inventory Relationship in the Pecan Industry: A Study of Long- and Short- Run Effects with Seasonal Consideration. Paper presented at the 101<sup>st</sup> Annual Meeting of the Southern Association of Agricultural Scientists, Tulsa, OK, Feb 15-18. *Journal of Agricultural and Applied Economics* 36:519.
27. Aggarwal, D., S.E. Prussia, G. Lysiak, and W.J. Florkowski. 2004. Simulating Calcium Dip Effect on Post Harvest Quality of Peaches. Paper presented at the 5<sup>th</sup> International Postharvest Symposium, Verona, Italy, June 6-11.
28. Prussia, S., G. Lysiak, W.J. Florkowski, and D. Aggarwal. 2004. Postharvest Calcium Chloride Dips for Increasing Peach Firmness. Paper presented at the 5<sup>th</sup> International Postharvest Symposium, Verona, Italy, June 6-11.
29. Bilgic, A. and W.J. Florkowski. 2003. Application of Two-Stage Zero-Inflated Count Data Model to Demand for Black Bass Fishing in the Southeastern United States. *Journal of Agricultural and Applied Economics*, 35(2):423-424.
30. Bilgic, A. and W.J. Florkowski. 2003. Truncated-at-Zero Count Data Models with Partial Observability: An Application to the Freshwater Fishing Demand in the Southeastern U.S. *Journal of Agricultural and Applied Economics*, 35(2):424.
31. Bilgic, A. and W.J. Florkowski. 2003. A Bivariate Probit Contingent Valuation Method with Partial Observability: An Application to the Black Bass Fishing. *Journal of Agricultural and Applied Economics*, 35(2):453-454.
32. He, S., W.J. Florkowski, and J.L. Jordan. 2002. Information Acquisition Costs and Demand for Yard Care Information. *Journal of Agricultural and Applied Economics*, 34(2):376.
33. Anil, S.K., W.J. Florkowski, and G. Landry. 2002. Estimation of Production Function and Related labor Risk Considerations for Landscape and Lawn Care Firms. *Journal of Agricultural and Applied Economics*, 34(2):388.
34. Florkowski, W.J., W. Moon, L.R. Beuchat, M. Chinnan, P. Paraskova, and J. Jordanov. 2001. The Market for Spreads in an Emerging Market Economy of Bulgaria. In: *Tomorrow's Agriculture: Incentives, Institutions, Infrastructure and Innovations*. Proceedings of the 24<sup>th</sup> International Conference of Agricultural Economics, G.H. Peters and P. Pingali, eds., pp. 791-792.

35. Anil, S.K., W.J. Florkowski, J.E. Epperson, and G.W. Landry. 2001. Empirical Investigation of Factors Determining Revenues of Landscape Maintenance and Lawn Care Firms in the Southeast. *Journal of Agricultural and Applied Economics*, 33:625.
36. Paraskova, P., J. Jordanov, A.V.A. Resurreccion, W.J. Florkowski, W. Moon, M.S. Chinnan, and L.R. Beuchat. 2000. Consumer Acceptance of American Peanut Products by Bulgarian Consumers. *Institute of Food Technologists Annual Meeting, Book of Abstracts*, Chicago, IL., p. 72.
37. Prussia, S.E., W.J. Florkowski, and R.L. Shewfelt. 2000. Sistema Peschicolo Statunitense di Fronte al 2000. Proceedings of the XXIV Peach and Nectarine Convention, Per Una Nuova Peschicoltura: Produzione, Organizzazione, Mercato. Cesena, Italy, February 24-25, pp. 11-12.
38. Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, M.S. Chinnan, P. Paraskova, and J. Jordanov. 2000. Comparing Three Alternative Hurdle Count Data Models: The Case of Meat Consumption in a Transition Economy. *Journal of Agricultural and Applied Economics*, 32(2):410.
39. Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, J. Jordanov, and M.S. Chinnan. 2000. Identifying Factors Affecting Consumption of Peanut Products in a Transition Economy. *Journal of Agricultural and Applied Economics*, 32(2):422.
40. Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, J. Jordanov, and M.S. Chinnan. 1999. Food Consumption Composition and Patterns in an Economy under Transition. Poster Session Abstracts, *European Agriculture Facing the 21<sup>st</sup> Century in a Global Context*, p. 164.
41. Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, J. Jordanov, and M.S. Chinnan. 1999. Meat consumption and Transition to a Market Economy: Two-Stage Count Data Model Approach. Poster Session Abstracts, *European Agriculture Facing the 21<sup>st</sup> Century in a Global Context*, p. 165.
42. You, Z. and W.J. Florkowski. 1999. Factors Influencing the Frequency of Consumption of Selected Nuts. G.H. Peters and J.V. Braun, Eds., *Food Security, Diversification and Resource Management: Refocusing the Role of Agriculture*, p. 662.
43. Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, M.S. Chinnan, P. Paraskova, and J. Jordanov. 1999. Household Demand for Varied Diet in an Emerging Market Economy, *Journal of Agricultural and Applied Economics*, 31(2):397.
44. Moon, W., W.J. Florkowski, L. Beuchat, and A.V.A. Resurreccion. 1999. Pensioners and Food Intake: Patterns in a Transition Economy. *American Journal of Agricultural Economics*, 81(5):1290.
45. Park, T. and W.J. Florkowski. 1999. Pecan Promotional Programs and Consumer Purchasing Decisions. *American Journal of Agricultural Economics*, 81(5):1316.

46. You, Z., and W.J. Florkowski. 1999. Factors Influencing the Frequency of Consumption of Selected Nuts. G.H. Peters and J.V. Braun, Eds., *Food Security, Diversification and Resource Management: Refocusing the Role of Agriculture*, p. 662.
47. Cramer, G.L., W.J. Florkowski, W.H. Meyers, K. Murgov, D. Murgov, and A. Boltromiuk. 1998. Agriculture versus Environment and the Fate of Farmers. *American Journal of Agricultural Economics*, 80(5):1160-1161.
48. Liefert, W., N. Cochrane, W.J. Florkowski, and J. Swinnen. 1998. Agricultural Reform in Transition Economies: Lessons to be Learned. *American Journal of Agricultural Economics*, 80(5):1163.
49. Florkowski, W.J., B. Hubbell, R. Oetting, S.K. Braman, and C. Robacker. 1998. Pest Management Profiles of Atlanta Lawn Care and Landscape Maintenance Firms. *Journal of Agricultural and Applied Economics*, 30(1):227.
50. Lai, Y., W. Florkowski, and C. Huang. 1998. Factors Affecting Fat, Calories, Sodium and Sugar Intake. *Journal of Agricultural and Applied Economics*, 30(1):237.
51. Florkowski, W., W. Moon, A. Resurreccion, J. Jordanov, P. Paraskova, L. Beuchat, K. Murgov, and M. Chinnan. 1998. Analysis of Demographic and Socioeconomic Factors Affecting Meal Preparation in Bulgaria. *Journal of Agricultural and Applied Economics*, 30(1):247.
52. Cramer, G.L., W.J. Florkowski, H.L. Goodwin, N. Kazlauskiene, and W. Piskorz. 1998. Building Market Economy for Agriculture: Progress and Challenges for Transition Economies. *Journal of Agricultural and Applied Economics*, 30(1):224.
53. Florkowski, W.J., Y. Lai, and C.L. Huang. 1998. Determinants of Consumer Perceptions and Consumption of Fresh Vegetables. *American Journal of Agricultural Economics*, 80(5):1209-1210.
54. Hubbell, B.J., W.J. Florkowski, R. Oetting, and K. Braman. 1997. Integrated Pest Management in the Lawn Care and Landscape Maintenance Industry. *Journal of Agricultural and Applied Economics*, 29(1):200-201.
55. Park, T. and W.J. Florkowski. 1997. Consumer Demand for Pecans: Comparing Sample Selection and Two-Part Demand Models. *Journal of Agricultural and Applied Economics*, 29(1):204.
56. Lai, Y. and W.J. Florkowski. 1997. Price Dynamics in the Edible Nut Markets. *Journal of Agricultural and Applied Economics*, 29(1):207.
57. Lai, Y., W.J. Florkowski, C.L. Huang, B. Brückner, and I. Schonhof. 1997. Consumer Willingness to Pay for Improved Attitudes of Fresh Vegetables: A Comparison between Atlanta and Berlin. *Journal of Agricultural and Resource Economics*, 22(2):402.

58. Lai, Y., W.J. Florkowski, and C.L. Huang. 1997. Consumer Perceptions of Quality Attributes of Fresh Vegetables and Fresh Fruits: A Comparison. *Journal of Agricultural and Resource Economics*, 22(2):395.
59. Lai, Y., W.J. Florkowski, and C. Huang. 1997. Factors Influencing Consumer Consumption of Fresh Vegetables. *American Journal of Agricultural Economics*, 79(5):1736.
60. You, Z. and W.J. Florkowski. 1997. Modeling Pecan Retail Demand Using Survey Data. *American Journal of Agricultural Economics*, 97(5):1736.
61. Florkowski, W.J., T. Park, and E.E. Hubbard. 1997. Quality Attributes and the Selection of Marketing Channels by Georgia Peach Growers. *American Journal of Agricultural Economics*, 79(5):1738.
62. Prussia, S., W.J. Florkowski, and Zhikang You. 1997. Determining Carrot Quality. Proceedings of Ag Showcase '97. The University of Georgia, College of Agricultural and Environmental Sciences. Special Publication No. 88, August, p. 112.
63. Florkowski, W.J., A.H. Elnagheeb, J.E. Houston, and C.L. Huang. 1997. Measuring Risk Perception of Existing and New Food Production Technologies. Issues in Agricultural Competitiveness, Markets and Policies, International Association of Agricultural Economists, Occasional Paper No. 7, pp. 463-464.
64. Florkowski, W.J., B. Brückner, and E. Schonhof. 1996. Nutritional Attributes as Reasons for German Consumer Fruit Consumption. *Journal of Agricultural and Applied Economics*, 28(1):235-236.
65. Cruse, C., W.J. Florkowski, J. McKissick, and R. Stuart. 1996. Influence of Breed Type on Cattle Profitability. *Journal of Agricultural and Applied Economics*, 28(1):237-238.
66. Florkowski, W.J. and H. Szulce. 1996. Insurance Purchase by Farmers in an Economy in Transition. Redefining the Roles of European Agriculture, Abstracts of Posters, European Association of Agricultural Economists, p. 31.
67. Adamus, W. and W.J. Florkowski. 1996. Family Farm Modeling for Polish Agriculture. Redefining the Roles for European Agriculture, Abstracts of Posters, European Association of Agricultural Economists, p. 64.
68. Lai, Y. and W.J. Florkowski 1996. Analyzing Almond and Walnut Prices. Redefining the Roles for European Agriculture, Abstracts of Posters, European Association of Agricultural Economists, p. 214.
69. Stańko, S., S. Koziol, W.J. Florkowski. 1996. Sytuacja Rolnictwa i Rolników w Okresie Przejściowym do Gospodarki Rynkowej, III Kongres Stowarzyszenia Ekonomistów Rolnictwa i Agrobiznesu, Konkurencyjność Polskiego Rolnictwa i Agrobiznesu na Rynkach Międzynarodowych, p. 565.

70. Szulce, H. and W.J. Florkowski. 1996. Opinia Rolników o Korzystaniu z Kredytów Bankowych, III Kongres Stowarzyszenia Ekonomistów Rolnictwa i Agrobiznesu, Konkurencyjność Polskiego Rolnictwa i Agrobiznesu na Rynkach Międzynarodowych, p. 566.
71. Florkowski, W.J., B. Brückner, and I. Schonhof. 1996. Rodzaj Punktu Sprzedaży Detalicznej a Zakupy Warzyw przez Konsumentów Berlina, III Kongres Stowarzyszenia Ekonomistów Rolnictwa i Agrobiznesu, Konkurencyjność Polskiego Rolnictwa i Agrobiznesu na Rynkach Międzynarodowych, p. 740.
72. Florkowski, W.J., C. Robacker, and P. Thomas. 1996. Sources and Adequacy of Information about Pesticide Application in the Atlanta Landscape Maintenance and Lawn Care Industry, *HortScience*, 31(5):757.
73. Florkowski, W.J., B. Brückner, C.L. Huang, and I. Schonhof. 1996. The Importance of Pesticide Residue in Vegetables for Consumers in the United States and Germany. *HortScience*, 31(5):756.
74. Florkowski, W.J., B. Brückner, and I. Schonhof. 1996. Consumer Preference for Fresh Produce Origin. *American Journal of Agricultural Economics*, 78(5):1420.
75. Elnagheeb, A.H., W.J. Florkowski, C.L. Huang, and E.E. Hubbard. 1995. Sender and Respondent Characteristics in Mail Consumer Survey. *Journal of Agricultural and Applied Economics*, 27(1):341.
76. He, S. and W.J. Florkowski. 1995. Identifying Consumer Characteristics Influencing Nut Product Consumption Using Utility Maximization Framework. *Journal of Agricultural and Applied Economics*, 27(1):332.
77. Florkowski, W.J., A.H. Elnagheeb, E.E. Hubbard, and H. Witt. 1995. Perceptions of Edible Nut Prices. *American Journal of Agricultural Economics*, 77(5):1391.
78. Florkowski, W.J., E.E. Hubbard, and A.H. Elnagheeb. 1994. Perception of Pecan Taste and the Importance of Flavor to the United States Consumers. Proceedings of the 2<sup>nd</sup> National Pecan Workshop, p. 11.
79. Hubbard, E.E., W.J. Florkowski, and H. Witt. 1994. Pecan Purchases vs. Income, Education, and Age of the United States Consumers. Proceedings of the 2<sup>nd</sup> National Pecan Workshop, p. 110.
80. Elnagheeb, A.H. and W.J. Florkowski. 1994. Testing Equality of Parameters across Different Ordered Probit Models. *American Journal of Agricultural Economics*, 76(5):1275.
81. Olorunnipa, Z. and W.J. Florkowski. 1994. Causality Tests between Agricultural Export and Import Values. *American Journal of Agricultural Economics*, 76(5):1244.

82. Florkowski, W.J., H. Szulce, and A.H. Elnagheeb. 1994. Privatization of Agricultural Marketing Services in an Economy in Transition. *American Journal of Agricultural Economics*, 76(5):1275.
83. Cochrane, N.W., W.J. Florkowski, L. Goraj, S. Hamm, J. Jordan, W. Miller, and B.H. Robinson. 1994. Building Economic Information Systems in the Former Centrally Planned Economies: Lessons Learned from Technical Assistance to Agriculture in Central Europe. *American Journal of Agricultural Economics*, 76(5):1234.
84. Olorunnipa, Z., W.J. Florkowski, R. Hansen, C. Infanger, L. Bartova, and S.R. Johnson. 1994. Market Economy Institutions and Agriculture in Economies in Transition. *American Journal of Agricultural Economics*, 76(5):1231.
85. Florkowski, W.J., A.H. Elnagheeb, and L.D. Hill. 1993. Factors Affecting Purchase of Low-Temperature Grain Dryers: An Empirical Ordered Probit Model. *VII<sup>th</sup> European Association of Agricultural Economics Congress*, Poster paper Abstracts, poster number 22, Stressa, Italy, September 6-10.
86. Florkowski, W.J. and C.L. Huang. 1993. Consumer Attitudes towards Safety Statements about Bioengineered Foods. *VII<sup>th</sup> European Association of Agricultural Economics Congress*, Poster paper Abstracts, poster number 43, Stressa, Italy, September 6-10.
87. Florkowski, W.J., K. Brooks, E. Jones, A. Bankowska, A.H. Elnagheeb, W.H. Meyers, and N. Kazlauskienė. 1993. Adjustment in International Trade and Trade Policy for Economies in Transition. *American Journal of Agricultural Economics*, 75(5):1291.
88. Florkowski, W.J. and A.H. Elnagheeb. 1993. Data problems and Implications in Economies in Transition. *American Journal of Agricultural Economics*, 75(5):1319.
89. Florkowski, W.J. and G. Humphries. 1993. Factors Impacting Peanut Exports - A Company View. *Journal of Agricultural and Applied Economics*, 25(1):298.
90. Olorunnipa, Z. and W.J. Florkowski. 1993. Testing Forecast Accuracy of Vegetable Prices in a Market Economy vs. A Centrally Planned Economy. *Journal of Agricultural and Applied Economics*, 25(1):298.
91. Elnagheeb, A.H. and W.J. Florkowski. 1993. Estimation of the Supply Function Embodying Investment and Harvesting Decisions. *Journal of Agricultural and Applied Economics*, 25(1):291.
92. Florkowski, W.J., G. Krewer, E.E. Hubbard, and L. Snipes. 1992. Survey of the Grape Industry in Georgia. 15<sup>th</sup> Viticultural Science Symposium; Symposium program. Abstract of Proceedings.
93. Florkowski, W.J., N. Cochran, L. Hoffman, M. Kisiel, S. Daberkow, A. Bankowska, E. Jones, and L. Meyer. 1992. Impacts of Transition to a Market Economy: New Needs and Opportunities in Poland. AAEA Annual Meeting, Baltimore, MD, August 9-12. *American Journal of Agricultural Economics*, 74(5):1268.



94. Florkowski, W.J., A.H. Elnagheeb, and L.D. Hill. 1992. Across-State Variations in Purchase of On-Farm Drying Technology. AAEA Annual Meeting, Baltimore, MD, August 9-12. *American Journal of Agricultural Economics*, 74(5):1293.
95. Florkowski, W.J. 1992. Application of Robotic Technology in Production of Potted Plants. Poster presented at the AAEA Annual Meeting, Baltimore, MD, August 9-12. *American Journal of Agricultural Economics*, 74(5):1309.
96. Florkowska, M.A., O.M. Lindstrom, and W.J. Florkowski. 1992. Attitudes and Perceptions of Choose-and-Cut Christmas Tree Consumers. *HortScience*, 27(11):1175.
97. Elnagheeb, A. and W.J. Florkowski. 1992. An Illustration of Perennial Crop Planting Response. *Southern Journal of Agricultural Economics*, 24(1):300.
98. Florkowski, W.J., D. L. Chicoine, L.D. Hill, J. Havlicek, Jr., and S.R. Johnson. 1992. Cooperation of Land Grant Universities with the Soviet Union and East European Counterparts in Teaching, Service, and Research in the Areas of Agricultural Economics. *American Journal of Agricultural Economics*, 73(5):1524.
99. Florkowski, W.J. and R.L. Jarret. 1991. The Cost of Alternative Strategies for the Maintenance of Sweet Potato Germplasm. *International Sweet Potato Newsletter*, 4(1):3.
100. Elnagheeb, A., W.J. Florkowski, C.L. Huang, and C. Halbrendt. 1991. Willingness-to-Pay for pST-Treated Pig Meat. *Issues in Agricultural Development*, M. Bellamy and B. Greenshields, eds. I.A.A.E. Occasional Paper No. 6, p. 392.
101. Florkowski, W.J. 1990. Agricultural Prices in Poland. *Newsletter for Research on Soviet & East European Agriculture*, 12(4):21.
102. Florkowski, W.J. 1990. Lead-Lag Price Relationship between Government and Private Retail Outlets in a Planned Economy. *American Journal of Agricultural Economics*, 72(5):1382.
103. Purcell, J.C., W.J. Florkowski, and E.E. Hubbard. 1990. Buyer's Power and Factors Influencing Pecan Farm Prices. *American Journal of Agricultural Economics*, 72(5):1381-1382.
104. Lindstrom, O.M., W.J. Florkowski, and D. Moorhead. 1990. Quality Standards for Christmas Trees: Harmful or Helpful. *HortScience*, 25(8):849.
105. Hubbard, E.E., W. Florkowski, and J.C. Purcell. 1990. Differences in Pecan Quality Perception at Farm and Wholesale Markets. *Southern Journal of Agricultural Economics*, 22(1):218.
106. Halbrendt, C.L., W.J. Florkowski, L. Sterling, and C. Huang. 1990. Socioeconomic Determinants of Attitudes toward the Use of Bio-Engineered Products in Food Production. *Southern Journal of Agricultural Economics*, 22(1):211.

107. Olorunnipa, Z.I. and W.J. Florkowski. 1990. Forecasting Farmers Market Prices in a Centrally Planned Economy. Proceedings of the 20<sup>th</sup> Annual Meeting, Southeast Region of the Sciences Institute, February 21-23, Columbia, SC, p. 322.
108. Florkowski, W.J., C. Huang, and C. Halbrendt. 1989. Perception of Food Safety and Meat Consumption in Atlanta Metro Area. *American Journal of Agricultural Economics*, 71(5):1362.
109. Florkowski, W.J. 1989. Perestrojka and Agricultural Biotechnology Development and Transfer between East and West. Organized Symposium. *American Journal of Agricultural Economics*, 71(5):1332.
110. Florkowski, W.J. and O.M. Lindstrom. 1989. Marketing Trends in Natural and Artificial Christmas Tree Industries. *HortScience* 24(5):746.
111. Florkowski, W.J. 1989. Is Private Sector Access to Technology a Limitation to Market Reforms in Poland? *Newsletter for Research on Soviet & East European Agriculture*, 11(3):7, 10.
112. Purcell, J.C., E.E. Hubbard, and W.J. Florkowski. 1989. Cooperation Between Producers and Processors in Marketing Specialty Crops: The Case of Pecans. *Southern Journal of Agricultural Economics*, 21(1):184.
113. Florkowski, W.J., O. Lindstrom, C. Robacker, and W. Simonton. 1988. Pricing Foliage Plants Grown in Tissue Culture. *HortScience*, 23(5):821.
114. Florkowski, W.J. and K. McNamara. 1988. The Impacts of Economic and Population Changes on Alcohol and Tobacco Consumption in Poland. *Sociological Abstracts*, (36)3:22-23, suppl. 151.
115. Fletcher, S.M. and W.J. Florkowski. 1988. Generating Information for Pecan Producers in a Thin Market Environment. *Southern Journal of Agricultural Economics*, 20(1):209.

Other non-refereed retrievable materials

1. Kanlayanarat, S., S.E. Prussia, and Florkowski, W.J. 2004. Workshop on Systems Thinking for Food Supply Chains, Center for Excellence in Postharvest Technology, King Mongkut's University of Technology Thonburi, Bangkok, Thailand, May.
2. Aggarwal, D., S. E. Prussia, W.J. Florkowski, and D. Lynd. 2003. Simulation Game for Improving Fresh Produce Retailing. *Resource*, 10(5):12. (This is an invited publication selected from among dozens of submissions).
3. Florkowski, W.J. and S. Kolavalli, 2014. Strategies to Control Aflatoxin in Groundnut Value Chains. International Food Policy Research Institute Development Strategy and Governance Division, IFPRI Discussion Paper 01369, August.

## Proceedings

1. Florkowski, W. J., Q. Jiang. 2017. Constraints in Implementing Quality Assurance Programs in Food Manufacturing Firms in Shanghai, China. In: Management, Enterprise and Benchmarking in the 21<sup>st</sup> Century IV, Budapest, pp -. ISBN 978-963-449-027-2.
2. Us, A., W.J. Florkowski, A.M. Klepacka. 2016. Opinions about water quality among rural residents of lesser developed regions of the European Union: the case of villagers from Lubelskie Voivodship in Poland. Conference Proceedings of the 15<sup>th</sup> Scientific Days “Challenges and Prospects for Innovation between 2014-2020”, Karoly Robert College, Gyongyos, Hungary, K. Takacs-Gyorgi, ed., pp 1617-1622. ISBN 978-963-9941-92-2.
3. Klepacka, A.M. and W.J. Florkowski. 2016. Poland’s apple sector and the embargo on fruit exports to Russia. *Acta Hort.* 1132, 31-38. DOI: 10.17660/ActaHortic.2016.1132.5 <http://dx.doi.org/10.17660/ActaHortic.2016.1132.5>
4. Wang, S., W.J. Florkowski, D.B. Sarpong, M.S. Chinnan, and A.V.A. Resurreccion. 2016. Domestic and imported fruit consumption frequency among urban dwellers in Ghana. *Acta Hort.* 1132, 1-8. DOI: 10.17660/ActaHortic.2016.1132.1 <http://dx.doi.org/10.17660/ActaHortic.2016.1132.1>
5. Florkowski, W. J., A. Us. 2016. Commons forms of recreation among residents of rural areas: The case of residents in Lubelskie Voivodship. Paper presented at the 23<sup>rd</sup> Congress of the Polish Association of Agricultural Economists and Agribusiness, September 7-9, Biala Podlaska, Poland.
6. Wysokinski, M., J. Baran, W.J. Florkowski. 2015. Concentration of mild production in Poland. J. Kuis (ed.), *Economic Science for Rural Development*, 37:93-104.
7. Florkowski, W. J., T. Meng, A. M. Klepacka. 2015. Consumption of Fruit and Vegetables: Influence of Economic and Socio-Demographic Factors in Selected Countries. *Acta Horticulturae* 1088:41-46. IInd Southeast Asia Symp. on Quality Management in Postharvest Systems, December 4-6, 2013.
8. Florkowski, W.J., A.M. Klepacka, S. Fu, S.K. Braman. 2015. Business growth expectations of the environmental horticulture sector: on the way to recovery after the financial crisis. *Acta Horticulturae* 1103:133-136. XXIX International Horticultural Congress on Horticulture: Sustaining Lives, Livelihoods and Landscapes (IHC2014): XVII International Symposium on Horticultural Economics and Management and V International Symposium on Improving the Performance of Supply Chains in the Transitional Economies. DOI: 10.17660/ActaHortic.2015.1103.20.
9. Klepacka, A.M., W.J. Florkowski, T. Meng. 2015. Changes in fruit consumption preferences in EU countries: the example of Poland. *Acta Horticulturae* 1103:175-180. XXIX International Horticultural Congress on Horticulture: Sustaining Lives, Livelihoods and Landscapes (IHC2014): XVII International Symposium on Horticultural Economics and Management and V International Symposium on Improving the

Performance of Supply Chains in the Transitional Economies. DOI:  
10.17660/ActaHortic.2015.1103.26.

10. Sobczynski, T., A.M. Klepacka, W.J. Florkowski, and C. Revoredo-Giha, 2013. Differences in Cost Efficiency On Dairy Farms in Four Regions of Poland. Proceedings of the 19<sup>th</sup> Congress of the International Farm Management Association, July 21-26, Warsaw, Poland. Transforming Agriculture – Between Politics, Science and Consumer, Vol. 2, pp 114-122, ISBN 978-92-990056-9-9.
11. Florkowski, W.J., Chinnan, M.S., and Resurreccion, A.V.A. 2013. Fruit and Vegetable Consumption Frequency by Urban Households in Ghana – Implications for Postharvest Handling. *Proceedings of the Seventh International Postharvest Symposium*, ACTA Horticulturae No. 1012, Vol. 3, H. Abdullah and M.N. Latifah, eds.
12. Florkowski, W.J., J. Rubalema, A.V.A. Resurreccion, and M.S. Chinnan. 2012. Choice of Food Purchase Outlets by Residents of Kampala and Outlying Regions of Uganda. *Šzerkesztette*, eds. M. Sándor and D. László, pp. 1038-1047, ISBN 978-963-9941-53-3.
13. Florkowski, W.J. 2009. Sytuacja na rynku koncentratu jabłkowego (Developments on the apple concentrate market), In: “Czynniki wpływające na plonowanie i jakość owoców roślin sadowniczych” Proceedings of the Vth International Tradeshow of Orchard Agri-technology, Warsaw, Poland, January 9-10, pp. 125-133.
14. Florkowski, W.J. and Dong-Kyun Suh. 2009. Korean Consumers’ View of Genetic Modification of Fruits and Vegetables. Proceedings of the 16<sup>th</sup> International Symposium on Horticultural Economics and Management, P.P. Oppenheim, Ed., Chiang Mai, Thailand, June 28-July 1, pp. 201-208.
15. Florkowski, W.J. 2008. Opportunities for Innovation Through Interdisciplinary Research. In: *Bulletin of the Szent István University, Special Issue Part II*, pp.597-603. Gödöllő.
16. Florkowski, W.J. 2008. The Role of Professional Agricultural Economics Associations in Shaping National Agricultural Policy: The Case of SERiA. In: *Agricultural economics and transition: What was expected, what we observed, the lessons learned*, Volume II, C. Csáki and C. Forgács, eds., pp. 445-452, IAMO, 2008, Hungary.
17. Florkowski, W.J. and T. Stevenson. 2007. Preliminary Analysis of Prices from Pecan Auctions. *2007 Proceedings, Southeaster Pecan Growers Association*, pp. 65-77.
18. Bilgic, A. W.J. Florkowski, P. Paraskova, M.S. Chinnan, J. Jordanov, A.V.A. Resurreccion, and L.R. Beuchat. 2007. Niche Market Meats in Bulgaria. *Journal of Food Distribution Research*, 38(1):17-24.
19. Florkowski, W.J. 2007. The Peanut Connection or the Knowledge as the Source of Competitive Advantage. Proceedings of the Conference on Technology Transfer and Commercialization of Peanut Products Developed through the USAID Peanut Collaborative Research Support Program (CRSP), Plovdiv, Bulgaria, May 8, pp. 42-44.

20. Florkowski, W.J. 2007. Opportunities for Innovation through Interdisciplinary Research. Proceedings and Yearbook, International Conference "Tradition and Innovation," Szent Istvan University, Gödöllő, Hungary, December 3-5. Published on CD, ISBN 978-963-9483-85-9.
21. Florkowski, W.J. 2006. Fruit and Vegetable Quality, the Value of Time and Marketing. *Acta Horticulturae*, Number 712(1):427-433.
22. Aggawal, D., S.E. Prussia, W. Florkowski and G. Lysiak. 2005. Simulating Calcium Dip Effect on Post Harvest Quality of Peaches. The 5<sup>th</sup> International Postharvest Symposium, *Acta Horticulturae*, 682(2):917-923.
23. Prussia, S.E., W. Florkowski, and G. Lysiak. 2005 Postharvest Calcium Chloride Dips for Increasing Peach Firmness. The 5<sup>th</sup> International Postharvest Symposium, *Acta Horticulturae*, 682(3):1551-1557
24. Florkowski, W.J. 2003. Inventory Level and Prices of Pecans. Proceedings of the 96<sup>th</sup> Annual Convention of the Southeastern Pecan Growers Association, pp. 68-74.
25. Aggarwal, D, A.J. Prussia, S.E. Prussia, A. Nunez, D.S. NeSmith, W.J. Florkowski, and D.E. Lynd. 2003. Predicting Fresh Produce Quality in Supply Chains. *Acta Horticulturae*, 604(1):179-188.
26. Florkowski, W.J., T.A. Park, and A. Bilgic. 2003. External and Internal Quality Index in Fresh Peach Marketing. *Acta Horticulturae*, 604(1):219-224.
27. Kleeman, M. and W.J. Florkowski. 2003. Bitterness in Carrots as Quality Indicator. *Acta Horticulturae*, 604(2):525-530.
28. Lysiak, G, W.J. Florkowski, and S.E. Prussia. 2003. Temperature and Relative Humidity Control in Mass and Decay Prevention in Postharvest Handling of Peaches. *Acta Horticulturae*, 604(2):703-708.
29. Aggarwal, D., S.E. Prussia, W.J. Florkowski, and D. Lynd. 2003. Computerized Simulation Game for Post Harvest Fresh Produce Retailing, Proceedings, ASAE Annual International Meeting, Las Vegas, July 27-30 (available on CD-Rom).
30. Aggarwal, D., S.E. Prussia, W.J. Florkowski, and D. Lynd. 2003. Simulating Peach Quality in Refrigerated Supply Chains. Proceedings, 21<sup>st</sup> International Congress of Refrigeration, Washington, DC, August 17-22.
31. Florkowski, W.J. 2003. O Konsumentach, Rolnictwie i Zmianach, czyli Optymistycznie o Przyszłości Stowarzyszenia Ekonomistów Rolnictwa i Agrobiznesu (About Consumers, Agriculture and Changes - Optimistic About the Future of the Polish Association of Agricultural and Agribusiness Economists), *Roczniki Naukowe* 5(4):68-73.
32. Lysiak, G., W.J. Florkowski, and S. Prussia. 2003. Czynniki Wpływające na zdolność przechowalniczą owoców brzoskwiń (Factors Influencing Peach Fruit Stability), *Folia Horticulturae*, Supplement to No. 1 , pp. 212-215.

33. Florkowski, W.J. 2003. "Economics and Marketing of New Food Products.: Establishment of a Food Research and Development Center for Southern and Eastern Europe," Proceeding Book, Institute of Horticulture and Canned Foods, Plovdiv, Bulgaria.
34. He, S., W.J. Florkowski, and J.L. Jordan. 2002. Irrational Responses in Contingent Valuation and Their Potential Impacts on Mean Stated Willingness to Pay. CD Rom with Proceedings of the 10<sup>th</sup> Congress of the European Association of Agricultural Economists (EAAE), August 27-31, Zaragoza, Spain.
35. Florkowski, W.J. and J. Karg. 2001. Stosunek ludności wiejskiej do zagadnień ochrony środowiska na podstawie badań ankietowych mieszkańców Parku Krajobrazowego im. Gen. D. Chłapowskiego. Zeszyty Naukowe, Akademia Rolnicza im. H. Kollataja, Cracow, Poland, pp. 207-214.
36. Prussia, S., W. Florkowski, G. Sharan, G. Naik, S. Deodhar. 2001. Management Simulation Game for Improving Food Chains. M. Hertog and B.R. MacKay, eds. *Acta Horticulturae* 566 (December):231-238.
37. Florkowski, W.J. and S. Mann. 2001. Acceptance of Large Agricultural Investment Projects: An Example from Northern Germany. Vision-2000 III., A. Kooperáció, A Koordináció és Azintegráció Szerepe és Lehetőségei az Agrár és a Vidéki Gazdaságban, Volume 1, pp. 26-33, Gödöllő, Hungary.
38. Florkowski, W.J., G. Humphries, and T.F. Crocker. 2000. Criteria Used by Georgia Growers in Selecting Pecan Cultivars: 1998 Pecan Tree Inventory. Proceedings of the 93<sup>rd</sup> Annual Convention of the Southeastern Pecan Growers Association, Inc., Panama City, FL, February 26-29, pp. 79-87.
39. Park, T.A. and W.J. Florkowski. 2000. Effective Promotion Programs for Stimulating Pecan Purchases: The Role of Consumer Demand Models. Proceedings of the International Multidisciplinary Conference, Integrated View of Fruit & Vegetable Quality, Technomic Publishing Co., Inc., Lancaster, PA, pp. 333-340.
40. Florkowski, W.J. 2000. Trends of the Medication Market and Pharmaceutical Sector in the US. Proceedings of the Pharmaceutical Marketing Conference, University of Economics, Poznan, Poland, pp. 107-115.
41. Florkowski, W.J., T. Crocker, and G. Humphries. 1999. Counting Pecan Trees: Changes in the Structure of the Georgia Pecan Industry. Proceedings of the 92<sup>nd</sup> Annual Convention of the Southeastern Pecan Growers Association, Asheville, NC, March 14-16, pp. 87-92.
42. Florkowski, W.J., W. Moon, L.R. Beuchat, P. Paraskova, A.V.A. Resurreccion, M. Chinnan, and J. Jordanov. 1999. Regional Income Disparities in an Economy in Transition. *Roczniki Naukowe SERiA*, Vol. 1, pp. 473-480, Rzeszow, Poland.

43. Florkowski, W.J. 1999. Marketing of Machinery and Equipment for Food Processing and Manufacturing. In: *Industrial Marketing*, H. Mruk, ed., Conference Proceedings, pp. 98-107, Poznan, Poland.
44. Florkowski, W.J. 1999. Pecan User Expectations. In: Pecan Industry: Current Situation and Future Challenges, Third National Pecan Workshop Proceedings, 1998-04, USDA-ARS, pp. 140-145.
45. Jordanov, J., B. Boneva, P. Paraskova, K. Murgov, A. Resurreccion, W. Florkowski, L. Beuchat, and M. Chinnan. 1998. Methods of Investigating the Bulgarian Consumer Issues (in Bulgarian with abstract in English). 1999. Collection of papers presented at the jubilee Scientific Session, Vol. 3, Plovdiv, Bulgaria, November.
46. Florkowski, W.J., W. Moon, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, M.S. Chinnan, and J. Jordanov. 1998. Konsumpcja mleka i jego przetworow w warunkach gospodarki przejsciowej (Consumption of Milk and Dairy Products in a Transition Economy). Proceedings of the Conference "Dairy Industry and the European Union Expansion," Lomza, Poland, October 8-9, pp. 18-27.
47. Florkowski, W.J., W. Moon, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, M.S. Chinnan, and J. Jordanov. 1998. Consumer Preferences for Food Products of Different Geographical Origin - An Example from a Transition Economy. Proceedings of the 5<sup>th</sup> Congress of Association of Agricultural Economists and Agribusiness, Wroclaw, Poland, Sept. 22-25, pp. 62-67.
48. Florkowski, W.J., W. Moon, A. Resurreccion, P. Paraskova, L. Beuchat, M. Chinnan, and J. Jordanov. 1998. Cechy demograficzne i socjoekonomiczne a konsumpcja żywności dietetycznej (Demographic and Socio-Economic Characteristics and the Consumption of Dietary Foods: An Illustration from an Economy in Transition). Proceedings of the Conference "Marketing Strategies on the Market of Pharmaceuticals," H. Mruk, ed., Poznan, Poland, pp. 96-107.
49. Lai, Yue, W.J. Florkowski, B. Brückner, and I. Schonhof. 1998. Berlin Consumer Preferences for Quality Attributes of Fresh Vegetables. *Journal of Food Distribution Research* 29(1):68-74.
50. Florkowski, W.J. and E.E. Hubbard. 1997. Results of End User Survey. Proceedings of the 90<sup>th</sup> Annual Convention of the Southeastern Pecan Growers Association, pp. 108-115.
51. Florkowski, W.J. and Y. Lai. 1997. Selected Price Relationships Between Shelled Pecan Prices and Prices of Other Nuts. Proceedings of the 90<sup>th</sup> Annual Convention of the Southeastern Pecan Growers Association, pp. 103-107.
52. Florkowski, W.J., B. Brückner, and I. Schonhof. 1996. Importance of Produce Freshness to European Consumers: Evidence from Berlin, Germany. Proceedings of the 13<sup>th</sup> International Symposium on Horticultural Economics, R.G. Brumfield, Ed., *Acta Horticulturae*, No. 429, pp. 135-140.

53. Florkowski, W.J., B. Brückner, and I Schonhof. 1996. Consumer Preferences for Broccoli Quality Attributes and Packaging. Proceedings of the 13<sup>th</sup> International Symposium on Horticultural Economics, R.G. Brumfield, Ed., *Acta Horticulturae*, No. 429, pp. 453-458.
54. Florkowski, W.J. and E.E. Hubbard. 1996. Preliminary Results of the National Nut Broker Survey. Proceedings of the 89<sup>th</sup> Annual Convention of the Southeastern Pecan Growers Association, Inc., Orange Beach, AL, March 3-5, pp. 189-193.
55. Hubbard, E.E., W.J. Florkowski, and H. Witt. 1996. The Appeal of Pecans. Proceedings of the 89<sup>th</sup> Annual Convention of the Southeastern Pecan Growers Association, Inc., Orange Beach, AL, March 3-5, pp. 194-200.
56. Florkowski, W.J., E.E. Hubbard, and A.H. Elnagheeb. 1995. Retail Outlet and Package Size Preferences by the United States pecan Consumers. Proceedings of the 88<sup>th</sup> Southeastern Pecan Growers Association Annual Convention, February 26-28, Panama City, FL, pp. 148-151.
57. Hubbard, E.E., W.J. Florkowski, and H. Witt. 1995. The Future of the Pecan Industry. Proceedings of the 88<sup>th</sup> Southeastern Pecan Growers Association Annual Convention, February 26-28, Panama City, FL, pp. 152-156.
58. Florkowski, W.J. and E.E. Hubbard. 1994. Marketing Pecans: primary End Users and Consumption of Pecan Products. Proceedings of the 2<sup>nd</sup> National Pecan Workshop, Lake Ft. Gibson, Wagoner, OK, July 24-26, pp. 79-87.
59. Florkowski, W.J. 1994. The Future of Agriculture and Rural Areas: A Challenge for Agricultural Economists. Proceedings of the Conference "State Ownership in Agriculture: Adjustments, Problems, Perspectives" (in Polish), November 18-19, Olsztyn, Poland.
60. Florkowski, W.J., E.E. Hubbard, and W.O. Mizell. 1994. Pecan Prices and Physical Characteristics of Major Pecan Cultivars. Proceedings of the Southeastern Pecan Growers Association annual meeting, Hilton Head, SC, February 27-March 1, pp. 95-101.
61. Hubbard, E.E., W.J. Florkowski, and H. Witt. 1994. Pecan Pricing and Price Information. Proceedings of the Southeastern Pecan Growers Association annual meeting, Hilton Head, SC, February 27-March 1, pp. 167-177.
62. Hubbard, E.E., W.J. Florkowski, and H.J. Witt. 1993. Factors Influencing Southeastern Bakers' Use of Pecans. Combined Proceedings of the 70<sup>th</sup> and 71<sup>st</sup> Annual Texas Pecan Growers Association, Vol. 66, pp. 50-53.
63. Hubbard, E.E., W.J. Florkowski, and H. Witt. 1993. Factors Influencing Southeastern Retail Grocers and Wholesale Distributors Use of Pecans. Proceedings of the Southeastern Pecan Growers Association meeting, Biloxi, MS, February 28-March 2, pp. 92-96.



64. Florkowski, W.J., E.E. Hubbard, L.E. Snipes, and G.W. Krewer. 1993. Commercial Bunch Grape and Muscadine Vine Inventory, Georgia, 1991. Proceedings of the Florida Grape Conference 1992, Orlando, FL, November, pp. 69-84.
65. Florkowski, W.J. and E.E. Hubbard. 1992. Pecan Utilization - Implications for Quality. Proceedings of the Southeastern Pecan Growers Association meeting, March 1-3, Pine Mountain, GA, pp. 67-73.
66. Hubbard, E.E. and W.J. Florkowski. 1992. Factors Influencing Southeastern Bakers' Use of Pecans. Proceedings of the Southeastern Pecan Growers Association meeting, March 1-3, Pine Mountain, GA, pp. 101-108.
67. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1992. Implications of Georgia Pecan Industry Promotion and Research Priorities. Proceedings of the 25<sup>th</sup> and 26<sup>th</sup> Annual Conferences, Georgia Pecan Growers Association, Vol. 21 and 22, The Heritage House, Albany, GA, May 3, 1990 and May 2, 1991, pp. 39-49.
68. Florkowski, W.J. and E.E. Hubbard. 1992. Standards for Pecans and Their Influence on the Market Efficiency. Proceedings of the 25<sup>th</sup> and 26<sup>th</sup> Annual Conferences, Georgia Pecan Growers Association, Vol. 21 and 22, The Heritage House, Albany, GA, May 3, 1990 and May 2, 1991, pp. 64-71.
69. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1992. Pecan Industry Paradoxes. Proceedings of the 25<sup>th</sup> and 26<sup>th</sup> Annual Conferences, Georgia Pecan Growers Association, Vol. 21 and 22, The Heritage House, Albany, GA, May 3, 1990 and May 2, 1991, pp. 39-49.
70. Florkowski, W.J., E.E. Hubbard, and J.C. Purcell. 1992. Impact of Handling Practices on Prices of Pecans. Proceedings of the 25<sup>th</sup> and 26<sup>th</sup> Annual Conferences, Georgia Pecan Growers Association, Vol. 21 and 22, The Heritage House, Albany, GA, May 3, 1990 and May 2, 1991, pp. 3-14.
71. Florkowski, W.J. and J.C. Purcell. 1991. State Farms and the Competitiveness of Agriculture in Poland. Conference on International Competitiveness, Institute of International Economic Competitiveness, Radford University, Radford, Virginia, April 5-6, pp. 113-119.
72. Purcell, J.C. and W.J. Florkowski. 1991. The 1990 Mid-East Oil Crisis and Alternate Sources of Energy. Conference on International Competitiveness, Institute of International Economic Competitiveness, Radford University, Radford, Virginia, April 5-6, pp. 47-55.
73. Florkowski, W.J. and E.E. Hubbard. 1991. Pecan Exports to Japan and European Community: Is There a Place for the United States? Proceedings of the 25<sup>th</sup> Annual Western Pecan Conference, Las Cruces, NM, March 3-5, pp. 107-118.
74. Hubbard, E.E. and W.J. Florkowski. 1991. Perceptions and Recommendations of Western Pecan Shellers. Proceedings of the 25<sup>th</sup> Annual Western Pecan Conference, Las Cruces, NM, March 3-5, pp. 119-133.

75. Florkowski, W.J. and E.E. Hubbard. 1991. Trends in Nut Consumption. Proceedings of the 25<sup>th</sup> Annual Western Pecan Conference, Las Cruces, NM, March 3-5, pp. 85-100.
76. Florkowski, W.J. and E.E. Hubbard. 1991. Economic Implications of Quality: Standards for Pecan Grades, Cultural, and Marketing practices. Proceedings of the 25<sup>th</sup> Annual Western Pecan Conference, Las Cruces, NM, March 3-5, pp. 74-84.
77. Florkowski, W.J. and E.E. Hubbard. 1991. Economic Interpretation of Pecan Quality and Its Impact on Price. Proceedings of the Southeastern Pecan Growers Association meeting, Perdido Beach, AL, February 24-26, pp. 46-51.
78. Hubbard, E.E. and W.J. Florkowski. 1991. Perceptions and Recommendations of Eastern Pecan Shellers Compared to Those of Western Shellers. Proceedings of the Southeastern Pecan Growers Association meeting, Perdido Beach, AL, February 24-26, pp. 58-67.
79. Florkowski, W.J. and E.E. Hubbard. 1990. Pecan Marketing in the United States. Pecan Husbandry: Challenges and Opportunities. First National Pecan Workshop Proceedings. Unicoi State Park, Georgia, July 23-24, USDA/ARS, ARS-96, December, pp. 238-247.
80. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1990. Pecan Value Determination and Quality Perceptions. Pecan Husbandry: Challenges and Opportunities. First National Pecan Workshop Proceedings. Unicoi State Park, Georgia, July 23-24, USDA/ARS, ARS-96, December, pp. 248-254.
81. Florkowski, W.J., E.E. Hubbard, J.C. Purcell and Z. Olorunnipa. 1990. Survey of Georgia Grape and Wine Industry. Proceedings of the Viticulture Science Symposium and Workshop, Florida A&A University, Tallahassee, FL, June 21-22, pp. 143-146.
82. Jones, M. and W.J. Florkowski. 1990. Risk Minimization in Caribbean Agriculture Through Biotechnological Research. *Journal of Economics and Finance*. Proceedings of the MAEF annual meeting, 14(2):276-282.
83. Jones, M., W.J. Florkowski, and Xi-Ling Wu. 1990. The Impact of Military Conflicts on Argentina's Peanut Exports. Proceedings of the MAEF annual meeting, *Journal of Economics and Finance*, 14(2):166-175.
84. Purcell, J.C. and W.J. Florkowski. 1990. Implicit Barriers to International Trade in Agro-Food Commodities. Proceedings of the 3<sup>rd</sup> Annual Symposium. Institute of International Economic Competitiveness, Radford University, Radford, Virginia, March 23-24, pp. 437-422.
85. Florkowski, W.J., E.E. Hubbard, and J.C. Purcell. 1990. Advertising and Promoting Pecans in Domestic and Export Markets: Industry Opinions. Proceedings of the 83<sup>rd</sup> Annual Convention, Southeastern Pecan Growers Association, February 25-27, Destin, FL, pp. 55-62.
86. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1990. Pecan Value Determination and Quality Perceptions of the Georgia Pecan Industry. Proceedings of the 83<sup>rd</sup> Annual

Convention, Southeastern Pecan Growers Association, February 25-27, Destin, FL, pp. 97-103.

87. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1990. Opportunities, Sentiments, and Problems of Georgia Pecan Growers, Accumulators, and Shellers and Overseas Markets for Pecans: Past and Future. Proceedings of the 24<sup>th</sup> Georgia Pecan Growers Association meeting, Vol. 20, pp. 30-41.
88. Florkowski, W.J. and R.L. Jarret. 1990. Economic Incentives and Approaches to Germplasm Preservation. Proceedings of the MAEF annual meeting, *Journal of Economic Finance*. 13(4):433-444.
89. Florkowski, W.J., S.L. Ott, and L.D. Hill. 1989. Biotechnology and Shifts in Regional Grain Production Patterns. *Current Issues in US Grain Marketing*. M.R. Reed, ed., Proceedings of the NC-137/S-176 Grain Marketing Conference. North Central Regional Publication 320 and Southern Cooperative Series Bulletin 342. Kentucky Agricultural Experiment Station, Lexington, KY, pp. 179-190.
90. Florkowski, W.J., E.E. Hubbard, and J.C. Purcell. 1989. Strategies for Developing Export Markets for Southern USA Horticultural Specialties-Pecans. Proceedings of the 2<sup>nd</sup> Annual Symposium of the Institute for International Economic Competitiveness, Radford University, Radford, Virginia, April 28-29, pp. 243-259.
91. Halbrendt, C.L., L. Sterling, W. Stoughton, W.J. Florkowski, and C.L. Huang. 1989. Consumer Attitudes Toward Pork Produced with Recombinant pST. Proceedings of the American Council on Consumer Interests annual meeting.
92. Florkowski, W.J. 1988. Forecasting Pecan Prices During Harvest. Proceedings of the NCR-131 Conference on Applied Commodity Price Analysis, Forecasting, and Market Risk Management. St. Louis, MO, April 26-27, pp. 187-201.

#### Staff papers and Agricultural Economics Reports

1. Florkowski, W.J., W. Moon, A.V.A. Resurreccion, P. Paraskova, L.R. Beuchat, M.S. Chinnan, and J. Jordanov. 1998. Demographic and Socio-Economic Characteristics and the Consumption of Dietary Foods: An Illustration from an Economy in Transition. University of Georgia, Department of Agricultural and Applied Economics, Georgia Experiment Station, Faculty Series FS-98-05.
2. Latimer, J.G., S.K. Braman, W.J. Florkowski, R.D. Oetting, R.B. Beverly, C.D. Robacker, P.A. Thomas, J.T. Walker, J.M. Ruter, and M.P. Garber. 1995. Survey of Metro-Atlanta Commercial Landscape Maintenance and Lawn Care Companies. 1995 Report for the Ornamentals Working Group, The University of Georgia, CAES, GAES, pp. 29-31.
3. Latimer, J.G., S.K. Braman, R.D. Oetting, P.A. Thomas, R.B. Beverly, W. Florkowski, D.L. Olson, C.D. Robacker, J.T. Walker, J.M. Ruter, M.P. Garber, and W.G. Hudson. 1995. Opportunities for and Impediments to Pollution Prevention in the Ornamental

Horticulture Industry. Report to the Environmental Protection Department, State of Georgia.

4. Florkowski, W.J., R.L. Jarret, and B. Goggin. 1989. Benefiting the Sweet Potato Industry Through Germplasm Preservation. *Agricultural Economics Report*, 5(2):6-8.
5. Huang, C.L. and W.J. Florkowski. 1988. Answering Questions about Food Preserved with Irradiation. *Agricultural Economics Report*, 4(1):28-39.
6. Florkowski, W.J. and S.L. Ott. 1988. Progress in Agricultural Biotechnology Development. *Agricultural Economics Report*, 4(1):18-27.
7. Florkowski, W.J., Chung-Liang Huang, and B. Goggin. 1988. Current Status and Future Application of Growth Promotants in Swine Production. *Agricultural Economics Report*, 4(2):10-12.
8. Florkowski, W.J. and L.D. Hill. 1985. Expected Commercial Application of Biotechnology in Crop Production. Results of the Survey. Department of Agricultural Economics, Agricultural Experiment Station, College of Agriculture, University of Illinois of Urbana-Champaign. AE-4605.
9. Florkowski, W.J. and M. Zareba. 1985. State Farms in Poland, 1945-1985. Functions, Organization, Input Use, Production and Profit. Staff paper, Department of Agricultural Economics, University of Illinois of Urbana-Champaign, 85 E-326.

#### Trade Journal Articles

1. Florkowski, W. J. 2023. Pecan placement and promotion in Poland. *Pecan Magazine*, 35(6):20-22.
2. Florkowski, W. J. 2023. Pecan visibility in Polish retail outlets: healthy and nutritious snacks. *Pecan Magazine*, 35(4):38-39.
3. Florkowski, W. J. 2020. Are forces of supply and demand cracking pecans? *Pecan Magazine*, 32(6):14-15.
4. Florkowski, W. J. 2018. A tough season for pecans, *Pecan Magazine*, XXX(6):32-33.
5. Florkowski, W. J. 2017. Increasing penetration of pecan in the Polish food market. *Georgia Pecans (The Pecan Grower Magazine)*, 29(2):30-31.
6. Florkowski, W. J. 2017. Pecans in Hungary. *Georgia Pecans (The Pecan Grower Magazine)*, 29(3):52.

7. Florkowski, W.J. 2017. Broadening the use of pecans on China's food market, *Georgia Pecans (The Pecan Grower Magazine)*, 29(6):48-49.
8. Florkowski, W.J. 2016. Pecans Selling Outside the Chinese New Year Period. *Georgia Pecans*, Vol. XXVII(4):14-15, August.
9. Florkowski, W.J. 2016. New pecan product in Polish supermarkets. *Georgia Pecans*, Vol. XXVII(1), February.
10. Florkowski, W.J. 2015. Pecans – decreased visibility in some markets in Europe? *Georgia Pecans*, Vol. XXVI, No 2, April 2015.
11. Florkowski, W.J. 2015. Measuring package size for consumer pocket. *Georgia Pecans*, Vol. XXVI, No 4, August 2015, p.28-30.
12. Florkowski, W.J. 2015. Safety first – pecans in China. *Georgia Pecans*, Vol. XXVI, No 6, December 2015.
13. Florkowski, W. J. 2013. Pecan market in Europe – where does the competition come from? *The Pecan Grower Magazine-Georgia*, 24(3):70-73.
14. Florkowski, W. J. 2013. Coffee bars as a channel to increase pecan visibility and consumption. *The Pecan Grower Magazine-Georgia*, 24(4):86-88.
15. Meng, T. and W. J. Florkowski. 2013. The opportunity and challenge of American pecans in China. *The Pecan Grower Magazine-Georgia*, 25(1):82-86.
16. Florkowski, W.J. 2012. Pecan Market Expansion in Central Europe. *The Pecan Grower Magazine-Georgia*, 24(1):70-71.
17. Florkowski, W.J. 2012. Pecans Fetch a High Price in China Upscale Retail Stores. *The Pecan Grower Magazine-Georgia* 23(4):76-78.
18. Florkowski, W.J. 2011. Thinking about the Future of Pecan Products. *Georgia-The Pecan Grower Magazine* 22(4):90-91.
19. Florkowski, W.J. 2011. Thinking About the Future of Pecan Products. *Georgia-The Pecan Grower Magazine* 22(3):70-71.
20. Florkowski, W.J. 2010. India and Pecans. *Georgia-The Pecan Grower Magazine* 22(2):76-77.
21. Florkowski, W.J. 2010. Antioxidants in Spice make Pecans Nice. *Georgia-The Pecan Grower Magazine* 21(4):62-64.
22. Florkowski, W.J. 2010. A Nut Supplier from Down-under and the Global Consumer. *Georgia-The Pecan Grower Magazine* 21(3):54-55.
23. Florkowski, W.J. 2009. The Value of Market Transparency. *The Pecan Grower* 20(3):70-71.

24. Florkowski, W.J. 2009. Pecan Global Awareness (and Demand) Spreads. *The Pecan Grower* 20(4):72-73.
25. Florkowski, W.J. 2009. Traceback - A New Produce Industry Initiative. *The Pecan Grower* 21(1):69-70.
26. Florkowski, W.J. 2009. Pecan Prices and the Decision to Allocate New Crop Pecans to Cold Storage. *The Pecan Grower* 21(2):64-67.
27. Florkowski, W.J. 2008. Pecan Prices in Years Following a Short Crop. *The Pecan Grower* 20(2):70-73.
28. Florkowski, W.J. 2008. Commodity Markets and Prices of Pecans. *The Pecan Grower* 19(4):70-71.
29. Florkowski, W.J. 2008. Pecan Exports to China: Has the Giant Discovered the 'Cadillac'? *The Pecan Grower* 20(1):88-91.
30. Florkowski, W.J. 2008. Price Fluctuations in Years of Large Pecan Crop and Price Changes in Subsequent Years. *The Pecan Grower* 19(3):54-57.
31. Florkowski, W.J. 2007. Zarys historii powstania Stowarzyszenia. Stowarzyszenie Ekonomistów Rolnictwa i Agrobiznesu, Biuletyn Informacyjny nr 13 (Information Bulletin No 13), Poznan, Poland, pp. 7-9.
32. Florkowski, W.J. 2007. Przygotowanie manuskryptu po angielsku do recenzji: czego oczekuje redaktor i recenzenci? Stowarzyszenie Ekonomistów Rolnictwa i Agrobiznesu, Biuletyn Informacyjny nr 13 (Information Bulletin No 13), Poznan, Poland, pp. 75-79.
33. Florkowski, W.J. 2007. Food Safety Takes a New Dimension. *The Pecan Grower* 19(1):78-79.
34. Florkowski, W.J. 2007. Consumers Continue to Seek Healthy Food Alternatives - A Novel Pecan-Containing Product. *The Pecan Grower* 19(2):64-65.
35. Florkowski, W.J. 2007. Pistachios Making Inroads into the Tree Nut Market. *The Pecan Grower* 18(3):55
36. Florkowski, W.J. 2007. Pistachio Industry Faces Changes. *The Pecan Grower* 18(4):61.
37. Florkowski, W.J. 2006. Issues to Consider Before the Busy Season Begins in Earnest. *The Pecan Grower* 17(3):47-48.
38. Florkowski, W.J. 2006. Commodity Research at a Land-Grant University. *The Pecan Grower* 17(4):60-61.
39. Florkowski, W.J. 2006. Pecans - Why People Do Not Eat Them? *The Pecan Grower* 18(1):64-65.

40. Florkowski, W.J. 2006. Health Maintenance, Disease Prevention and Nut Consumption - A Message Re-told. *The Pecan Grower* 18(2):64-65.
41. Florkowski, W.J. 2005. Staying the Course. *The Pecan Grower* 16(3):46-47.
42. Florkowski, W.J. 2005. Other Foods - An Ally in the Tight Food Market? *The Pecan Grower* 16(4):60.
43. Łysiak, G., W.J. Florkowski, and S.E. Prussia. 2005. Dojrzałość zbiorcza i warunki przechowywania brzoskwiń (Peach Harvest Maturity and Storage). *Hasło Ogrodnicze*, 74(4):72-74.
44. Florkowski, W.J. 2005. Increasing Role of Contracts in Agricultural Commodity Marketing. *The Pecan Grower* 17(1):55-67.
45. Florkowski, W.J. 2005. New Developments on the European Pecan Market. *The Pecan Grower* 17(2):67-68.
46. Florkowski, W.J. 2004. Pecan Promotion and Sales. *The Pecan Grower*, 15(3):46-47.
47. Florkowski, W.J. 2004. Pecan Appeal - Irresistible to Old and New Generations. *The Pecan Grower*, 15(4):46-47.
48. Florkowski, W.J. and E.G. Fonsah. 2004. Promotion Programs of the Competing Tree Nut Industries in the United States. *The Pecan Grower*, 16(1):53-54.
49. Fonsah, E.G. and W.J. Florkowski. 2004. Holistic View of the Tree Nut Industry. *The Pecan Grower*, 16(1):55-57.
50. Florkowski, W.J. 2004. Chihuahua Growers Take Their Pecans Seriously. *The Pecan Grower*, 16(2):60-61.
51. Aggarwal, D., S.E. Prussia, W.J. Florkowski, and D. Lynd. 2003. Simulation Game for Improving Fresh Produce Retailing. *Resource*, 10(5):12.
52. Florkowski, W.J. 2003. Health Trends and Pecans. *The Pecan Grower*, 15(1):48-49.
53. Florkowski, W.J. 2003. Nuts - Supermarket Report for 2002. *The Pecan Grower*, 15(1):55.
54. Florkowski, W.J. 2003. Large Potatoes, But Only a Few of Them. *The Pecan Grower*, 14(3):34.
55. Florkowski, W.J. 2003. Scarcity of Resources or Choices in Orchard Maintenance. *The Pecan Grower*, 14(4):38.
56. Landry, G. and W.J. Florkowski. 2002. An Economic Profile of the Golf Course Industry in Georgia. *Through the Green*, January/February, p. 46.

57. Florkowski, W.J. 2002. About the Recent Behavior of the Pecan Market. *The Pecan Grower*, 13(3):36.
58. Florkowski, W.J. 2002. Pecan products Make Inroads in Europe. *The Pecan Grower*, 13(4):29.
59. Florkowski, W.J. 2002. Some Observations on the Behavior of Pecan Inventories and Prices for Shelled Pecans. *The Pecan Grower*, 14(1):48-49.
60. Florkowski, W.J. 2002. Commercial Pecan Tree Inventory Available On-Line. *The Pecan Grower*, 14(1):49.
61. Landry, G. and W.J. Florkowski. 2002. Economic Profile of the Professional Turfgrass and Landscape Industry. *Georgia Sod Producers Association News*, July, p. 10.
62. Florkowski, W.J. 2002. Revisiting Ties with Other Agricultural Commodities. *The Pecan Grower*, 14(2):48.
63. Landry, G. and W.J. Florkowski. 2002. An Economic Profile of the Golf Course Industry in Georgia. *GTA Today*, 17(4):23.
64. Varlamoff, S.M, W.J. Florkowski, J.G. Latimer, S. Krestine Braman, and J.L. Jordan. 2002. Conclusions: Homeowners and Their Choice of Information Sources about Gardening. *Nursery and Landscape Association Newsletter*, 72(4):73-74.
65. Anil, S.K., W.J. Florkowski, J.E. Epperson, and G. Landry. 2001. Gross and Partial Net Revenues of Landscape Maintenance and Lawn Care Firms in Georgia. *Journal of the Green Industry Association*, 12(3):41-42, 44.
66. Florkowski, W.J. 2001. Developments in Other Nut Industries. *The Pecan Grower*, 12(4):46.
67. Florkowski, W.J. 2001. Do Backyard Operators Impact Pecan Supply? *Pecan South*, 34(3):20, 22.
68. Florkowski, W.J. 2001. Disappearance of Pecans and Other Nuts. *The Pecan Grower*, 13(1):62-64.
69. Florkowski, W.J. 2001. Keeping Consumers Interested in Pecan Consumption Requires Constant Innovation. *The Pecan Grower*, 13(2):7.
70. Florkowski, W.J. and G. Landry. 2001. An Economic Profile of the Professional Turfgrass and Landscape Industry in Georgia. *Georgia Green Industry Association Journal*, 12(9):26, 28, 30, 32, 34, 37, 39-40, 42 (reprinted research report).
71. Petrova, T., M. Ruinova, P. Paraskova, Y. Yordanov, V. Boneva, V. Phidanchev, L. Beuchat, M. Chinnan, A. Resurreccion, and W. Florkowski. 2001. Quality Characteristics of the Peanuts and Products from the "Orpheus" Sort (in Bulgarian with abstract in English). *Food Processing Industry*, 2(6):5-7.



72. Landry, G. and W.J. Florkowski. 2001. Economic Profile of the Professional Turfgrass and Landscape Industry. *GTA Today*, 16(6):14.
73. Florkowski, W.J. 2000. Hungarians, They're Nuts about Nuts. *The Pecan Grower*, 12(3):33.
74. Florkowski, W.J., T.F. Crocker, G. Humphries, and H. Witt. 2000. Demographics of Commercial Pecan Growers in Georgia. *The Pecan Grower*, 12(1):54-55.
75. Florkowski, W.J. 2000. Edible Tree Nut Market - Recent Developments. *The Pecan Grower*, 11(4):47.
76. Florkowski, W.J., G. Humphries, and T.F. Crocker. 2000. An Update of the 1997 Pecan Tree Inventory. *The Pecan Grower*, 11(3):32-33.
77. Park, T.A. and W.J. Florkowski. 1999. Consumer Pecan Purchase. *The Pecan Grower*, 10(3):34-35.
78. He, S., W.J. Florkowski, and A.H. Elnagheeb. 1999. Consumer Characteristics Influencing Consumption of Nut-Containing Product. *The Pecan Grower*, 10(4):56.
79. Florkowski, W.J., T.F. Crocker, and G. Humphries. 1999. "Pecan Tree Inventory 1997" Indicates Number of Trees in Georgia Commercial Orchards. *The Pecan Grower*, 11(1):51.
80. Florkowski, W.J. 1998. Pecans: An Under-Appreciated Gift from North America. *Pecan South*, 30(12):11.
81. Florkowski, W.J. 1998. Can pecan Fit in a Lunch Box? *The Pecan Grower*, 9(3):27.
82. Hubbell, B.J., W.J. Florkowski, R. Oetting, and S.K. Braman. 1998. Pest Management Practices in the Atlanta Lawn Care and Landscape Industry. *Journal of the Georgia Green Industry*, 9(5):41, 43, 45, 48.
83. Florkowski, W.J. 1998. Pecan Distribution Problems in Mexico Similar to U.S. *Pecan South* 31(3):8-9.
84. Florkowski, W.J. and T.F. Crocker. 1998. Application of Selective Chemicals - Preliminary Results of the Georgia Pecan Growers Survey. *The Pecan Grower*, 10(1):48-49.
85. Florkowski, W.J. 1998. quality Enhancing Practices in Postharvest Handling of Pecans by Commercial Pecan Growers. *Pecan South*, 31(6):14-15, 18.
86. Florkowski, W.J. 1998. Pecan Visibility in Central Europe is Increasing. *The Pecan Grower*, 10(1):52.

87. Florkowski, W.J. 1998. New Technology with Potential Implications for Tree Crop Industry. *The Pecan Grower*, 10(2):51-53.
88. Florkowski, W.J. and T. Crocker. 1997. Growers Your Help is Invaluable. *The Pecan Grower*, 9(3):9.
89. Florkowski, W.J. 1997. Some Observations about the Institutional Use of Pecans. *The Pecan Grower*, 9(2):40.
90. Florkowski, W.J. 1997. Market Access Program Changes in 1998. *The Pecan Grower*, 9(1):39.
91. Florkowski, W.J. 1997. Cashew Exports Rapidly Increasing. *The Pecan Grower*, 8(4):34.
92. Florkowski, W.J. 1997. Pecan Promotion - You Did It! Then Do It Again. *The Pecan Grower*, 8(4):33.
93. Florkowski, W.J. and E.E. Hubbard. 1996. Pecan Marketing Display at Sunbelt Exposition. *The Pecan Grower*, 8(3):28.
94. Florkowski, W.J. 1996. Gene Hubbard, Dedicated Pecan Researcher, Retires. *The Pecan Grower*, 8(3):4.
95. Florkowski, W.J. and E.E. Hubbard. 1996. If High Prices Weren't Good, Too Low Aren't Either. *The Pecan Grower*, 7(4):54.
96. Florkowski, W.J. and E.E. Hubbard. 1996. The Hispanic Buying Power. *Pecan South*, 29(5):40.
97. Florkowski, W.J. and E.E. Hubbard. 1996. Pecan Marketing Research-on-going Effort. *The Pecan Grower*, 8(1):35, 39.
98. Florkowski, W.J. and E.E. Hubbard. 1996. Pecan Products Can Be Found on the Internet. *The Pecan Grower*, 8(2):37.
99. Florkowski, W.J. 1996. Gene Hubbard, Retires from University of Georgia. *Pecan South*, 29(10):22.
100. Florkowski, W.J., C. Robacker, S.K. Braman, J.G. Latimer, and J. Walker. 1996. The Importance of Pest Management Services among the Atlanta Metro Area Lawn Care and Landscape Maintenance Firms. *The Journal of the Georgia Green Industry Association*, 8(3):20-21.
101. Florkowski, W.J. and E.E. Hubbard. 1995. The Good, Not-so-Good News: High Pecan Prices. *The Pecan Grower*, 4(4):23, 40.
102. Florkowski, W.J. and E.E. Hubbard. 1995. Advertising, Promotion, Marketing Research in Major Edible Nut Industries. *The Pecan Grower*, 5(1):41-42, 49.

103. Florkowski, W.J. and O.M. Lindstrom. 1995. Consumer Characteristics Associated with Perceptions of Live Christmas Trees. *American Nurseryman*, 182(6):63-67. Excerpts from the article which appeared in *Journal of Environmental Horticulture*, March, 1995.
104. Florkowski, W.J. and O.M. Lindstrom. 1995. Real Christmas Trees Beat Artificial Ones in Survey. *Garden Center Merchandising and Management*. July. Excerpts from the article which appeared in *Journal of Environmental Horticulture*, March 1995.
105. Florkowski, W.J. and J.E. Crocker. 1995. California Growers Expanding the Pecan Production. *The Pecan Grower*, 7(2):3.
106. Florkowski, W.J. and E.E. Hubbard. 1995. United We Stand, and Earn, Too! *The Pecan Grower*, 7(2):32.
107. Florkowski, W.J. and E.E. Hubbard. 1995. Production, Consumption of Pecans in Mexico. *The Pecan Grower*, 7(2):51.
108. Florkowski, W.J. 1995. Christmas Fair - A German Tradition. *The Pecan Grower*.
109. Florkowski, W.J. and E.E. Hubbard. 1994. Pecan Exporter Be Aware of Tariffs. *The Pecan Grower*, 5(4):29.
110. Florkowski, W.J., E.E. Hubbard, and A.H. Elnagheeb. 1994. Pecan Flavor Important to Consumers. *The Pecan Grower*, 6(2):45-46.
111. Hubbard, E.E., W.J. Florkowski, and H.J. Witt. 1994. Buyers' Dependence on Shellers. *The Pecan Grower*, 6(2):44.
112. Florkowski, W.J. and E.E. Hubbard. 1994. Overseas Nuts Competing with Pecans in the United States Market. *The Pecan Grower*, 6(3):31-32.
113. Florkowski, W.J. 1994. Investment Opportunities in Poland. *The Meat Sheet*, 20(173), April 12.
114. Hubbard, E.E., W.J. Florkowski, and H. Witt. 1993. What Influences U.S. Ice Cream Manufacturers to Purchase Pecans? *The Pecan Grower*, 65(1):26, 30.
115. Hubbard, E.E., W.J. Florkowski, and H. Witt. 1993. The Pecan Industry: Use of Shelled Pecans. *Pecan South*, 26(9):24-25, 28-30.
116. Hubbard, E.E., W.J. Florkowski, and H. Witt. 1993. Perceptions of Pecans by U.S. Ice Cream Manufacturers. *The Pecan Grower*, 5(3):16-18.
117. Florkowski, W.J. and E.E. Hubbard. 1993. Timing of Pecan Purchases, Sales by Southeastern Wholesale Distributors and Retailers. *The Pecan Grower*, 5(2):36, 38.
118. Hubbard, E.E. and W.J. Florkowski. 1993. According to Recent Survey Grocers Say Competitive Price Improves Retail Pecan Sales. *Pecan South*, 26(4):14, 19.

119. Florkowski, W.J. and E.E. Hubbard. 1993. Opinions, Perceptions Concerning Pecans - A Summary of Survey Results. *The Pecan Grower*, 5(1):31, 36.
120. Florkowski, W.J. and E.E. Hubbard. 1993. Timing of Pecan Purchases, Sales by Wholesalers, Retailers. *The Pecan Grower*, 4(4):22.
121. Hubbard, E.E., W.J. Florkowski, and H. Witt. 1993. Strategies to Improve Pecan Growers Profits. *The Pecan Grower*, 4(4):23.
122. Hubbard, E.E., W.J. Florkowski, and H.J. Witt. 1992. Pecans - They Taste Good but They Cost a Lot. *Pecan South*, 25(11):20-22.
123. Hubbard, E.E., W.J. Florkowski, and H.J. Witt. 1992. Confectioners Suggest Competitive, Stable Prices. *Pecan South*, 25(11):23-25.
124. Florkowski, W.J. and E.E. Hubbard. 1992. Confectioners Perception of Pecans. *The Pecan Grower*, 4(2):31.
125. Florkowski, W.J., E.E. Hubbard, and G. Humphries. 1992. Timing of Pecan Purchases and Sales by Ice-Cream Manufacturers. *The Pecan Grower*, 4(2):28.
126. Florkowski, W.J. and E.E. Hubbard. 1992. Use of Pecans by Ice-Cream Manufacturers. *The Pecan Grower*, 4(2):28.
127. Florkowski, W.J. and E.E. Hubbard. 1992. Pecan Use in Bakery and Confectionery Goods. *Pecan South*, 25(5):12-13.
128. Florkowski, W.J. and E.E. Hubbard. 1992. Timing of Pecan Purchases and Sales by Confectioners. *The Pecan Grower*, 4(1):13.
129. Florkowski, W.J. and E.E. Hubbard. 1992. Confectioners as End Users of Pecans. *The Pecan Grower*, 4(1):27, 30.
130. Hubbard, E.E., W.J. Florkowski and J.C. Purcell. 1992. Sheller Survey Indicates Production Emphasis Shifting to Southwest. *Pecan South* including *Pecan Quarterly*, 25(4):33-37.
131. Florkowski, W.J. and E.E. Hubbard. 1992. Timing of Southeastern Bakers' Pecan Purchases and Sale of Baked Goods Containing Pecans. *The Pecan Grower*, 3(4):4B.
132. Florkowski, W.J. and E.E. Hubbard. 1992. In Marketing Perceptions Do Matter. *The Pecan Grower*, 3(4):11B.
133. Hill, L.D. and W.J. Florkowski. 1991. The Economics of Biotechnology in Field-Crop Production. *Illinois Research*, 33(½):8-10.
134. Florkowski, W.J. and E.E. Hubbard. 1991. Quality Measurement, Control Practice in Selected Tree Nut Industries. *The Pecan Grower*, 3(1):24-26.

135. Florkowski, W.J. and J.C. Purcell. 1991. Quality Issues in the Macadamia Industry. *The Pecan Grower*, 2(5):58.
136. Florkowski, W.J. and E.E. Hubbard. 1991. Pecan Quality Problems and Their Impact on Price. *Pecan South* including *Pecan Quarterly*, 25(1):17-20.
137. Florkowski, W.J. and E.E. Hubbard. 1991. Important Quality Attributes in Tree Nuts. *The Pecan Grower*, 3(3):20.
138. Florkowski, W.J. and E.E. Hubbard. 1991. Trends in Nut Consumption. *Pecan South* including *Pecan Quarterly*, 24(6):13-15, 18-19.
139. Florkowski, W.J. 1991. Four papers on Economic Reform and Its Impact on Agriculture and Food Economy in Poland. *Newsletter for Research on Soviet and East European Agriculture*.
140. Florkowski, W.J. and E.E. Hubbard. 1991. Concentration of Nut Processing Operations. *The Pecan Grower*, 2(4):27.
141. Florkowski, W.J. and Xi-Ling Wu. 1991. Technology for Pecan Storage is Needed. *The Pecan Grower*, 2(2):23.
142. Florkowski, W.J. and E.E. Hubbard. 1991. Development of Pecan Products Adds Value to Domestic and Export Sales. *The Pecan Grower*, 2(2):23.
143. Florkowski, W.J. and E.E. Hubbard. 1990. A Lesson from Pecan Competitor on Domestic and International Market. *The Pecan Grower*, 2(1):23.
144. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1990. 1990 Sheller Survey. *The Pecan Grower*, 2(1):12.
145. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1990. Survey Results: Georgia pecan Industry Favors Use of Check-Off Funds for Promotion and Advertising. *Pecan South* including *Pecan Quarterly*, 24(3):23-27.
146. Florkowski, W.J. and J.C. Purcell. 1990. The United States Pork Industry and Future Prospects. *The Meat Sheet*, 16(224):1.
147. Florkowski, W.J. and E.E. Hubbard. 1990. Economic Importance of Pecan Storage. *The Pecan Grower*, 1(5):31.
148. Florkowski, W.J., E.E. Hubbard, and J.C. Purcell. 1990. A Few Comments about Surveys. *The Pecan Grower*, 1(5):17.
149. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1990. Growers, Buyers Have Contrasting Perceptions of Value Determination. *Pecan South* including *Pecan Quarterly*, 24(2):17-21.

150. Lindstrom, O.M., W.J. Florkowski, and D.J. Moorhead. 1990. quality Standards for Christmas Trees: Harmful or Helpful. *Georgia Christmas Tree Association Newsletter*, 5(1):3-6.
151. Florkowski, W.J. and J.C. Purcell. 1990. To Boost Market Share, Production Cost must Be Cut. *Feedstuffs*, 62(10):18, 36.
152. Florkowski, W.J. 1990. Letters. *Choices*, 5(1):40-41.
153. Florkowski, W.J., C. Robacker, W. Simonton, and O. Lindstrom. 1990. Establishing a Tissue Culture Lab: A Basic Analysis of Fixed and Variable Costs. *American Nurseryman*, 17(3):42-46.
154. Florkowski, W.J., E.E. Hubbard, and J.C. Purcell. 1990. Alternative Marketing Strategies Needed for Both Domestic and Export Pecans. *The Pecan Grower*, 1(3):10.
155. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1990. Alternate Bearing Poses Marketing Problem. *The Pecan Grower*, 1(3):12.
156. Florkowski, W.J. 1990. Production and Economic Analysis of Agriculture and Food Economy in 1989. *Newsletter for Research on Soviet and East European Agriculture*, 12(4):13-14.
157. Florkowski, W.J., E.E. Hubbard, and J.C. Purcell. 1989. Overseas Pecan Production and Market Development. *The Pecan Grower*, 1(2):24-25.
158. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1989. Pecan Quality and Price Discovery. *The Pecan Grower*, 1(2):14-15.
159. Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1989. Growers, Buyers, Shellers Surveyed for Opinions on Industry Issues. *Pecan South* including *Pecan Quarterly*, 23(4):6, 9-12, 17.
160. Florkowski, W.J. 1989. Nut Consumption: An Incentive for biotechnology Application in Nut Tree Breeding. *Peanut Journal and Nut World*, 57(9):6, 16-17.
161. Florkowski, W.J. and Xi-Ling Wu. 1989. Production and Export of Pecans and Competing Tree Nuts. *The Pecan Grower*, 1(1):17.
162. Florkowski, W.J. and C.L. Huang. 1989. Consumer Attitudes Toward Procine Somatotropin Use. *The Meat Sheet*, 15(223):1.
163. Florkowski, W.J. and S.M. Fletcher. 1988. World Trends in Peanut Acreage and Yield. *Peanut Journal and Nut World*, 57(2):6-7.
164. Florkowski, W.J. and S.M. Fletcher. 1988. Generating Information for Pecan Producers in a Thin Market Environment. *Pecan South* including *Pecan Quarterly*, 22(1):17-19.

### Creative Contributions Other than Formal Publications

1. Member, Scientific Board, International Scientific Conference “Sustainable Development – Regional and Local Dimensions”, Warsaw University of Life Sciences, November 26, 2020.
2. Member, Scientific Board, International Conference “Challenges and Opportunities for Rural Development”, Warsaw University of Life Sciences, June 19, 2020.
3. Moderator, Session B2 “Agricultural Markets and Food consumption (II)”, 11<sup>th</sup> CAER-IFPRI Annual International Conference, Hanzhou, October 17-19, 2019.
4. Co-moderator, Section 5, XXVI<sup>th</sup> Congress of the Polish Agricultural Economist and Agribusiness Association, September 3-5, 2019, Lubon, Poland.
5. Moderator, Session 17: Selected Papers International Development I, Southern Association of Agricultural Scientists annual meeting, Birmingham, Alabama, February 2-5, 2019.
6. Co-moderator, Session 7, XXV<sup>th</sup> Congress of the Polish Agricultural Economists and Agribusiness, Warszawa, Poland, September 12, 2018.
7. Moderator, Session 43: Selected Papers New and Trendy Agricultural Products and Services Southern Association of Agricultural Scientists annual meeting, Jacksonville, Florida, February 4-6, 2018.
8. Co-moderator, Session 6, XXIV Congress of the Polish Association of Agricultural Economists and Agribusiness, Poland, September 5-7, 2017.
9. Co-moderator, workshop on “Migrant Workers Survey and Land Policy Analysis”, Nanjing Agricultural University, Nanjing, China, June 30, 2017.
10. Co-chair, session, the 14<sup>th</sup> International Science Conference “Global problems of agriculture and food economy”, Warsaw-Rogów, Poland, June 8, 2017.
11. Chair, Panel session A/4, Marketing & research, the 15<sup>th</sup> International Conference on management, enterprise and Benchmarking “Global Challenges – Local Answers”, Obuda University, Budapest, Hungary, April 28, 2017.
12. Moderator, Session 47, Southern Association of Agricultural Scientists annual meeting, Mobile, Alabama, February 4-6, 2017.
13. Co-chair, Section 6, the 23<sup>rd</sup> Congress of the Polish Association of Agricultural Economists and Agribusiness, September 7-9, 2016 Biala podlaska, Poland.
14. Co-chair, session “Marketing”, the 15<sup>th</sup> International Scientific Days Conference, Károly Róbert College, Gyöngyös, Hungary, March 30, 2016.

15. Session Chair and moderator. 2015. Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.
16. Organizer. 2015. The European Union (EU) Trade Embargo on Export of Selected Agricultural Products and Food: Low Food Prices in Poland, High Prices in Russia? Organized Symposium, Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.
17. Moderator. 2014. 29<sup>th</sup> International Horticultural Congress, Session SYM21, Queensland, Australia, August 20.
18. Session Chair and moderator. 2014. 14<sup>th</sup> Congress of European Association of Agricultural Economists, Ljubljana, Slovenia, August 26-29.
19. Co-moderator. 2014. Section 6, XXI<sup>st</sup> Congress of the Polish Association of Agricultural Economists and Agribusiness, Lublin, Poland, September 16-18.
20. Moderator. 2013. Session #28 Southern Agricultural Economics Association annual meeting, Orlando, FL, February 2-5.
21. Co-moderator. 2013. 20<sup>th</sup> Congress of the Polish Association of Agricultural Economists and Agribusiness, Section 6, September 4-6.
22. Moderator. 2012. Session 3.1.6 Agriculture and the Economy, 28<sup>th</sup> International Conference of Agricultural Economists, The Global Bio-Economy, Rafain Convention Center, Foz do Iguaçu, Brazil, August 20.
23. Moderator. 2011. 13<sup>th</sup> International Scientific Days, Károly Róbert College, Gyöngyös, Hungary, March 29-30.
24. Moderator. 2011. Section #6 (September 7-8, 2011), XVII<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness, Wroclaw, Poland, September 7-9.
25. Moderator. 2011. Poster presentations, Session B, European Association of Agricultural Economists, August 29-September 2, Zurich, Switzerland.
26. Moderator, Southern Agricultural Economics Association annual meeting, Corpus Christi, Texas, February 5-8.
27. Speaker. 2010. Workshop 12, August 24; “What do we mean by quality? Vegetable quality view in horticultural research;” International Horticultural Congress, Lisbon, Portugal, August 22-27.
28. Program Committee member, Conference on Public-Private Partnerships in Funding Public Projects, University of Bialystok, Poland, October 26-27, 2008.
29. Program Committee member, Asia-Pacific Conference, Bangkok, Thailand, August 3-6, 2008.



30. Member, Scientific Committee, MQUIC, International Conference on Managing Quality in Chains, International Society for Horticultural Science, Bangkok, Thailand, August 7-10, 2006.
31. Organizer, Organized Symposium, Access to the EU: Implications for Extension and Research, American Agricultural Economics Association annual meeting, July 23-26, 2006, Long Beach, California.
32. Organizer, Organized Symposium, Capping the CAP Effects: Changes in Food and Fiber Sectors in the New Member States and Their Non-EU Neighbors, American Agricultural Economics Association annual meeting, July 29-August 1, 2007, Portland, Oregon.
33. Moderator, paper session at the XV<sup>th</sup> International Symposium on Horticultural Economics and Management, Berlin, Germany, August 29-September 3, 2004.
34. Panel member, 2<sup>nd</sup> Asia-Pacific Rice Policy Forum, October 22, 2003, Suwon, Republic of Korea.
35. Co-facilitator, Georgia Round Table Workshop for Improving Fresh Produce Supply Chain Networks, September 18, 2003, Griffin, Georgia.
36. Moderator, Session 323, Globalization and Economic Development, American Agricultural Economics Association annual meeting, July 26-30, 2003, Montreal, Quebec, Canada.
37. Organizer, Organized Symposium, Amer. Agric. Econ. Assoc, annual meeting, July 26-30, 2003, Montreal, Canada.
38. Organizer, Free Session, Amer. Agric. Econ. Assoc, annual meeting, July 26-30, 2003, Montreal, Canada.
39. Workshop co-organizer and facilitator, International Conference, "An Integrated View of Fruit and Vegetable Quality," July 8, 2003, Wageningen, The Netherlands.
40. Moderator, Session 5, International Conference on Integrated View of Fruit and Vegetable Quality, July 6-9, 2003, Wageningen, The Netherlands.
41. Organizing Committee, 2002-2003, International Conference on Integrated View of Fruit and Vegetable Quality, May 6-9, 2003, Wageningen, The Netherlands.
42. Moderator, Session 2, "Willingness-to-Pay" at the X<sup>th</sup> Congress of the European Association of Agricultural Economists (EAAE), Zaragoza, Spain, August 28, 2002.
43. Co-chair, Plenary Paper Sessions, International Conference on Regional Structural Transformation of Agriculture and Rural Areas, Cracow University of Agriculture, Cracow, Poland, December 8, 2000.
44. Chair, Poster Group 12, XXIV Congress of the International Association of Agricultural Economists, August 13-18, 2000, Berlin, Germany.

45. Discussant, Poster Group 11, XXIV Congress of the International Association of Agricultural Economists, August 13-18, 2000, Berlin, Germany.
46. Review Panel Member, 2000, Food Distribution Research Society, Applebaum Outstanding MS Thesis Award.
47. Conference Coordinator responsible for designing and organizing the International Multidisciplinary Conference on Integrated View of Fruit and Vegetable Quality, May 1-3, 2000. The conference included presentation of 37 papers published in proceedings and 20 poster papers.
48. Moderator, Pecan marketing, a panel conducted at the Southeastern Pecan Growers Association annual convention, Asheville, NC, March 14-16, 1999.
49. Moderator of the Selected paper Session "Impact of Government Trade Policies on Selected International Markets." Southern Agricultural Economics Association annual meeting, January 31-February 3, 1999.
50. Coordinator of the paper selection and paper session specification on "Agricultural Policy" for the Southern Agricultural Economics Association, Memphis, TN, January 31-February 3, 1999.
51. Moderator, Organized Symposium "Agricultural Reform in Transition Economies: Lessons to be Learned." American Agricultural Economics Association annual meeting, Salt Lake City, UT, August 2-5, 1998.
52. Co-organizer of the Organized Symposium "Agriculture vs. Environment and the Fate of Farmers." American Agricultural Economics Association annual meeting, Salt Lake City, Utah, August 2-5, 1998.
53. Co-organizer of the Agricultural Economics Sessions at the 3<sup>rd</sup> National Pecan Workshop, Ruidoso, New Mexico, June 21-23, 1998.
54. Discussion recorder at the Agricultural Economics Session II, the 3<sup>rd</sup> National Pecan Workshop, Ruidoso, New Mexico, June 21-23, 1998.
55. Co-organizer of Selected Symposium, Building a Market Economy for Agriculture: Progress and Challenges for Transition Economies. Southern Association of Agricultural Scientists annual meeting, Little Rock, Arkansas, January 31-February 4, 1998.
56. Co-moderator, Session "Relationships between Farms and Markets," International Scientific Conference about the Transformation in Organizations in Farms, Cracow Agricultural University, Cracow, Poland, December 4-5, 1997.
57. Display at the Ag Showcase 97, CAES, The University of Georgia, Tifton, 1997. The display included a poster, slide show, and collection of visitors opinions about carrot quality attributes.

58. Co-organizer of three Organized Symposia at the American Agricultural Economics Association annual meeting, Toronto, Canada, July 31-August 4, 1997.
59. Moderator of the Selected Paper Session of the American Agricultural Economics Association annual meeting, Toronto, Canada, July 31-August 4, 1997.
60. Sunbelt Agricultural Exposition, College of Agricultural and Environmental Sciences Committee, Member, September-October 1996.
61. Organized display at the Ag Show '96, Tifton, Georgia, June 29, 1996.
62. Organizer and discussant of two papers at the session "Minding the Farm and Managing the Environment in Central Europe," The 10<sup>th</sup> International Conference of Europeanists, Chicago, Illinois, March 14-16, 1996.
63. Chaired the Summary Session at the 2<sup>nd</sup> American Agricultural Economics Association annual conference, Cracow, Poland, December 1-2, 1995.
64. A trip to Bulgaria, February 3-12, 1995, to study the feasibility of the peanut genetics, utilization, and marketing; with Dr. D. Cummins, Peanut CRSP.
65. Organizer of a Free Session, "Consumer Attitudes and Habits in Central and East European Economies in Transition," at the American Agricultural Economics Association annual meeting, August 9, 1995, Indianapolis, Indiana.
66. Completed a two-year term as Vice President of the Association of Agricultural Economists and Agribusiness in Poland, 1993-1995.
67. A trip to Mexico for Winrock International, July 8-18, 1995, to develop a fresh produce marketing plan and identify market research, quality, and postharvest training needs of farmers in The State of Jalisco Province; with Dr. S. Prussia, Department of Biological and Agricultural Engineering.
68. Provided input into the development and design of the Research and Education Garden, including the selection of research projects located in the garden (since inception), 1993.
69. Organizer of an Organized Symposium at the annual meeting of the American Agricultural Economics Association, Orlando, Florida, August 1-4, 1993.
70. Co-founder and Vice President of the Association of Agricultural Economists and Agribusiness; the Professional Association in Poland, 1993.
71. Participated in interdisciplinary research projects in Ornamental Working Group (since 1992).
72. Invited to participate in an organized symposium on needs concerning tissue culture grown plants in the greenhouse/nursery industry at the American Agricultural Economics Association annual meeting, Baltimore, Maryland, August 1992.

73. Organized symposia at the annual meeting of the American Agricultural Economics Association in 1989, 1991, and 1992.
74. Organized two and moderated two free sessions at the annual meeting of the American Agricultural Economics Association in 1990 and 1991.
75. Invited to chair an Invited Paper Session at the Southern Agricultural Economics Association meeting, Fort Worth, Texas, February 4-7, 1991.
76. Moderated a selected paper session “Demand and Price Analysis” at the Southern Agricultural Economics Association in Lexington, Kentucky, 1991.
77. Provided advice and comments on the questionnaire design and survey preparation of the nursery industry at the request of scientists from the Department of Agricultural Sciences, School of Agriculture and Home Economics, Tennessee State University, 1991.
78. Invited to participate in the Final Workshop on the “Differential Impact of the Modern Rice Technology across Production Environments” at the International Rice Research Institute, March 26-28, 1990, Los Banos, The Philippines.
79. Invited to participate on the Council of Agricultural Science and Technology Task Force, “Quality of U.S. Agricultural Products,” 1989.
80. Invited as a speaker by the Institute of Food Technologists, Dixie Section, Atlanta, October, 1989.

B. GRANTS RECEIVED (\*denotes competitive grants):

| Date | Proposal title  | Submitted to                                 | Amount (\$) | Coop. |
|------|---|--|-------------|-------|
| 2020 | Georgia Tree Care Industry Economic & Licensing Analysis  | Georgia Forestry Commission                  | 3,400       | Co-PI |
| 2019 | Changing Attitudes and Behavior: Reducing Pollution and Landfill Load by Recycling Plastics used in Horticulture. | Office of International Agriculture, CAU-UGA | 7,000       | PI    |
| 2014 | Georgia Green Industry Survey   | Georgia Green Industry Association           | 3,000       | PI    |
| 2012 | Peanut Utilization and Marketing  | Peanut CRSP                                  | 108,000     | PI    |
| 2011 | Peanut Utilization and Marketing  | Peanut CRSP                                  | 115,000     | PI    |
| 2010 | Peanut Utilization and Marketing  | Peanut CRSP                                  | 108,000     | PI    |
| 2005 | Pecan Price Analysis  | Southeastern Pecan Growers Association, Inc. | 3,000       | PI    |

| Date | Proposal title   | Submitted to  | Amount (\$) | Coop.    |
|------|--|---|-------------|----------|
| 2005 | Regional Production of High and Lowbush Blueberries in the United States and Canada: Building Foundations for the Global Blueberry Production Forecasting System | U.S. Highbush Blueberry Council                       | 15,540      | PI       |
| 2005 | Economic Analysis to Assess the Key Elements of Consumer Preferences with Emphasis on New and Modified Food and Agricultural Technologies                        | Rural Development Authority, Republic of Korea        | 35,000      | PI       |
| 2004 | Examination of Cold Storage In-Shell Pecans  | GACCP   | 5,000       | PI       |
| 2004 | Travel Grant   | UGARF   | 1,000       | PI       |
| 2003 | Examination of Cold Storage in In-Shell Pecans and the Effects of Storage on Shelled Pecan Prices  | Georgia Agricultural Commodity Commission for Pecans  | 5,000       | PI       |
| 2003 | Examination of Pecans for Tocopherols  | Georgia Agricultural Commodity Commission for Pecans  | 3,800       | Co-prin. |
| 2003 | Peach Storage Life and Quality Changes through Calcium Applications  | Georgia Agricultural Commodity Commission for Peaches | 1,500       | Co-prin. |
| 2003 | Travel Grant   | University of Georgia Research Foundation             | 1,728       | n/a      |
| 2002 | Peach Storage Experiments  | Georgia Agricultural Commodity Commission for Peaches | 3,000       | Co-prin. |
| 2002 | Foreign Travel Assistance  | Georgia Research Foundation                           | 770         | PI       |
| 2002 |  | USDA-ARS  | 50,000      | Co-prin. |
| 2002 | Models for Fresh Produce Marketing Systems   | USDA-ARS  | 50,000      | Co-prin. |
| 2002 |  | USAID - Peanut CRSP                                   | 109,000     | Co-prin. |

| Date | Proposal title  | Submitted to   | Amount (\$) | Coop.    |
|------|---|--|-------------|----------|
| 2002 | Pecan cold storage inventory  | Georgia Agricultural Commodity Commission                    | 3,000       | Co-prin. |
| 2001 | Systems approach in postharvest   | USDA-ARS   | 59,000      | Co-prin. |
| 2001 | *Postharvest Changes in Quality of Selected Peach Cultivars   | Georgia Peach Commission                                     | 2,000       | Co-prin. |
| 2001 | *Management Simulator for Improving Global Food Distribution  | Office of International Development, UGA, IDEAS              | 2,500       | Co-prin. |
| 2000 | *Travel Grant for Invited Presentation in Hungary   | UGA Research Foundation                                      | 650         | Prin.    |
| 2000 | Development and Transfer of Peanut Technologies in Bulgaria, II   | Peanut CRSP/USAID  | 109,000     | Co-prin. |
| 2000 | *Development and Transfer of Peanut Technologies in Bulgaria  | Peanut CRSP/USAID  | 20,793      | Co-prin. |
| 1999 | *Factors Influencing Pecan Cultivar Selection   | Georgia Agricultural Commodity Commission for Pecans (GACCP) | 6,000       | Prin.    |
| 1999 | *Development and Transfer of Peanut Processing Technology   | Peanut CRSP  | 100,000     | Co-prin. |
| 1999 | Landscape and Turfgrass Industry Survey   | Assistant Dean, CAES Griffin Campus                          | 15,000      | Co-prin. |
| 1998 | *Development and Transfer of Peanut Processing Technologies   | Peanut CRSP  | 98,433      | Co-prin. |
| 1997 | *Development and Transfer of Peanut Processing Technologies   | Peanut CRSP  | 97,758      | Co-prin. |
| 1997 | *An Integrated Vegetable Production, Postharvest and Marketing System for Limited Resource Farmers in South Georgia | SARE/ACE   | 134,800     | Coop.    |
| 1997 | *Foreign Assistance Travel Grant  | The UGA Research Foundation, Inc.                            | 992         | Prin.    |

| Date | Proposal title  | Submitted to   | Amount (\$) | Coop. |
|------|---|--|-------------|-------|
| 1997 | *Pecan Marketing  | Georgia Agricultural Commodity Commission for Pecans (GACCP) | 22,000      | Prin. |
| 1997 | *Pecan Marketing  | Southeastern Pecan Growers Association                       | 4,000       | Prin. |
| 1997 | *Foreign Assistance Travel Grant  | The UGA Research Foundation, Inc.                            | 667         | Prin. |
| 1996 | *Pecan Marketing  | Georgia Agricultural Commodity Commission for Pecans (GACCP) | 18,000      | Prin. |
| 1996 | *Pecan Market Information   | Southern Pecan Growers Association                           | 1,500       | Prin. |
| 1996 | Postharvest Management Program for Georgia Carrots                          | CARS   | 19,000      | Coop. |
| 1996 | *Research on display: Developing IPM Strategies for Urban Landscape Systems | Southern Region IPM Program                                  | 100,000     | Coop. |
| 1995 | *Tree Inventory and Grower Opinion Survey                                   | Georgia Agricultural Commodity Commission for Peaches        | 1,000       | Prin. |
| 1995 | *Edible Nut Broker Survey   | Southern Pecan Growers Association                           | 2,200       | Prin. |
| 1995 | *Increasing Acceptance of Low Input Landscapes for the Southeast            | SARE/ACE   | 36,826      | Coop. |
| 1993 | Research Support  | USDA   | 1,500       | Prin. |
| 1993 | Water Quality and Agriculture   | Iowa State University/ CARD                                  | 12,000      | Prin. |
| 1991 | Research Support  | Michigan Blueberry Growers 'Sunbelt' Corporation, Georgia    | 2,000       | Prin. |
| 1990 | Agricultural Biotechnology Research Priorities in India                     | The Rockefeller Foundation                                   | 5,100       | Prin. |

| Date | Proposal title  | Submitted to                          | Amount (\$) | Coop. |
|------|---|---------------------------------------|-------------|-------|
| 1989 | Graduate Student Support  | Resident Director,<br>Georgia Station | 2,550       | Prin. |
| 1988 | Impact of Current and Potential Policy and Trade Issues on Georgia Peanut Farmers in the International Market | Georgia Peanut Commission             | 4,235       | Prin. |
| 1987 | An Analysis of the Opportunity for Georgia Farmers in the World Peanut Market                                 | Georgia Peanut Commission             | 3,000       | Prin. |

C. RECOGNITIONS AND OUTSTANDING ACHIEVEMENTS:

2020 Diploma for research accomplishments from Rector of Warsaw University of Life Sciences, August 31, 2020

2016 Honorary Professorship from Károly Róbert College, Gyöngyös, Hungary, March 30, 2016

2016 Lifetime Achievement Award from the Southern Agricultural Economics Association, San Antonio, Texas, February 8, 2016

2013 Outstanding researcher in Postharvest Horticulture, SEAsia 2013 Symposium, 5 December, Vientian, Laos.

2012 1<sup>st</sup> place Poster Competition; Southern Agricultural Economics Association annual meeting, Birmingham, Alabama, February 6.

2002 Special Appreciation plaque for Support and Education of Growers Nationwide on Marketing and Economics for *The Pecan Grower*, the magazine of the Georgia Pecan Growers Association, Inc.

1999 Commemorative Medal from Poznan Agricultural University (PAU) for developing research cooperation between PAU and UGA.

1997 The Best Extension Publication award from the American Association of Horticultural Science as the co-author of a two-article series.

1996 Recognition award received for the continuous support and total commitment from the Georgia Pecan Growers Association, Inc.

1996 1<sup>st</sup> place Poster Competition; Southern Agricultural Economics Association annual meeting, Greensboro, North Carolina, February 4-7.



1989-1996 CAST Task Force “Quality of U.S. Agricultural Products.”

1982-1983 Kosciuszko Foundation Grant.

D. AREAS IN WHICH RESEARCH IS DONE:

List of research projects is given below (details of research activities are given in the Achievements section 4B).

| Duration  | Role* | Type**         | Title  |
|-----------|-------|----------------|--|
| 2000-2006 | PI    | H-1615         | Economic Assessment of Opportunities in Selected Enterprises with Emphasis on Horticultural Crops in Georgia           |
| 1994-1999 | PI    | H-1481         | Economic Assessment of Opportunities in Selected Horticultural Enterprises in Georgia with Emphasis on Perennial Crops |
| 1988-1993 | Co-PI | H-1424         | International Trade Research (S-224 on Commodities Important to the Southern Region)                                   |
| 1988-1993 | PI    | H-1405         | Economic Impacts of Emerging Technologies in the Agriculture-Food and Kindred Sectors                                  |
| 1986-1993 | Co-PI | H-1356         | Economic Assessment of Opportunities of Selected Horticultural Enterprises in Georgia                                  |
| 1986-1988 | Co-PI | H-1353 (S-190) | Disturbances to Price Discovery-Risk Management by Marketing Firms in Southern Agriculture                             |
| 1986-1987 | Co-PI | H-1366 (S-198) | Socioeconomic Dimensions of Technological Changes, Natural Resource Use and Agricultural Structure.                    |

E. EDITORSHIP & EDITORIAL BOARD MEMBER

1. *Journal of Agribusiness*, Editor-in-Chief, Agricultural Economics Association of Georgia, 2020-present.
2. *Applied Studies in Agribusiness and Commerce*, Editorial board member, Debrecen University, Hungary.
3. *Economics and Business Review* (formerly *Poznan University of Economics Review*), Editorial Board, member, ISSN 2392-1641 (formerly ISSN 1643-5877).
4. *Ekonomika i Organizacja Logistyki* (Economics and Organization of Logistics), Program Board (Rada Programowa), ISSN 2450-8055.

5. *The Pecan Grower*, Contributing Writer, 1989-2017; since the middle of 2017, Contributing Writer in issues including my article.
6. *Ekonomia i Srodowisko*, Program Board, member (Rada Programowa), *Economics and Environment*, Journal of the European Association of Environmental and Resource Economists - Polish Division.
7. *Optimum Studia Ekonomiczne*, Program Board, member, journal of Białystok University, ISSN 1506-7637.
8. *Economic and Regional Studies*, Advisory Board, PSW im. Papieża Jana Pawła II w Białej Podlaskiej, ISSN 2083-3725.
9. Co-editor, *Journal of Food Distribution Research*, the peer-refereed journal of the Food Distribution Research Society; 2002-2006.
10. *Review of Economics and Business (formerly The Poznan University of Economics Review)*, Editorial Board Member, ISSN 2392-1641 (formerly ISSN 1643-5877), 2004-present.
11. Editorial Board Member: *Acta Horticulturae*, Number 712, Volumes 1 and 2, International Society for Horticultural Science, 2006.
12. Co-editor (with R.L. Shewfelt and S.E. Prussia) *Integrated View of Fruit and Vegetable Quality*, Technomics Publishing Company, 2000.

#### Referee for Grant Proposal

1. Reviewed five grants submitted under Faculty Seed Grants in Sciences, Social and Behavioral Sciences, Internal Grants & Awards, Office of Research, April-May 2020.
2. 2011 – Grant proposal from Ontario Research Fund – Research Excellence Round 5, RE-05062.
3. 2011 – Grant proposal from Singapore National Research Foundation, NRF2010NRF-CRP002-35.
4. 2005 -Panel member, Small Business Innovation Research, USDA, Marketing and Trade Program, one proposal.
5. 2005 - Panel member, Markets and Trade Program NRI-USDA, Primary reviewer: 3 proposals, 2nd reviewer: 2 proposals, 3rd reviewer: 3 proposals, Reader: 4 proposals.
6. 2004 - Panel member, National Research Initiative, USDA, Markets and Trade Program; primary reviewer, 3 grant proposals, secondary reviewer, 3 grant proposals, tertiary reviewer 4 grant proposals, quadriary reviewer 4 grant proposals.

7. 2003 - Review of one proposal (#2003-00619), Small Business Innovation Research Program, USDA.
8. 2003 - Review of one proposal (#00-04100), Phase I, Small Business Innovation Research Program, USDA.
9. 2003 - Panel member, National Research Initiative, USDA, Markets and Trade, in-depth review of 29 proposals, June, Washington, DC.
10. 2002 - Small Business Innovative Research, CSREES-USDA, Proposal 02-00425 (one proposal).
11. 2002 - Cooperative Grant Research Program, U.S. Civilian Research and Development Foundation (one proposal).
12. 2001 - Review of 10 grant proposals (3 as the primary, 3 as the second and 4 as the third reviewer) submitted under USDA-SARE Grant Program.
13. 2001 - Review of a grant proposal submitted under USDA Small Business Innovation Research.
14. 1999 - Review of a grant proposal submitted under the USDA National Research Competitive Grant Program.
15. 1998 - Review of a grant proposal submitted under the USDA National Research Initiative Competitive Grant Program.
16. 1997 - Review of two grant proposals submitted under the USDA National Research Initiative Competitive Grant Program.
17. 1994 - Reviewer of two grant proposals submitted under the USDA National Research Initiative Competitive Grant Program.
18. 1988 - Georgia Foundation Proposal: Agricultural Biotechnology.

Reviewer of manuscripts for science journals and professional meetings (the year in parentheses indicates that review was completed after September 1992, i.e., since the last promotion vote). Paper reviews for refereed journals after 2017 are not reported here, but in UGA Elements.

Journals (by year, multiple reviews may have been provided in a given year; selected journals)

1. Agribusiness-International Journal
2. Agricultural Economics, The Journal of International Association of Agricultural Economists (1996, 1997, 2001)
3. American Journal of Agricultural Economics (1995, 1996, 1998)

4. Applied Economics (2007)
5. Australian Journal of Agricultural and Resource Economics (2007)
6. Canadian Journal of Agricultural Economics (2007, 2015, 2016)
7. Empirical Economics (2007, 2015)
8. HortScience
9. HortTechnology (2004, 2005, 2007, 2014)
10. Industrial Relations, A Journal of Economy and Society (1996)
11. International Journal of Production Economics (2005)
12. International Journal of Wine Business Research (2007)
13. International Forecasting Journal (2002)
14. Journal of Economics and Finance
15. Journal of Food Distribution Research (2000, two, 2001, two, 2007, 2008)
16. Journal of Agricultural and Resource Economics (1995, 1996, two, 2003, 2006, 2007, 2008)
17. Journal of Agricultural and Applied Economics (1998, 1999, 2004, 2007, 2016, 2017, 2020)
18. Journal of Environmental Management (2007)
19. Journal of Econometrics (1998)
20. Journal of Agribusiness (1998, 2005, 2016)
21. Land Economics (1997, 1998, 2008)
22. Review of Agricultural Economics (1997, 1999)
23. Southern Journal of Agricultural Economics
24. The New Zealand Journal of Crop and Horticulture Science (2006)
25. Trends in Food Science and Technology (2005)
26. Journal of Environmental Management (2010, 2015)

27. Journal of Food Distribution Research Society (2010)
28. Agricultural Economics (2010)
29. Journal of International Agricultural Trade and Development (2010)
30. Appetite (2011)
31. Journal of Food Distribution Research Society two papers (2011)
32. Sustainability (2011)
33. Journal of Agribusiness and Rural Sociology, two papers (2011)
34. Hacettepe Journal of Mathematics and Statistics (2011)
35. Ten papers submitted for presentation at the XVIIth Congress of SERiA and publication in “Roczniki Naukowe SERiA” (SERiA is the acronym for the Polish Association of Agricultural Agribusiness and Economists.
36. Journal of Dairy Science (2015, 2016)
37. International Food and Agribusiness Management Review (2015, 2016)
38. Economics and Business Review (2015, 2016)
39. Journal of Agricultural Economics (2014; 2020)
40. Food and Nutritional Bulletin (2016)
41. Roczniki Naukowe SERiA (SERiA Annuals) (2016, 2017) (five papers)
42. Energy Research and Social Science (2016)
43. Journal of Applied Meteorology and Climatology (2020)
44. Sustainable Production and Consumption (2020)
45. Water Resources Research (2020)
46. Heliyon (2020)
47. China Agricultural Economics Review (2020)
48. Scientific African (2020)
49. Optimum Studia Ekonomiczne (2020)
50. Resources, Conservation and Recycling (2020)

51. Watse Management (2020)

#### Other Publications and Papers

1. Reviewed 24 papers submitted for the 13<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness (SERiA) and Reviewer, *Annals of the Polish Association of Agricultural and Agribusiness Economics*, 13(6) (2006); four papers in 2014; six papers in 2015
2. Extension Bulletin, UGA, CAES (2005)
3. Two papers submitted for publication to “Acta Horticulturae” following the Asia-Pacific conference (2007)
4. Reviewer, eight selected paper proposals for the Southern Agricultural Economics Association, annual meeting.
5. Reviewed nine paper proposals for “Quality in Chains,” the tri-annual multidisciplinary conference, Wageningen, The Netherlands, July 6-9, 2003.
6. Arkansas Agricultural Experiment Station publication (1998)
7. Coordinator of the selected paper review in agricultural marketing for the annual Southern Agricultural Economics Association (1998).
8. Textbook, Macroeconomics, Bialystok University, Poland (1998, 2000)
9. Two proposed selected papers for the American Agricultural Economics Association annual meeting (1997)
10. Four proposed posters for the American Agricultural Economics Association annual meeting (1996)
11. Proposed papers for the Selected Paper sessions and Selected Poster sessions of the Southern Agricultural Economics Association.
12. Four proposed posters for the American Agricultural Economics Association (1996)
13. Georgia Agricultural Experiment Station publication (1996)
14. Reviewed a paper for the Southeast Decision Sciences Institute meeting (1995)

#### Convention Papers

Papers presented at learned societies. (\* Denotes presentation with published abstract or proceedings)

1. Florkowski, W. J., Kharel, N. 2024. Who worries about having enough food: an illustration from Ethiopia. XXXth Congress of Polish Association of Agricultural Economists and Agribusiness, September 3-5, 2024, Biala Podlaska, Poland.
2. Meng, T., Carew, R., Florkowski, W. J. 2024. Do Plant Breeders' Rights Certificates from private companies and public institutions have different private values? Evidence from Canada. Selected paper presented at the Agricultural and Applied Economics (AAEA) annual meeting, July 28-30, New Orleans, Louisiana.
3. Klepacka, A.M., Florkowski, W. J. Revoredo-Giha, C. Neupane S. 2024. Discerning energy and feed price effects on dairy product prices in Poland. Selected paper presented at the Agricultural and Applied Economics (AAEA) annual meeting, July 28-30, New Orleans, Louisiana.
4. Li, Z., Xue, T., Wang, B., Meng, T., Florkowski, W.J. 2024. Does Green Food Certification reduce the use of fertilizer in China? Paper presented at the 2024 Chinese Economists Society North America Conference, Lewisburg, PA, March 29-31, 2024.
5. Bilgic, A., Florkowski, W.J., Urak, F. 2024. Machine Learning for obesity prediction: analyzing the obesity issue in Turkey. Selected paper presented at the 57<sup>th</sup> Southern Agricultural Economics Association, Atlanta, Georgia, USA, February 4-6, 2024.
6. Cui, H., Meng, T., Fan, S., Florkowski, W.J. 2024. The impact of income on clean energy consumption among rural households: evidence from cooking and heating energy adoption in China. Selected paper presented at the 57<sup>th</sup> Southern Agricultural Economics Association, Atlanta, Georgia, USA, February 4-6, 2024.
7. Bednarek, B., Klepacka, A.M., Florkowski, W.J. 2024. Sensitivity of biogas generation support systems to electricity price fluctuations. Selected poster presented at the 57<sup>th</sup> Southern Agricultural Economics Association, Atlanta, Georgia, USA, February 4-6, 2024.
8. Neupane, S., Dhakal, C., Florkowski, W. J. 2024. E-Cigarette Use and Diabetes Prevalence among US Adults. Selected poster presented at the 57<sup>th</sup> Southern Agricultural Economics Association, Atlanta, Georgia, USA, February 4-6, 2024.
9. Yang, Haoyue, Mao, Geping, Meng, T., Florkowski, W. J. 2023. Impacts of perceptions of ecosystem services on farmers' willingness to participate in environmental management: the case of Erhai Lake Basin. The 15th CAER-IFPRI Annual Conference, Oct 21-22, 2023, Nanjing, Jiangsu Province, China.
10. Florkowski, W. J., Kaya, O., Contu, D. 2023. Unconsumed food concerns: the case of the United Arab Emirates. The XXVIIIth Congress of the PAAAE, September 5-7, Olsztyn Poland.
11. Liu, W., Cao, M., Florkowski, W. J. 2023. The Impact of Regional COVID-19 Outbreak on Consumers' Risk Perception of Purchasing Food Online. Selected poster presented at the XVII Congress of the European Association of Agricultural Economists, August 29-September 1, 2023, Rennes, France.
12. Neupane, S., Florkowski, W. J., Klepacka, A. M., Revoredo-Giha, C. 2023. Testing Regional Market Integration Across Eight Dairy Product Price Series. Selected poster

- presented at the XVII Congress of the European Association of Agricultural Economists, August 29-September 1, 2023, Rennes, France.
13. Urak, F., A. Bilgic, W. J. Florkowski. 2023. The COVID-19 Pandemic, Russia-Ukraine War, and Price Uncertainty of Staples: An Application of the VECM-Asymmetric GARCH-M BEKK Method. Selected paper presented at the Agricultural and Applied Economics Association annual meeting, July 23-25, 2023, Washington, D.C.
  14. Neupane, S., Florkowski, W. J. 2023. Pollinator contribution to food and non-food supply: wild pollinators and honey bees. Southern Agricultural Economics Association (SAEA) 55th Annual Meeting. Feb 5-7, 2023, Oklahoma City, OK.
  15. Ma, X., Liu, Z., Meng, T., Florkowski, W. J. 2023. Examining price premium of sustainable label in agricultural products: an empirical study of rice on e-commerce platforms. Selected paper presented at the Southern Agricultural Economics Association (SAEA) 55th Annual Meeting. Feb 5-7, 2023, Oklahoma City, OK.
  16. Bilgic, A., W. J. Florkowski, Urak, F. 2023. Obesity prevalence and the risk factors in adolescent cohort in Turkey. Selected paper presented at the Southern Agricultural Economics Association (SAEA, session SP19) 55th Annual Meeting. Feb 5-7, 2023, Oklahoma City, OK.
  17. Mulia, E., Meng, T., Florkowski, W. J. 2022. Econtourism service provision and incomes of rural households: the case of Beijing in China. Annals of the Polish Association of Agricultural Economics and Agribusiness. Paper presented at the XXVIIIth annual congress of the PAAEA, September 6-8, 2022.
  18. Florkowski, W.J., Nogue, Y. 2022. Licensing scheme in the “Green Industry” sector: the case of a tree care service. Selected poster presented at the Agricultural and Applied Economics Association annual meeting, July 31-August 2, Anaheim, CA.
  19. Florkowski, W. J., Neupane, S. 2022. Polluting and modern cooking fuel frequency use by urban households in Uganda. Selected poster presented at the Agricultural and Applied Economics Association annual meeting, July 31-August 2, Anaheim, CA.
  20. Klepacka, A.M., Florkowski, W.J., Revoredo-Giha, C. 2022. Physical isolation: did residing in rural areas lower infection risk in the initial period of the COVID-19 pandemic? Selected poster presented at the Agricultural and Applied Economics Association annual meeting, July 31-August 2, Anaheim, CA.
  21. Klepacka, A. M., Florkowski, W. J., Revoredo-Giha, C. 2022. Does perishability affect market integration: the case of dairy products. Selected poster presented at the Southern Agricultural Economics Association annual conference, 13-15 Feb 2022, New Orleans, LA.
  22. Florkowski, W. J. 2021. The 27<sup>th</sup> Annual Meeting of the Polish Association of Agricultural Economists and Agribusiness, Kazimierz Dolny, Poland, September 7-9, 2021.



23. Meng, T., Florkowski, W.J. & Wang, C. 2021. Wild catch vs. aquaculture: Preferences and the inclination to pay the premium among residents of the coastal city of Shanghai. Selected presentation at the International Conference of Agricultural Economists (IAAE) triennial (virtual) meeting August 23-27, 2021.
24. Florkowski, W.J., E. M. Bauske, and N. Norton. 2021. Opinions and perceptions of key management issues among tree care providers. Selected poster presentation at the American Society of Horticultural Science annual meeting, Denver, CO. Aug. 9, 2021.
25. Klepacka, A. M., Florkowski, W.J. & Revoredo-Giha, C. 2021. The ripple effect: Implications of COVID-19 restrictions for major dairy product prices. Selected poster at the Agricultural and Applied Economics Association annual meeting Antonio, August 1-3, 2021.
26. Liu, W. & Florkowski, W.J., 2021. The online meal ordering restaurant operator perceptions of online food safety regulations: the case of Shanghai, China. Selected poster at the Agricultural and Applied Economics Association annual meeting Antonio, August 1-3, 2021.
27. Nouve, Y.D-E., & Florkowski, W.J. 2021. Role of beliefs about profits and image in recycling behavior: Evidence from Georgia horticultural. Selected presentation at the Agricultural and Applied Economics Association annual meeting Antonio, August 1-3, 2021; session postponed due to internet problems to August 27, 2021.
28. Florkowski, W.J., Bauske, E., & Nouve, Y. D-E., 2021. Attitudes towards industry-driven regulations: the case of tree care sector. Selected presentation at the Southern Agricultural Economics Association virtual annual meeting, February 7-9.
29. Florkowski, W. J. 2020. ASF i zmiany w produkcji wieprzowego żywca rzeźnego w Podlaskiem (ASF and changes in hog production in Podlaskie). Presentation at the XXIst Podlaskie Forum of Economists, Polish Economics Society, Bialystok, Poland, November 26.
30. Klepacka, A.M., Florkowski W. J., Revoredo-Giha C. Changes in butter prices and regional economics in Poland. Poster. Agricultural & Applied Economics Association, Virtual Meeting, 11-12 August, 2020.
31. Nouve, Y. D-E., & Florkowski, W.J. 2020. Shopping for food at traditional and modern retail outlets: Evidence from Uganda. Selected poster at the Southern Agricultural Economics Association annual meeting, Louisville, KY, February 2-4.
32. Meng, T., Q. Jiang, W.J. Florkowski. 2019. Determinants of water treatment practices for food safety and environmental sanitation among food processors. Selected paper, 11<sup>th</sup> CAERIFPRI Annual International Conference, Hangzhou, China, October 17-19.
33. Moturi, W., W.J. Florkowski. 2019. Truck driver decisions in perishable cargo transport: The case of agricultural food and trade in East Africa. Selected paper, XXVIth Congress of the Polish Agricultural Economist and Agribusiness Association, Lubon, Poland. September 3-5, 2019.

34. Kaya, O., A.M. Klepacka, W.J. Florkowski. 2019. Rural life quality enhancement: reducing fossil fuel dependence through dwelling renovation. Selected paper, American Agricultural Economics Association annual meeting, Atlanta, GA, July 21-23.
35. Meng, T., C. Wang, W.J. Florkowski, Z. Yang. 2019. Farmers as suppliers of fish: Household seafood and aquaculture expenditure Selected paper, American Agricultural Economics Association annual meeting, Atlanta, GA, July 21-23.
36. Liu, Z.H. Chen., W.J. Florkowski. 2019. Gender differences, social isolation and rural migrants' cigarette smoking. Selected poster, American Agricultural Economics Association annual meeting, Atlanta, GA, July 21-23.
37. Moturi, W., W.J. Florkowski. 2019. Food choices as occupation hazard: Food choice and purchase behavior among the long-haul truck drivers. Selected poster, American Agricultural Economics Association annual meeting, Atlanta, GA, July 21-23.
38. Siudek, A., A.M. Klepacka, W.J. Florkowski. 2019. Modelling of automatic generation control for multi-area integrated power system equipment including renewable energy systems, 4<sup>th</sup> Conference Renewable Energy Sources – Research and Business (RESRB), Wroclaw, July 8-9.
39. Klepacka, A.M., W.J. Florkowski. 2019. The wood pellet sector, barriers to growth, and opinions of manufacturers in Poland, XVIth International conference on Global problems of agriculture and food industry, Warsaw, Poland, June 27-28.
40. Ozgur, K., W.J. Florkowski, A.M. Klepacka. 2019. Rural household investment in solar panel and energy bill savings, 45<sup>th</sup> Eastern Economic Association Annual Meetings, New York, NY, February 28-March 3.
41. Sonko, E., W.J. Florkowski, S. Agodzo, P. Antiwe-Agyel. 2019. Farmer choice of strategies alleviating food insecurity due to changing weather patterns. Selected paper, International Association of Agricultural Economics Congress, Birmingham, AL, February 2-5.
42. Klepacka, A.M., W.J. Florkowski, C. Revoredo-Giha. 2019. Fluctuations in apply variety prices of selected wholesale markets in Poland before and after the imposition of the Russian embargo. Selected poster, International Association of Agricultural Economics congress, Birmingham, AL, February 2-5.
43. Florkowski, W.J. 2018. Working on a dissertation: one day at a time. Department of Agricultural Economics and Agribusiness Management, Egerton University, Kenya, October 5.
44. Florkowski, W.J. 2018. The establishment of the Association. XXVth Congress of the Polish Agricultural Economists and Agribusiness, Warszawa, Poland, September 11.
45. Moturi, W., W.J. Florkowski. 2018. Food preferences in meals consumed by long-distance truck drivers XXVth Congress of the Polish Agricultural Economists and Agribusiness, Warszawa, Poland, September 11-13.

46. Florkowski, W.J., Q. Jiang. 2018. Perceptions of water quality, safety, and volume among food processing firms in Shanghai, Agricultural and Applied Economics annual meeting, Washington, D.C., August 5-7.
47. Andrzejczyk, A., W.J. Florkowski. 2018. Curriculum-sanctioned and informal approaches to shape entrepreneurial attitudes among students from urban and rural environments, Agricultural and Applied Economics annual meeting, Washington, D.C., August 5-7.
48. Klepacka, A.M., C. Revoredo-Giha, W.J. Florkowski. 2018. Where is the butter? Tracking recent butter and curd price changes across major milk producing regions in Poland. International Association of Agricultural Economics Congress, Vancouver, Canada, July 28-August 2.
49. Klepacka, A.M., W.J. Florkowski, M. Myszkowska. 2018. The 2007-2013 EU convergence funds and the solar panel investment: the case of Mazowieckie Voivodship in Poland. Poster Session at 16<sup>th</sup> International Scientific Days. Sustainability Challenges and Answers. Hungary, Gyöngyös, April 12-13.
50. Florkowski, W.J., Q. Jiang. 2018. Perceptions of solid waste disposal system among food manufacturing companies in Shanghai, China. Poster Session at 16<sup>th</sup> International Scientific Days. Sustainability Challenges and Answers, Gyöngyös, April 12-13.
51. Moturi, W., W.J. Florkowski. 2018. Perceptions of constraints and their burden affecting transportation efficiency by truckers in Kenya, Southern Association of Agricultural Scientists annual meeting, Jacksonville, Florida, February 4-6.
52. Klepacka, A., K. Pawlik, W.J. Florkowski. 2018. Effects of regulations on the investment returns into a photovoltaic power plant. Southern Association of Agricultural Scientists annual meeting, Jacksonville, Florida, February 4-6.
53. Harris, B.A., W.J. Florkowski, B.V. Pennisi. 2018. Familiarity and attributes of plantable biodegradable containers among environmental horticulture firms. Southern Association of Agricultural Scientists annual meeting, Jacksonville, Florida, February 4-6.
54. Florkowski, W.J., W. Moturi, M. Ibrahim, S. Kolavalli. 2017. Cash sale of peanuts among small farmers in the Northern Region in Ghana. Paper presented at the XXIV Congress of the Polish Association of Agricultural Economists and Agribusiness, Poland, Bydgoszcz, September 5-7.
55. Klepacka, A.M., W.J. Florkowski, M. Bagińska. 2017. Pole czy las: zmiany w użytkowaniu ziemi a wsparcie programów regionalnych na przykładzie województwa podlaskiego. Paper presented at the XXIV Congress of the Polish Association of Agricultural Economists and Agribusiness, Poland, Bydgoszcz, September 5-7.
56. Baran, J., W.J. Florkowski, M. Wysokiński. 2017. Agriculture in EU countries: An application of the Malmquist Productivity Index to examine the “new” and “old”

- members' productivity change. Selected poster presented at XVEAAE Congress, Parma, Italy, August 29-September 1.
57. Kaya, O., W.J. Florkowski, A. Us, A.M. Klepacka. 2017. Renewable energy perception by rural residents of a peripheral EU Region. Selected poster presented at XV EAAE Congress, Parma, Italy, August 29-September 1.
  58. Klepacka, A.M., W.J. Florkowski, T. Meng. 2017. Household use of renewable energy and the perception of solar panel attributes. Selected poster presented at XV EAAE Congress, Parma, Italy, August 29-September 1.
  59. Carew, R., W.J. Florkowski, T. Meng. 2017. Pricing of organic wines in British Columbia: Not all wines are created equal. Paper presented at XV EAAE Congress, Parma, Italy, August 29-September 1.
  60. Florkowski, W.J., Q. Jiang. 2017. Constraints in implementing quality assurance programs in food manufacturing firms in Shanghai, China. The 14<sup>th</sup> International science Conference "Global problems of agriculture and food economy", Warsaw-Rogów, Poland, June 8-9.
  61. Us., A., W.J. Florkowski. 2017. Stosunek mieszkańców terenów wiejskich do zagadnienie udziału w finansowaniu rozwoju i użytkowania energii ze Źródeł odnawialnych (Rural residents' attitudes towards financing development and utilization of renewable energy). NAME? Lublin, Poland, May 13.
  62. Florkowski, W.J., Q. Jiang. 2017. Constraints in implementing quality assurance programs in food manufacturing firms in Shanghai, China. Keynote at the 15<sup>th</sup> International Conference on management, enterprise and Benchmarking "Global Challenges – Local Answers", Obuda University, Budapest, Hungary, April 28-29.
  63. Carew, R., T. Meng, W.J. Florkowski. 2017. The grant and surrender of Canadian horticultural crops plant breeders' rights certificates survival analysis in the presence of competing events. Paper presented at NC-1034 Impact Analysis and Decision Strategies for Agricultural Research, February 24-25, Tucson, AZ.
  64. Florkowski, W.J., A. Us, A. Klepacka, 2017. Food waste in rural households. Southern Association of Agricultural Scientists annual meeting, Mobile, Alabama, February 4-6, 2017.
  65. Florkowski, W. J., M. Ibrahim, W. Moturi. Agronomic and Eating Peanut Attributes: Preferences of Farmers in Northern Ghana. Selected poster paper, Southern Agricultural Economics Association Annual Meeting, Mobile, Alabama, February 4-6, 2017.
  66. Klepacka, A., P. Siudzińska, E. Smolańczuk, E., K. Wójcik, W.J. Florkowski. Perceptions of solar water heating panel attributes by rural households. Southern Association of Agricultural Scientists annual meeting, Mobile, Alabama, February 4-6, 2017.

67. Wang, C., W.J. Florkowski, Z. Yang, Y. Li. Perceptions of selected aquaculture practices: Shanghai residents' views on water and feed quality. Southern Association of Agricultural Scientists annual meeting, Mobile, Alabama, February 4-6, 2017.
68. Florkowski, W.J., A. Us. 2016. Commons forms of recreation among residents of rural areas: The case of residents in Lubelskie Voivodship. Paper presented at the 23<sup>rd</sup> congress of the Polish Association of Agricultural Economists and Agribusiness, September 7-9, Biala Podlaska, Poland.
69. Klepacka, A.M., C. Revoredo-Giha, W.J. Florkowski. 2016. Farmers and Their Groves: How Efficient Are Farms with Forested Land? Presented at Agricultural & Applied Economics Association Annual Meeting, Boston, Massachusetts, July 31-August 2, 2016.
70. Carew, R., W.J. Florkowski, T. Meng. 2016. Segmenting California Wines in the British Columbia Wine Market: The Influence of Wine Attributes on Retail Wine Prices presented at Agricultural & Applied Economics Association Annual Meeting, Boston, Massachusetts, July 31-August 2, 2016.
71. Carew, R., T. Meng, W.J. Florkowski, A.M. Klepacka. 2016. Modeling Temperature and Precipitation Influences on Yield Distributions of Canola and Spring Wheat in Saskatchewan presented at Agricultural & Applied Economics Association Annual Meeting, Boston, Massachusetts, July 31-August 2, 2016.
72. Fu, S., W.J. Florkowski. 2016. Changing Dairy consumption in an Emerging Economy Application of a Multivariate Two-Part Model presented at Agricultural & Applied Economics Association Annual Meeting, Boston, Massachusetts, July 31-August 2, 2016.
73. Fu, S., W. J. Florkowski. 2016. Polish Household Consumption of Tobacco and Alcohol: A Censored System presented at the One Hundred and Thirteenth Annual Meeting Southern Association of Agricultural Scientists, San Antonio, Texas, February 5-9, 2016.
74. Kaya, O., W.J. Florkowski, D. Sarpons, M.S. Chinnan, A.V.A. Resurreccion. 2016. Consumer attitude and preference for a safe peanut product among Ghanaians, 19<sup>th</sup> Eurasia Business and Economics Society (EBES) Conference, May 26-28, 2016, Istanbul, Turkey.
75. Florkowski, W. J., A. Us, A. M. Klepacka. 2016. Opinions about Water Quality among Rural Residents of Lesser Developed Region of the European Union: the Case of Villagers from Lubelskie Voivodship in Poland. Gyongyos, Hungary, March 30-31, 2016.
76. Meng, T., W. J. Florkowski, A.M. Klepacka, S. K. Braman. 2015. Determinants of an Environmental Horticulture Firm's Recycle Process in Terms of type and Quantity: the Case of Georgia. Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.

77. Nambiar, P.M., W.J. Florkowski, M. Chinnan, A.V.A. Resurreccion. 2015 Determinants of Regular Consumption of Protein Rich Foods in the Urban Areas of the Republic of Uganda. Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.
78. Nambiar, P.M., W.J. Florkowski, M. Chinnan, A.V.A. Resurreccion. 2015. Shopping Outlet Choice and Frequency in Urban Areas of the Republic of Uganda. Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.
79. Ibrahim, M., W.J. Florkowski. 2015. Analysis of Farmers' Willingness to Adopt Improved Peanut Varieties in Northern Ghana with the Use of Baseline Survey Data. Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.
80. Wang, S., W. J. Florkowski, D.B. Sarpong, M.S. Chinnan, A.V.A. Resurreccion. 2015. Domestic And Imported Fruit consumption Frequency Among Urban Dwellers In Ghana, ISHS Economics and Management of Horticulture Symposium, Alnarp, Sweden, May 31-June 3.
81. Klepacka, A. M., W. J. Florkowski. 2015. Poland's Apple Sector And The Embargo On Fruit Exports To Russia, ISHS Economics and Management of Horticulture Symposium, Alnarp, Sweden, May 31-June 3.
82. Nambiar, P.M., W.J. Florkowski, M.S. Chinnan, A.V.A. Resurreccion. 2015. Drivers of Regular Consumption of Fresh Fruits and Vegetables in Urban Households of the Republic of Uganda. International Association of Agricultural Economics, Milan, Italy, August 8-13, 2015.
83. Us, A., W.J. Florkowski, A.M. Klepacka. 2015. From water to biofuels: knowledge and attitudes towards renewable energy sources among rural residents in Eastern Poland. XXII Congress of the Polish Association of Agricultural Economists and Agribusiness, Kołobrzeg, Poland, September 8-10, 2015.
84. Florkowski, W. J., G. Juszczuk, O. Golawska. 2015. Attitudes and perceptions of common European currency among residents of Northern Lubelskie Voivodship. XXII Congress of the Polish Association of Agricultural Economists and Agribusiness, Kołobrzeg, Poland, September 8-10, 2015.
85. Sobczynski, T., A.M. Klepacka, W.J. Florkowski, C. Revoredo-Giha, 2014. Dairy Farm Cost Efficiency In Leading Milk Producing Regions in Poland. 14<sup>th</sup> Congress of European Association of Agricultural Economists. Ljubljana, Slovenia, August 26-29.
86. Klepacka, A.M., W.J. Florkowski, and T. Meng, 2014. Changes in Fruit Consumption Preferences in the EU Countries; an Example of Poland. 29<sup>th</sup> International Horticultural Congress, Queensland, Australia, August 17-22.
87. Florkowski, A.M. Klepacha, S. Fu, K. Braman. 2014. Business Growth Expectations of the Environmental Horticulture Sector: On the Way to Recovery After the Financial Crisis? 29<sup>th</sup> International Horticultural Congress, Queensland, Australia, August 17-22.

88. Madhavan-Nambiar, P., W.J. Florkowski, M. Chinnan, A.V.A. Resurreccion. 2015. Determinants of regular consumption of protein rich foods in the urban areas of the Republic of Uganda. Southern Agricultural Economics Association, Atlanta, GA, January 31-February 3.
89. Madhavan-Nambiar, P., W.J. Florkowski, M. Chinnan, A.V.A. Resurreccion. 2015. Shopping Outlet Choice And Frequency In Urban Areas Of The Republic of Uganda. Atlanta, GA, January 31-February 3.
90. Klepacka, A.M., T. Meng, and W.J. Florkowski. 2014. Apples or Oranges – Recent Household Fruit Consumption in Poland. XXI Congress of the Polish Association of Agricultural Economists and Agribusiness, Lublin, Poland, September 16-18.
91. Madhavan-Nambiar, P., W.J. Florkowski, and D. Suh. 2014. Perceptions of Female Urban Consumers about Food Production Practices in South Korea. 14<sup>th</sup> Congress of European Association of Agricultural Economists, Ljubljana, Slovenia, August 26-29.
92. Fu, S., A.M. Klepacka, W.J. Florkowski. 2014. Dairy Product Consumption in Poland: An Application of Bivariate Two-part Model. 14<sup>th</sup> Congress of European Association of Agricultural Economists, Ljubljana, Slovenia, August 26-29.
93. Meng, T., W.J. Florkowski, D. Sarpong, M. Chinnan, and A.V.A. Resurreccion. 2014. Modeling the Cooking Fuel Usage in Urban Households: The Case of Ghana. 14<sup>th</sup> Congress of European Association of Agricultural Economists, Ljubljana, Slovenia, August 26-29.
94. Meng, T., W.J. Florkowski, D.B. Sarpong, M.S. Chinnan, and A.V.A. Resurreccion. 2014. Determinants of Peanut Paste Eating Frequency in Urban Ghana: Does Household Members' Preference Matter? 2014 AAEE/CAES/EAAE Joint Symposium, Montreal, Quebec, Canada, May 29-30.
95. Meng, T., A.M. Klepacka, W.J. Florkowski, S.K. Braman. 2014. What Drives an Environmental Horticulture Firms Recycle Decision? An Application of a Decision Model. 14th International Scientific Days. Gyongyos, Hungary, March 27-28.
96. Meng, T., A.M. Klepacka, W.J., Florkowski, S. K. Braman. 2014. What Drives an Environmental Horticulture Firms Recycle Decision? - An Application of a Decision Model. Poster presentation, UGA Sustainability Science Symposium & Workshop, Athens, GA, U.S.A., Feb 28.
97. Madhavan-Nambiar, P., W.J. Florkowski, M. Chinnan, and A.V.A. Resurreccion. 2014. Factors Driving Fruit and Vegetable Expenditures and Consumption Frequency in Lesser Developed Country: An Analysis of Urban Households from the Republic of Uganda. Southern Agricultural Economics Association, Dallas, TX, February 1-4.
98. Meng, T., W. J. Florkowski, D. Sarpong, A.V.A. Resurreccion, and M. Chinnan. 2014. Expenditure on Fresh Vegetables, Fresh Fruits, and Peanut Products in Urban Ghana: Does Location Matter? Southern Agricultural Economics Association, Dallas, TX, February 1-4.

99. Fu, S., A.M. Klepacka, and W.J. Florkowski. 2014. Household Whole and Low Fat Milk Consumption in Poland: A Multivariate Sample Selection System. Southern Agricultural Economics Association, Dallas, TX, February 1-4.
100. Meng, T., Klepacka, A.M., Florkowski, W.J., A., Sarpong, D., Resurreccion, A., Chinnan, M. Processed Peanut Products and Consumer Profiles: the case of Ghana Urban Households. Selected Presentation. 8<sup>th</sup> CIGR International Technical Symposium. Advanced Food Processing and Quality Management, Guangzhou, China, November 3-7, 2013.
101. Meng, T., Florkowski, W.J., Sarpong, D., Resurreccion, A., and Chinnan, M. 2013. Consumer's Food Shopping Choice in Ghana: Supermarket or Traditional Outlets? Paper presented at the 138<sup>th</sup> European Association of Agricultural Economists (EAAE) seminar, Ghent, Belgium, September 11-13.
102. Meng, T., Florkowski, W.J., Ibrahim, M., and Kolavalli, S. 2013. Coping with the Heteroscedasticity in Applied Research: A Comparison of Three Methods of Food Expenditure Estimation in Northern Ghana's Rural Households. Paper presented at the 20<sup>th</sup> Congress of the Polish Association of Agricultural and Agribusiness Economists, Rzeszow, Poland, September 4-6.
103. Meng, T., Florkowski, W.J., Sarpong, D., Resurreccion, A., and Chinnan, M. 2013. Determinants of Fresh Vegetable, Fresh Fruit and Peanut Products Expenditure in Urban Households in Ghana. Paper presented at the 5<sup>th</sup> Annual Scientific Research Day of the University of Georgia. Athens, GA, U.S., August 14.
104. Meng, T., Florkowski, W.J., Sarpong, D., Resurreccion, A., and Chinnan, M. 2013. Peanut Products Expenditure and Its Retail Outlets Choice in the Urban Households of Ghana. Paper presented at the Agricultural and Applied Economics Association (AAEA) and CAES Joint Annual Meeting, Washington D.C., U.S., August 4-6.
105. Meng, T., Florkowski, W.J., Sarpong, D., Resurreccion, A., and Chinnan, M. 2013. Determinants of Fresh Vegetable, Fresh Fruit and Peanut Products Expenditure in Urban Households in Ghana. Paper presented at the Agricultural and Applied Economics Association (AAEA) and CAES Joint Annual Meeting, Washington D.C., U.S., August 4-6.
106. Meng, T., Florkowski, W.J., Sarpong, D., Resurreccion, A., and Chinnan, M. 2013. Consumer's Food Shopping Choice in Ghana: Supermarket or Traditional Outlets? Paper presented at the Agricultural and Applied Economics Association (AAEA) and CAES Joint Annual Meeting, Washington, D.C., U.S., August 4-6.
107. Florkowski, W.J., Meng, T., Klepacka, A.M., and Sarpong, D.B. Differences in consumption of domestic vs. exotic fruit in countries located in different climate zones. Poster presented at the International Symposium on Agri-Foods for Health and Wealth (AFHW), Bangkok, Thailand, August 5-8, 2013.



108. Sheremenko, G., W.J. Florkowski, A. Klepacka. 2013. Poverty Outreach in Southern and Northern Ghana. Paper presented at the Southern Agricultural Economics Association annual meeting, Orlando, FL, February 2-5.
109. Meng, T., W.J. Florkowski, D. Sarpong, A.V.A. Resurreccion, M.S. Chinnan. 2013. The Determinants of Food Expenditures in Urban Households of Ghana: A Quantile Regression Approach. Paper presented at the Southern Agricultural Economics Association annual meeting, Orlando, FL, February 2-5.
110. Fu, S., W.J. Florkowski, P.M. Nambiar, A.V.A. Resurreccion, M.S. Chinnan. 2013. Household Consumption Characteristics of Cookies: The Case of Uganda. Paper presented at the Southern Agricultural Economics Association annual meeting, Orlando, FL, February 2-5.
111. Nambiar, P.M., W.J. Florkowski. 2013. Peanut Paste/Butter Consumption Frequency in the Republic of Uganda: Count Data Model Approach. Paper presented at the Southern Agricultural Economics Association annual meeting, Orlando, FL, February 2-5.
112. Sheremenko, G., C.L. Escalante, W.J. Florkowski. 2012. The Dual Goals of Social Outreach and Financial Sustainability: A Comparative Analysis of More Mature Indian and Newer Russian Microfinance Institutions. Paper presented at the NC-1177 Annual Meeting, USDA-ERS. October 25-26.
113. Sheremenko, G., C.L. Escalante, W.J. Florkowski. 2012. The Universality of Microfinance Operations Model in Eastern Europe and Central Asia: Financial Sustainability vs. Poverty Outreach. Agricultural and Applied Economics Association 2012 Annual Meeting, Seattle, WA, August 12-14.
114. Nambiar, P.M. W.J. Florkowski, D-K. Suh. 2012. Characteristics of Females in Urban Korea that Influence Attitudes toward Food Production Practices. Agricultural and Applied Economics Association 2012 Annual Meeting, Seattle, WA, August 12-14.
115. Meng, T., W.J. Florkowski. 2012. Food Expenditures and Income in Rural Households in the Northern Region of Ghana. Agricultural and Applied Economics Association 2012 Annual Meeting, Seattle, WA, August 12-14.
116. Nambiar, P.M., W.J. Florkowski, and D-K Suh. 2012. Who Will Buy GM Foods in South Korea." Poster presented at the Southern Agricultural Economics Association annual meeting, Birmingham, Alabama, February 4-7.
117. Sheremenko, G., C. Escalante, and W.J. Florkowski. 2012. The Road to Financial Sustainability. Comparative Analysis of Russia and the Caucasus Region. Paper presented at the 109<sup>th</sup> Annual Meeting, Southern Association of Agricultural Scientists, February 4-7.
118. Meng, T., W.J. Florkowski, S. Kollavali, and M. Ibrahim. 2012. Food Expenditures in Rural Households in the Northern Region of Ghana. Paper presented at the 109<sup>th</sup> Annual Meeting, Southern Association of Agricultural Scientists, February 4-7.

119. Pawlak, K., W.J. Florkowski, and M. Muczynski. 2012. An Examination of Agricultural Trade Liberalization Using the GTAP Model with the Emphasis on the Household Demand for Pork, Broilers and Apples. Poster presented at the 28<sup>th</sup> International Conference of Agricultural Economists, The Global Bio-Economy, Rafain Convention Center, Foz do Iguaçu, Brazil, August 18-24.
120. Florkowski, W.J., V. Heboyan, D. Sarpong, A.V.A. Resurreccion and M.S. Chinnan. 2011. Consumer Attitudes and Preferences for Peanut Product Attributes in Sub-Saharan Africa: An Evidence from Ghana (R). Paper presented at the 52<sup>nd</sup> Annual conference of the Food Distribution Research Society-FDRS, Portland, OR, October 15-19.
121. Florkowski, W.J., L. Hołubowicz, M. Muczyński. 2011. Factors Determining Apple Expenditure among Households of Different Income Level in Poland, paper presented at the XVIIth Congress of the Association of Agricultural Economists and Agribusiness, Wrocław, Poland, September 7-9.
122. Florkowski, W.J. and R. Carew. 2011. An Analysis of Price Determination in the Sweet Cherry Markets of British Columbia, Washington, Oregon and California. Poster presented at the XIIIth Congress of the European Association of Agricultural Economists: Change and Uncertainty, Zurich Switzerland, ETH Zurich, August 30-September 2.
123. Florkowski, W.J., M. Muczynski and L. Holubowicz. 2011. Consumption Differences across Household Types: Expenditures on Pork and Quality Pork Products in Poland. Poster presented at the XIIIth Congress of the European Association of Agricultural Economists: Change and Uncertainty, Zurich Switzerland, ETH Zurich, August 30-September 2.
124. Heboyan, V., D. Sarpong, W.J. Florkowski, A. Resurreccion and M. Chinnan. 2011. Vegetable, Fruit and Peanut Product Expenditure in Urban Households in Sub-Saharan Africa: The Case of Tamale, Ghana, Poster presented at the XIIIth Congress of the European Association of Agricultural Economists: Change and Uncertainty, Zurich Switzerland, ETH Zurich, August 30-September 2.
125. Ibrahim, Mohammed, W.J. Florkowski, S. Kolavalli. 2011. The Adoption of Improved Peanut Varieties and Farm Income: A Propensity Score Analysis for Peanut Farmers in Northern Ghana, presented at the XIIIth Congress of the European Association of Agricultural Economists: Change and Uncertainty, Zurich Switzerland, ETH Zurich, August 30 - September 2.
126. Holubowicz, L., M. Muczynski and W.J. Florkowski, 2011. Broiler Consumption in a Transition Economy: An Application of Quantile Regression to Household Expenditure Analysis in Poland, Agricultural and Applied Economics Association (AAEA) annual meeting, Pittsburgh, Pennsylvania, July 24-26, 2011.
127. Yoo, Veronica, W.J. Florkowski, and R. Carew. 2011, Agricultural and Applied Economics Association (AAEA) annual meeting, Pittsburgh, Pennsylvania, July 24-26, 2011.

128. Nambiar, P., W. J. Florkowski, and D-K Suh. 2011. Southern Agricultural Economics Association annual meeting, Corpus Christi, Texas, February 5-8.
129. Nambiar, P., W.J. Florkowski, and D-K Suh. 2010. Can Organically Produced Foods Attract South Korean Consumers? Southern Agricultural Economics Association annual meeting, Orlando, Florida, February 6-9.
130. Kaya, O., W.J. Florkowski, and D-K Suh. 2010. Determinants of Decision to Pay a Price Premium for Modified Food by Consumers of the Republic of Korea, Agricultural and Applied Economics Association (AAEA) annual meeting, Denver, Colorado, July 27-29.
131. Florkowski, W.J., D-K Suh, and Padmanand M. Nambiar. 2010. Food-Away-From-Home Expenditures in the Republic of Korea, International Horticultural Congress of the International Society of Horticultural Science, Lisbon, Portugal, August 22-27.
132. Sarmiento, C., W.J. Florkowski. 2010. A Model of Firm Growth Expectations for a Low-Tech Service Provider: The Case of Landscape and Lawn Care Services. XVII<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness (SERiA), Swinoujście, Poland, September 7-9.
133. Nambiar, P., W. J. Florkowski, D-K Suh and M. Ibrahim. 2010. Can Organically Produced Foods Attract South Korean Consumers? Food Distribution Research Society annual meeting, Sandestin, Florida, October 16-20.
134. Florkowski, W.J. 2009. Food Imports from China to the U.S. and Possible Threat from Microbial Contamination. Paper presented at the 2009 Mini-Summit: Food Safety and Trade Initiative, Athens, Georgia, November 23-24.
135. Florkowski, W.J., D-K. Suh, and M. Ibrahim. 2009. Knowledge and Attitudes Toward Organic Foods Among Korean Primary Food Shoppers. Paper presented at The 2009 Conference of the Food Distribution Research Society, Broomfield, Colorado, October 31-November 4.
136. Florkowski, W.J. and D.K. Suh. 2009. Importance of Reduced Food Poisoning from Eating Contaminated Vegetables, Fruits and Nuts: An Application of the Multinomial Logit Technique. XVI<sup>th</sup> Congress of the Polish Association of Agricultural and Agribusiness Economists, September 8-10, Olsztyn, Poland.
137. Florkowski, W.J. 2009. Fresh Produce Marketing during the Economic Slowdown - Constraints and Opportunities. Paper presented at the Southeast Asia Symposium on Quality and Safety of Fresh and Fresh Cut Produce, in conjunction with Greater Mekong Subregion Conference on Postharvest Quality Management in Chains, Bangkok, Thailand, August 3-5.
138. Kaya, O., W.J. Florkowski, and D.K. Suh. 2009. Factors Determining the Decision to Pay Price Premium for Modified Food by Consumers of the Republic of Korea. Paper presented at SEAsia 2009, Southeast Asia Symposium on Quality and Safety of Fresh and Fresh Cut Produce, in conjunction with GMS 2009, Greater Mekong Subregion

Conference on Postharvest Quality Management in Chains, Bangkok, Thailand, August 3-5.

139. Florkowski, W.J. and D.K. Suh. 2009. Korean Consumers' View of Genetic Modification of Fruits and Vegetables. Proceedings of the 16<sup>th</sup> International Symposium on Horticultural Economics and Management, Chiang Mai, Thailand, June 28-July 1.
140. Bauske, E.M., W.J. Florkowski, and G.W. Landry. 2009. Urban Agriculture Industries in Georgia, U.S.A. Respond to Outdoor Watering Ban. Paper presented at the ISHS 2<sup>nd</sup> International Conference on Landscape and Urban Horticulture, University of Bologna, Bologna, Italy, June 9-13.
141. Ibrahim, M. and W.J. Florkowski. 2009. Forecasting Cointegrated Relationships among U.S. Tree Nuts Prices. Selected paper presented at the annual meeting of the Southern Agricultural Economics Association, Atlanta, Georgia, February 1-3.
142. Bilgic, A., G. Eren, and W.J. Florkowski. 2008. Willingness to Pay for Potable Water in the Southeastern Turkey: An Application of Both Stated and Revealed Preferences Valuation Method. 40<sup>th</sup> Annual Meeting, Southern Agricultural Economics Association, Dallas, Texas, February 2-5.
143. Carew, R., W.J. Florkowski, and E. Smith. 2008. Hedonic Pricing and Apple Supermarkets: Evidence from Western Canadian Cities. Paper presented at the Joint Annual Meeting of the Canadian Agricultural Economics Society/Northeast Agricultural and Resource Economics Association, Quebec City, June 30-July 1.
144. Florkowski, W.J., D-K. Suh. 2008. Risk Perceptions Among Korean Consumers. Asia-Pacific Conference, Bangkok, Thailand, August 3-6.
145. Florkowski, W.J., R. Carew, and S. He. 2008. British Columbia Consumers' Preferences for Italian Wines: Reputation and Vintage Effects on Wine Quality and Prices. Poster presented at the XII<sup>th</sup> Congress of the European Association of Agricultural Economists, Ghent, Belgium, August 26-29.
146. Florkowski, W.J., D-K Suh. 2008. Consumer and Farmers Benefits from Agricultural and Food Technology Research. Paper presented at the XV<sup>th</sup> Congress of the Polish Association of Agricultural Economists and Agribusiness, Lublin, Poland, September 8-10.
147. Florkowski, W.J, D-K Suh, and M. Ibrahim. 2008. Consumer Attitudes towards the Use of Three Techniques of Microorganism Reduction in Food. Paper presented at the Food Distribution Research Society annual meeting, Columbus/Dublin, Ohio, October 11-15.
148. Ibrahim, M. and W.J. Florkowski. 2007. Forecasting U.S. Shelled Pecan Prices: A Cointegration Approach. Paper presented at the Southern Agricultural Economics Association annual meeting, Mobile, Alabama, February 3-6.

149. Carew, R. and W. Florkowski. 2007. British Columbia Consumers' Wine Purchasing Behavior: The Importance of Brands and Varietal for Different Consumer Segments. Selected poster, AAEA annual meeting, Portland, Oregon, July 29-August 1.
150. Ibrahim, M. and W. Florkowski. 2007. Price Relationships in the U.S. Tree Nut Market. Selected poster, AAEA annual meeting, Portland, Oregon, July 29-August 1.
151. Phillips, J. W. Florkowski, F. Freeman, J. Bada, C. Hicks, L.P. Rodriguez and F. Escamilla. 2007. Student Evaluation of Faculty in Colleges of Agriculture. Selected poster, AAEA annual meeting, Portland, Oregon, July 29-August 1.
152. He, S., W.J. Florkowski, and J.L. Jordan. 2007. Source-Related Acquisition Costs and Preference for Information Sources. Paper presented at XIV<sup>th</sup> Congress of SERiA, Krakow, Poland, September 18-21.
153. Florkowski, W.J. 2007. Opportunities for Innovation Through Interdisciplinary Research. Poster paper presented at International Conference "Tradition and Innovation," Szent Istvan University, Gödöllő, Hungary, December 3-5.
154. Florkowski, W.J. 2007. Marketing Asian Fruits and Vegetables in Europe. Paper presented at the Europe-Asia Symposium on Quality Management in Postharvest Systems, Bangkok, Thailand, December 3-6.
155. Florkowski, W.J. 2007. The Role of Professional Agricultural Economics Associations in Shaping National Agricultural Policy: The Case of SERiA. Paper presented at the Joint IAAE - 104<sup>th</sup> EAAE Seminar, Agricultural Economics and Transition: "What was expected, what we observed, the lessons learned," Budapest, Hungary, September 5-8.
156. Coley, M., W.J. Florkowski, and M. Bowker. 2006. House and Landscape Value: An Application of Hedonic Pricing Technique Investigating Effects of Lawn Area on House Selling Price. Paper presented at the Southern Agricultural Economics Association meeting, Orlando, Florida, February 4-8.
157. Florkowski, W.J. and A. Bilgic. 2006. Planning an Expansion of Blueberry Production by Southern Growers. Paper presented at the Southern Agricultural Economics Association meeting, Orlando, Florida, February 4-8.
158. Bilgic, A and W.J. Florkowski. 2006. Growth Expectations and Decision to Renovate a Golf Course: An Application of a Censored Model with the Simultaneity Test. Selected paper, American Agricultural Economics Association annual meeting, Long Beach, California, July 23-26.
159. Carew, R., W.J. Florkowski, and S. He. 2006. Hedonic Pricing of Australian Wines in the British Columbia Wine Market: The Importance of Wine Brands and Reputation. Selected Poster, The 2<sup>nd</sup> Conference of the International Association of Agricultural Economists, Brisbane, Australia, August 12-18.

160. Hwang, S., W.J. Florkowski and I. Lee. 2006. Importance of Turfgrass Attributes among Golf Course Operators. Selected Poster, International Horticulture Congress, ISHS, Seoul, Korea, August 13-18.
161. Florkowski, W.J., S. Hwang, and I-K Lee. 2006. Consumer Views of the Agricultural and Food Technology Research Directions. Paper presented at the 13<sup>th</sup> Congress of the Polish Association of Agricultural Economists and Agribusiness, Poznan, Poland, September 14-16.
162. Florkowski, W.J., A. Bilgic, M. Chinnan, A. Resurreccion, L. Beuchat, P. Paraskova, and J. Jordanov. 2006. Niche Market Meats in Bulgaria. Paper presented at the 2006 Conference of the Food Distribution Research Society Annual Meeting, Quebec City, Canada, October 14-18.
163. Ibrahim, M. and W.J. Florkowski. 2005. Testing for Seasonal Cointegration and Error Correction: The U.S. Pecan price-Inventory Relationship. Paper presented at the Southern Agricultural Economics Association meeting, Little Rock, Arkansas, February 6-9.
164. Hwang, S. and W.J. Florkowski. 2005. Consumer Food Choices as a Reflection of Concerns about Nutritional Attributes. Paper presented at the Southern Agricultural Economics Association meeting, Little Rock, Arkansas, February 6-9.
165. Florkowski, W.J. 2005. Spatial Pecan Price Differences and the Future of Pecan Contracting. Paper presented at the National Meeting of Pecan Scientists, Branson, Missouri, June 5-6.
166. Ibrahim, M. and W.J. Florkowski. 2005. Pecans in Cold Storage and Shelled Pecan Prices. Paper presented at the National Meeting of Pecan Scientists, Branson, Missouri, June 5-6.
167. Ibrahim, M. and W.J. Florkowski. 2005. Forecasting Shelled Pecan Prices. Selected Paper presented at the 25<sup>th</sup> International Symposium on Forecasting, San Antonio, Texas, June 12-15.
168. He, S., W.J. Florkowski, and J. Jordan. 2005. Valuation Format, Income Reminder and Inconsistent Responses in Contingent Valuation. Selected poster presented at the AAEA annual meeting, Providence, Rhode Island, July 24-27.
169. Hwang, S. and W.J. Florkowski. 2005. Korean Consumer Food Choices in the Presence of Risk: An Application of an Ordered Probit Approach. Selected poster presented at the XI<sup>th</sup> Congress, European Association of Agricultural Economists, Copenhagen, Denmark, August 24-27.
170. Carew, R., W.J. Florkowski, S. He. 2005. European and New World Wine Exports to Canada: Is There Evidence of Market Power? Canadian Agricultural Economics Society annual meeting, San Francisco, CA, July 6-8.
171. Bilgic, A. and W.J. Florkowski. 2005. What Do We Learn from Treatment, Treatment on Treated and Marginal Treatment Effects on Golf Course Renovation and the Golf Course

Growth? XII<sup>th</sup> Congress of Association of Agricultural Economists and Agribusiness, Warsaw, Poland, September 22-24.

172. Aggarwal, D., S.E. Prussia, G. Lysiak, and W.J. Florkowski. 2004. Simulating Calcium Dip Effect on Post Harvest Quality of Peaches. Paper presented at the 5th International Postharvest Symposium, Verona, Italy, June 6-11.
173. Prussia, S., G. Lysiak, W.J. Florkowski, and D. Aggawal. 2004. Postharvest Calcium Chloride Dips for Increasing Peach Firmness. Paper presented at the 5th International Postharvest Symposium, Verona, Italy, June 6-11.
174. Florkowski, W.J. 2004. Blueberry Growers' Use and Confidence in Information Sources. XVth International Symposium on Horticultural Economics and Management, Berlin Germany, August 29-September 3.
175. Bilgic, A., W.J. Florkowski. 2004. A Mixed Count Data with Known Class Analysis to the Recreational Fishing Trips Demand. Selected paper presented at the 11th Congress of the Association of Agricultural Economists and Agribusiness, Pulawy, Poland, September 22-24.
176. Florkowski, W.J. and S. Hwang. 2004. Attitudes and Importance of Pesticide Applications of Golf Course Operators. 9<sup>th</sup> International Scientific Days of Agricultural Economics, March 25-16, Gyöngyös, Hungary.
177. Bilgic, A. and W.J. Florkowski. 2004. The Functional Form and the Selection of Alternative Models: An Application to Recreational Pursuit. 9<sup>th</sup> International Scientific Days of Agricultural Economics, March 25-26, Gyöngyös, Hungary.
178. \*Boumtje, P., W.J. Florkowski, G. Landry, and C. Escalante. 2004. Factors Affecting the Profitability of Golf Courses in Georgia. Paper presented at the 101<sup>st</sup> Annual Meeting of the Southern Association of Agricultural Scientists, Tulsa, Oklahoma, February 15-18.
179. \*Ibrahim, M. and W.J. Florkowski. 2004. Price-Inventory Relationship in the Pecan Industry: A Study of Long- and Short-Run Effects with Seasonal Consideration. Paper presented at the 101<sup>st</sup> Annual Meeting of the Southern Association of Agricultural Scientists, Tulsa, Oklahoma, February 15-18.
180. Kanlayanarat, S., S.E. Prussia, and Florkowski, W.J. 2004. Workshop on Systems Thinking for Food Supply Chains, Center for Excellence in Postharvest Technology, King Mongkut's University of Technology Thonburi, Bangkok, Thailand, May 6.
181. Bilgic, A. and W.J. Florkowski. 2003. Truncated-at-Zero Count Data Models with Partial Observability: An Application to the Freshwater Fishing Demand in the Southeastern U.S. Selected paper presented at the Southern Agricultural Economics Association 35<sup>th</sup> Annual Meeting, February 2-5, Mobile, Alabama.
182. \*He, S., J.L. Jordan, and W.J. Florkowski. 2003. Income Reminder and the Divergence Between Willingness-to-Pay Estimates Associated with Dichotomous Choice and Open-

Ended Elicitation Formats. Selected paper presented at the Southern Agricultural Economics Association 35<sup>th</sup> Annual Meeting, February 2-5, Mobile, Alabama.

183. \*Bilgic, A. and W.J. Florkowski. 2003. A Bivariate Probit Contingent Valuation Method with Partial Observability: An Application to the Black Bass Fishing. Selected paper presented at the Southern Agricultural Economics Association 35<sup>th</sup> Annual Meeting, February 2-5, Mobile, Alabama.
184. \*Aggarwal, D., A.J. Prussia, S.E. Prussia, A. Nunez, D.S. NeSmith, W.J. Florkowski, and D.E. Lynd. 2003. Predicting Fresh Produce Quality in Supply Chains. Selected paper presented at the International Conference on Quality and Chains, July 6-9, Wageningen, The Netherlands.
185. \*Florkowski, W.J., T.A. Park, and A. Bilgic. 2003. External and Internal Quality Index in Fresh Peach Marketing. Selected paper presented at the International Conference on Quality and Chains, July 6-9, Wageningen, The Netherlands.
186. \*Kleeman, M. and W.J. Florkowski. 2003. Bitterness in Carrots as Quality Indicator. Selected poster paper presented at the International Conference on Quality and Chains, July 6-9, Wageningen, The Netherlands.
187. Lysiak, G., W.J. Florkowski, and S.E. Prussia. 2003. Temperature and Relative Humidity Control in Mass and Decay Prevention in Postharvest Handling of Peaches. Selected poster paper presented at the International Conference on Quality and Chains, July 6-9, Wageningen, The Netherlands.
188. Escalante, C., W.J. Florkowski, G. Landry, and P. Boumtje. 2003. Redirecting University Extension Services to an Alternative Clientele in the Golf Industry. Selected paper presented at the AAEA annual meeting, July 27-30, Montreal, Quebec, Canada.
189. Bilgic, A. and W.J. Florkowski. 2003. Explaining Anglers Behavior Using Count Data Models with Endogenous Switching Regime. Selected paper presented at the AAEA annual meeting, July 27-30, Montreal, Quebec, Canada.
190. Florkowski, W.J., T. Park, and A. Bilgic. 2003. Marketing Portfolio Choices by Independent Peach Growers: An Application of the Polychotomous Selection Model. Selected paper presented at the AAEA annual meeting, Montreal, Quebec, Canada, July 27-30.
191. Aggarwal, D., S.E. Prussia, W.J. Florkowski, and D. Lynd. 2003. Computerized Simulation Game for Post Harvest Fresh Produce Retailing. ASAE Annual International Meeting, Las Vegas, July 27-30.
192. Florkowski, W.J., A. Bilgic, P. Paraskova, L.R. Beuchat, M.S. Chinnan, A.V.A. Resurreccion, and J. Jordanov. 2003. Beverage Consumption Patterns in a New Market Economy. Selected paper presented at the XXV<sup>th</sup> Congress of the International Association of Agricultural Economists, August 17-22, Durban, Republic of South Africa.



193. Bilgic, A., W.J. Florkowski, P. Paraskova, M.S. Chinnan, J. Jordanov, A.V.A. Resurreccion, and L.R. Beuchat. 2003. Modeling Excess Zeros in Consumption Frequency: An Application to the Bulgarian Meat and Meat Products. The XXV<sup>th</sup> Congress of the International Association of Agricultural Economists, August 17-22, Durban, Republic of South Africa.
194. Aggarwal, D., S.E. Prussia, W.J. Florkowski, and D. Lynd. 2003. Simulating Peach Quality in Refrigerated Supply Chains, 21<sup>st</sup> International Congress of Refrigeration, Washington, DC, August 17-22.
195. Lysiak, G., W. Florkowski, and S. Prussia. 2003. Factors Influencing Peach Fruit Stability, selected Poster Paper (in Polish). The 1<sup>st</sup> Congress of the Polish Society of Horticultural Sciences, Cracow, September 9-11.
196. He, S., W.J. Florkowski, and J.L. Jordan. 2002. Budget Constraint Reminders, Estimation Efficiency, and WTP Effects of Elicitation Formats. Selected poster presented at the 9<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness, September 18-20, Bydgoszcz, Poland.
197. He, S., W.J. Florkowski, P. Paraskova, J. Jordanov, A.V.A. Resurreccion, M. Chinnan and L.R. Beuchat. 2002. Country of Origin Preferences for Food Products in a Transition Economy. Paper presented at the annual conference of the Food Distribution Research Society, October 27-30, Miami, Florida.
198. He, S., W.J. Florkowski, M. Chinnan, P. Paraskova, J. Jordanov, A.V.A. Resurreccion, and L.R. Beuchat. 2002. Attitude Importance and Nut Consumption Frequency: Application of a Logistic and Count Data Models. Annual Conference of the Food Distribution Research Society, October 27-30, Miami, Florida.
199. Prussia, S.E., D. Aggarwal, W.J. Florkowski, and D. Lynd. 2002. The Peach Retailing Game: A Computerized Tutorial on Produce Ordering. Poster presented at the annual conference of the Food Distribution Research Society, October 27-30, Miami, Florida.
200. Landry, G., W.J. Florkowski, and C. Waltz. 2002. An Economic Profile of Golf Courses in Georgia. Selected poster presented at the American Society of Agronomy annual meeting, November 10-14, Indianapolis, Indiana.
201. Florkowski, W.J., A. Bilgic, and T.A. Park. 2002. Factors Influencing the Share of Irrigated Peach Trees in Georgia. The 8<sup>th</sup> International Scientific Day of Agricultural Economics, March 26-27, Gyöngyös, Hungary.
202. Carew, R.W., W.J. Florkowski, and S. He. 2002. Demand for Domestic and Imported Wine in British Columbia: An Almost Ideal Demand System Approach. Paper presented the Canadian Agricultural Economics Society annual meeting, University of Calgary, Calgary, Alberta, Canada, May 30-June 1.
203. \*He, S., W.J. Florkowski, and J.L. Jordan. 2002. Irrational Responses in Contingent Valuation and their Potential Impacts on Mean Stated Willingness to Pay. X<sup>th</sup> Congress, European Association of Agricultural Economists, Zaragoza, Spain, August 28-31.

204. Bilgic, A. and W.J. Florkowski. 2002. Standard or Count Data Models When Zero Purchase Is Present: An Illustration to the Fresh Water Fishing Trips Demand. Selected poster presented at the X<sup>th</sup> Congress, European Association of Agricultural Economists, Zaragoza, Spain, August 28-31.
205. Lai, Yue and W.J. Florkowski. 2001. Forecasting Commodity Prices Using Random Walk and VAR Methods: Empirical Evidence from the Pecan Market. Paper presented at the International Forecasting Symposium, Callaway Gardens, Pine Mountain, Georgia, June 17-21.
206. Florkowski, W.J. 2001. Consumer Acceptance of American Peanut Products by Bulgarian Consumers. Poster paper presented at the Institute of Food Technology annual meeting, New Orleans, Louisiana, June 23-27.
207. Sarmiento, C. and W.J. Florkowski. 2001. Modeling Expectations Using Spatial Correlation in a Semiparametric Model. Selected poster paper presented at the VII<sup>th</sup> Congress of Agricultural Economists and Agribusiness, Bialystok, Poland, September 19-21.
208. Park, T.A. and W.J. Florkowski. 2001. The Role of Quality Attributes in Selection of Peach Varieties by Georgia Growers. Food Distribution Research Society annual meeting, Mesa, Arizona, October 17-18.
209. Prussia, S., W. Florkowski, G. Sharan, G. Naik, and S. Deodhar. 2001. Management Simulation Game for Improving Food Chains. The 2<sup>nd</sup> International Symposium on Applications of Modeling as an Innovative Technology in the Agri-Food Chain, Palmerston North, New Zealand, December 9-13.
210. \*He, S., W.J. Florkowski, and J.L. Jordan. 2001. Information Acquisition Costs and Demand for Yard Care Information. Selected paper presented at the Southern Agricultural Economics Association annual meeting, February 3-6, Orlando, Florida.
211. \*Anil, S.K., W.J. Florkowski, and G. Landry. 2001. Estimation of Production Function and Related Labor Risk Considerations for Landscape and Lawn Care Firms. Selected poster presented at the Southern Agricultural Economics Association annual meeting, February 3-6, Orlando, Florida.
212. \*Anil, S.K., W.J. Florkowski, J.E. Epperson, and G.W. Landry. 2001. Empirical Investigation of Factors Determining Revenues of Landscape Maintenance and Lawn Care Firms in the Southeast. Selected paper presented at the Southern Agricultural Economics Association annual meeting, Forth Worth, Texas, January 28-31.
213. Florkowski, W.J. and J. Karg. 2000. Attitudes of Rural Population Towards Environmental Protection Issues (based on a survey of residents of Gen. D. Chlapowski Landscape Park in Poland). Paper presented at the International Scientific Conference "Regional Structural Adjustments in Agriculture and Rural Areas," Cracow Agricultural University, Cracow, Poland, December 7-8.

214. \*\*Florkowski, W.J. and S Mann. 2000. Acceptance of Large Agricultural Investments Projects: An Example from Northern Germany. Conference Vision-2000, Szent Istvan University, Gödöllő, Hungary, November 10.
215. Florkowski, W.J., W. Moon, L.R. Beuchat, P. Paraskova, et al. 2000. Meal Importance and Preference for Types of Dishes in the Transition Economy in Bulgaria. Paper presented at the 7<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness, Zamosc, Poland, September 19-21.
216. Florkowski, W.J., W. Moon, L.R. Beuchat, A.V.A. Resurreccion, M. Chinnan, P. Paraskova, and J. Jordanov. 2000. The Market for Spreads in an Emerging Market Economy of Bulgaria. Poster paper presented at the XXIV Congress of the International Association of Agricultural Economists, Berlin, Germany, August 13-18.
217. \*Paraskova, P., J. Jordanov, A.V.A. Resurreccion, W.J. Florkowski, W. Moon, M.S. Chinnan, and L.R. Beuchat. 2000. Consumer acceptance of American Peanut Products by Bulgarian Consumers. Institute of Food Technologists annual meeting, Dallas, Texas, June 11-14.
218. \*Park, T.A. and W.J. Florkowski. 2000. Effective Promotion Programs for Stimulating Pecan Purchases: The Role of Consumer Demand Models. International Multidisciplinary Conference, Integrated View of Fruit & Vegetable Quality, University of Georgia, College of Agricultural and Environmental Sciences, Griffin Campus, Griffin, Georgia, May 1-3, 2000.
219. Prussia, S.E., W.J. Florkowski, and R.L. Shewfelt. 2000. Sistema Peschicolo Statunitense di Fronte al 2000. Invited lecture at XXIV Peach and Nectarine Convention, Per Una Nuova Peschicoltura: Produzione, Organizzazione, Mercato, Cesena, Italy, February 24-25.
220. \*Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, M.S. Chinnan, P. Paraskova, and J. Jordanov. 2000. Comparing Three Alternative Hurdle Count Data Models: The Case of Meat Consumption in a Transition Economy. Southern Agricultural Economics Association meetings, Lexington, Kentucky, January 31-February 3.
221. \*Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, J. Jordanov, and M.S. Chinnan. 2000. Identifying Factors Affecting Consumption of Peanut Product in a Transition Economy. Poster presentation at the Southern Agricultural Economics Association meetings, Lexington, Kentucky, January 31-February 3.
222. \*Moon, W., W.J. Florkowski, L. Beuchat, and A.V.A. Resurreccion. 1999. Pensioners and Food Intake: Patterns in a Transition Economy. Paper presented at the American Agricultural Economics Association annual meeting, August 8-11, Nashville, Tennessee.
223. \*Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, M.S. Chinnan, P. Paraskova, and J. Jordanov. 1999. Household Demand for Varied Diet in an Emerging Market Economy. Southern Agricultural Economics Association annual meeting, January 31-February 3, Memphis, Tennessee.

224. \*Park, T. and W.J. Florkowski. 1999. Pecan Promotional Programs and Consumer Purchasing Decisions. Paper presented at the American Agricultural Economics Association annual meeting, August 8-11, Nashville, Tennessee.
225. \*Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, J. Jordanov, and M.S. Chinnan. 1999. Food Consumption Composition and Patterns in an Economy under Transition. The IX<sup>th</sup> Congress of European Association of Agricultural Economists, Warsaw, Poland, August 24-28.
226. \*Moon, W., W.J. Florkowski, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, J. Jordanov, and M.S. Chinnan. 1999. Meat Consumption and Transition to a Market Economy: Two-Stage Count Data Model Approach. The IX<sup>th</sup> Congress of European Association of Agricultural Economists, Warsaw, Poland, August 24-28.
227. \*Moon, W., W.J. Florkowski, L. Beuchat, A. Resurreccion, P. Paraskova, J. Jordanov, and M. Chinnan. 1999. Consumer Demand and Food Variety in an Emerging Market Economy. The IX<sup>th</sup> Congress of European Association of Agricultural Economists, Warsaw, Poland, August 24-28.
228. \*Florkowski, W.J., W. Moon, L.R. Beuchat, P. Paraskova, A.V.A. Resurreccion, M. Chinnan, and J. Jordanov. 1999. Regional Income Disparities in an Economy in Transition. The 6<sup>th</sup> Congress of SERiA, September 21-22, Rzeszow, Poland.
229. Florkowski, W.J. and T.A. Park. 1999. Quality Attributes in Peaches and the Selection of Marketing Channels. Annual meeting of the Food Distribution Research Society, October 24-27, San Antonio, Texas.
230. Moon, W., W.J. Florkowski, L. Beuchat, A. Resurreccion, M. Chinnan, P. Paraskova, and J. Jordanov. 1998. Consumer Preferences for Peanuts in a Transition Economy. Food Distribution Research Society annual conference, October 25-28, Monterey, California.
231. Florkowski, W.J., W. Moon, A. Resurreccion, M. Chinnan, L. Beuchat, P. Paraskova, and J. Jordanov. 1998. Customers of Food Retail Outlets in an Emerging Market Economy. Food Distribution Research Society annual conference, October 25-28, Monterey, California.
232. Moon, W., W.J. Florkowski, A.V.A. Resurreccion, P. Paraskova, L.R. Beuchat, J. Jordanov, and M.S. Chinnan. 1998. Consumer Concerns about Nutritional Attributes in a Transition Economy. Workshop of the Regional Committee S-278, October 22-23, St. Louis, Missouri.
233. \*Florkowski, W.J., W. Moon, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, M.S. Chinnan, and J. Jordanov. 1998. Konsumpcja mleka i jego przetworow w warunkach gospodarki przejsciowej (Consumption of Milk and Dairy Products in a Transition Economy). Paper presented at the conference about the Dairy Industry and the European Union Expansion, Lomza, Poland, October 8-9.
234. \*Florkowski, W.J., W. Moon, L.R. Beuchat, A.V.A. Resurreccion, P. Paraskova, M.S. Chinnan, and J. Jordanov. 1998. Consumer Preferences for Food Products of Different

Geographical Origin - An Example from a Transition Economy. Paper presented at the 5<sup>th</sup> Congress of Association of Agricultural Economists and Agribusiness, Wroclaw, Poland, September 22-25.

235. \*Florkowski, W.J., Y. Lai, and C.L. Huang. 1998. Determinants of Consumer Perceptions and Consumption of Fresh Vegetables. Poster paper presented at the annual meeting of the American Agricultural Economics Association, Salt Lake City, Utah, August 2-5.
236. \*Florkowski, W.J. 1998. Pecan User Expectations. Paper presented at the 3<sup>rd</sup> National Pecan Workshop, June 21-23, Ruidoso, New Mexico.
237. \*Florkowski, W.J., W. Moon, A. Resurreccion, P. Paraskova, L. Beuchat, M. Chinnan, and J. Jordanov. 1998. Cechy demograficzne i socjoekonomiczne a konsumpcja żywności dietetycznej (Demographic and Socio-Economics Characteristics and the Consumption of Dietary Foods: An Illustration from an Economy in Transition). Conference "Marketing Strategies on the Market of Pharmaceuticals," Institute of Marketing Strategies, Academy of Economics, Poznan, Poland, June 11-12.
238. \*Florkowski, W., W. Moon, A. Resurreccion, J. Jordanov, P. Paraskova, L. Beuchat, K. Murgov, and M. Chinnan. 1998. Analysis of Demographic and Socioeconomic Factors Affecting Meal Preparation in Bulgaria. Poster presented at the 1998 Southern Association of Agricultural Scientists meeting, Little Rock, Arkansas, January 31-February 4.
239. \*Lai, Y, W. Florkowski, and C. Huang. 1998. Factors Affecting Fat, Calories, Sodium and Sugar Intake. Paper presented at the 1998 Southern Association of Agricultural Scientists meeting, Little Rock, Arkansas, January 31-February 4.
240. \*Florkowski, W.J., B. Hubbell, R. Oetting, S.K. Braman, and C. Robacker. 1998. Pest Management Profiles of Atlanta Lawn Care and Landscape Maintenance Firms. Paper presented at the Southern Association of Agricultural Scientists meeting, Little Rock, Arkansas, January 31-February 4.
241. \*\*Florkowski, W.J. 1997. Transformacja w rolnictwa: czekanie na Godota, czy marsz pod ramie z niewidzialna reka (in Polish) (Transformation of Agriculture: Waiting for Godot or a March arm-to-arm with the Invisible Hand). International Scientific Conference, The Transformation in Organization of Farms, Cracow Agricultural University, Cracow, Poland, December 4-5.
242. \*Lai, Y., W.J. Florkowski, B. Brückner, I. Schonhof. 1997. Berlin Consumers Preferences for Quality Attributes of Fresh Vegetables. Paper presented at the Food Distribution Research Society annual conference, October 26-29, Clearwater, Florida.
243. \*Florkowski, W.J., Y. Lai, B. Brückner, and I. Schonhof. 1997. Factors Influencing Weekly Expenditures for Fresh and Frozen Fruit by Berlin Residents, the 4<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness, September 17-18, Szczecin, Poland.

244. You, Z., W.J. Florkowski, and C.L. Huang. 1997. Factors Influencing Consumption Frequency of Selected Nuts. Poster presented at the 23<sup>rd</sup> Congress of the International Association of Agricultural Economists, Sacramento, California, August 10-17.
245. \*Florkowski, W.J., T. Park, and E.E. Hubbard. 1997. Quality Attributes and the Selection of Marketing Channels by Georgia Peach Growers. Paper presented at the American Agricultural Economics Association annual meeting, Toronto, Ontario, Canada, July 27-30.
246. \*You, Z. and W.J. Florkowski. 1997. Modeling Pecan Retail Demand Using Survey Data. Paper presented at the American Agricultural Economics Association annual meeting, Toronto, Ontario, Canada, July 27-30.
247. \*Lai, Y., W.J. Florkowski, and C. Huang. 1997. Factors Influencing Consumer Consumption of Fresh Vegetables. Paper presented at the American Agricultural Economics Association annual meeting, Toronto, Ontario, Canada, July 27-30.
248. \*Lai, Y, W.J. Florkowski, C.L. Huang, B. Brückner, and I. Schonhof. 1997. Consumer Willingness to Pay for Improved Attitudes of Fresh Vegetables: a Comparison Between Atlanta and Berlin. Paper presented at the annual conference of the Western Agricultural Economics Association, Sparks, Nevada, July 13-16.
249. \*Florkowski, W.J. and Yue Lai. 1997. Cointegration Between Prices of Pecans and Other Edible Nuts: Forecasting and Implications. Paper presented at the annual conference of the Western Agricultural Economics Association, Sparks, Nevada, July 13-16.
250. Lai, Y, W.J. Florkowski, and C.L. Huang. 1997. Consumer Perceptions of Quality Attributes of Fresh Vegetables and Fresh Fruits: A Comparison. Poster paper presented at the International Conference, "An Integrated View of Fruit and Vegetable Quality," Potsdam, Germany, May 11-15.
251. Florkowski, W.J., Y. Lai, B. Brückner, and I. Schonhof. 1997. Consumer Perceptions of Quality Indicators for Fresh Vegetables. Poster paper presented at the International Conference, "An Integrated View of Fruit and Vegetable Quality," Potsdam, Germany, May 11-15.
252. \*\*Florkowski, W.J. 1997. Economics of Quality. Keynote paper presented at the International Conference, "An Integrated View of Fruit and Vegetable Quality," Potsdam, German, May 11-15.
253. \*Lai, Y. and W.J. Florkowski. 1997. Price Dynamics in the Edible Nut Markets. Paper presented at the Southern Agricultural Economics Association annual meeting, Birmingham, Alabama, February 1-5.
254. \*Park, T. and W.J. Florkowski. 1997. Consumer Demand for Pecans: Comparing Sample Selection and Two-Part Demand Models. Paper presented at the Southern Agricultural Economics Association annual meeting, Birmingham, Alabama, February 1-5.

255. \*Hubbell, B.J., W.J. Florkowski, R. Oetting, and K. Braman. 1997. Integrated Pest Management in the Lawn Care and Landscape Maintenance Industry. Paper presented at the Southern Agricultural Economics Association annual meeting, Birmingham, Alabama, February 1-5.
256. \*Florkowski, W.J. and Yue Lai. 1996. A Nonparametric Test for Correlations between Edible Nut prices. Food Distribution Research Society Annual Conference, New Orleans, Louisiana, October 27-30.
257. \*Florkowski, W.J., B. Brückner, and I. Schonhof. 1996. Rodzaj Punktu Sprzedaży Detalicznej a Zakupy Warzyw Przez Konsumentów Berlina. Poster paper presented at the III<sup>rd</sup> Congress of the Association of Agricultural Economists and Agribusiness, Olsztyn, Poland, September 26-27.
258. \*Szulce, H. and W.J. Florkowski. 1996. Opinie Rolników o Korzystaniu z Kredytów Bankowych. Poster paper presented at the III<sup>rd</sup> Congress of the Association of Agricultural Economists and Agribusiness, Olsztyn, Poland, September 26-27.
259. \*Stańko, S. S. Koziol, and W.J. Florkowski. 1996. Sytuacja Rolnictwa i Rolników w Okresie Przejściowym do Gospodarki Rynkowej. Poster paper presented at the III<sup>rd</sup> Congress of the Association of Agricultural Economists and Agribusiness, Olsztyn, Poland, September 26-27.
260. \*Lai, Y. and W.J. Florkowski. 1996. Analyzing Almond and Walnut Prices. Poster paper presented at the VIII<sup>th</sup> Congress of the European Association of Agricultural Economics, Edinburgh, United Kingdom, September 3-7.
261. \*Adamus, W. and W.J. Florkowski. 1996. Family Farm Modeling for Polish Agriculture. Poster paper presented at the VIII<sup>th</sup> Congress of the European Association of Agricultural Economics, Edinburgh, United Kingdom, September 3-7.
262. \*Florkowski, W.J. and J.H. Szulce. 1996. Insurance Purchase by Farmers in an Economy in Transition. Poster paper presented at the VIII<sup>th</sup> Congress of the European Association of Agricultural Economics, Edinburgh, United Kingdom, September 3-7.
263. \*Florkowski, W.J., B. Brückner, and I. Schonhof. 1996. Consumer Preferences for Broccoli Quality Attributes and Packaging. Paper presented at the 13<sup>th</sup> International Symposium on Horticultural Economics, Rutgers University, New Jersey, August 4-9.
264. \*Florkowski, W.J., B. Brückner, and I. Schonhof. 1996. Importance of Produce Freshness to European Consumers: Evidence from Berlin, Germany. Proceedings of the 13<sup>th</sup> International Symposium on Horticultural Economics, Rutgers University, New Jersey, August 4-9.
265. \*Florkowski, W.J., B. Brückner, and I. Schonhof. 1996. Consumer Perceptions of Fresh Produce Origin. Poster paper presented at the American Agricultural Economics Association annual meeting, San Antonio, Texas, July 28-31.

266. \*Florkowski, W.J., B. Brückner, C.L. Huang, and I. Schonhof. 1996. The Importance of Pesticide Residue in Vegetables for Consumers in the United States and Germany. The 59<sup>th</sup> Annual Meeting of the Southern Region American Society for Horticultural Science, Greensboro, North Carolina, February 3-5.
267. \*Florkowski, W.J., C. Robacker, and P. Thomas. 1996. Sources and Adequacy of Information about Pesticide Application in the Atlanta Landscape Maintenance and Lawn Care Industry. The 59<sup>th</sup> Annual Meeting of the Southern region American Society for Horticultural Science, Greensboro, North Carolina, February 3-5.
268. \*Cruse, C., W.J. Florkowski, J. McKissick, and R. Stuart. 1996. Influence of Breed Type on Cattle Profitability, Southern Agricultural Economics Association annual meeting, Greensboro, North Carolina, February 3-6.
269. \*Florkowski, W.J., B. Brückner, and I. Schonhof. 1996. Nutritional Attributes as Reasons for German Consumer Fruit Consumption, Southern Agricultural Economics Association annual meeting, Greensboro, North Carolina, February 3-6.
270. Brückner, B., I. Schonhof, R. Kuchenbuch, and W.J. Florkowski. 1995. Comparison of Berlin, Germany and Atlanta, Georgia Attitudes Towards Fresh Produce. COST Conference, Switzerland, December 14-16.
271. Florkowski, W.J., E.E. Hubbard, and C.L. Huang. 1995. Attitudes Towards Statements about Pecans from a Nationwide Consumer Survey. The 36<sup>th</sup> Annual Conference of the Food Distribution Research Society, Myrtle Beach, South Carolina, October 22-25.
272. Florkowski, W.J., B. Brückner, C.L. Huang, and I. Schonhof. 1995. Food Selection and Five Nutritional Quality Attributes of Food: Evidence from Europe. The 36<sup>th</sup> Annual Conference of the Food Distribution Research Society, Myrtle Beach, South Carolina, October 22-25.
273. \*Florkowski, W.J., A.H. Elnagheeb, E.E. Hubbard, and H. Witt. 1995. Perceptions of Edible Nut Prices. American Agricultural Economics Association annual meeting, Indianapolis, Indiana, August 6-9.
274. \*He, S. and W.J. Florkowski. 1995. Identifying Consumer Characteristics Influencing Nut Product Consumption Using Utility Maximization Framework. Southern Agricultural Economics Association annual meeting, New Orleans, Louisiana, January 29-February 1.
275. \*Elnagheeb, A.H., W.J. Florkowski, C.L. Huang, and E.E. Hubbard. 1995. Sender and Respondent Characteristics in Mail Consumer Survey. Southern Agricultural Economics Association annual meeting, New Orleans, Louisiana, January 29-February 1.
276. \*Florkowski, W.J., A.H. Elnagheeb, J. Houston, C.L. Huang. 1994. Risk Perceptions and New Food Production Technologies. Poster paper, Congress of the International Association of Agricultural Economists, Harare, Zimbabwe, August 28-September 2.



277. \*Florkowski, W.J., H. Szulce, and A.H. Elnagheeb. 1994. Privatization of Agricultural Marketing Services in an Economy in Transition. Poster paper presented at the American Agricultural Economics Association annual meeting, San Diego, California, August 7-10.
278. \*Elnagheeb, W.H. and W.J. Florkowski. 1994. Testing Equality of Parameters Across Different Ordered Probit Models. Poster paper presented at the American Agricultural Economics Association annual meeting, San Diego, California, August 7-10.
279. \*Olorunnipa, Z. and W.J. Florkowski. 1994. Causality Tests Between Agricultural Export and Import Values. Annual meeting of the American Agricultural Economics Association, San Diego, California, August 7-10.
280. \*Florkowski, W.J., E.E. Hubbard, and A.H. Elnagheeb. 1994. Perception of Pecan Taste and the Importance of Flavor to the United States Consumers. Poster paper, 2<sup>nd</sup> National Pecan Workshop, Lake Ft. Gibson, Wagoner, Oklahoma, July 24-26.
281. \*Hubbard, E.E., W.J. Florkowski, and H. Witt. 1994. Pecan Purchases vs. Income, Education and Age of the United States Consumers. Poster paper, 2<sup>nd</sup> National Pecan Workshop, Lake Ft. Gibson, Wagoner, Oklahoma, July 24-26.
282. \*Florkowski, W.J. and E.E. Hubbard. 1994. Marketing Pecans: Primary End Users and Consumption of Pecan Products. 2<sup>nd</sup> National Pecan Workshop, Lake Ft. Gibson, Wagoner, Oklahoma, July 24-26.
283. \*Florkowski, W.J. and C.L. Huang. 1993. Consumer Attitudes Towards Safety Statements about Bioengineered Foods. Poster paper presented at the VII<sup>th</sup> European Association of Agricultural Economics Congress.
284. \*Florkowski, W.J., A.H. Elnagheeb, and L.D. Hill. 1993. Factors Affecting Purchase of Low-Temperature Grain Dryers: An Empirical Ordered Probit Model. Poster paper presented at the VII<sup>th</sup> European Association of Agricultural Economics Congress.
285. \*Florkowski, W.J. and A.H. Elnagheeb. 1993. Data Problems and Implications in Economies in Transition. American Agricultural Economics Association, Orlando, Florida, August 1-4.
286. Florkowski, W.J. and M.A. Florkowska. 1993. Food Rationing in Poland in the 1980s. Southern Conference on Slavic Studies, Atlanta, Georgia, March 18-20.
287. \*Elnagheeb, A.H. and W.J. Florkowski. 1993. Estimation of the Supply Function Embodying Investment and Harvesting Decisions. Southern Agricultural Economics Association annual meeting, Tulsa, Oklahoma, January 31-February 3.
288. \*Florkowski, W.J. and Z. Olorunnipa. 1993. Testing Forecast Accuracy of Vegetable Prices in a Market Economy vs. A Centrally Planned Economy. Southern Agricultural Economics Association annual meeting, Tulsa, Oklahoma, January 31-February 3.

289. \*Florkowski, W.J. and G. Humphries. 1993. Factors Impacting Peanut Exports-A Company View. Southern Agricultural Economics Association annual meeting, Tulsa, Oklahoma, January 31-February 3.
290. \*Florkowski, W.J. 1992. Privatization of State Farms in Central Europe. American Association for the Advancement of Slavic Studies, Phoenix, Arizona, November 19-22.
291. \*Florkowski, W.J., W. Simonton, and A.H. Elnagheeb. 1992. Application of Robotic Technology in Production of Potted Plants. Poster presented at the American Agricultural Economics Association annual meeting, Baltimore, Maryland, August 9-12.
292. Florkowski, W.J. 1992. Biotechnology-Tissue Culture in Nursery Industry and Need for Data. American Agricultural Economics Association annual meeting, Baltimore, Maryland, August 9-12.
293. \*Florkowski, W.J., A.H. Elnagheeb, and L.D. Hill. 1992. Across-State Variations in Purchase of On-Farm Drying Technology. American Agricultural Economics Association annual meeting, Baltimore, Maryland, August 9-12.
294. \*Florkowska, M., O.M. Lindstrom, and W.J. Florkowski. 1992. Attitudes and Perceptions of Choose-and-Cut Christmas Tree consumers. Southern Association of Agricultural Sciences annual meeting, Lexington, Kentucky, February 2-5.
295. \*Elnagheeb, A. and W.J. Florkowski. 1992. An Illustration of Modelling Perennial Crop Planting Response. Southern Agricultural Economics Association annual meeting, Lexington, Kentucky, February 2-5.
296. Florkowski, W.J. 1991. The Impact of Agricultural Trade on an Economy in Transition. American Association for the Advancement of Slavic Sciences annual meeting, November 22-24.
297. \*Elnagheeb, A., W.J. Florkowski, C.L. Huang, and C. Halbrendt. 1991. Willingness-to-Pay for pST-Treated Pork: An Ordered Probit Model with Selectivity Bias. The 21<sup>st</sup> Congress of International Association of Agricultural Economists, Tokyo, Japan, Poster session.
298. \*Florkowski, W.J. and J.C. Purcell. 1991. State Farms and the Competitiveness of Agriculture in Poland. Conference on International Competitiveness, International Institute for Economic Competitiveness, Radford University, Radford, Virginia, April 5-6.
299. \*Purcell, J.C. and W.J. Florkowski. 1991. The 1990 Mid-East Division and Alternate Sources of Energy. Conference on International Competitiveness, International Institute of Economic Competitiveness, Radford University, Radford, Virginia, April 5-6.
300. Florkowski, W.J. 1990. Agricultural Price Interaction in Poland. 1958-1986. American Association for the Advancement of Slavic Sciences annual meeting, Washington, DC, October 22-24.

301. \*Florkowski, W.J. 1990. Lead-Lag Price Relationship Between Government and Private Retail Outlets in a Planned Economy. Poster presented at the American Agricultural Economics Association annual meeting, Vancouver, Canada, August 4-8.
302. \*Purcell, J.C., W.J. Florkowski, and E.E. Hubbard. 1990. Buyers Power and Factors Influencing Pecan Farm Prices. Poster presented at the American Agricultural Economics Association annual meeting, Vancouver, Canada, August 4-8.
303. \*Florkowski, W.J. and E.E. Hubbard. 1990. Pecan Marketing in the United States. National Pecan Workshop, Helen, Georgia, July 23-25.
304. \*Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1990. Pecan Value Determination and Quality Perceptions. National Pecan Workshop, Helen, Georgia, July 23-25.
305. \*Florkowski, W.J., E.E. Hubbard, J.C. Purcell, and Z.I. Olorunnipa. 1990. Survey of Georgia Viticultural Industry. Viticultural Science Symposium and Workshop. Center for Viticultural Sciences, Florida A&M University, Tallahassee, Florida, June 21-22.
306. \*Purcell, J.C. and W.J. Florkowski. 1990. Implicit Barriers to International Trade in Agro-Food Commodities. 3<sup>rd</sup> Annual Symposium on International Competitiveness, International Institute for Economic Competitiveness, Radford University, Radford, Virginia, March 22-24.
307. \*Olorunnipa, Z.I. and W.J. Florkowski. 1990. Forecasting Farmers Market Prices in a Centrally Planned Economy. Southeast Region Decision Sciences Institute annual meeting, Columbia, South Carolina, February 21-23.
308. \*Jones, M. and W.J. Florkowski. 1990. Agricultural Expansion in the Caribbean: Promises of Biotechnological Research. Mid-South Academy of Economics and Finance annual meeting, Jackson, Mississippi, February 7-9.
309. \*Jones, M, W.J. Florkowski, and Xi-Ling Wu. 1990. The Impact of Military Conflicts on Argentina's Peanut Exports. Mid-South Academy of Economics and Finance annual meeting, Jackson, Mississippi, February 7-9.
310. \*Lindstrom, O. and W.J. Florkowski. 1990. Quality Standards for Christmas Trees: Harmful or Helpful. Southern Association of Agricultural Sciences annual meeting, Little Rock, Arkansas, February 4-6.
311. \*Halbrendt, C., W.J. Florkowski, L. Sterling, and C. Huang. 1990. Socioeconomic Determinants of Attitudes Toward the Use of Bio-Engineered Products in Food Production. Southern Agricultural Economics Association annual meeting, Little Rock, Arkansas, February 4-6.
312. \*Hubbard, E.E., W.J. Florkowski, and J.C. Purcell. 1990. Differences in Pecan Quality Perception at Farm and Wholesale Markets. Poster presented at the Southern Agricultural Economics Association annual meeting, Little Rock, Arkansas, February 4-6.

313. Florkowski, W.J. and Xi-Ling Wu. 1989. Biotechnology Application in Food Processing and Its Importance to East-West Technology Development and Transfer. Organized Symposium at the American Agricultural Economics Association annual meeting, Baton Rouge, Louisiana, July 30-August 2.
314. \*Florkowski, W.J., C.L. Huang, and C. Halbrendt. 1989. Perception of Food Safety and Meat Consumption in Atlanta Metro Area. Poster presented at the American Agricultural Economics Association annual meeting, Baton Rouge, Louisiana, July 30-August 2.
315. \*Purcell, J.C., W.J. Florkowski, and E.E. Hubbard. 1989. Strategies for Developing Export Markets for Southern USA Horticultural Specialties - Pecans. 2<sup>nd</sup> Annual Symposium of the Institute of International Economic Competitiveness. Radford University, Radford, Virginia, April 28-29.
316. Halbrendt, C.L., L. Sterling, W. Stoughton, W.J. Florkowski, and C.L. Huang. 1989. Consumer Attitudes Toward Pork produced with Recombinant pST. American Council on Consumer Interests annual meeting, Baltimore, Maryland, March 29-April 1.
317. Florkowski, W.J. 1989. Is Private Sector Access to Technology a Limitation to Market Reforms in Poland? 15<sup>th</sup> Annual Convention of Eastern Economics Association, Baltimore, Maryland, March 3-5.
318. \*Florkowski, W.J. and R.L. Jarret. 1989. Economic Incentives and Approaches to Germplasm Preservation. The Mid-South Academy of Economics and Finance annual meeting, Nashville, Tennessee, February 16-18, 1989.
319. \*Purcell, J.C., E.E. Hubbard, and W.J. Florkowski. 1989. Cooperation Between Producers and Processors in Marketing Specialty Crops - The Case of Pecans. Southern Agricultural Economics Association annual meeting, Nashville, Tennessee, February 5-8.
320. \*Florkowski, W.J. and O.M. Lindstrom. 1989. Marketing Trends in Natural and Artificial Christmas Tree Industries. Southern Association of Agricultural Sciences annual meeting, Nashville, Tennessee, February 5-8.
321. \*Florkowski, W.J. 1988. Forecasting Pecan Prices During Harvest. NCR-134 Conference on Applied Commodity Price Analysis, Forecasting, and Market Risk Management, St. Louis, Missouri, April 26-27.
322. \*Florkowski, W.J., S.L. Ott, and L.D. Hill. 1988. Biotechnology and Shifts in Regional Grain Production Patterns. S-176 Conference "Grain Marketing in the 1990s," June 23-24.
323. \*Florkowski, W.J. and K. McNamara. 1988. The Impacts of Economic and Population Changes on Alcohol and Tobacco Consumption in Poland. Annual meeting of Rural Sociological Society, Athens, Georgia, August 21-23.
324. Florkowski, W.J. and R.L. Jarret. 1988. Cost of Establishing Sweet Potato Germplasm Collection Using Alternative Preservation Methods. Poster presented at the 20<sup>th</sup> Congress of International Association of Agricultural Economists, Buenos Aires, Argentina.

325. Florkowski, W.J., L.D. Hill, and J.C. Purcell. 1988. Potential Biotechnology Impact on Regional Agricultural Land Allocation. Poster presented at the 20<sup>th</sup> Congress of International Association of Agricultural Economists, Buenos Aires, Argentina.
326. Florkowski, W.J. and J.C. Purcell. 1988. Production and Trade Patterns Following Commercialization of Oil-Seed Biotechnology. Poster presented at the 20<sup>th</sup> Congress of International Association of Agricultural Economists, Buenos Aires, Argentina.
327. Halbrendt, C., L. Sterling, W.J. Florkowski, C. Gempesaw, and C.L. Huang. 1988. Public Attitudes in the Northeast Region Toward Pork Produced with Recombinant pST. The 29<sup>th</sup> Annual Meeting of the Food Distribution Research Society, Houston, Texas, October 23-26.
328. \*Fletcher, S.M. and W.J. Florkowski. 1988. Generating Information for Pecan Producers in a Thin Market Environment. Southern Agricultural Economics Association annual meeting, New Orleans, Louisiana.
329. \*Florkowski, W.J., O. Lindstrom, C. Robacker, and W. Simonton. 1988. Pricing Foliage Plants Grown in Tissue Culture. Southern Agricultural Economics Association annual meeting, New Orleans, Louisiana.
330. Hill, L.D. and W.J. Florkowski. 1985. Economic Consequences of Biotechnology for Corn. Poster presented at the 19<sup>th</sup> Congress of International Association of Agricultural Economists, Malaga, Spain.

#### Invited Lectures and Seminars

1. Florkowski, W.J. 2019. Kształcenie uniwersyteckie a oczekiwania studentów, pracowników naukowo-dydaktycznych, administratorów uniwersyteckich, pracodawców, in podatników (University education and expectations of students, faculty, university administrators, employers, and taxpayers), Conference “Striving for excellence in college education”, Wyższa Szkoła Zarządzania i Bankowości w Poznaniu, Poznan, Poland, November 16.
2. Florkowski, W.J. 2019. Food choices as occupation hazard: Food choice and purchase behavior among the long-haul truck drivers. W. Moturi, co-author. Shanghai Ocean University, Shanghai, China, October 22.
3. Florkowski, J.J. 2019. Rural household, fossil fuel dependence, and dwelling renovation. O. Kaya and A.M. Klepacka, co-authors. China Agricultural University, Beijing, Cina, October 15.

4. Florkowski, W.J. 2018. How to publish? Shanghai Ocean University, College of Agricultural Economics, Shanghai, Pudong, June 19.
5. Florkowski, W. J., Fu, S. 2017. Who drinks and smokes... (Kto pije i pali...). Presentation in the series „Meeting Economics” (Spotkania z ekonomia), Bialystok University, Bialystok, Poland, December 20.
6. Florkowski, W. J., Q. Jiang. 2017. Constraints in implementing quality assurance programs in food manufacturing firms in Shanghai, China. Keynote at the 15th International Conference on management, enterprise and Benchmarking “Global Challenges – Local Answers”, Obuda University, Budapest, Hungary, April 28-29.
7. Florkowski, W. J., Q. Jiang. 2017. Constraints in implementing quality assurance programs in food manufacturing firms in Shanghai, China. The *14th International Science Conference* “Global problems of agriculture and food economy”, Warsaw-Rogów, Poland, June 8-9.
8. Florkowski, W.J. 2016. Examples of survey data-based research. Nanjing Agricultural University, Nanjing, June 15.
9. Florkowski, W.J. 2014. Freshcut Market in the United States. 3<sup>rd</sup> Asian Pacific Symposium on Postharvest Research, Education and Extension, Hochiminh City, Vietnam, December 8-11.
10. Florkowski, W.J. 2013. Consumption of Fruits and Vegetables: Influence of Economic and Socio-Demographic Factors in Selected Countries. Vientiane, Laos, December 4-6.
11. Florkowski, W.J., 2013. Household Preference for Peanuts and Peanut Products: differences and similarities between West and East Africa with Implications for Food Safety. October 14-15, Shanghai Academy of Agricultural Sciences, Shanghai, China.
12. Florkowski, W.J., S. Kolavalli. 2013. Aflatoxin: Quality Institutions in the Groundnut Value Chain in Ghana. The 19<sup>th</sup> Annual International Farm Management Association, July 21-26, Warsaw, Poland.
13. Florkowski, W.J. 2012. Developments in Pecan Marketing. Florida Pecan Growers Association, Field Day and Annual Meeting, Suwanee Valley Agricultural Extension Center, Live Oak, Florida, September 19.
14. Florkowski, W.J. 2012. Survey of Market Samples for Incidence of Aflatoxin in West Africa. International Union of Food Scientists and Technologists Mycotoxin Management Pre-Congress Meeting, Brazil, August 4.
15. Florkowski, W.J. 2012. Urban Consumer Preferences for Groundnut Products and their Attitudes: Results from the Ghana Household Survey. University of Ghana-Legon, Ghana, June 6, 2012.
16. Florkowski, W.J. 2012. Differences in Household Food Purchases Behavior: An Illustration of Differences in Food Expenditure of the Poor and Non-Poor in Poland. The

International Conference of Climate Change, Recycling of Agricultural Resources, Technology Improvement and Agricultural Management, Huazhong Agricultural University, Wuhan, China, January 8-10.

17. Florkowski, W.J. May 12, 2011, Organization, financing and the latest trends in economic research in the USA, “Problems of development of economic sciences in selected countries,” May 12, 2011, Warsaw University of Life Sciences – SGGW, Poland.
18. Florkowski, W.J. (with contribution from P. Nambiar and D-K Suh), October 6, 2010, Chung Chou University of Technology, Yuanlin, Taiwan, R. C.C. Florkowski, W.J. (with contribution from P. Nambiar and K-K Suh), October 6, 2010, Chung Chou University of Technology, Yuanlin, Taiwan, R.O.C.
19. Florkowski, W.J. 2009. Sytuacja na rynku koncentratu jabłkowego (Developments on the apple concentrate market), In: “Czynniki wpływające na plonowanie i jakość owoców roślin sadowniczych”, the Vth International Tradeshow of Orchard Agri-technology, Warsaw, Poland, January 9, 2009.
20. Florkowski, W.J. 2007. The Peanut Connection or the Knowledge as the Source of Competitive Advantage. Conference on Technology Transfer and Commercialization of Peanut Products Developed through the USAID Peanut Collaborative Research Support Program (CRSP), Plovdiv, Bulgaria, May 8.
21. Florkowski, W.J., T.A. Park, and A. Bilgic. 2006. External and Internal Quality Index in Fresh Peach Marketing. The 49<sup>th</sup> International Fruit Tree Association Annual Conference, Hershey, Pennsylvania, February 26 - March 1.
22. Florkowski, W.J. 2006. Fruit and Vegetable Quality, the Value of Time and Marketing. The Fourth International Conference on Managing Quality in Chains, International Society for Horticultural Science, King Mongkut’s University of Technology Thonburi, Bangkok, Thailand, August 7-10.
23. Florkowski, W.J. 2005. Empirical agricultural economics studies for non-traditional clientele, Rostock University, Germany, May 23.
24. Florkowski, W.J., S. Prussia, and D. Lynd. 2004. Systems Thinking for Food Supply Chains. Workshop on Systems Thinking for Food Supply Chains, Centre of Excellence in Postharvest Technology, King Mongkut’s University of Technology Thonburi, Bangkok, Thailand, May 6.
25. Florkowski, W.J. 2004. Supply Chain Management. Workshop on Systems Thinking for Food Supply Chains, Centre of Excellence in Postharvest Technology, King Mongkut’s University of Technology Thonburi, Bangkok, Thailand, May 6.
26. Florkowski, W.J. and S.E. Prussia. 2004. Business Models for Marketing Horticultural Products. Workshop on Systems Thinking for Food Supply Chains, Centre of Excellence in Postharvest Technology, King Mongkut’s University of Technology Thonburi, Bangkok, Thailand, May 6.

27. Florkowski, W.J. and S.E. Prussia. 2004. Four Business Models in Fresh Produce Marketing. Workshop "Chain of Value in Agricultural Products," University of Chihuahua, Chihuahua, Mexico, May 26.
28. Florkowski, W.J. 2003. Beverage Consumption Patterns in Bulgaria. Christian Albrechts University, Kiel, Germany, April 11.
29. Florkowski, W.J. 2003. Economics and Marketing of New Food Products, International Conference and Workshop, Plovdiv, Bulgaria, May 7.
30. Florkowski, W.J. 2003. About Consumers, Agriculture and Changes with Optimism about the Future of the Polish Association of Agricultural and Agribusiness Economists. The X<sup>th</sup> Congress of the Association of Agricultural Economists and Agribusiness (SERiA), Koszalin, Poland, September 2.
31. Florkowski, W.J. 2003. Agricultural Technology Development in a Consumer-Driven Marketplace. Seoul National University, Republic of Korea, October 17.
32. Florkowski, W.J. 2003. Agricultural Technology Assessment: The Role of Consumers. Rural Development Administration, Suwon, Republic of Korea, October 18.
33. Florkowski, W.J. 2001. Systems of Fresh Produce Supply Chain Overseas. Conference Cum Workshop on Management of Quality in Fresh Produce Post-Harvest Systems. Center for Management in Agriculture and Retailing Centre, Indian Institute of Management, Ahmedabad, India, April 7.
34. Florkowski, W.J. 2001. Packing, Handling, Transport and Selected Management Strategies. Conference Cum Workshop on Management of Quality in Fresh Produce Post-Harvest Systems. Center for Management in Agriculture and Retailing Centre, Indian Institute of Management, Ahmedabad, India, April 7.
35. Florkowski, W.J. 2001. Agriculture-Ecology-Tourism. Conference at Panstwowa Wyzsza Szkola Zawodowa, Leszno, Poland, December 7.
36. Florkowski, W.J. 1997. Criteria of Purchase Selection Used by American Consumers. Higher School of Management and Banking, Poznan, Poland, March 24.
37. Florkowski, W.J. 1997. Trends in the U.S. Consumer Behavior. Academy of Economics, Poznan, Poland, March 24.
38. Florkowski, W.J. 1997. Macroeconomic Research Issues. University of Warsaw, Bialystok Campus, Bialystok, Poland, March 17.
39. Florkowski, W.J. 1997. Methodology of Survey Research, Bialystok University, Bialystok, Poland, September 29.
40. Florkowski, W.J. 1997. Methodology of Survey Research. Bialystok University (University of Warsaw, Bialystok campus became an independent institution on October 1, 1997 by Parliamentary decree).



41. Florkowski, W.J. 1996. University of Aberdeen and Scottish Agricultural College, Aberdeen, Scotland, September 1.
42. Florkowski, W.J. 1992. Forecasting Agricultural Prices in Poland Using Available Data Series. Institute of Agricultural Economics and Food Economy, Warsaw, Poland, October 27.
43. Florkowski, W.J. 1992. Consumer Attitudes Towards New Products. Academy of Economics, Poznan, Poland, October 26.
44. Florkowski, W.J. 1992. Impact of Agricultural Biotechnology on Row Crops. Department of Agronomy, The University of Georgia, Athens, January 22.
45. Florkowski, W.J. 1991. The Evolution of the Pricing Mechanism in Eastern Europe. ERS-USDA, Washington, DC, December 19.
46. Florkowski, W.J. 1990. Structural Change: A Curse or a Blessing. S-224 meeting, Clearwater, Florida, November 15.
47. Florkowski, W.J. 1990. Consumer Acceptance of Biotechnology Used in Food Product Development. NCR-142 annual meeting, San Antonio, Texas, October 2.
48. Florkowski, W.J. 1990. Economic Development Needs and Potential for Biotechnology Application. Department of Agricultural Economics, Georgia Station, June 15.
49. Florkowski, W.J. 1990. Commercialization of Agricultural Biotechnology. The Indian Institute of Management, Ahmedabad, India, April 5.
50. Florkowski, W.J. 1989. Food Processing and Its Importance to East-West Technology Development and Transfer. Institute of Food Technologists, Dixie Section, October.
51. Florkowski, W.J. 1988. Economic Implications of Tissue Culture Use in Breeding Oil-Bearing Crops, Germplasm Preservation, and Foliage Plant Production. Seminar at the Department of Agricultural Economics, Cook College, Rutgers University, New Brunswick, New Jersey, March.
52. Florkowski, W.J. 1987. Economic Impacts of Biotechnology Commercialization of Oil Seed Crops. Station Research Seminar. Georgia Experiment Station, November 1.
53. Florkowski, W.J. 1987. Developing Data and Methodology for Evaluation of Economic Impacts of Biotechnology. Department of Agricultural Economics, Georgia Experiment Station, February 13.
54. Florkowski, W.J. 1985. Economic Impacts of Biotechnology. Department of Agricultural Economics, Georgia Experiment Station, November 18.

55. Florkowski, W.J. 1983. Poland's Agricultural Policy and Its Impact on the Three Economic Sectors of Polish Agriculture. Department of Agricultural Economics, University of Illinois at Urbana-Champaign, March.
56. Florkowski, W.J. 1981. Current Economic Situation in Poland. International Colloquium, University of Illinois, September.

#### Research Papers Presented at Industry Meetings

1. Florkowski, W.J. 2015. Food safety issues in the United States – a view from an economist. 2015 China's Food System Research Association Annual Meeting Shanghai, China, October 23, 2015.
2. Florkowski, W.J. 2014. Freshcut Market in the United States. 3<sup>rd</sup> Asian Pacific Symposium on Postharvest Research, Education and Extension, ISHS Symposium, Hochiminh City, Vietnam, December 8-11.
3. Florkowski, W. and S. Kollavali. 2013. Processing - Between Farmers and Retailers; Implications for Agriculture. Paper presented at the 19<sup>th</sup> International Farm Management Association Congress, Warsaw, Poland, July 21-26.
4. Florkowski, W.J. May 12, 2011, Organization, financing and the latest trends in economic research in the USA, "Problems of development of economic sciences in selected countries," May 12, 2011, Warsaw University of Life Sciences - SGGW, Poland.
5. Florkowski, W.J. (with contribution from P. Nambiar and D-K Suh), October 6, 2010, Chung Chou University of Technology, Yuanlin, Taiwan, R.O.C. Florkowski, W.J. (with contribution from P. Nambiar and D-K Suh), October 6, 2010, Chung Chou University of Technology, Yuanlin, Taiwan, R.O.C.
6. Florkowski, W.J. 2008. Georgia Pecan Exports to China: Has the Giant Discovered the Cadillac? Paper presented at the 43<sup>rd</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 1.
7. Florkowski, W.J. and T. Stevenson. 2007. Preliminary Analysis of Prices from Pecan Auctions. Southeastern Pecan Growers Association, 100<sup>th</sup> Annual Convention, Panama City Beach, FL, February 24-25.
8. Florkowski, W.J. 2005. Increasing Role of Contracts in Agricultural Commodity Marketing. Paper presented at the 40<sup>th</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 5<sup>th</sup>.
9. Florkowski, W.J. 2004. Georgia State Blueberry Survey: New Trends and Industry Growth Comparison. Southeastern Regional Fruit & Vegetable Conference, January 9-11, Savannah, Georgia.

10. Florkowski, W.J. and E. G. Fonsah. 2004. Promotion Programs of the Competing Tree Nut Industries in the United States. Georgia Pecan Growers Association Annual Meeting, Perry, Georgia, May 6.
11. Fonsah, E.G. and W.J. Florkowski. 2004. Holistic View of the Tree Nut Industry. Georgia Pecan Growers Association Annual Meeting, Perry, Georgia, May 6.
12. Florkowski, W.J. 2003. Inventory Level and Prices of Pecans. Paper presented at the Southeastern Pecan Growers Association convention, Panama City Beach, Florida, March 7-8.
13. Florkowski, W.J. 2002. Pecan Prices and Inventories in the Last Decade. The 37<sup>th</sup> annual conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 2.
14. Prussia, S.E., W.J. Florkowski, and G. Lysiak. 2001. Improving Peach Quality Through Postharvest Treatment. Poster presented at the Symposium on Value Added Agriculture, Tifton, Georgia, December 13-14.
15. Florkowski, W.J. 2001. Disappearance of Pecans and Other Tree Nuts. The 36<sup>th</sup> Georgia Pecan Growers Association annual meeting, Perry, Georgia, May 3.
16. Florkowski, W.J. and G.W. Landry. 2001. An Economic Profile of the Professional Turfgrass and Landscape Industry in Georgia. Poster paper presented at the "Grow and Mow Expo," College Park, Georgia, January 22-25.
17. Florkowski, W.J. and G.W. Landry. 2001. Results of the Georgia Golf Course Superintendent Survey. Poster paper presented at the "Grow and Mow Expo," College Park, Georgia, January 22-25.
18. Florkowski, W.J., G. Humphries, H. Witt, and T.F. Crocker. 2000. Demographics of Commercial Pecan Growers in Georgia. Paper presented at the 35<sup>th</sup> Annual Conference, Georgia Pecan Growers Association, Inc., May 4.
19. Florkowski, W.J., G. Humphries, and T.F. Crocker. 2000. Criteria Used by Georgia Growers in Selecting Pecan Cultivars: 1998 Pecan Tree Inventory. Paper presented at the Southeastern Pecan Growers Association 93<sup>rd</sup> Annual Convention, Panama City, Florida, February 27-29.
20. Prussia, S.E., W.J. Florkowski, and R.L. Shewfelt. 2000. Sistema Peschicolo Statunitense di Fronte al 2000. Invited lecture at the XXIV<sup>th</sup> Peach and Nectarine Convention, Per Una Nuova Peschicoltura: Produzione, Organizzazione, Mercato. Cesena, Italy, February 24-25.
21. Florkowski, W.J. 1999. Marketing of Machinery and Equipment for Food Processing and Manufacturing. Industrial Marketing Conference, Academy of Economics, Poznan, Poland, September 27-28.

22. Florkowski, W.J., T.F. Crocker, and G. Humphries. 1999. Results of the Georgia Pecan Tree Inventory. The 34<sup>th</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 7.
23. Florkowski, W.J., T. Crocker, and G. Humphries. 1999. Counting Pecan Trees: Changes in the Structure of the Georgia Pecan Industry. Paper presented at the 92<sup>nd</sup> Annual Convention of the Southeastern Pecan Growers Association, Asheville, North Carolina, March 14-16.
24. Florkowski, W.J. and T.F. Crocker. 1998. The Size and the Cultivar Composition of the Georgia Pecan Industry - 1997. Paper presented at the 33<sup>rd</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 7.
25. Florkowski, W.J. 1998. quality Enhancing Practices in Postharvest Handling of Pecans by Commercial Pecan Growers. Paper presented at the 91<sup>st</sup> Southeastern Pecan Growers Association Annual Convention, Biloxi, Mississippi, March 1-3.
26. Florkowski, W.J. and T.F. Crocker. 1998. Application of Selective Chemicals - Preliminary Results of the Georgia Pecan Growers Survey. Paper presented at the 91<sup>st</sup> Southeastern Pecan Growers Association Annual Convention, Biloxi, Mississippi, March 1-3.
27. Brückner, B., I. Schonhof, W. Florkowski, H. Auerswald, and P. Röger. 1997. Qualitätsanforderungen an Gemüse aus der Sicht der Konsumenten. 36. Betriebswirtschaftliches Seminar für Gartenbauberater, Seddin, September 17.
28. Florkowski, W.J., Z. You, and E.E. Hubbard. 1997. Mail Order Consumers and Their Characteristics. Paper presented at the 32<sup>nd</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 1.
29. Florkowski, W.J. 1997. Can NAFTA Help Pecan Growers? Paper presented at the 32<sup>nd</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Perry, Georgia, May 1.
30. Florkowski, W.J. and Y. Lai. 1997. Selected Price Relationships Between Shelled Pecan Prices and Other Shelled Nuts. Paper presented at the 90<sup>th</sup> Annual Convention of the Southeastern Pecan Growers Association, Savannah, Georgia, February 23-25.
31. Florkowski, W.J. and E.E. Hubbard. 1997. Sector and Regional Importance of Edible Nut Industry. Paper presented at the 90<sup>th</sup> Annual Convention of the Southeastern Pecan Growers Association, Savannah, Georgia, February 23-25.
32. Florkowski, W.J. and E.E. Hubbard. 1996. Organization and Perception of Tree Nut Promotion by Brokers and End Users. Paper presented at the 31<sup>st</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., Albany, Georgia, May 2.
33. Hubbard, E.E., W.J. Florkowski, H. Witt. 1996. Lack of Cultivar Awareness Beyond the Sheller Level, paper presented at the 31<sup>st</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., May 2, Albany, Georgia.

34. Hubbard, E.E., W.J. Florkowski, H. Witt. 1996. The Appeal of Pecans. Paper presented at the 89th Annual Convention of the Southeastern Pecan Growers Association, Inc., Orange Beach, AL, March 3-5, 1996.
35. Florkowski, W.J., E.E. Hubbard. 1996. Preliminary results of the National Nut Broker Survey. Paper presented at the 89th Annual Convention of the Southeastern Pecan Growers Association, Inc., Orange Beach, AL, March 3-5, 1996.
36. Hubbard, E.E., W.J. Florkowski, H. Witt. 1995. Paper presented at the 30<sup>th</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., May 4, Albany, Georgia.
37. Florkowski, W.J., E.E. Hubbard. 1995. Preference for Pecans and Its Relation to Pecan Consumption. Paper presented at the 30<sup>th</sup> Annual Conference of the Georgia Pecan Growers Association, Inc., May 4, Albany, Georgia.]
38. Hubbard, E.E., W.J. Florkowski, H. Witt. 1995. The Future of the Pecan Industry. Paper presented at the 88<sup>th</sup> Southeastern Pecan Growers Association annual convention, Feb. 26-28, 1995, Panama City, FL.
39. Florkowski, W.J., E.E. Hubbard, A.H. Elnagheeb. 1995. Retail Outlet and Package Size Preferences by the United States Pecan Consumers. Paper presented at the 88<sup>th</sup> Southeastern Pecan Growers Association annual convention, Feb. 26-28, 1995, Panama City, FL.

4. PUBLIC SERVICE:

1. Public Service (Also see Section 4C)

- a. Participation in county educational meetings organized by the Cooperative Extension Service.

Lecturer on domestic and export pecan marketing, pecan quality and its impact on price, and pecan advertising and promotion.

| <u>Date</u>   | <u>Type of program</u>           |
|---------------|----------------------------------|
| April 1991    | Pecan Industry, Macon County     |
| March 1990    | Pecan Industry, Macon County     |
| January 1990  | Pecan Industry, Peach County     |
| March 1989    | Pecan Industry, Macon County     |
| February 1989 | Pecan Industry, Dougherty County |

- b. International programs

1. Visited Warsaw University of Life Sciences, Poland, and made presentations about Department's PHD program to 5 groups of students (undergraduate and Master; total about 100 students) and a group of faculty (25 persons) in June 2017.

2. Made presentation about Department's PHD program to more than 60 undergraduate students at Nanjing Agricultural University, China, in July 2017.
  3. Speaker, Workshop 12, August 24, 2010; "What do we mean by quality? Vegetable quality view in horticultural research" International Horticultural Congress, Lisbon, Portugal, August 22-27, 2010.
  4. In cooperation with the American Agricultural Economics Association Council assisted in selection and arranging for financial assistance of four ag economists from Poland to participate in 1993 American Agricultural Economics Association meeting.
  5. At the request of the American Agricultural Economics Association Council organized a competitive selection of participants from Poland and assisted on securing funding for their participation in the 1992 American Agricultural Economics Association meeting.
  6. At the request of the American Agricultural Economics Association Council assisted in selection and invited agricultural economists from Poland to participate in the 1991 American Agricultural Economics Association meetings and moderated a session for invited agricultural economists from Poland and Czechoslovakia.
- c. Local community services and relations

Date Type of program

|      |  |
|------|--|
| 2010 | Interviewed by Brad Haire, Agricultural Communications, for one press release on pecan prices in the fall of 2010.   |
| 2008 | Interviewed for Georgia Farm Bureau television program at Georgia Pecan Growers Association annual meeting, May 1  |
| 2007 | Interviewed for an article on pecan market by Sharon Omahen, CAES  |
| 2006 | Press release based on the assignment in Ukraine; also placed on the UGA web page  |
| 2006 | Cited in a press release on pecan oil  |
| 2006 | Cited in a press release on pecans   |
| 2006 | Cited in a radio report on pecan prices  |
| 2001 | Interviewed and cited for "India needs to be consumer oriented - not produce oriented," The Times of India, April 23   |
| 2001 | Cited as a source of documenting the Green Industry size in "Industry Water Issues: The Georgia Horticultural Trade Alliance Water Task Force Update: by W. Gardner and G. Landry, <i>Georgia Green Industry Association Journal</i> , 12(8):18, 20-22 |
| 2001 | Cited for a press release by Brad Haire, CAES, October 2001  |
| 2001 | Interviewed for radio spot, CAES, November 2001  |
| 2001 | Cited in the AP story posted at Maryland   |

- 2000 Provided services and information for press story, "Georgia Pecan Crop Small, but Prices Stable," by Brad Haire
- 2000 Radio interview for story on pecans by personnel from RDC, Tifton, GA
- 2000 Georgia Council for International Visitors, received and discussed past research on agricultural biotechnology and consumers with Carole Inkster, Director, Policy Coordination, Ministry of Agriculture and Forestry, New Zealand, June 29, 2000
- 2000 Featured in "International Agricultural Tour Visits Toombs County," in *The Advance-Progress*, Vol. 100, No. 19 - May 10, 2000
- 1999 Pecan Crop Good for Growers, but Retail Prices High, by S. Omahen, interviewed with Dr. T. Crocker, press release
- 1999 Store Pecans Carefully to Protect Peak Flavor, by S. Omahen, press release
- 1999 Consumers Can Expect High Prices When Purchasing Pecans, by J. Howell, radio news
- 1999 Interviewed for Farm Bureau TV show on current issues of the Pecan Industry
- 1998 Interviewed for "Panorama Leszczynska," a regional weekly magazine in Leszno, Poland, September 28, 1998
- 1998 Featured in the newspaper "ABC" (in Polish), October 8, 1998, a regional newspaper of Leszno province, Poland
- 1998 Interviewed for local cable TV in Lomża, Poland, October 8, 1998
- 1998 Presented "Georgia Agriculture and Continuing Farmer Education" to juniors and seniors of technical agricultural high school, Leszno, Poland, September 28, 1998
- 1998 Interviewed for Radio Wroclaw, Poland on differences and similarities of American and Polish farmers on September 22, 1998, for airing on September 30
- 1998 Featured in "Survey shows Georgia pecan industry still growing," *Pecan South* 31(4):10-11
- 1998 Interview for Radio Merkury, Conference "Marketing Strategies on the Market of Pharmaceuticals," June 8, 1998, Poznan, Poland
- 1998 Motivational speaker for a class of juniors at Oskar Kolberg High School, Koscian, Poland, October 1, 1998, invited as a successful alumnus
- 1997 An interview for "Kurier Poranny," a daily published in Bialystok, Poland, April
- 1997 Quoted in "Please Pass the Sweet Georgia Carrot" in "Ag Showcase '97. The Growing Impact of Georgia's Agricultural Colleges"
- 1997 Following the presentation "Georgia Agriculture - Educating Your Agricultural Economists" to a group of graduating class of the Technical Agricultural School in Leszno, Poland, December 1, 1997, I gave a radio interview to Radio ELKA; the radio carried information about the presentation in daily news reports and broadcasted the interview later in a week. A note and a picture from the lecture was published by a local newspaper, "ABC"
- 1996 Organized display at the Ag Show '96, Tifton, GA, June 29, 1996
- 1994 Presented a talk on Poland to a group of Boy Scouts from several troops working towards their "Citizen of the World" badge, Griffin, Ga, St George Episcopal Church, February 15, 1994
- 1994 Judge at the 12<sup>th</sup> Annual Griffin RESA Regional Science Fair, March 4, 1994

- 1994 Under the Science Alliance program visited the Greensboro/Taliafero Comprehensive High School and presented a talk on agriculture, high tech, and globalization of agribusiness to six groups of students on the Career Day, February 17, 1994
- 1993 Talked to Boy Scout Troop #1, Flint River Council, Griffin, Georgia, about Poland's agriculture and economy
- 1993 Judged science projects at the Flint River Academy
- 1993 Judged science projects at the Regional Science Fair
- 1993 Judged local high school Science Fair projects
- 1992 Speaker at the Presbyterian Church, Forsyth, Georgia
- 1992 Featured in press release on consumer preferences for Christmas trees
- 1992 Judged local high school Science Fair projects
- 1992 Featured in "Agrisearch" on pecan quality
- 1991 Featured in "Agrisearch" on agricultural and environmental pollution in Poland
- 1991 Made three presentations "Agriculture as an International Business" to Monroe High School students under "Science Alliance" program
- 1990 Responded to the telephone inquiry from the Atlanta Constitution about impact of food credits for export to the Soviet Union
- 1990 Featured in an article on pecan promotion in the "Pecan Press"
- 1990 Judged local high school Science Fair projects
- 1989 Featured in "National Hog Farmer" in report on consumer acceptance of pST
- 1989 Speaker at the Georgia Farm Bureau Convention on domestic and export pecan marketing
- 1989 Authored a press release on pST and consumer acceptance reprinted by two Georgia newspapers
- 1989 Judged local high school Science Fair projects
- 1988 Featured in "Agrisearch" on emerging agricultural technologies
- 1988 Interviewed for "Georgia Sunrise" on agricultural biotechnology issues
- 1988 Georgia Peanut Commission, Research update on international peanut trade, Agricultural biotechnology and germplasm presentation
- 1988 South Hall County Rotary Club
- 1987 Assisted in presentation of the Georgia Station exhibit at the Spalding County Fair
- 1987 Featured in a broadcast release on agricultural technology
- 1987 Featured in Griffin Daily News, Commented on life in Poland
- 1987 Presented "Life in Poland," International Day Crescent Elementary School, Griffin
- 1987 Griffin Regional Science Fair
- 1987 Featured in Griffin Daily News in comments about life in Eastern Europe
- 1986 Featured in Griffin Daily News, editorial page



- d. Consultation with non-governmental institutions
  - 1. International Food Policy and Research Institute, Accra, Ghana, 2010-2011.
  - 2. Poznan University of Economics, Poland, 2000-2004
  - 3. Citizens Network for Foreign Affairs (CNFA), Assignment in Ukraine, 2006
  - 4. Workshop for farm managers from Ukraine visiting the United States under the Cochran Fellowship program, 1998
  - 5. Consultant to the Ministry of Agriculture and Food Economy, Warsaw, Poland, on supplemental nutrition programs, 1996
  - 6. Workshop on Produce Quality for Wincenty Witos Foundation, Lublin, Poland, May 1997
  - 7. Member of the Promotion and Education Committee, Georgia Agricultural Commodity Commission for Pecans, 1995-2004
  - 8. Winrock International; trained food processing industry managers from the Republic of Tajikistan in marketing of produce, postharvest quality, contracting, promotion, and market research, August/September, 1995
  - 9. Served as a consultant to the University of Illinois in organizing a trip of U. of Illinois delegation to Poland in order to establish teaching, research and extension cooperation, February 1991

## 5. OTHER SERVICE

- a. University
  - Chair, PRAC Review Committee of the Department of Food Science and Technology, 2020-2021
  - University Council, 2006-2009
- b. College
  - 1. Undergraduate Committee, 2019-present
  - 2. CAES Council 2006-2009
  - 3. Advisory Committee, Office of International Agriculture (2001-2004)
  - 4. Sunbelt Agricultural Exposition, College of Agricultural and Environmental Sciences Committee, Member, September-October (1996)
  - 5. Traveled to Grossbeeren, Germany, and Poznan Agricultural University, IHAR - Radzikow, and IUNG-Pudawy, Poland, to identify cooperative research project

potential and faculty/student exchange with Dr. E. Kanemasu, Director, Office of International Agriculture (1996)

6. E. Broadus Browne Research Award Panel, Member (1995)
  7. D.W. Brooks Faculty Award for Excellence in International Agriculture Selection Committee (1991)
  8. Junior Faculty Advisory Committee, The University of Georgia College of Agriculture (1987-1988)
- c. Georgia Agricultural Experiment Stations
1. GAES Biotechnology Advisory Committee (1988-1992)
  2. Ad Hoc Committee on Biotechnology, The University of Georgia College of Agriculture (1986 - 1987)
- d. Georgia Station
1. Greeter at the Georgia Station booth of Spalding County Fair (1996)
  2. Tour Group Committee (1996-1998)
  3. Envirotron Committee (1995-2001)
  4. Library Committee (1995-present)
  5. Research Seminar Committee (1995)
  6. Research and Education Garden Steering Committee (1995-2000)
  7. Employee Council (1992-1993)
  8. Growth Chamber Committee (1992)
  9. International Agriculture Day (1991)
  10. International Club (1990 - 1992)
  11. Search Committee for Department Head (1987 - 1988)
- e. Divisional
1. Graduate Committee (1988 - 1991)
  2. Marketing Committee (1987 - 1991)
  3. Research Committee (1987 - 1989)
- f. Departmental

1. Faculty and Staff Development Committee (1998-1999; 2003-2004)
2. Graduate Committee (2001-2002)
3. J.W. Fanning Lecture - Selection Committee (1996)
4. Special Events and Public Relations Committees (1995-1998)
5. Undergraduate Committee (1992-1995)
6. Search Committee member for the position Natural Resource/Production Economics at the Georgia Station (1994-1995)
7. Awards Committee (1989 - 1991)
8. Centennial Committee, Chair (1989)
9. Seminar Committee (1987 - 1990)

## 6. OFFICES HELD

### a. National Level

1. Secretary, Southern Agricultural Economics Association, February 2005-2011.
2. International Committee, AAEA
3. Member, Executive Board, International Section, American Agricultural Economics Association, 2006-2007
4. Vice President and Co-founder, Association of Agricultural Economists and Agribusiness in Poland, 1993-1995
5. Chair, The American Agricultural Economics Association Committee on Professional Relations with Economies in Transition, 1993-1994
6. Member, the American Agricultural Economics Association Committee on Professional Relationships with Eastern Europe and the Soviet Union. The Committee develops and proposes forms of professional support, development, and improvement of agricultural economics in the period of transition from central planning to a market economy (1991-1998)
7. Member, The American Agricultural Economics Association Committee on Organizing Symposium "Rebuilding the Agricultural Economics Professional in the New Market Economies" (1991)
8. Chair, The Southern Agricultural Economics Association Selected Poster Paper Committee. This entailed issuing a call for proposed posters, reviewing, and selecting 66 percent of the proposed posters for presentation at the annual meeting (1990-1991)

9. Chair, The Southern Agricultural Economics Association Committee on Guidelines for Organizing the Selected Poster Session. The Committee developed guidelines for organization of the session including the mechanism for selecting proposals for selected posters (1990)

b. Regional Level

1. Vice-chairman of the NCR-142 Regional Committee on Biotechnology in Agriculture (1990-1991)
2. Secretary of the NCR-142 Regional Committee on Biotechnology in Agriculture (1988-1990).

International involvement (selected projects)

1. Visit to discuss research collaboration with Dr. Ting Meng and other faculty at China Agricultural University and invited presentation, Beijing, China, October 10-17, 2019.
2. Workshop on rural migrant workers, Nanjing Agricultural University, Nanjing, China, October 21, 2019.
3. Visit to discuss research collaboration with Drs. Q. Jiang, W. Liu, and C. Wang at Shanghai Ocean University and invited presentation, October 22-23, 2019.