Food Purchase and Distribution Program and Trade Promotion Program

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UNIVERSITY OF GEORGIA
EXTENSION
Food Purchase and Distribution Program (FPDP)

• Administered by USDA Agricultural Marketing Service (AMS)
• Purchase food and distribute through nutrition assistance programs
• Up to $1.2 billion in commodities will be purchased starting on October 1, 2018 for FY19.
## FPDP Targeted Commodities

<table>
<thead>
<tr>
<th>Commodity</th>
<th>Target Amount (in $1,000s)</th>
<th>Commodity</th>
<th>Target Amount (in $1,000s)</th>
<th>Commodity</th>
<th>Target Amount (in $1,000s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apples</td>
<td>$93,400</td>
<td>Kidney Beans</td>
<td>$14,200</td>
<td>Pecans</td>
<td>$16,000</td>
</tr>
<tr>
<td>Apricots</td>
<td>$200</td>
<td>Lemons/Limes</td>
<td>$3,400</td>
<td>Pistachios</td>
<td>$85,200</td>
</tr>
<tr>
<td>Beef</td>
<td>$14,800</td>
<td>Lentils</td>
<td>$1,800</td>
<td>Plums/Prunes</td>
<td>$18,700</td>
</tr>
<tr>
<td>Blueberries</td>
<td>$1,700</td>
<td>Macadamia</td>
<td>$7,700</td>
<td>Pork</td>
<td>$558,800</td>
</tr>
<tr>
<td>Cranberries</td>
<td>$32,800</td>
<td>Navy Beans</td>
<td>$18,000</td>
<td>Potatoes</td>
<td>$44,500</td>
</tr>
<tr>
<td>Dairy</td>
<td>$84,900</td>
<td>Oranges (Fresh)</td>
<td>$55,600</td>
<td>Rice</td>
<td>$48,100</td>
</tr>
<tr>
<td>Figs</td>
<td>$15</td>
<td>Orange Juice</td>
<td>$24,000</td>
<td>Strawberries</td>
<td>$1,500</td>
</tr>
<tr>
<td>Grapefruit</td>
<td>$700</td>
<td>Peanut Butter</td>
<td>$12,300</td>
<td>Sweet Corn</td>
<td>$2,400</td>
</tr>
<tr>
<td>Grapes</td>
<td>$48,200</td>
<td>Pears</td>
<td>$1,400</td>
<td>Walnuts</td>
<td>$34,600</td>
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<tr>
<td>Hazelnuts</td>
<td>$2,100</td>
<td>Peas</td>
<td>$11,800</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>Total</strong></td>
<td><strong>$1,238,800</strong></td>
</tr>
<tr>
<td>Almonds</td>
<td>$63,300</td>
<td>Sweet Cherries</td>
<td>$111,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>Total</strong></td>
<td><strong>$174,800</strong></td>
</tr>
</tbody>
</table>
Trade Promotion Program

• Administered by USDA Foreign Agricultural Service (FAS) Agricultural Trade Promotion Program (ATP)
• $200 million available to develop foreign markets for U.S. agricultural products
• Applicants must demonstrate damages suffered as a result of tariffs imposed on U.S. agricultural products in 2018/2019.
• Applications accepted until November 2, 2018
Trade Promotion Program

• Eligible organizations are U.S. agricultural trade organizations, nonprofit state regional trade groups, state agencies, U.S. agricultural cooperatives, and other entities approved for foreign market promotion activities.

• Activities include
  • Consumer advertising
  • Public relations
  • Point-of-sale demonstrations
  • Participation in trade fairs and exhibits
  • Market research
  • Technical assistance

• Published rules can be found in the Federal Register: 83 FR 44178
Web Page: Georgia Agricultural Policy

http://agecon.uga.edu/extension/policy.html
Questions?

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