

Hospitality & Travel Economic Snapshots

2021 ECONOMIC CONTRIBUTION

\$64.5 BILLION

Total Tourism Output (Economic Impact)



\$4.2 BILLION

State & Local Tax Revenues Generated from Tourism

Figures courtesy of Explore Georgia



Supported 1.7% of all county output

\$90.0 MILLION

Hospitality, travel & amusement businesses total economic contribution for Burke County Burke County



\$25.0

Million in Earnings

7.2% of Burke County Jobs



1,226

Jobs



Map

extension.uga.edu/Burke

Created by Sharon P. Kane, PhD and John Salazar, PhD, Hospitality & Travel Economic Snapshots highlights key economic measures for food, accommodation and amusement industries. Metrics include output (sales/revenue), jobs, plus earnings and incorporates effects resulting from related industries supported along the supply chain to demonstrate the economic footprint within each county. Data source: IMPLAN, software and data (2021 data year), IMPLAN, LLC, Huntersville, NC; calculations by authors.