

Hospitality & Travel Economic Snapshots

2021 ECONOMIC CONTRIBUTION

\$64.5 \$4.2 BILLION BILLION **Total Tourism Output** State & Local Tax Revenues **State of Georgia** (Economic Impact) Generated from Tourism Figures courtesy of Explore Georgia \$20.2 Montgomery County Hospitality, travel & amusement Supported 5.3% of businesses total economic contribution for all county output **Montgomery County**



Million in Earnings

10.2% of Montgomery County Jobs





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Created by Sharon P. Kane, PhD and John Salazar, PhD, Hospitality & Travel Economic Snapshots highlights key economic measures for food, accommodation and amusement industries. Metrics include output (sales/revenue), jobs, plus earnings and incorporates effects resulting from related industries supported along the supply chain to demonstrate the economic footprint within each county. Data source: IMPLAN, software and data (2021 data year), IMPLAN, LLC, Huntersville, NC; calculations by authors.