

Hospitality & Travel Economic Snapshots

2021 ECONOMIC CONTRIBUTION

\$64.5 BILLION

Total Tourism Output (Economic Impact)



\$4.2 BILLION

State & Local Tax Revenues Generated from Tourism

Figures courtesy of Explore Georgia



Supported **4.9%** of all county output

\$102.4 MILLION

Hospitality, travel & amusement businesses total economic contribution for Peach County

Peach County



\$27.2

Million in Earnings

9.0% of Peach County Jobs



Jobs



Map

extension.uga.edu/Peach

Created by Sharon P. Kane, PhD and John Salazar, PhD, Hospitality & Travel Economic Snapshots highlights key economic measures for food, accommodation and amusement industries. Metrics include output (sales/revenue), jobs, plus earnings and incorporates effects resulting from related industries supported along the supply chain to demonstrate the economic footprint within each county. Data source: IMPLAN, software and data (2021 data year), IMPLAN, LLC, Huntersville, NC; calculations by authors.