

Hospitality & Travel Economic Snapshots

2021 ECONOMIC CONTRIBUTION

\$64.5 \$4.2 ILLION ILLION **Total Tourism Output** State & Local Tax Revenues **State of Georgia** (Economic Impact) Generated from Tourism Figures courtesy of Explore Georgia \$37.1 Pulaski County Supported 5.6% of Hospitality, travel & amusement businesses total economic contribution for all county output Pulaski County





9.2% of Pulaski County Jobs





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Created by Sharon P. Kane, PhD and John Salazar, PhD, Hospitality & Travel Economic Snapshots highlights key economic measures for food, accommodation and amusement industries. Metrics include output (sales/revenue), jobs, plus earnings and incorporates effects resulting from related industries supported along the supply chain to demonstrate the economic footprint within each county. Data source: IMPLAN, software and data (2021 data year), IMPLAN, LLC, Huntersville, NC; calculations by authors.