

# Hospitality & Travel Economic Snapshots

## 2021 ECONOMIC CONTRIBUTION

**\$64.5  
BILLION**

Total Tourism Output  
(Economic Impact)



**State of Georgia**

**\$4.2  
BILLION**

State & Local Tax Revenues  
Generated from Tourism

Figures courtesy of Explore Georgia



Supported **4.6%** of  
all county output

**\$421.1  
MILLION**

Hospitality, travel & amusement  
businesses total economic contribution for  
Rockdale County

**Rockdale  
County**



**\$115.6**

Million in Earnings

**9.3% of  
Rockdale County  
Jobs**



**4,682**

Jobs



State Data  
Map

[extension.uga.edu/Rockdale](https://extension.uga.edu/Rockdale)

Created by Sharon P. Kane, PhD and John Salazar, PhD, Hospitality & Travel Economic Snapshots highlights key economic measures for food, accommodation and amusement industries. Metrics include output (sales/revenue), jobs, plus earnings and incorporates effects resulting from related industries supported along the supply chain to demonstrate the economic footprint within each county. Data source: IMPLAN, software and data (2021 data year), IMPLAN, LLC, Huntersville, NC; calculations by authors.